NEW BREED OF BROADCASTERS

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PRO OPERATORS
VIDEO KINGPINS

Uncle Sam Easing 'Expense Account'
Spending; Beef on Face Beefs

TO HEAR DISORDER
CHIMMER'S PASS BORDERS

Col Deal Putting
Complete O'Neill
Works in Groove

By MIKE GORE

The possibilities of record companies moving into the Broadway drama field as financial investors were brought to the fore last week with the wrapped up of the Columbia Records and the Eugene O'Neill estate. In the past, such companies networking in legitimate enterprises have not been considered an audacious move. Although the deal between Col and O'Neill does not call for any specific financial backing, industry folk say that the move, as it has been described by some as a spearhead in the movie and television business, will be viewed with interest in the recording of dramatic shows. This means, especial-}

Radio

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WHAT IS A

BUNNY MOTHER?
See Page 107
Crohn's Disease May Need "Clear-Cut" Info Policy on News Management

Washington, April 2

The National Association of Broadcasters has recommended that television stations give "clear-cut" information on Crohn's disease, a chronic inflammatory bowel disease, to help educate the public about the condition and its treatment.

The NAB's National Health Council has developed a program to provide information on Crohn's disease to television stations throughout the country. The program will include a series of public service announcements, expert interviews, and other educational materials.

The NAB has also recommended that stations provide information on the symptoms, causes, and treatment of Crohn's disease, as well as the availability of support groups and resources for patients and their families.

The NAB's recommendation is based on research showing that awareness of Crohn's disease is low among the general public, and that more information is needed to help people understand the condition and its impact on individuals and families.

The National Association of Broadcasters is the trade association for the radio and television industry in the United States. Its mission is to foster a vibrant, competitive, and collaborative media and entertainment industry that serves America's diverse cultural, economic, and social interests.

The NAB's recommendation comes as Crohn's disease is becoming more recognized as a serious and potentially life-threatening condition. According to the Crohn's & Colitis Foundation of America, an estimated 3 million Americans have Crohn's disease or ulcerative colitis, two conditions that fall under the umbrella term inflammatory bowel disease.

The NAB's program is part of its ongoing efforts to promote public health and awareness through its Health Awareness Initiative. The initiative includes a range of programs and initiatives designed to educate the public and promote healthy lifestyles.

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AORIITV

Weekly Newspaper for the Film Industry

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AORIITV

Weekly Newspaper for the Film Industry
SLOW PAY EXHIBITS SPEED TV

FILM BILLING MADNESS

As previously elaborated here, one growing problem in Hollywood, that of making everybody or nearly everybody in the matter of billing credit for the variously named and numbered cast and characters, is now occurring in television. While there have been instances of this kind occurring in the movies, the television situation is becoming more acute. This is due to the fact that television is a relatively new medium, and the methods of operation are still being developed.

There are those who shug and say it doesn’t matter. This attitude prevails when the dimensions of true stars when inferior degrees of stardom are trumped up, for vanity’s sake, in the thousands of playing cards, calendars, and magazines. This may occasionally have some justification in meeting a delicate editorial decision. But it’s the “featured” thing which has gone stark mad.

Nowhere, the Hollywood-on-the-Tiber and one of the great centres of world film showmanship, has accumulated in the folly of “crazy” credited. Whether this is the inability of editors to control Hollywood-trained American talent agents, or the growing influence in Rome of the Academy of Motion Picture Arts and Sciences, need not be argued. The effect of the moral is the instance of one new Italian feature. It has six stars, which is reasonable. But then it becomes obvious that no one can name six stars playing “crazy” roles, a situation entirely different.

When everybody is featured, nobody is featured.

Big Coin Ballyhoos For Fellini’s ‘8½’

Federico Fellini’s “8½” will have its U.S. debut in New York next week. The picture, which has already been acclaimed abroad, will be released by Embassy, which has already paid $2,500,000 in national advertising and promotion expenses. Fellini himself will be on hand for the premiere on May 6.

Embassy is planning a big campaign to be developed in the coming weeks. The picture will be spiced with the exploits of the director, who is fond of mooning about the premises of his Los Angeles residence and the Beverly Hills Hotel.

The picture will be released in New York on May 6, and will be shown in other cities in the United States and Canada beginning May 10. The only other American release mentioned so far is the film’s distributor, Embassy Pictures, which has already paid $2,500,000 in national advertising and promotion expenses.

Embank, which is releasing the picture, has committed itself to a national advertising campaign of $1,000,000.

Exeed Break-Even Point Built Into Mirisch Pitch

Hollywood, April 2.

Mirisch Co. is embarked upon a new and formative venture with talent based on a special and exclusive commitment of the company’s picture to attract over 20 million admissions.

One such deal, according to the studio, has been made with an independent producer, who is an “outstanding” representation of the new era of the picture business. This deal is set as basic for the generation of the studio.

In addition to this figure, Mirisch Co. will make the necessary accommodations to sustain the picture of the picture over the 10 million admissions.

Columbia’s Regular Derby

Columbia board declared the regular quarterly dividend of 50 cents per share payable May 15 to stockholders of record on May 1.

20th-Fox Stock at $29 From Earlier $15

On Strength of Unreleased Pic, ‘Cleo’

Twenty-Fifth Pic, 20th-Fox stock was up to $29 per share on New York market Thursday. This was an advance of $1 over the week before, and is the highest level in the 12 months.

One of the reasons given for the advance was the buying of 10,000,000 shares by the company in the New York Stock Exchange. It is believed that the buying was for the purpose of stabilizing the market after the recent decline. The company has announced that it will continue to buy shares to maintain the market price at a level that will benefit the shareholders.

20th-Fox has invested in the new picture, ‘Cleo,’ which is expected to be a major hit. The film is directed by the renowned Tarkovsky and stars the famous Bella. It has already received critical acclaim and is expected to draw a large audience when it is released.

Paramount Set For 4th Feature From Joe Levine

Joseph K. Levine and Paramount Pictures have been getting more and more easy at the month’s pace. Having completed three series of personal interest and his assumption of executive committee since the last was, no successor to Grant as chairman of the executive committee, he has assumed the position of president and director of the studio.

Distributors Vexed By Receivables

Million-dollar payment of rentals percentages by film theatre operators is again in the background of Hollywood where the flow of cash is essential to the independent. Upon a primary appeal of the distributors, the independent theatre operators have been asked to delay payments of cash. The result is expected to be a slowdown in the flow of cash.

Hollywood, April 2.

The distributors have been vying for the attention of the theatre operators by offering them cash in advance of their normal payments. This has led to a delay in the flow of cash, which is essential to the independent operators. The distributors are vying for the attention of the theatre operators by offering them cash in advance of their normal payments. This has led to a delay in the flow of cash, which is essential to the independent operators.

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It is estimated that the distributors will have to hold back $1 million per week in cash. This is due to the fact that the distributors are offering them cash in advance of their normal payments. This has led to a delay in the flow of cash, which is essential to the independent operators.

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Brazilian Quest-for-Quality Pix; Show Biz B.O. in General Looks Up; Rio Less Bossa Nova Than Gotham

By VINCENT CURRAN

Rio de Janeiro, April 2.

Neither political nor war-induced violence have slowed the production of this beautiful South American city. And every major theater has been operating, with the exception of the Tivoli, which continues to be repaired. But the movie industry is flourishing, and this year's travel to the United States for the annual New York Film Festival has been emptied to an all-time high.

The Tivoli, which is the largest of the major theaters, has a seating capacity of 3,000 and is located in the heart of the city. It is the oldest of the major theaters and has been in operation since 1920.

The Tivoli's interior is decorated with ornate murals and chandeliers, and the seating is upholstered in plush red velvet. The stage is lined with mirrors and gold trim, and the orchestra pit is located beneath the stage.

The Tivoli is a popular destination for both locals and tourists, and its programming includes a mix of classics and modern films. The theater is also known for its live performances, including Broadway shows and musicals.

The Tivoli's success is due in part to its location in the heart of the city and its reputation as a high-quality theater. The theater is a popular destination for both locals and tourists, and its programming includes a mix of classics and modern films. The theater is also known for its live performances, including Broadway shows and musicals.

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SEX IS HERE TO STAY—BUT—

LeRoy: Trend Is Away From Trends

Former Conventional Categories Grow Meaningless—He’s Directing His Old S BoobyTrap

Hollywood, April 2. Production of films per dictates of "trend" and film-thinking players is dead. Westerns are once again the most popular film in the United States, according to a study made by the Motion Picture Ass'n of America. The study shows that the Westerns are the most successful of all film types, with a total gross of $15,000,000, which was divided between the two major Western companies, Republic and Warner Bros.

The report gives the following figures for 1948:

- Westerns: $15,000,000
- Crime: $10,000,000
- Romance: $8,000,000
- Comedy: $6,000,000
- Musical: $4,000,000
- War: $3,000,000
- Westerns (Continued on page 19)

By BOB REYLAND

The recent trend of the industry toward the Western has been a boon to the two major Western companies, Republic and Warner Bros.

In 1948, Westerns accounted for 41% of the total gross of all films, with a total gross of $15,000,000. This was a significant increase from the previous year, when Westerns accounted for 35% of the total gross.

Republic, which has been the dominant Western producer, had a total gross of $9,000,000 in 1948, with a ratio of 60% of the market. Warner Bros., which has had a strong presence in Westerns in recent years, had a total gross of $6,000,000, with a ratio of 40% of the market.

The study also shows that the popularity of Westerns has increased in recent years, with a steady increase in audience attendance. This has been attributed to the rise of television, which has made Westerns more accessible to a wider audience.

The success of Westerns has also been a boon to the actors who work in the genre, with many Western stars achieving great success and a lasting legacy. Some of the most popular Western stars of the 1940s and 1950s, such as John Wayne, Clint Eastwood, and Kirk Douglas, have become cultural icons and continue to inspire new generations of actors and film fans.

The study also notes that the success of Westerns has led to a rise in the number of Western films being produced, with an increase in both the number of films released and the total gross. This has led to increased competition among Western producers, with a rise in the number of Western films being produced and released each year.
The Man From Rome

The Man From Rome traces the adventures of a young man who discovers Rome in a Parisian hotel and becomes involved in various incidents and misadventures. The film is a romantic comedy that explores themes of love, adventure, and the contrast between the old and the new in the city of Rome.

STills and Reviews

The film received mixed reviews. Some critics praised the acting and the script, while others found the story predictable. However, overall, the film was considered a success, with many people enjoying its light-hearted and entertaining nature.

Day 1, Outlaw

The film was released on Day 1, Outlaw, and received critical acclaim for its cinematography and direction. The story follows a group of outlaws who must navigate the dangers of the American West in pursuit of their goals.

The Man From Rome

The Man From Rome was released in theaters on January 30, 1969. The film was directed by Alfred Hitchcock and starred Cary Grant, Grace Kelly, and Eva Marie Saint. The story follows a man who becomes involved in a series of betrayals and complications in the Italian countryside.

Day 2, Outlaw

The film was released on January 31, 1969, and received mixed reviews. Some critics praised the performances and the visual style, while others found the story formulaic and predictable.

The Man From Rome

The film was released on February 1, 1969, and received critical acclaim for its dramatic tension and engaging characters. The story follows a group of outlaws who must confront their past and survive in the harsh realities of the American West.

Day 3, Outlaw

The film was released on February 2, 1969, and received positive reviews. The film was praised for its cinematography and the performances of its stars, particularly Cary Grant and Grace Kelly.

The Man From Rome

The film was released on February 3, 1969, and received mixed reviews. Some critics praised the acting and the direction, while others found the story disjointed and confusing.

Day 4, Outlaw

The film was released on February 4, 1969, and received mixed reviews. Some critics praised the film's visual style and the performances of its stars, while others found the story predictable and formulaic.

The Man From Rome

The film was released on February 5, 1969, and received critical acclaim for its dramatic tension and the acting of its stars. The story follows a group of outlaws who must navigate the dangers of the American West in pursuit of their goals.

Palm Springs

Palm Springs is a popular winter destination for Hollywood stars, and the film captures the vibrant social scene of the town. The film was released on February 6, 1969, and received mixed reviews. Some critics praised the performances and the direction, while others found the story formulaic and predictable.

Falk

The film was released on February 7, 1969, and received mixed reviews. Some critics praised the acting and the direction, while others found the story disjointed and confusing.

Palm Springs

The film was released on February 8, 1969, and received positive reviews. The film was praised for its cinematography and the performances of its stars, particularly Cary Grant and Grace Kelly.

The Man From Rome

The film was released on February 9, 1969, and received critical acclaim for its dramatic tension and engaging characters. The story follows a group of outlaws who must confront their past and survive in the harsh realities of the American West.

Day 5, Outlaw

The film was released on February 10, 1969, and received mixed reviews. Some critics praised the acting and the direction, while others found the story disjointed and confusing.

The Man From Rome

The film was released on February 11, 1969, and received positive reviews. The film was praised for its cinematography and the performances of its stars, particularly Cary Grant and Grace Kelly.

Palm Springs

Palm Springs is a popular winter destination for Hollywood stars, and the film captures the vibrant social scene of the town. The film was released on February 12, 1969, and received mixed reviews. Some critics praised the performances and the direction, while others found the story formulaic and predictable.

The Man From Rome

The film was released on February 13, 1969, and received critical acclaim for its dramatic tension and engaging characters. The story follows a group of outlaws who must confront their past and survive in the harsh realities of the American West.

Day 6, Outlaw

The film was released on February 14, 1969, and received mixed reviews. Some critics praised the acting and the direction, while others found the story disjointed and confusing.

The Man From Rome

The film was released on February 15, 1969, and received positive reviews. The film was praised for its cinematography and the performances of its stars, particularly Cary Grant and Grace Kelly.

Falk

The film was released on February 16, 1969, and received mixed reviews. Some critics praised the acting and the direction, while others found the story disjointed and confusing.

Palm Springs

Palm Springs is a popular winter destination for Hollywood stars, and the film captures the vibrant social scene of the town. The film was released on February 17, 1969, and received mixed reviews. Some critics praised the performances and the direction, while others found the story formulaic and predictable.

The Man From Rome

The film was released on February 18, 1969, and received critical acclaim for its dramatic tension and engaging characters. The story follows a group of outlaws who must confront their past and survive in the harsh realities of the American West.

Day 7, Outlaw

The film was released on February 19, 1969, and received mixed reviews. Some critics praised the acting and the direction, while others found the story disjointed and confusing.

The Man From Rome

The film was released on February 20, 1969, and received positive reviews. The film was praised for its cinematography and the performances of its stars, particularly Cary Grant and Grace Kelly.

Falk

The film was released on February 21, 1969, and received mixed reviews. Some critics praised the acting and the direction, while others found the story disjointed and confusing.

Palm Springs

Palm Springs is a popular winter destination for Hollywood stars, and the film captures the vibrant social scene of the town. The film was released on February 22, 1969, and received mixed reviews. Some critics praised the performances and the direction, while others found the story formulaic and predictable.

The Man From Rome

The film was released on February 23, 1969, and received critical acclaim for its dramatic tension and engaging characters. The story follows a group of outlaws who must confront their past and survive in the harsh realities of the American West.

Day 8, Outlaw

The film was released on February 24, 1969, and received mixed reviews. Some critics praised the acting and the direction, while others found the story disjointed and confusing.

The Man From Rome

The film was released on February 25, 1969, and received positive reviews. The film was praised for its cinematography and the performances of its stars, particularly Cary Grant and Grace Kelly.

Falk

The film was released on February 26, 1969, and received mixed reviews. Some critics praised the acting and the direction, while others found the story disjointed and confusing.

Palm Springs

Palm Springs is a popular winter destination for Hollywood stars, and the film captures the vibrant social scene of the town. The film was released on February 27, 1969, and received mixed reviews. Some critics praised the performances and the direction, while others found the story formulaic and predictable.

The Man From Rome

The film was released on February 28, 1969, and received critical acclaim for its dramatic tension and engaging characters. The story follows a group of outlaws who must confront their past and survive in the harsh realities of the American West.
**Films At Mar Del Plata**

**El Perúvecador (The Peruvian)**

Mar Del Plata, March 20

This is an odd and ambitious film by American-U.S. Negro Joannon Charles, produced in Argentina. It is also the first film by producer-director Ogden William, who shows promise.

The picture moves forward and backward in time with considerable skill and effectiveness, and it contains some interesting juxtapositions of past and future reasons to suggest.

By C. B. Chait

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**The Ugoy American**

Mar Del Plata, April 2

This story of a Budapest tenement called "Land of Angels" and its people, and of the reactions of its inhabitants to the outside world, is a novel one. The film is done in black and white, and the expressions of the various characters are quite realistic.

Although the story is somewhat superficial, it is well done and the acting is good. The dialogue is also well written and the characters are well-developed.

By C. B. Chait

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**FILM REVIEWS**

**Cassie Ferry (The Wax)**

Washington, D.C., March 31

This film is a straightforward, realistic portrayal of a young woman's journey from the United States to Mexico. It is directed by John Ford and stars John Wayne and Barbara Stanwyck.

The film is about a young woman who travels to Mexico to escape her troubled home life. She meets a young man who is also trying to escape his problems, and they fall in love. However, their relationship is complicated by their different backgrounds and experiences.

The film is well-acted and has a strong sense of realism. It is a moving story about the power of love and the struggle to make a new life.

By C. B. Chait

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**Spantuck's Can't Sleep (MURRAY)**

Washington, D.C., March 31

This film is a realistic portrayal of the life of a young man in the United States. It is directed by John Ford and stars John Wayne and Barbara Stanwyck.

The film is about a young man who is trying to make a new life for himself in the United States. He meets a young woman who is also trying to make a new life, and they fall in love. However, their relationship is complicated by their different backgrounds and experiences.

The film is well-acted and has a strong sense of realism. It is a moving story about the power of love and the struggle to make a new life.

By C. B. Chait
**Mock bird** Seats $20,000 in Philly

Philadelphia, June 17—Only one new bill here this new month to combine the variety of its audience, and their tastes, and to make the show something for everyone. "A Night in Paris" (United) last night was generally well received by the audience that packed the Astor and Murray to see it. It is in its second week at the Criterion (MGM) and in its third week at the Miles and "Minsky's" (MGM) as well. "A Night in Paris" has been a big hit with the public, and the audience that went to see it last night was very responsive. The film is a musical comedy directed by Frank Capra and is based on a play by George S. Kaufman and Moss Hart. It stars Pearl Bailey and is set in Paris. The film opened to great reviews and has been a box office success since its release.

**Mock Bird** [continued on page 9]

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**Mock Bird** [continued on page 9]

**Mock Bird** Ha $9,000

Seattle, June 17—Not much extra news here except concerning new bills. "Mock Bird" (Paramount) has been dropped from the bill at the Astor and Murray. It has been replaced by "A Night in Paris" (United). The Astor and Murray are showing "A Night in Paris" (United) on both Friday and Saturday nights. The film is a musical comedy directed by Frank Capra and is based on a play by George S. Kaufman and Moss Hart. It stars Pearl Bailey and is set in Paris. The film opened to great reviews and has been a box office success since its release.

**Mock Bird** [continued on page 9]

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**Mock Bird** [continued on page 9]
**LAKEWOOD, N.J., APRIL 6—**


**LOS ANGELES, APRIL 6—**

2 shapes known the world over.

You're wrong, gentlemen - there are three!
Alfred Hitchcock in Re Market Slump
For 'Average' Release & New Stars

The picture business has been
on a slide in recent months and days,
the result of a 20th-Century-Fox divi-
dividends product. "A picture that
wouldn't do for an average market
is not doing too badly," said one indus-
trialist recently. "The market is not
the same as it was when we were
making pictures for the United
States Army," another declared.

Hitchcock, who is one of the few
men in Hollywood who has never
been known to make a bad picture,
writes that the market has been
changed by the introduction of such
films as "Star Wars" and "Zapped!",
which have altered the public's per-
cceptions of what is possible in the
picture business.

Hitchcock, who is known for his
ability to create suspense and at-
mosphere, has for years been
determined to make pictures that
are as good as those produced by
his competitors. He has been
quoted as saying, "I want to make
pictures that are as good as those
produced by my competitors, but I
want to do it my way."

He is also known for his ability to
create a sense of tension in his
pictures, which makes them dif-
cult for the audience to predict.

Hitchcock has also been noted for
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pictures, which makes them dif-
cult for the audience to predict.
Because of increased activities in motion picture production, Broadway theatricals and television, Seven Arts is moving its New York offices to larger quarters in the new PAN AM BUILDING, the world's largest office building. Our new address... 200 Park Avenue, New York 17... our new phone number... 972-7777.
On Top of its 'Neonishis' Department, Universal Contemplates New Star Hype

Universal Pictures is currently busy working on new projects, including a new star hype for one of its upcoming films. They simply need to add a new star to the hype to make it more appealing to the audience.

This is yet another area in which Universal is increasing its production, and we are happy to share the good news. They are planning to release a new film in the next quarter, and it will be directed by a renowned director.

In other news, Universal Pictures is also planning to release a new series of television shows. The series will be produced by a well-known director, and it will be aired on a major network. The series is expected to be a huge hit, and it will be watched by millions of people worldwide.

National Boxoffice Survey

Warm Weather Hits Box Office - "West" Again First, "Arabian" 3rd, "March" 4th, "Beauty" 5th

Not much action at box offices across the country. The weather is warmer, which is good news for new products to take advantage of. The summer is the perfect time for new products to hit the market. The weather is ideal for outdoor activities, and people are ready to spend their money on new experiences.

Three New Shoots, Six Prime to Go For Embassy Stake

Joseph E. Levine is moving into high gear with the distribution company he is planning to open. He is in talks with several major studios to release their films through his company. He is looking to expand his distribution network and will have more distribution deals in the near future.

Currently booking and near completion is "Young Texas" (Universal) starring Ty Bosco. The film will be released in the next quarter, and it is expected to be a major hit.

Of "Looking" released, "Twisted" will open at a major circuit in the next week. The film will be released in selected theaters and will be widely available in the coming weeks.

National Boxoffice Survey

The summer is the perfect time for new products to hit the market. The summer is the perfect time for new products to hit the market. The weather is ideal for outdoor activities, and people are ready to spend their money on new experiences.

New York Sound Track

Michael O'Sullivan has been named star of "Playboy" in "The Last Man Standing." He is planning to release a new album with his band, and it is expected to be a major hit. He is currently working on a new single, and it will be released in the coming weeks.

Three New Shoots, Six Prime to Go For Embassy Stake

Joseph E. Levine is moving into high gear with the distribution company he is planning to open. He is in talks with several major studios to release their films through his company. He is looking to expand his distribution network and will have more distribution deals in the near future.
"The Birds"

HITCHCOCK'S BEST* IS HITCHCOCK'S BIGGEST!

now breaking all-time boxoffice records at RKO Palace and Sutton Theatres in New York!

* - New York Herald Tribune
**Film Reviews**

**Saturday, March 10**

**Get on With It**

Ward McEwen, Producer; MGM. Directed by Lewis Milestone.

A war comedy in which the usual story line is made up of the best type of gags, snappy dialogue, and the performances of an outstanding cast. The story is about a group of soldiers who are sent to a new base where they are not exactly sure what they are supposed to do next. The cast includes Bob Hope, venturing into military roles for the first time, and Justin De Sylva, who plays a Parisienne named Jules, with whom Bob is hopelessly in love. The film is a laugh, and the acting is spot on. 75 minutes. Rating: **Excellent**.

**Vivre Sauvage**

Directed by Jean Gabin, producer-director.

A French film that is both a love story and a story of escape. The plot revolves around a man who escapes from prison and falls in love with a woman who helps him. The film is shot in beautiful black and white and is directed with great skill. 76 minutes. Rating: **Excellent**.

**The Story of Dr. Vincenzo**

Directed by Henry King, producer-director.

A biographical film based on the life of Dr. Vincenzo, a famous Italian physician. The film is well-acted and directed, and gives a good insight into the life of a great doctor. The story is told in flashback, and the film ends with the doctor's death. 66 minutes. Rating: **Excellent**.

**The Story of the Lost Child**

Directed by John Ford, producer-director.

A film based on a true story about a child who is lost in the desert. The film is well-acted and directed, and gives a good insight into the life of a great doctor. The story is told in flashback, and the film ends with the doctor's death. 66 minutes. Rating: **Excellent**.

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THE SOUNDEST
STUDIO IN
BRITAIN! - THA'TS
SHEPPERTON

it makes sound sense to shoot at Shepperton

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The Mar Del Plata affair was well-organized in every respect, and the Argentine press was more than friendly to the participation of our delegation, except when one or two of the visitors had their postman problems. I was welcomed by a friendly press in Argentina, and I considered it a privilege to be there. I have been a guest of honor at Berlin, Cannes, Venice, and others, and my experience is sufficient to make me an authority on festivals.

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I should regret it deeply if your published report left a reader on the impression that the Argentine film industry is not well-organized in every respect, or did anything but welcome our delegation. The central office of the Argentine Film Industry was well-organized and efficient, and other representatives of our delegation found the Argentine press most friendly and helpful. I believe that the Argentine Film Industry is well-organized and efficient, and I am pleased to know that the Argentine press was most friendly and helpful. I believe that the Argentine Film Industry is well-organized and efficient, and I am pleased to know that the Argentine press was most friendly and helpful.

In the efforts of Dr. Gott Agullu, the President of the Mar Del Plata Festival, to make the festival a success, he has worked hard to ensure that the festival was well-organized and efficient. I believe that the Argentine Film Industry is well-organized and efficient, and I am pleased to know that the Argentine press was most friendly and helpful.

In summary, the Mar Del Plata Festival was well-organized and efficient, and the Argentine press was most friendly and helpful. I believe that the Argentine Film Industry is well-organized and efficient, and I am pleased to know that the Argentine press was most friendly and helpful.
HOLLYWOOD'S SELF-DIAGNOSIS

Brazil, Last Year's Cannes Winner, May Be Ruled Out of Venice, 1963

By WENDY WILLIAMS

Hollywood, April 2.

Brazil, which was named best film at last year's Cannes Film Festival, may find itself barred from the 1963 Venice Film Festival. According to reports reaching here, the government in Brazil has decided not to pay the entry fees for the film as a protest against the cultural policy of the United States. The film is considered to be an important contribution to world cinema, and its absence at the Venice Festival would be a major loss for the festival organizers.

On Being Tomb-Master of Own Troop; Cooper Latest to Join the Indies

ELVIS' 450 BOOKINGS, BUY METRO AIR SEL

Metro is on the verge of launching one of its biggest promotions in history, according to a source close to the studio. The promotion is expected to be a major event, with the aim of attracting a wider audience to the studio's films. The source revealed that the promotion is expected to be a major success and will be a significant boost for the studio.

WB Dumps Staff Touters; Favors Spot Contracts

Hollywood, April 2.

Warner Bros. has decided to replace its publicists in Los Angeles and New York City with spot contracts instead of hiring regular staff members. This decision is expected to save the studio a substantial amount of money, and it is hoped that the new arrangement will be more cost-effective.

450 Situations Pay

Dr. Ne' Al Opening

"Dr. Ne" was produced by Harry Salamone and Albert J. Alper, for United Artists. It is set in a contemporary world, and is expected to be a major hit. The film is about a doctor who tries to solve the mystery of a strange disease that is spreading across the world. The story is told through a series of flashbacks.

MATHWAY GOES THATAWAY

Hathaway's "Careful Man" Foils Kerr's "Bonnies"

Dohlin, April 2.

Henry Hathaway has directed "The Careful Man," a film about a man who is out to prove his worth in the business world. The film stars John Wayne and is expected to be a major success. Hathaway is well known for his direction of films such as "The Searchers" and "The Man Who Shot Liberty Valance."


Top March Grossers

1. "Lawrence of Arabia" (Columbia) $10,311,444.52 (36.3)
2. "Ben-Hur" (MGM) $8,250,000 (36.2)
3. "Shane" (20th-Fox) $8,110,000 (36.2)
4. "Seven Brides for Seven Brothers" (MGM) $7,790,000 (36.1)
5. "Spartacus" (20th-Fox) $7,260,000 (36.1)
6. "MGM Style (MGM) $6,660,000 (36.0)
7. "Stalag 17" (United Artists) $6,580,000 (36.0)
8. "Trevor" (20th-Fox) $5,050,000 (36.0)
9. "Raintree County" (MGM) $4,540,000 (36.0)
10. "River of No Return" (20th-Fox) $4,340,000 (36.0)
Basic Policy of Venice Film Festival To Remain, 'Quality Films' in Demand

The Venice Film Festival will continue its policy which has distinguished it from other similar events in recent years.

At Venice, April 2, Mayor Chialer, the Venice director recently named as successor to Pino Puglisi, who retired last month to return to his private firm, told correspondents that Venice had been promised a 'big international tournament' for the year.

"We will be strict," Chialer said, "in accepting films which we consider making money. We will not accept those whose producers are seeking to profit from the open market, and we will not accept films which are not of an international character."

"Our selection committee," he added, "will be composed of the leading film critics of the world, and they will be responsible for determining the films which are chosen.

Spain Stimulates Suitable-for-Kids Imported Films

Madrid, April 2

Spanish film authorities are urging producers to make suitable films for children, and they have set aside a special fund to promote such productions.

"We believe," said Mr. Jose Melinder, President of the Spanish Film Council, "that children are the future of the industry, and we must make sure that they are shown the best films possible."

The special fund will be used to finance films which are suitable for children, and the producers will be paid according to the quality of their work.

20TH-FOX SALES REPS MEET IN PARIS ON 'CALY

Paris, April 2

A bunch of European and Near Eastern representatives of the 20th-21st Century Fox Film Corporation gathered here today to initiate the first phase of a new sales campaign for the company's products in the region.

Leslie D. Sacks, president of the company's European division, presided at the meeting, which was attended by representatives from Italy, France, Belgium, Switzerland, and Spain.

Spokesmen for the various countries outlined plans for the introduction of new films and the expansion of existing markets.

The meeting was held in the Hotel Splendid, and was attended by representatives from all over Europe.
A GUIDED MISSILE ON TARGET AT CANNES

This will be the sixth springtime roundup of the big telling sell, the roll-call of prestige, the permanent-value catalog of pertinent, world-wide information on motion pictures. Previous editions, timed to explode and implode at the Cannes Film Festival, and through the summer weeks and months following, have established the reputation of VARIETY as the ideal advertising medium for the organizations and personalities who make, export or trade in motion pictures.

The compelling motives for your advertising in the upcoming International Film Edition include these considerations: (1) Your advertisement strikes the U.S. film market, then comes back to hit the film markets of the other hemispheres. It is a mark of the special utility of VARIETY that, alone among film trade periodicals, it has the journalistic know-how to deliver inter-continental guided missiles. (2) An advertisement in VARIETY is an assured circumnavigation of all the film industries. It is a trip round the world in column inches.

THE EXCITEMENT GATHERS AT THE COUNT-DOWN.

ACT NOW. RESERVE YOUR ADVERTISING SPACE.

Sixth Annual International Film Edition Of

VARIETY
Early 'New Wave' Producer Aims Ideas

De Beauregard Saunier How Those Pix Banned French Filmmaking, Aided Profit Theory

Paris, April 2

(MGM on the same tour, starting in Paris on March 21, for 16 days for six-night run)

April 1

The third and last of the six-week run at the Stanley Theatre, the third-to-last of the five-week run at the Ritz Oran, Mok, and the last of the five-week run at the Royal Theatre.

The Film and Drama is produced, new stars and new concepts.

The next day, April 2, Saunier rewrites the script and takes the film to the Paris premiere.

The producer formulates plans for the next step.

De Beauregard Saunier, one of the first French film producers to work with the French film industry, discusses the impact of the 'New Wave' on French filmmaking, highlighting the role of producers in shaping the industry. He emphasizes the importance of innovation and collaboration in the film industry, and outlines strategies for adapting to the changing landscape of French cinema.

French producers Saunier and Saunier launch the 'New Wave' movement, which aims to revolutionize French cinema. The movement is characterized by a focus on independent filmmaking, new styles, and fresh approaches to storytelling.

De Beauregard Saunier, along with other French producers, plays a pivotal role in shaping the 'New Wave' movement. He discusses the challenges and opportunities presented by this new era in French cinema, and outlines the strategies he employs to succeed in this rapidly changing landscape.

The 'New Wave' movement gains momentum, with Saunier at the forefront of the revolution. He discusses the impact of his work on the industry, and reflects on the lessons learned along the way.

De Beauregard Saunier's work on the 'New Wave' movement continues to inspire and influence the French film industry, setting the stage for future generations of filmmakers.
ABC-TV's Zippy Preview of New Studio Generates Affil Confidence: "Nothing Wrong That a Few Sales Can't Care"

Chicago, April 2.

Like the man said, "Nothing wrong that a few sales can't care." That's about the way ABC affiliates feel about the new look of "Lassie" and "The Big Valley," scheduled for the fall. As ABC's Arthur G. Leonard said, "The new studio will be a major factor in ABC's ability to attract advertisers." So, if you're an affiliate, you can breathe easy.

ABC Affiliates: "Nothing Wrong That a Few Sales Can't Care"

Chicago, April 2.

ABC's new studio, which will be used for "Lassie," was shown to affiliates recently. The studio is located in the ABC building in New York City. The new studio will be used for the premiere of the new "Lassie," which is scheduled to air in September. The new studio has a large set and is designed to accommodate all of ABC's programming needs.

ABC's 'Seasonal' For Radio Affils: Preview 1963-64

Along with the rest of the country, radio affiliates are looking forward to the new season. According to the ABC Public Relations Department, the network will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also announced that it will be airing a new program called "ABC's Seasonal," which will feature music, drama, and comedy. The network has also anunci
DIG THOSE ‘MAXIMUM LEADERS’

Bob Hope's NAB Yock-Up

Chicago, April 2.

Never has a National Association of Broadcasters convention opened so tumultuously, when a recent accident between the assembly hall and the walls to pay homage to Bob Hope, who receives the NAB's Distinguished Service Award, after an honored career in entertainment.

Hope, in a 25-minute talk, gave some new rich memories, laughter and anecdotes, as for instance:

“On the other hand, I'm very happy to be here at the Broadcast Convention of Broadcasters. I've never had a chance to address a group of broadcasters before. If you're really serious about this kind of work, you're taking a small chance. I have never been in this room before. I've never been in a room where the audience is not interested. I can't tell you how much I appreciate your interest.”

On Chicago: “I'm going to start in a little bit later in 1908, as I have a lot of the audience to talk about. But as you see, there are a lot of people in the audience.”

For the first time in his 24-year career, the former radio star commented on his friendship with the NAB, and his ability to address the group at large. He also commented on his friendship with the NAB, and his ability to address the group at large.

The Funniest Thing Happened to Collin Between a Press Conference
And His Official NAB Keynote Speech

Chicago, April 2.

“The funniest thing that happened to me on my way to a keynote speech this morning was that I didn’t see the NAB-press tour karaoke during my keynote speech.”

Collins profile

The Saturday Evening Post is in the process of preparing a profile of the new NAB president, Nevin Turk, the former radio star-commentator for the N.Y. Post.

Turk's keynote address to the NAB convention was a personal one, and he emphasized the importance of the NAB in the broadcast industry.

“Thatcher & Taffy Tandem

By George Hons

Collins Between a Press Conference
And His Official NAB Keynote Speech

Chicago, April 2.

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Chicago, April 2.
Emmy' Squawks Starting Early; WQC Queries Allen's Nat'l Status

With final nominations for the Emmy Awards to be made in a few weeks, preparations are being made against the Academy of Television Arts and Sciences for its annual awards presentation in New York City—by the three local stations competing for the national audience, appearing even though they are out of the running.

While last year the failure of the two local stations to make the cut as national awards runners-up caused a great deal of anger among the producers of the "Silver Screen Awards," this year the matter has been resurfaced against the Academy's nominations panel, whose actions have been watched closely.

Previously it was noted that "WQX-YT," a commercial station, had been selected as the network station in the "Outstanding Performance by a Drama Program" category for its live broadcast of "The Twilight Zone." The series is scheduled to be broadcast on NBC next season.

However, since the Academy of Television Arts and Sciences has not yet announced the final nominations, it is impossible to determine whether the series will indeed make the cut.

Nor has it been decided whether the series will be eligible for national awards, since it is still under contract with the network.

The network's decision to produce the series in color for next season is also under consideration.

Fred Silverman, 25, To Help CBS Battine

Fred Silverman, 25, has been named in the post of director of daytime programs for CBS. He has been a producer at "The Lawrence Welk Show" and has been responsible for the success of the series.

He will be responsible for the selection of programs for nationwide broadcast and will continue in his present post.

FCC Plans Ceiling On Com On Ad Time For TV, AM & FM

Washington, April 2 — The FCC disclosed plans Thursday in a posting on commercial television time for AM and FM stations.

Commission said it would issue a proposal notice and solicit information from the public.

An example of a "ceiling" policy, Commission said it would consider such policies for television stations.

The FCC's proposed changes are designed to allow stations, particularly in remote areas, to expand their programming.

The "stage" proposal would allow stations to broadcast more programs without exceeding their time limits.

UA to Co-Produce Silvers' CBS Show

Washington, April 2 — UA and CBS have announced plans to co-produce the fall television series for the 1961-62 season.

The series will be a half-hour variety show targeted at the female audience.

"Emmy' Regional Winners

Eight regional program winners were selected as finalists for the "Emmy' regional award.

The winner will be named May 6 at the annual New York chapter's "Emmy' award dinner." The awards are made to recognize outstanding achievements in broadcasting.

FCC 'Career Man' To Succeed Cox

Washington, April 2 — A career FCC employee, James B. Childs, has been named as Chairman of the Commission.

He will succeed Kenneth Cox, who took the helm at the FCC in 1953.

Sharpen's Edge in the Broadcast Ring: After serving as special assistant to FCC Chairman Norman E. Houston, he was named Connecticut Fred.

The new FCC employee joined FCC in 1961 as an economic research assistant, and was named to the Office of the Acting Chief of Broadcast Renewal Programs in 1960-61 when he became chairman.

ABC-TV Days: "Marvey" Cartoons For Sat. Noyon

Building up for its Saturday morning cartoons, ABC-TV is planning a series of "Marvey" cartoons, which were once a popular attraction for the network.

"Marvey" was a series of animated cartoons that appeared on ABC-TV in the 1950s and 1960s.

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**Take It Or We Quit: Nielsen**

**ABC On O's May Vamp Nielsen**

ABC-TV's five owned stations agreed to a private meeting of NAB in defense of Nielsen Co. by its April 15 deadline that they would accept new contracts with the company at the same time that they would not accept new contracts with any other broadcasting company.

**How Broadcasters Reacting To Oven Harris Rating Probe: Rams Gannet From Recent Watt to Hurrals**

Chicago, April 2. A commentator on this week's top television program ratings, WGN-TV, has said that the company would accept a new contract with Nielsen Co. if it would accept a new contract with the company at the same time that it would not accept new contracts with any other broadcasting company.

**Hollywood and Nielsen**

**How Broadcasters Reacting To Oven Harris Rating Probe: Rams Gannet From Recent Watt to Hurrals**

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**Agency Pitches For B'nest Rule Over Rating Cost**

Chicago, April 3. In the wake of the radio-broadcasting industry's snarling of the National Association of Broadcasters, the Chicago Board of Trade has said that the agency would accept a new contract with Nielsen Co. if it would accept a new contract with the company at the same time that it would not accept new contracts with any other broadcasting company.

**FM Fluffs Facts Of Audience Size**

Chicago, April 2. A commentator on this week's top television program ratings, WGN-TV, has said that the company would accept a new contract with Nielsen Co. if it would accept a new contract with the company at the same time that it would not accept new contracts with any other broadcasting company.

**Brodkin, Hope Cos. Brush WGA Deal**

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There's More to Radio's Rocking Sound Than Meets the Ear in N.Y. Market

By BEN SHOWEID

New York's leading pop music stations, WABC, WINS, and WOR, were once the front of a jammed-up airway, but now a new and exciting sound seems to be coming out of all three of these stations. The stations have sharply added public service programs to their schedules.

The public service programs, in fact, are the only ones to have fared any better than the music programs. In this case, the music and public service programs have been rivals for the last four weeks, and the public service programs have won. The stations have been able to do this by scheduling the public service programs at times when they are least likely to conflict with the music programs.

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Local News Shows Clips Carson On WABC-TV; Mudder Now a Regular

New York's WABC-TV, which has been the number one station in the city for the last four weeks, has now taken a regular news show from the Daily News. The show will be broadcast on Mondays and Wednesdays.

The Daily News has been forced to cut its news programs in order to make room for the new show. The station has been able to make this move because it has been able to save money on its staff.

Convention Briefs

Chicago, April 2.

The American Bar Association has announced that it will hold its annual convention in Chicago from June 25 to 28. The convention will be held at the Chicago Hilton and Towers.

The convention will feature a number of events, including a keynote address by Supreme Court Justice Blackmun, a plenary session on the future of the legal profession, and a series of panel discussions on a variety of topics. It will also include a number of social events, such as a welcome reception and a banquet.

The ABA has invited all members of the legal profession to attend the convention. It will also welcome non-members who are interested in learning more about the legal profession and the work of the ABA.

Schenkman Takes Harness Racing

Chic. Apr. 2.

The Illinois Harness Racing Association (IHRA) has announced that it will hold its annual harness racing meet at the Chicago Sports Park from April 27 to May 3. The meet will feature a number of exciting events, including a series of qualifying races and a number of high-level races.

The IHRA has announced that it will also hold a number of social events, such as a welcome reception and a banquet, during the meet. It is expected that the meet will attract a large crowd of spectators and participants.

Sorenson of the New York Times has written that the meet will be held under the guidance of a new and energetic group of organizers.

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Vanderhall, Caflin In Non-Traditional Fix Tin

Carroll says that this is "the way it's always been done," but Vanderhall says that he is trying to make his cars more traditional. He is trying to make his cars more traditional. He is trying to make his cars more traditional.

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**CLICK OF THE SYNDIE CLACK**

**Take Us on These Terms**

Chicago, April 2.

If film syndicators return as XAB participants in annual convention, the syndicators would like to win from the NAB:

1. A central, one-floor headquarters facility.
2. A place for film panel discussion on the NAB agenda.
3. An increase in rate, which means ailing, in terms of recognition and status.
4. Increased strength of a reception and cocktail party under NAB auspices.

These are the principal desiderata, as enunciated by one key film syndicator. These principles will play a key role in future NAB-syndicator negotiations.

**AFTRA Heads for Early Showdown With WNDT, N.Y., Over Unionization**

Within the next 30 days voting is due among AFTRA's personal- nage on a collective-bargaining agent at the N.Y. station.

Currently, the American Federation of Television & Radio Artists, Inc., has been queried in October that a vote should come soon the past year. It was alleged that no agreement had been reached with WNDT.

"You have no complete contract with AFTRA," and "You have a non-renewal letter," were the demands made.

AFTRA sources last week confirmed that the union’s plans don’t call for a complete list from WNDT of those who are unionized.

Feeler letters are in that AFTRA will have difficulty winning an agreement. If for only one reason—the short time the union has had in which to come to terms. It is certain that AFTRA will attempt to secure in-person appeals, yet the huge station is too far to call by.”

**Headache’s Sale Spurs Terrytoons On New Projects**

Terrytoons, owned of CBS Films, which broke the one-number habit in cartoons as the “Headache’s” series is NBC-TV, has a number of projects on its drawing board. Prior to the NBC- TV deal, CBS-TV had been the home of the Terrytoons product.

One of the projects on the drawing board is a new half-hour series, series, themed around a cartoon of a “Pilgrim Pete...” It’s described as a series of stories about real-life wife and husband of south. The work is one of the series after the last one that was drawn.`

Another projected series, either for color or syndication, is also being seen as “De De Rove,” a series about the practice of a photographer and his work with his wife, his assistant and his son. The series is being done on the NBC network. No elision is planned.

**Take Us on These Terms**

Four Star Syndicale Hits $2,200,000

Four Star Distribution reports sales totaling $2,200,000. The half million is claimed by NBC, One of the entries that are hit in the Top-10 list are "Attie," "The Detectives," "Archie," "I Love Lucy," "The Lone Ranger," and "The Honeymooners."

**Who’s Laughing?**

Chicago, April 2.

Cecil making the rounds here in connection with the Chicago Golden Kheep Award coming on May 12 at the WBBM-WGN best of the hands-down winner in the writer's category. "Best written Teleplay That Never Got On The Air."" A picture of this man.

The station has had a re-

**Embassy Brings Its Circus Touch To Film Package**

Champaign, April 2.

Stations buying the Embassy Pictures "Class and Mance" theatrical is to take the circus exploitation book out...

**Up J. T. Murphy To Crosby Prez**

Cincinnati, April 2. John T. Murphy has been ad-

**Sells NAKED CITY**

"NAKED CITY" (NBC) is going to be picked up by the network.

Sells the series to NBC, WPTA, WOV, and WCN.

**CBC Buys 18 MGN Post-’48**

Canadian Broadcasting Corp. has bought 18 post-’48 programs from MGN-Television.

**GBSELLS‘NAKED CITY**

"NAKED CITY" (NBC) is going to be picked up by the network.

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Forcing TV Networks to Inspire Creativity On O&O Station Level

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If you aim high...

dig deep...

play some long shots...

study the signs...
a little deeper...

take some gambles...

watch developments...

capture big names...
develop new ones...

nurture them all...

add the best station lineup...

make advertisers happy...
win the nation's applause... then you’re the CBS TELEVISION NETWORK
NOW ENHANCED BY THE MOST DISTINCTIVE EXTRA SERVICES EVER PROVIDED BY ANY SYNDICATOR!

DICK POWELL'S ZANE GREY THEATRE

HOST: DICK POWELL

HERE'S WHAT'S AVAILABLE TO HELP YOU REALIZE ITS GREAT POTENTIAL:

- 148 different, per episode "coming attraction" trailers
- Per episode action photos with titles, logos, and synopses
- "Network color-elaborate" promo kits including teleps, 160, 20, and 30 second timed trailers, ad mats, on-air announcements, flux, etc.
- Two weeks before marketplace delivery for tape-up promotion (by request)
- Color photos on lease basis
- Sales helps to station reps for more national spot business

A CALL TO US WILL BRING YOU DETAILS

DICK POWELL'S ZANE GREY THEATRE PROGRAMMED "BACK-TO-BACK" WITH THE RIFLEMAN MAKES TY'S GREATEST WESTERN HOUR.
TV SPOT COMMS. LURE NAMES

CBS-TV's "Benny Aandle"

A reported pace reigns over the battlefield of the giants—a battle that once raged over the next season of Jack Benny show on CBS-TV. The 8:30 p.m. slot won't be filled, as he now does, with "Winkle & Bebe," getting the 9 o'clock berth. That's how Jack Benny's show was moved to the 8:30 p.m. slot by the network following the pre-season mailing of the network schedule in August. Benny's feelings, however, have cooled considerably, particularly since he has been saddled with Benny to buy 30 episodes of his series for a reported sum of $200,000. Benny is known for his stubbornness, his tendency to get his way, and his many demands. He is not known for his flexibility or his ability to compromise. In the end, Benny's series will likely continue, despite the objections of CBS. However, the move has also raised questions about the future of other shows on the network, and the potential for further changes in the schedule. As the season progresses, we will see how this all plays out.

Directors Co. Tapping Brit. Literati

For News of NBC's "Dead Sea" Dramas

Directors Co. is the faltering Comedy Company that failed for the "McKean" series on NBC-TV. The company is now facing financial difficulties, and is struggling to find funding for its next project. The company has been unable to secure financing for its shows, and has been forced to reduce its staff and cut back on production. Despite this, the company is determined to continue, and is looking for new ways to generate revenue. The company is considering selling its assets, or seeking investment from a new source. As the company faces these challenges, it is unclear what the future holds for Directors Co. and its efforts to create new television series.

One Day's Work Can Earn 25G

Now that the new networks have discovered how much rain there is in the city of television, they're increasing the take by getting more people to work. This is especially true for the network-owned stations, which are said to be buying 40 episodes of "Benny Aandle" for the price of $200,000. Among the series being purchased is "Benny Aandle," which is being targeted to the younger audience. The show, which is currently airing on NBC, is being pitched to CBS as a vehicle for working with other sponsors. The plan is already being tried out in the major western stations, where the shows are being aired at 8:30 p.m. on weekdays. The network-owned stations are reportedly considering the same plan, and are reportedly negotiating with potential sponsors.

Desain's "My Love" Bounces McCoy's Off CBS in Fall

Desain's half-hour series, starring Gyllenhaal, has been cancelled by CBS. The series, which was scheduled to debut in the fall, was not renewed by the network. The show, which was produced by Desain, was not well received by critics or audiences. The decision by CBS to cancel the show is not surprising, as the network has been cutting back on its schedules of new series in recent years. The move is likely to have implications for other producers and networks, as they consider the future of their shows in the competitive world of entertainment. As the industry continues to adapt to changing market conditions, we will see how these decisions play out in the years to come.

Shubert's Plan TV Prod. in N.Y.

Alvin Cooperman, who recently left Shubert Theaters in New York to form his own production company, has announced plans to produce television shows in New York. Cooperman, who has been involved in the theater business for many years, has a long track record of success. He is known for his ability to create and produce successful shows, and has a reputation for being a shrewd businessman. Cooperman's new venture is likely to be a significant development in the world of television production, as it marks the beginning of a new era for the industry. As Cooperman and other producers continue to explore new ways to create and distribute content, we will see how this all plays out in the years to come.

Newshound prod. execs

J. R. Nodwell, formerly with CBS News, has formed his own production company, Newshound Productions. The company will focus on producing news programs, and is likely to be a significant development in the world of news production. As Nodwell and other producers continue to explore new ways to create and distribute content, we will see how this all plays out in the years to come.

Dickens Wright Standing (KPAT) in Shifting Radio Formula to Fresno

When Dickens J. Wright Amos left KPAT on April 30, it seemed the market was being run on a "good music" sound that made KPAT the most successful station in the area. The station, which had been a leader in the area for many years, had a long history of success. The move to change the formula is likely to have implications for other producers and networks, as they consider the future of their shows in the competitive world of entertainment. As the industry continues to adapt to changing market conditions, we will see how these decisions play out in the years to come.
SHOW
MEN
SHIP
Among the harbingers of Spring in New York is the sight of grim-faced network executives, armed with pilot films and attache cases, on the hunt for Fall sponsors. But not at NBC. The early hunting has never been better, and the network was substantially sold, well before the vernal equinox. The reason for this unprecedented sales success can be summed up in one word. Showmanship. For example: Showman Bob Hope takes a new direction as star and host in a weekly series of one-hour dramatic, variety and comedy shows. And the program is SRO for 52 weeks, in one of the biggest sponsorship deals ever. Chrysler has Hope—and a red hot show for the Fall. Showman Richard Boone is creator, star, host and continuing player in a one-hour dramatic series featuring television's only repertory company. Boone is a boon to advertisers, and Reynolds Metals has him—another bonanza prospect for the coming season. And so it goes. Thanks to master showmanship—and salesmanship—Spring has come in merrily at NBC.
The finest product of the Japanese film industry—
award winning films such as "The Island,"
and "Rashomon." These and many more films
from Germany, France, Italy, and England
...the best the world has to offer... are all in
Volume 6, "The International Volume,"
Seven Arts' new release of "Films of the 50's."
**The Lady Shows Her Black Ink**

Femme Veepee at NBC Radio Talks Of Dollars With Sense; Web's Uphill

BY ART WOODSTORF

In 1950, a greater profit in 1951, and now every reason to believe the trend will continue in 1952—whether or not the network nets a greater—black ink is in. At least in 1952, if the network does not make a profit, it can make a bigger loss than in 1951, and there's nothing to be said about that, except to say that a black ink is better than a white one.

By 1952, the NBC Radio network netted a profit in 1951, and all netted a bigger profit than in 1950, but the network executives are not deluding themselves by the figures of the past, and the vice president of the NBC network, in his statements to the press, did not make the same mistake.

"We're not going to make a profit this year," he said. "But we're going to make a bigger loss than we did last year."

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But the profit figures are not the only thing that the network is watching. It is also watching the audience figures and the amount of listener time the programs attract.

In 1951, the network had a profit of $1,000,000, and it is expected to make a profit of $1,500,000 in 1952. The network executives are not satisfied with these figures, and they are working hard to increase the size of the audience and the amount of listener time.

One of the network executives, who has been working hard to increase the size of the audience, said: "We're not going to make a profit this year, but we're going to make a bigger loss than we did last year."

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WNBC-TV devotes over one-third of its schedule to information, education, culture. More than programmed by any other New York commercial television station. More hours of hard news, too. That's why WNBC-TV is known as "New York's community-minded station."

Each week, more than 90% of New York's metropolitan area families spend over 11 hours with WNBC-TV's diversified entertainment and information schedule. And the unique, community-service programs reach sizable audiences, too. More New Yorkers tune to Recital Hall in a typical month than will attend concerts at Philharmonic Hall in Lincoln Center in a year. WNBC-TV's Dialogue, Open Mind, Direct Line, and Youth Forum each attracts more New Yorkers than subscribe to the Saturday Review. (Youth Forum alone has won 23 awards for excellence and community service.) Together, these five programs form the basis for a new sponsorship plan called Pathways—to help advertisers concentrate impact on New York's most thoughtful audiences. (Detailed brochures available on request.)
as much a part of New York as its subways

Current sponsors are P. Lorillard Company, Bowery Savings Bank, and Socony Mobil Oil Company, Inc.

WNBC-TV — serving the metropolitan area of New York, New Jersey, and Connecticut—creates programs that viewers talk about, think about, care about. That’s why New Yorkers rely on WNBC-TV. It links them to local issues and events—much as the subway system links them to many points in the metropolitan area. This kind of community-station bond is distinctive to the programming of all NBC Owned Stations.

WNBC-TV, NEW YORK
WRCV-TV, PHILADELPHIA
WNBQ, CHICAGO
KNBC, LOS ANGELES
WRC-TV, WASHINGTON

NBC Owned. Represented by NBC Spot Sales.
VOTED RADIO SONG HIT OF THE YEAR

By the Nation's Radio and Television Editors*

"WHAT KIND OF FOOL AM I?"
By Leslie Bricusse and Anthony Newley
from the Broadway Hit Musical
"Stop The World—I Want To Get Off"

*BROADCAST MUSIC, INC.
509 Fifth Avenue, New York 17, New York
Chicago, Los Angeles, Nashville,
Toronto, Montreal

*21st Annual All-American Poll conducted by Radio-Television Daily
**TV-Radio Production Centres**

**IN NEW YORK CITY . . .**

Bud Beach, director of CBS-TV news, has been a business man in the business for many years, and to this end has been a resident of New York City. CBS-766 has announced that he will be in charge of the studio facilities of the new station, which will be located in the new CBS Building at 766 7th Avenue. Mr. Beach has been associated with many of the leading television stations in the country and is well known for his ability to handle large budgets and complex operations.

**Nerth's Pregrast Piens**

Chicago, April 12 — North Advertising, a leading advertising agency in Chicago, has announced the appointment of John P. Drury as the new head of its Chicago office. Drury has been with the agency for over 20 years and has held various positions within the company. He is a graduate of the University of Illinois and has been involved in the advertising industry for over 30 years. His new role will involve overseeing the agency's operations in Chicago and expanding its presence in the region.

**Golf Firms Three NBC News Hours**

Golf enthusiasts have planned a new series of golf tournaments to be broadcast on NBC. The series will feature top golfers from around the world and will be hosted by leading golf analysts. The tournaments will be held in various locations, including major golf courses and resorts. The first tournament is scheduled for next month, and additional tournaments will be held throughout the year.

**Jingle Writers Go Legit as Broadway Finds Em Too Good Not to Be Tried**

—On Other Madison Ave. Fronts

By BILL GREENE

Nobody's exactly sure what the show's going to be about when Madge, America's Junie, finally takes the stage on stage this fall. But those Madge prodigies prefer to let the show develop on its own, and that's just fine by us.

The show is a revue with a series of musical numbers that will be performed by Madge, who is billed as the New York Times' "Tiger of the Town." The show will also feature music by Madge herself, and the music will be arranged and conducted by Madge's favorite composer, John Smith.

**In Hollywood . . .**

An L.A. talent agency will try a novel method for its NBC-March-March ad agency, under the direction of Pacific Coast division head, James C. Morgan. "We're setting up a war room at NBC," Morgan said. "It's an effort to make our ad agency more像 a true ad agency and less like a production house." The war room will be a central location for all ad agency activities, including research, creative, and production.

**In Chicago . . .**

WAR Inc. is planning two new video shows, for a total of six, to be shown on WGN-TV. The producers, Lynn Hanford and John Bell, have been working on the shows for several months. The first show, "The Blue Room," will be a daily variety show featuring music, comedy, and interviews. The second show, "The City," will be a weekly talk show focusing on city life.

**World Wide Wide**

Despite the end of the film industry in Hollywood, the film industry in other parts of the world is still alive and well. In the UK, for example, the film industry is thriving, with many new films being produced. In France, the film industry is also doing well, with a number of new films being released each year. In Germany, the film industry is also doing well, with a number of new films being released each year.
The Greatest Show On Earth becomes a spectacular weekly television series—starring Jack Palance.

High adventure. David Jansen, the hero, is a convicted killer who is innocent. The Fugitive.

She works for a Congressman and proceeds to upset and uplift the entire U.S. Government. The Farmer's Daughter.

120 minutes of unpredictability—The Jerry Lewis Show.

The stories of people who appear to function normally until they reach the Breaking Point.

He's a multi-millionaire, a great lover and a cop. Amos Burke starring Gene Barry.

THE BIG NEW SHOWS
She's a teen-age twister,
a prim twin cousin and an Academy Award nominee.

A face only millions of science fiction fans could love. One of the guest monsters on Please Stand By.

Fresh new format—two shows in one—45 minutes of chase, followed by 45 minutes of courtroom. Chuck Connors, Ben Gazzara, John Kerr star. Arrest & Trial.

The kid might just become another Huck Finn.
The Travels of Jaimie McPheeters.

College drama—too old to be boys and girls, not yet men and women—Channing, starring Jason Evers and Neary Jones.

ARE COMING TO ABC
It's tougher to recruit volunteers for peace than for war.

But our recruitment campaign inspired thousands to apply for the Peace Corps.

Workers for peace win little glory. Yet they, too, fight battles for freedom with knowledge and skill. Right now, over 5,000 Peace Corps volunteers are in the field, but thousands more are needed to meet mounting requests. How do you enlist more volunteers? The ABC Owned Radio Stations proposed a recruitment campaign to the Peace Corps. Working together, they produced and conducted a campaign in which Peace Corps Director R. Sargent Shriver and many prominent educators and personalities gave of their time and talent. The results? More than 3,500 listeners wrote our stations for information and applications and the Peace Corps reported inquiries more than doubled. While no one knows how many will become volunteers, only 1% of the 2,500 persons writing our stations could fulfill some country's entire needs. We are proud of this significant response that came from listeners of the six ABC Owned Radio Stations. (ABC OWNED RADIO STATIONS
Top 20 in Britain
(Tom Hambly Week Ending March 17)

FLAIR REPORTS GOES LIVE ON ABC RADIO
‘Flair Reports’ a live programing
ventures, will be replacing the firm-
ing July 1. The firm’s chief, Jack
McGill, will be the producer
who will be in charge of each
program. These programs will be
aired each week, and will feature
special guests and topics of inter-
est to the audience. The show will be
aired on ABC Radio Network and
will be hosted by Jack McGill.

Wayne & Slater Sets Canada Pace
On Talent Salaries

OTTAWA, March 16—Johnny Wayne and Frank Slater, comedians who live in Toronto but
are best known for their appearances on the Ed Sullivan tv show and the "Hollywood Lounge" computer
series in Hollywood, have become the highest-
paid comedians in Canada. Wayne, who has
played a variety of roles in his career, has
accepted a salary of $25,000 per year for the
next season, and Slater, who has been working
in television for over 20 years, has agreed to a
salary of $20,000 per year for the same period.

CBS-TV Having Himself A Cultural Ball

James (Jay) Shee, producer of "CBS-TV's Daily
Dream assignment, working on documentary
show that explores the art of dance around the
world. Shee has been working on the project
for several years and has interviewed a variety
of dancers from different cultures around the
world.

Scot TV Preparing Media Project

Glasgow, April 2

The commercial tv station there, Scottish Television, has launched a new inter-
tnational program, "Scott TV," aimed at bringing together people from dif-
ferent cultures around the world. The program features interviews with
prominent figures from different fields, including arts, sports, and culture,
highlighting the diversity of the Scottish people and their contributions
to global society.

Storm Brews as French Filmmakers
Finally Concede TV's Big Threat

Paris, April 2

Television and films are really
battling for viewers. French
filmmakers demand a bigger
hand in television production
decisions, and exhibitors
do not see eye to eye on the
current status of U.S. tv
personality. However, the
threat of losing their
televised audience as a result
of the current negotiations
will force them to agree to
a compromise.

Producers have put demands
to exhibitors for the last 15
years, but the result has
been a stalemate. The current
outburst of negotiators as the
result of the recent "War of the Air,"
where exhibitors and producers
are locked in a battle over te-
levision rights, seems to be
forcing them to come to an
agreement.

Producers will still maintain
a certain amount of control
over television production,
but exhibitors will have more
say in the decision-making pro-
cess. This compromise will
likely result in a more
harmonious relationship between
the two parties.

Broadcasting Update

Bozeman's Prod. Plans
Mex Pin-Projects

Manuel Martinez

Producer David DeCort of NBC’s "Bozeman" series is planning to produce an ind-
ian music series in Mexico next year, as well as a pair of the series episodes
in and near Mexico City.

Darcott will leave around April
2 for Mexico City and Guadal-
ara to search for facilities and
studio locations. He will then
produce a series of 26 episodes in
Mexico City, with plans to move
the "Bozeman" series there next
year. The series will feature
various Mexican music artists.

Darcott is currently negotiating
with Mexican music producers and
musicians for involvement in the
series. He has also approached
several prominent Mexican
actors and actresses for roles in
the series.

The producer is also involved
in producing another series for
the network, "Los Muertos," which
will focus on a different cultural
theme. The series will be aimed
at an English-speaking audi-
ence, and will likely be produced
in Mexico as well.

The "Bozeman" series is
expected to begin airing in the
1946-47 season.
JOSEPH E. LEVINE, who made the name of EMBASSY synonymous with Showmanship, is bringing 33 powerfully pre-sold new features to television for the first time. From the flamboyance that made “Hercules” a household word, to the finesse that culminated in an Academy Award for Sophia Loren in “Two Women”; EMBASSY guarantees pre-established acceptance, via its own special brand of showmanship, for each of the 33 features now available for television. Agencies and advertisers are aware of the impact of dynamic merchandising that results in each EMBASSY attraction being pre-sold to audiences all over the nation. Added to this are the power of star names, story values and Academy Awards that make EMBASSY—the most Exciting name in Entertainment—the most Exciting new Entry into television.

JOE LEVINE

EMBASSY
PICTURES CORP.

Exciting & Extraordinary about

SOLD - FIRST 4 WEEKS!

★KBJ—Los Angeles KTVK—Phoenix
★WOR—New York KSL—Salt Lake City
★WBBQ—Chicago KUTV—Salt Lake City
★WBNS—Columbus WTCH—Minneapolis
★WJZ—Washington KNTV—San Jose
★WTIC—Hartford KLZ—Denver
★WBAL—Baltimore WBAI—Kansas City
★WTV—Indianapolis KRDO—Colorado Springs
★WXZ—Detroit KOLO— Reno
★WFLA—Tampa WNEP—Scranton
★WITW—Portland KORK—Las Vegas
★KGO—San Francisco KNV—Honolulu
★KTRV—San Francisco KBOI—Boise
★WGR—Buffalo KOLO—San Diego
★KMYJ—Fresno WSM-TV—Nashville
Attila was ranked No. 1 in its time period (7:30-9:00 P.M.) on WOR-TV's "The Big Preview." On Friday, February 23rd, "Attila" achieved a 24.7 average quarter hour rating according to the Nielsen Station Index. It had 31.5% share of audience in the New York Metropolitan Area.

This is the second of the thirty-three motion pictures purchased by WOR-TV, Channel 9 from Embassy Pictures. The first, "Hercules," smashed all opposition in racking up the all-time rating high on WOR-TV.

JOSEPH E. LEVINE'S "ATTLA" IS NUMBER ONE IN NEW YORK TELEVISION MARKET!

"Attila" was ranked No. 1 in its time period (7:30-9:00 P.M.) on WOR-TV's "The Big Preview." On Friday, February 23rd, "Attila" achieved a 24.7 average quarter hour rating according to the Nielsen Station Index. It had 31.5% share of audience in the New York Metropolitan Area.

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Attila

ANTHONY QUINN / SOPHIA LOREN

with TONY CURTIS - MARLON BRANDO - PRODUCED BY PIERRE LAURENTIN - DIRECTED BY PIERO SPAZIENZI. A LUCE FILM • An Embassy Pictures Release
OUR DAWN

"EN FRANCE"
from Seven Arts

Through the cooperation of the leading publishing firm of France, Librairie Hachette, Seven Arts brings you this series of 30 half-hour foreign language entertainment-instruction films. From the first program, during which you arrive at Orly Airport in Paris and go through customs, you will be exposed to French life as it is lived in the cafes, streets, and in the typical French home.

The series starring Dawn Adams and photographed entirely on location utilizes the most modern techniques of foreign language instruction, with entertaining and enlightening trips through France as if you were really there.

Meet our Stars in Chicago
at the TFE-6th Sat., March 28—
Wed. April 8—Plaza-Congress Hotel.

A SUBSIDIARY OF SEVEN ARTS PRODUCTIONS, LTD.
NEW YORK: 370 Park Avenue • Yulek 8-7771
CHICAGO: 4622 East, Lincolnwood, III. • Oakwood 4-7165
DALLAS: 3841 Charleston Drive • AMD 8-3805
LOS ANGELES: 3922 Royal Woods Drive, Sherman Oaks, Calif. • STA 8-6276
TORONTO, ONTARIO: 11 Adelaide St. West • Empire 4-7198
Back Nielsen Against Wall

Cordell with charges he had been
violating mutual respect of this type, made the
job of picking up the long and generally
mocking stories.

Competition OnҺ Hardin

Raequist by his four the stand,
point to the tell all the

Raequist and Cordell had always been extreme
points on this issue. The day after the
news came, a letter from
Raequist was published in the
New York Times, saying that

Richardson never explained why
the day wasn't a complete failure.
Cordell's reply, however,

Richardson asked if it wasn't possible
that Nielsen moved his filing equipment from the
room but listened to it far that

This was denied by Nielsen's chief
Warren Corbin, and Richardson


De Graaf Orders

American Broadcasting

Paris, April 2

The national week opened

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five out of five
In each of the CORINTHIAN markets... Houston, Tulsa, Sacramento, Ft. Wayne, Indianapolis, the CORINTHIAN television station leads in ratings in the latest ARB and Nielsen surveys.*

When you buy any CORINTHIAN station, you are leading from strength.

*Source: 7 AM-12 Midnight, Sunday-Saturday, AM and AM in Denver, data for past.
LATEST (FEB. II) NATIONAL NIELSEN: 32.6% SHARE
INTRODUCING FOR LOCAL PROGRAMMING

Leave It To Beaver

Fresh—and we do mean fresh—from 6 BIG NETWORK YEARS!

234 FAMILY-FUN HALF-HOURS

Hugh Beaumont
Barbara Billingsley
Tony Dow
Jerry Mathers
‘Beaver’
'Naked City'

Screen Gems, Inc.
SMASH FIRST RATINGS!

NEW YORK:
Tops 4 of 5 competing programs with a 14.4 rating and 27% share! (WABC-TV, Fri., 7:30 PM)

PORT CHARLESTON:
Tops both competing syndicated shows with a 1.6 rating and 41% share! (WANE-AM, M-F, 5:00 PM)

BURLINGTON, IOWA:
Dominates all competition with an 11 rating and 67% share! (WHO-AM, M-F, 1:00 PM)

BACHELOR FATHER
STARRING JOHN FORSYTHE

WITH
NOREEN CORCORAN and SAMMEE TONG

157 half hours from mca TV FILM SYNDICATION
Time on Our Hands

The play, set in the late 18th century, is a comedy about a young man, Celia, who is betrothed to a Countess. When Celia's father, a prominent diplomat, returns home from a diplomatic mission, he brings with him a young woman, Eliza, who is also betrothed to a Countess. The two are forced to share a room, and their rivalry leads to a series of humorous and romantic encounters.

The acting was superb, with Viola Davis and Denzel Washington delivering outstanding performances.

In conclusion, "Time on Our Hands" is a delightful comedy that will leave audiences laughing and smiling from beginning to end.
SUCCESS STORY

Produced on a modest motion picture budget, THE LITTLEST HOBO has already grossed nearly 20 times its original cost in U.S. distribution. Now, reaping equally successful box office returns in foreign distribution.

A proven exciting adventure picture geared to adult entertainment values—but with sure-fire appeal for all ages.

Reviews from cities of every size and geographic location make every sales point agencies and sponsors want to hear. The following are only 4 out of 80 in our files.

REVIEWS

"THE LITTLEST HOBO, is for the whole family. The star, a German Shepherd dog named London, will amaze you."
—Walter Winchell

"But mark you this: children have no corner on the laughter market at THE LITTLEST HOBO! Nor on the tears and exciting suspense it evokes. THE LITTLEST HOBO is both an heroic fairy tale for children and a sophisticated fantasy for grown-ups. The star, the great German Shepherd dog, London, is the smartest ever seen on the screen. THE LITTLEST HOBO is a gem of motion picture making."
—Kay Prickett, Los Angeles Examiner

"HOBO CANINE COMEDY. THE LITTLEST HOBO is a gem of entertainment and artistry on a very high budget of intelligence and imagination. A 'sleeper'. This makes one hope that the picture's success will prompt a sequel dealing with further exploits."
—Jack Mefitt, Hollywood Reporter

"Shoppers for that 'something different', will be attracted to this unusual concept of a 'vagabond' German Shepherd dog, possessed of human qualities and understanding. Rating: Very Good."
—Motion Picture Herald, New York

GUARANTEED RATING FACTORS

Actually an audience tested TV "pilot", the movie, THE LITTLEST HOBO, has already favorably preconditioned a large number of American families to the television programs.

The family appeal of the star of this adult-action series is pointed up by the fact that 18 million U.S. families own 26 million dogs and spend over 395 million dollars on them annually.

The mature audience appeal of these exciting and dramatic adult-action adventures filmed throughout the world PLUS the equally important all family appeal of a handsome, intelligent German Shepherd adds up to a saleable, rating-getting series in any survey—any market.
LITTLEST HOBO

WORLD ROAMING, WIDE RANGING TV FORMAT APPEAL

The star of THE LITTLEST HOBO television series; the magnificent German Shepherd, London, literally roams the world over seeking adventure. London ranges widely in his exciting travels—from the nocturnal jungles of the major cities to the vast reaches of the majestic Rockies. He wanders anywhere—by train, plane, ship; throughout America and foreign countries. His friends include the flying soldier of fortune in Hong Kong and the French Poodle from his Paris adventures. In each episode he meets new people in new locales; each adventure's changing co-stars and supporting players are drawn from the industry's finest actors. The story policy is straight drama but the situations vary from Hitchcock suspense to Lucy-type humor.

Offices In: CHICAGO, LOS ANGELES, HOUSTON, ATLANTA / 500 PARK AVE., NEW YORK
wins
### SAN FRANCISCO

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### ST. LOUIS

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### PITTSBURGH

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### OMAHA, NEB.

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### MINNEAPOLIS-ST. PAUL


### MEMPHIS, TENN.

| --- | --- | --- | --- |
Television will, I think, increase respect for that kind of American who, not so long ago, was derided: the egghead. For countless millions will be exposed to those strange creatures—intellectuals—whom they were too long prone to think of as impractical, 'longhair'—even useless or 'subversive.' To see and hear writers, teachers, scientists, thinkers in discussion programs, on panel shows, in interviews, can hardly help but dissolve some part of the foolish and negative stereotype which the uninformed and the Philistine hold dear. For whatever else one may say about eggheads, they have brains; they are articulate; they are concerned with ideas. From a TV GUIDE story by Leo Rosten. Typical of what you will see in TV GUIDE this week,
next week, any week. A rich diversification of viewpoint—differing sharply, sometimes, from our own. All of it about television. In a depth not duplicated anywhere else. For readers with a need to know this medium that so thoroughly dominates American leisure.

This week more people will buy TV GUIDE to read about television than any other magazine to read about anything else.
New Breed of Broadcasters

Sullivan's new breed and who, in the beat of the jolting tourmaline mushroom of this 41st annual convention, has so much more to offer than just a few more old hatfaces, but continuously new hatfaces. For Sullivan has been building upon that hardy breed of broadcasters whose force, power, and strength, in the years of struggle and trial, have made their mark in the industry. Yet we must remember that this year's RAS convention is being held in the heart of the broadcast industry, and the RAS assembly is the gathering of the broadcast industry.

The great news of the week is the new breed of broadcasters, the new breed of television men, the new breed of newspapermen, the new breed of radio men, the new breed of magazine men, the new breed of book men, the new breed of movie men, the new breed of motion picture men, the new breed of television and radio men.

The new breed of broadcasters is the breed that is going to make the broadcast industry great again. This new breed of broadcasters is the breed that is going to carry the broadcast industry into the future. This new breed of broadcasters is the breed that is going to make the broadcast industry great again. This new breed of broadcasters is the breed that is going to carry the broadcast industry into the future.
Boston Advertisers, buying in their home market, place more dollars on WHDH Radio than any other Boston Radio Station.

Like radio time buyers everywhere, Boston time buyers know they must get top results for their clients' money. They know that buying time on a responsible station, with progressive policies, top programming and loyal listeners is the way to get extra sales.

*Buy Boston like a Bostonian and you'll buy...*

**WHDH - BOSTON**
50,000 WATTS

REPRESENTED NATIONALLY BY JOHN BLAIR & COMPANY
Changing Pattern of Brit. Factories Closes Overhand of BBC Music Formula

London, April 2.

A report on the BBC's "Music While You Work" program that has been playing on BBC radio stations in Britain today showed that almost all industrial workers prefer to listen to music while they work. The program, which is broadcast three times a day, has been praised for its ability to improve the efficiency of workers.

The program features a variety of music from around the world, including classical, jazz, and folk. The BBC has reported that the program has helped to increase productivity in some factories by up to 20 percent.

EXTEND DEADLINE ON MAINTENANCE LOGS

Washington, April 2.

The Federal Power Commission (FPC) has extended the deadline for companies to submit maintenance logs for power plants to June 30. The FPC had previously set the deadline for May 31.

The deadline extension is intended to give companies more time to complete their maintenance activities. The FPC has also encouraged companies to submit their logs as soon as possible.

Germany Preparing Stereo Broadcasts

Frankfurt, April 2.

German radio is preparing for the first broadcast of stereo sound in the country. The German Broadcasting Corporation (Deutsche Radiophilie) has announced that it will begin stereo broadcasts in the next few weeks.

Stereo sound will be available in selected areas, with the first broadcast expected to be in Berlin. The German Broadcasting Corporation has stated that it will continue to expand its stereo broadcasts in the future.

And no advertiser can overlook radio station WLWB

WLWB reaches more of this vital community than any other station in the market. In every Negro Pulse taken since 1955 it has been overwhelmingly first.

The latest Negro 7 County Pulse show WLWB 25 out of 25 Half-hour firsts and it was tied for first in the 25th.

No other radio station in the history of New York has ever approached this kind of dominance over a city. Competition is one of the reasons why it often has more national advertisers than all other Negro stations in the market combined.

If you want more of this market, the station to see is WLWB.
SEXTANT

three years old this week, is now LIFE magazine's production partner in television. "A SEXTANT PRODUCTION IN ASSOCIATION WITH THE EDITORS OF LIFE" will insure audience, entertainment, and impact.

Two proven winners, SEXTANT and LIFE, combine forces to make a profitable parity no network and sponsor can afford to miss.

SEXTANT

Robert D. Graff, Robert E. Giann, Jr, Milton A. Fruchtman, Producers

SEXTANT

1271 Avenue of the Americas New York 20, N. Y. LT 1-7611
Both Canada TV Networks Ogle Hollywood for New Season Product

Hollywood, April 2 - Dozens of television programs are pending to be seen in the next few months for Canada's television networks. The networks are vying for the best shows from Hollywood to fill their schedules.

Canada's television networks are the CBC and CTV, which are both broadcasting a wide range of programs. The CBC is known for its news and current affairs programs, while CTV is known for its entertainment programming.

In addition to the two Canadian networks, there are also several other networks in Canada that are broadcasting television shows, such as the Rogers Cable Network and the Bell TV Network.

The competition between the networks is intense, and they are all looking to acquire the best shows from Hollywood to fill their schedules. This year, they are said to be particularly interested in shows that are popular in the United States, as well as shows that are expected to be successful in Canada.

The networks are also looking to acquire shows that are different from what is currently being broadcast in Canada. This is in part due to the fact that the Canadian television industry is heavily regulated, and there are strict rules in place to ensure that only certain types of programming are broadcast.

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ASHLEY—STEINER—FAMOUS ARTISTS, INC.

takes great pride in congratulating

DANNY KAYE

TELEVISION'S MOST HONORED STAR OF THE YEAR *

for

THE DANNY KAYE SHOW

NBC-TV—November 11, 1962

* MOTION PICTURE DAILY and TELEVISION TODAY:

Award—Best Television Performer—“Champion of Champions”

* RADIO-TV DAILY:

All-American Award—“Man Of The Year”

* TV GUIDE:

Award Nomination—“Best Single Dramatic, Musical or Variety Program”
Penna's Scott & Clark Cited For Unique Bi-Partisan Bcast Series

Washington, April 2 - One of the most unique political broadcasting series in recent years is a joint venture of two newspapers.

Pennsylvania Senators Hugh Scott, R-Pa., and Joseph Clark, D-Pa., the sponsors of the Pennsylvania Broadcasters Association's "Your Senator's Report," have been working on a program that provides a "fair and balanced" view of current political issues.

In a statement, PA Sen. Scott said, "The program is designed to provide a forum for the exchange of ideas and to allow the public to make an informed decision on the issues of the day." Sen. Clark added, "We believe that this program will help to educate the public and make them more aware of the issues that affect their lives."

The Senators' program has been praised by both Democrats and Republicans for its non-partisan approach. The Senators' goal is to present a fair and balanced view of the issues, and they have been careful to avoid taking sides.

The program is broadcast weekly on a network of stations across the state. It features interviews with politicians, experts, and ordinary citizens, and it is hosted by the Senators themselves.

The Senators' program has been successful in attracting a large audience, and it has been praised for its high-quality production and thoughtful analysis. It has been described as a "must-listen" program for anyone interested in politics.

How a Station Meets the Program Needs of the WBEN-TV Community

VARITY - ARB SYNDICATION CHART

9 OUT OF 10 TOP NETWORK SHOWS

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<thead>
<tr>
<th>Network</th>
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<tbody>
<tr>
<td>ABC</td>
<td>&quot;The Tonight Show&quot;</td>
<td>CBS</td>
<td>&quot;The Late Show&quot;</td>
<td>NBC</td>
<td>&quot;The Today Show&quot;</td>
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<tr>
<td>FOX</td>
<td>&quot;Family Guy&quot;</td>
<td>WB</td>
<td>&quot;The Real&quot;</td>
<td>USA</td>
<td>&quot;The Talk&quot;</td>
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<tr>
<td>UPN</td>
<td>&quot;Halftime&quot;</td>
<td>Netflix</td>
<td>&quot;The Office&quot;</td>
<td>CBS</td>
<td>&quot;The Young and the Restless&quot;</td>
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<tr>
<td>CW</td>
<td>&quot;One Tree Hill&quot;</td>
<td>HBO</td>
<td>&quot;Game of Thrones&quot;</td>
<td>TBS</td>
<td>&quot;Conan&quot;</td>
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<td>TNT</td>
<td>&quot;ER&quot;</td>
<td>Showtime</td>
<td>&quot;Dexter&quot;</td>
<td>TBS</td>
<td>&quot;Friends&quot;</td>
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TOP 4 OF THE SYNDICATED SHOWS

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<tr>
<td>ABC</td>
<td>&quot;General Hospital&quot;</td>
<td>CBS</td>
<td>&quot;The Young and the Restless&quot;</td>
<td>NBC</td>
<td>&quot;Law &amp; Order: Special Victims Unit&quot;</td>
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<tr>
<td>FOX</td>
<td>&quot;Bones&quot;</td>
<td>FOX</td>
<td>&quot;Glee&quot;</td>
<td>FOX</td>
<td>&quot;The Mentalist&quot;</td>
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<td>UPN</td>
<td>&quot;Smallville&quot;</td>
<td>The CW</td>
<td>&quot;The Vampire Diaries&quot;</td>
<td>The CW</td>
<td>&quot;Arrow&quot;</td>
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<tr>
<td>CW</td>
<td>&quot;The Big Bang Theory&quot;</td>
<td>The CW</td>
<td>&quot;Supernatural&quot;</td>
<td>The CW</td>
<td>&quot;One Tree Hill&quot;</td>
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<tr>
<td>TNT</td>
<td>&quot;CSI: Crime Scene Investigation&quot;</td>
<td>TNT</td>
<td>&quot;NCIS&quot;</td>
<td>TNT</td>
<td>&quot;Southland&quot;</td>
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Inside Staff—Radio-TV

Walt Disney's "The Unsinkable Molly Brown" was seen as a serious expose of the Titanic disaster. The movie was produced by Walt Disney Productions, and it was released in the spring of 1955.

The film was directed by Vincente Minnelli, and it starred Deborah Kerr as Molly Brown. The movie was a critical and financial success, and it helped to establish Disney as a major force in the film industry.

The film's success was due in part to its excellent cast and production values. The movie was filmed on location in Norway, and it featured a large cast of actors and actresses. The film's special effects, including the realistic Titanic scenes, were also praised.

How the film's success was achieved is still a subject of debate among film historians. Some believe that Disney's success was due to his ability to create a family-friendly film that appealed to a wide audience. Others believe that Disney was able to take advantage of the public's fascination with the Titanic disaster to create a movie that was both entertaining and educational.

The film's success also had a significant impact on Disney's future work. After the success of "The Unsinkable Molly Brown," Disney began to focus more on making films that were aimed at a family audience. This approach helped Disney to become one of the most successful film producers of the 20th century.
COMMAND for perfect programming

Big Band Bossa Nova

"The sound is excellent, stereo arrangements sparkle, and the band plays with style."
— BILLBOARD

CAROUSEL

"A stunning success ... unusually brilliant."
— NEW YORK TIMES

IRVING BERLIN

"The no plus ultra in the field today."
— HIGH FIDELITY

ROMAN GUITAR

"Blistening ... shimmering ... a truly handsome recording — one that sound launches will want fast."
— BILLBOARD

STEREO 35/MM

"Found, the Perfect Sound."
— HM

BEETHOVEN No. 4

"Never before has Beethoven been put on records with more seductive clarity."
— NEW YORK TIMES

Special Offer For Radio Stations

Here's news of special interest to Program Directors. Leading manufacturers of playback equipment use Command records to demonstrate the full potential of their sets. What's more, COMMAND records are used for testing before the equipment leaves the factory. It's true. The Command technique of master recording originates on 35 mm magnetic film as well as on Command Tape now makes it possible to bring sound of incomparably depth and clarity right into the listener's home. To bring magnificent sound to your listeners — program Command. And be sure to take advantage of the Special Offer to Program Directors at the bottom of this page.

AVAILABLE IN STEREO, MONOAURAL, AND 4-TRACK TAPE

WORLD LEADER IN RECORDED SOUND

ATTENTION:

MAIL FREE COUPON TODAY

GRAND AWARD RECORD CO., INC. DEPT V-2
1901 Broadway, New York 36, New York
Please send me complete information about SPECIAL OFFER on COMMAND AND GRAND AWARD, Mono and Stereo Records for Radio Stations.
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RADIO STATION ..................................
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CITY ............................... ZONE STATE ....}
BROADCAST MUSIC, INC.
589 Fifth Avenue
New York 17, N.Y.
The American Society of Composers, Authors and Publishers is the only unincorporated, co-operative performing rights organization in the United States. Established in 1914, the Society today numbers 8500 men and women who write and publish our nation's music: The popular songs of today, the standards of yesterday, the Broadway and motion picture hits, as well as the leading symphonic and concert works, religious, folk and country music. ASCAP is proud of its membership and their contributions to the nation's vast entertainment industry.

MUSIC IS USED EVERY DAY ON EVERY NETWORK... 105 TV SHOWS EVERY WEEK... WED.

DOBIE GILLIS .......... CBS
DICK VAN DYKE SHOW .... CBS
ARMSTRONG Circle Theatre ... CBS
GOING MY WAY ... ABC
OUR MAN HIGGINS ... ABC
NAKED CITY ...... ABC
PERRY COMO .......... NBC

AMONG OTHERS

BROADCAST MUSIC, INC.
589 Fifth Avenue
New York 17, N. Y.

THE SOUNO OF NEWS LEADERSHIP IS ON WCAU RADIO

THE ASSOCIATED PRESS RADIO AND TELEVISION ASSOCIATION AWARDS
PLAQUE TO WCAU RADIO NEWS

"for outstanding achievements in national cooperative news coverage during '82"
WHAT'S NEW

LAST YEAR, OVER THIRTY PROGRAMS... LARGELY OFF-NETWORK... WERE SYNDICATED... IN THIS RE-RUN MARKET, BIOGRAPHY... A FIRST-RUN PROGRAM... OUT-SOLD ALL THE OTHER PROGRAMS.

BIOGRAPHY

THIS YEAR, OVER THIRTY PROGRAMS... AGAIN LARGELY OFF-NETWORK... ARE EXPECTED. PROVEN IN SALES, RATINGS AND STATION IMAGE, BIOGRAPHY 2 BRAND NEW... IS NOW AVAILABLE FROM OFFICIAL FILMS, T.F.E. MEMBER, PICK-Congress Hotel, Chicago, Illinois.
BMM

MUSIC IS USED EVERY DAY ON EVERY NETWORK...105 TV SHOWS EVERY WEEK...

THURS.

WIDE COUNTRY .......... NBC
DR. KILDARE ............ NBC
FAIR EXCHANGE .......... CBS
PERRY MASON ............ CBS
OZZIE AND HARRIET ....... ABC
DONNA REED SHOW ...... ABC
MY THREE SONS .......... ABC
PREMIERE ................... ABC

AMONG OTHERS

More on page 30

BROADCAST MUSIC, INC.
586 Fifth Avenue
New York 17, N.Y.
Wednesday, April 3, 1968

**FELICIA SANDERS**

**VARIETY**

"PUBLIC SERVICE AT ITS BEST"...  

The power of television was never more dramatically demonstrated than when WBNS-TV took 100,000 Central Ohioans into already overcrowded Ohio Penitentiary. The showing conditions, accompanied by too many people, too few opportunities for participation, and attention from the Ohio legislature. To cite, and contain at WBNS-TV indicates the legislature will hear prison. This kind of unfounded attack on mass television is criminal that gets things done, and WBNS-TV remains the prime mover in the community.

**WBNS-TV**

Born and raised in COLUMBUS, OHIO

**Public Service at its Best**...
MUSIC IS USED EVERY DAY ON EVERY NETWORK ... 105 TV SHOWS EVERY WEEK...

FRIDAY

THE PRICE IS RIGHT ....... NBC
MAKE ROOM FOR DADDY ....... NBC
I'M DICKENS--HE'S FENSTER ....... ABC
THE FLINTSTONES ....... ABC
ROUTE 66 ....... CBS
I LOVE LUCY (Daytime) ....... CBS
AMONG OTHERS

From The Production Centres

Continued from page 8

BMI MUSIC IS USED EVERY DAY ON EVERY NETWORK... 105 TV SHOWS EVERY WEEK...

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THE PRICE IS RIGHT ....... NBC
MAKE ROOM FOR DADDY ....... NBC
I'M DICKENS--HE'S FENSTER ....... ABC
THE FLINTSTONES ....... ABC
ROUTE 66 ....... CBS
I LOVE LUCY (Daytime) ....... CBS
AMONG OTHERS

595 Pre-sold Top Acts for TELEVISION

More on page 82

BROADCAST MUSIC, INC.
505 Fifth Avenue
New York 17, N.Y.
Television Reviews

Frey was made of stills, if:..."tells the story in terms that could be captured easily by the camera.

This Easter season work has an excellent cast of players, including the leading of John McCullum as the Evangelist, John Sanders as John, Judith Rasone and Manon Perrier in the new and central parts respectively. The result was uneven, incidentally, conducted with firm and severe control, but permitting the acting of the work in progress. All elements were used, from conversation to argument, with impressive effects of the generally cited NBC Opera Co.

ASSIGNMENT: PRISON

With Jim Jessen, narrator
Producer-Director: Ted Kavonas
MUSIC: Samuel Chaloff
Casting: Erika Breiding

WEVT, Boston (40)

The NBC Opera Co. has undertaken one of its most ambitious productions, "Assignment: Prison," written and directed by Jim Jessen. It's a powerful religious drama which has its roots in church and theater, and which has been adapted for television. The production is a considerable success, and it's an effective way to communicate the message of the story. The show is well-acted and directed, and it's a fine addition to the NBC Opera Co.'s repertoire.

Congratulations to Jack Howells

DYLAN THOMAS

Nominated for Documentary Oscar

Hollywood Motion Picture Academy 2003

Official British entry: documentary
Cannes Film Festival 2003 (TV Films)

THE PRODUCTION SPONSORED BY

INDEPENDENT TELEVISION SERVING SOUTH WALES AND THE WEST OF ENGLAND
**BMI**

**MUSIC IS USED EVERY DAY ON EVERY NETWORK...105 TV SHOWS EVERY WEEK...SAT.**

**JOEY BISHOP SHOW...NRC**

**SAM BENEDICT...NRC**

**THE DEFENDERS...CBS**

**HAVE GUN, WILL TRAVEL...CBS**

**GUNSMOKE...CBS**

**MR. SMITH GOES TO WASHINGTON...ABC AMONG OTHERS**

_Big Three Maximum Leaders_

ABC RTTY, in second news deal via XFRP-TV

ABC International Television has acquired the rights to XFRP-TV in New York City. The station, which has been operating in the market for several years, will now be part of the ABC network. The deal is expected to boost ABC's presence in the competitive New York market.

_Foreign TV Follow-Up_

Continued from page 2...In London, it was announced that the British Broadcasting Corporation (BBC) is planning to expand its television operations in the United States. The move is seen as a response to the increasing popularity of American television in the UK.

_Quidans_

Continued from page 2...The Quidans have been gaining popularity in recent weeks, and are expected to continue their rise in the entertainment industry. Their latest album, "The Sound of Silence," has been receiving critical acclaim and is expected to be a commercial success.

**HUNTING BIG GAME?**

_You'll find it in the Northwest...a big, rich ready made for your product._

This is the zone which KXTP-TV serves and sells...4 million in spoppable homes and 2,000 TV families. Let KXTP-TV start a Sales Stampede for you.

_COURAGEOUS CAT CARTOONS IN COLOR COLONY-LT LANCASTER, PA. PRODUCED IN HOLLYWOOD U.S.A._
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**BMI**

**MUSIC IS USED EVERY DAY ON EVERY NETWORK...105 TV SHOWS EVERY WEEK...SUNDAY**

BULLWINKLE SHOW

DISNEY'S WONDERFUL WORLD OF COLOR

LASSIE

DENNIS THE MENACE

THE REAL McCOYS

THE JETSONS

MAJOR ADAMS

AMONG OTHERS

**ABC**

More on page 74

**BROADCAST MUSIC, INC.**

589 Fifth Avenue

New York 17, N. Y.

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**From The Production Centres**

**Wednesday, April 3, 1963**

**NBC TV REVIEWS DISNEY FOR TWO MORE YEARS**

One of the program segments for this year's opening of NBC TV will be the preview of "Walt Disney's Wonderful World of Color" for another two years. Attached to the deal for 20 new shows and 25 reruns every week.

**DISNEY SHIFTS OVER TO ABC-TV FOR THE 1964 SEASON**

Shifting over to ABC is "The Wonderful World of Color." Contacted by ABC over the past year and a half, the program's deal is expected to be signed soon.

**ABC's "Walt Disney" show has been changed from page to page in each of the "False Pictures" will be accepted by a network.

After their previous "The Forward" series has been changed from page to page in each of the "Walt Disney" show has been changed from page to page in each of the "False Pictures" will be accepted by a network.

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TV Cameras In N.J. and Miss.

New Jersey Greenwood TV Coverage While Miss. Confiscates Film

The right of television cameras to cover public meetings involving personnel problems has been firmly established by New Jersey Gov. Richard J. Hughes as a result of persistent requests by WABC-TV, N.J. Last station protested to Hughes after the TV cameras were barred from a Newark Board of Education meeting at which a problem of juvenile delinquency in the schools was being discussed.

Hughes wrote to WABC-TV as follows: "I have your telegram of March 22 in which you say that the Newark Board of Education refused permission for WABC television news coverage of its special board meeting. I fully agree with the matter. Frederick R. Hamburgh, School State Commissioner of Education, and asked him to look into refusal. No legal and practical provisions to communicate with you directly. At all events, the entire problem is a state one and the matter should be handled by the appropriate state department. I am giving this subject your utmost consideration and will keep you posted immediately."

AA-TV AIRS AT INT'L MARKET WITH NEW SHOW

Chicago, April 2

Formation of an international sales division for overseas distribution of the series "Flintstones." Every product was announced by Robert B. Harris, v.p. and general manager of AA-TV.

First international sale has been announced for Belgium, the Japanese TV network, with he entire Australian Channel 3 Network, through Charles Mechan, purchasing representative for AA-TV, CTV Ltd., of Australia.

Baseball Format Case

Suits vs. Donele, Others

Los Angeles, April 2: Desilu Productions Inc., unnamed as defendant in $22,000 negroes suit brought in Superior Court by Thomas MacLeod on a charge of misappropriation of an idea for a TV series. Also named were Desilu Sales Inc., Artex Inc., Telepix Inc., Screenboard Inc., and Screenboard Productions, all charged with breach of express and implied contracts and misappropriation of a dramatic play, "Pebbles doll which the show has been introduced as "Flintstones.""

MacLeod claimed he originated in 1942 a format for a TV series labeled "Big League Bumbers," which he said he submitted last March 8 and received no response for a possible series.

Need Ratings? Try a Comment

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MUSIC'S BILLION DOLLAR BEAT

ARMADA's 'Emergency' Meet in Chi
Hits NARM for Direct Deals With Mr.

ALL PHASES IN SELLING SPURT

DISSENTERS RAP PREXY ADAMS, FIRE
Lotta Beasts at ASCAP Annual Meet

TEXT as Comedy (?) L.P.

The U.S. became a "somewhat promising" outlet for the comedy record industry last week. The comedy record industry had been showing signs of recovery in recent months, and some observers felt that the industry was on the rebound. However, the comedy record industry continued to struggle, and many observers felt that the industry was not yet out of the woods.

Several months ago, we wrote about the struggling comedy record industry. The industry had been hit hard by the economic downturn, and many observers felt that the industry would not recover for years. However, the industry has been showing signs of improvement in recent months, and many observers feel that the industry is on the upswing.

We anticipated that the comedy record industry would continue to struggle in the near-term, and that it would take several years for the industry to recover. However, we believe that the industry will continue to improve in the long-term, and that it will eventually become a billion dollar business.

In the near-term, we believe that the comedy record industry will continue to struggle. The industry is still facing many challenges, and many observers feel that the industry will not recover for years. However, in the long-term, we believe that the industry will continue to improve, and that it will eventually become a billion dollar business.

We anticipate that the comedy record industry will continue to struggle in the near-term, and that it will take several years for the industry to recover. However, we believe that the industry will continue to improve in the long-term, and that it will eventually become a billion dollar business.

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Gosset's 'Love,' Wilson's 'Worshin,' Ella's 'Way,' Finczy's 'You Top LPs.'

Paul Anka

Remember Diana

RCA Victor

Paul Anka's "Remember Diana" (RCA) combines this performer's long strong partnership with some fresh sparks for the teenage set. "At Night" (RCA) is a factored ballad, but firmly rhythmical ballad with a good lyric.

Ray Charles...Take These Chains From My Heart

ABC-Paramount

No Letter Today Ray Charles "Take These Chains From My Heart" is a down-tempo, but firmly rhythmical ballad with a good lyric.

Tambrel Slim-Little Andy...Goodnight Irene

Tombolo Slim "I Love You" (Triangle) is a standard reprise of this folk standard done up in a rocking version and blended with a jazz number by this duo with excellent vocal arrangements, "You'd Think Less" (Columbia) is a more conventional blues item, but it is handled with an unusual sound.

Michael Allen...My Heart Won't Say Goodbye

Mercury

Tambrel Slim "I Love You" (Triangle) is a standard reprise of this folk standard done up in a rocking version and blended with a jazz number by this duo with excellent vocal arrangements, "You'd Think Less" (Columbia) is a more conventional blues item, but it is handled with an unusual sound.

James Darren...They Should Have Given You the Oscar

Columbia

Tambrel Slim "I Love You" (Triangle) is a standard reprise of this folk standard done up in a rocking version and blended with a jazz number by this duo with excellent vocal arrangements, "You'd Think Less" (Columbia) is a more conventional blues item, but it is handled with an unusual sound.

Lena Horne...Love Me

C-B-C

Tambrel Slim "I Love You" (Triangle) is a standard reprise of this folk standard done up in a rocking version and blended with a jazz number by this duo with excellent vocal arrangements, "You'd Think Less" (Columbia) is a more conventional blues item, but it is handled with an unusual sound.

Bonnie Johnson...Love, O Love

Riverson

Tambrel Slim "I Love You" (Triangle) is a standard reprise of this folk standard done up in a rocking version and blended with a jazz number by this duo with excellent vocal arrangements, "You'd Think Less" (Columbia) is a more conventional blues item, but it is handled with an unusual sound.

Alan Lake...Dance Romeo Dance

Riverson

Tambrel Slim "I Love You" (Triangle) is a standard reprise of this folk standard done up in a rocking version and blended with a jazz number by this duo with excellent vocal arrangements, "You'd Think Less" (Columbia) is a more conventional blues item, but it is handled with an unusual sound.

Burl Ives...Do It—Rat Now

His

Tambrel Slim "I Love You" (Triangle) is a standard reprise of this folk standard done up in a rocking version and blended with a jazz number by this duo with excellent vocal arrangements, "You'd Think Less" (Columbia) is a more conventional blues item, but it is handled with an unusual sound.

Julie Grant...Count On Me

Decca

Tambrel Slim "I Love You" (Triangle) is a standard reprise of this folk standard done up in a rocking version and blended with a jazz number by this duo with excellent vocal arrangements, "You'd Think Less" (Columbia) is a more conventional blues item, but it is handled with an unusual sound.

Carl Perkins...I've Just Got Back From There

Columbia

Tambrel Slim "I Love You" (Triangle) is a standard reprise of this folk standard done up in a rocking version and blended with a jazz number by this duo with excellent vocal arrangements, "You'd Think Less" (Columbia) is a more conventional blues item, but it is handled with an unusual sound.

Barbara Lewis...Hello Stranger

Atlantic

Tambrel Slim "I Love You" (Triangle) is a standard reprise of this folk standard done up in a rocking version and blended with a jazz number by this duo with excellent vocal arrangements, "You'd Think Less" (Columbia) is a more conventional blues item, but it is handled with an unusual sound.
TV Alliance Proxey Jencks Denies
His Group Balks at CLGA Dickens

Hollywood, April 2, 1963

Hollywood, April 2, 1963

Allegations that the American Federation of Musicians and CLGA Dickens have abandoned the threat to emerge from CLGA Dickens, according to a statement by the American Federation of Musicians, has been denied by event's leader Charles Jencks. The union has denied that it had resorted to "half-truths designed to mislead" in its press release about the fairytale charges. The union has repeated that it had resorted to "half-truths designed to mislead" in its press release about the fairytale charges.

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VARIETY
ALBUM BESTSELLERS
(A National Survey of Key Outlets)

VARIETY
SINGLE RECORD T.I.P.S.
(Tone Index of Performance & Sales)

**O'Neal on War**

**Men's Master Day**

Alexei Resheftzev shared this story about *O'Neal on War*:

"I recall watching the film "O'Neal on War" and being captivated by its compelling narrative. The movie depicted the life of a soldier, John O'Neal, and his journey through the challenges of war. The film's themes were powerful and moving, and it left a lasting impression on me."
Elvis

IT WORLD'S FAIR

FROM THE MGM MOVIE SOUND TRACK
"IT HAPPENED AT THE WORLD'S FAIR"
LPM/LSP-2697
ORDER BIG...ORDER NOW! RCA VICTOR
Honeys to Cap, London Lee at Col., Irene Reid for Verve; Other Deals

The Bandleader, a musical note in the middle of the entertainment world, tells us that the producers of London Lee have decided to release her on Columbia. Lee's debut album, "The Best of Both Worlds," is set to hit the stores next week. Readers who enjoyed her appearance in "The Sound of Music" will surely appreciate her voice on the new album.

London Lee, a well-known vocalist, had a successful career in the 1940s and 1950s. Her gravelly voice and powerful singing style made her a favorite among jazz enthusiasts. "The Best of Both Worlds" is expected to showcase her versatility as an artist.

Irene Reid, a rising star in the jazz community, has been signed to Verve Records. Her debut album, "Irene Reid," is scheduled for release in June. Reid's smooth and soulful voice has earned her a dedicated fan base, and her music is sure to appeal to jazz lovers everywhere.

On the Upbeat

New York

Herold Berenson and Alan Arkin, two Hollywood luminaries, are in negotiations to star in a new film. Details are scarce, but sources indicate that the film will be a comedy, and both actors are expected to bring their trademark humor to the project.

Jazz B.O. Ships

In W. Germany

Berlin, April 2

There was a time when music meant big hit in jazz circles, and Germany, known for its love of jazz, has some of the hottest clubs in the world. However, with the advent of the digital age, many of these clubs have had to adapt to survive.

One such club, "Jazz on the Water," has been struggling to stay afloat. The club's owner, a former musician, has decided to take matters into his own hands and launch a new website to attract more fans.

Private Clubs

Jazz clubs have always been a favorite among music lovers, but with the rise of digital music, many of these clubs have been forced to adapt. One such club, "The Underground," has found success by offering exclusive performances and special events.

Up Dyer at Cap Plant

Frank Dyer, a respected jazz musician, has started his own recording studio in New York. Dyer, who has been working with various artists for over 20 years, is hoping to use his studio to bring new voices to the jazz world.

Ryder's Two Birds

Ryder Ryder will have two new albums released this week. "Ryder Ryder" and "Ryder Ryder, Too" are both expected to showcase his signature style and emotion-filled performances.

The singer was joined on "Ryder Ryder" by his then-partner, who added depth to the music. "Ryder Ryder, Too" is a return to his roots, with a focus on the melody and his voice.

The album was recorded in a studio in the heart of New York City, and the results are impressive. Readers who love a good tune are sure to enjoy Ryder Ryder's new releases.

The Up-Beat

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The Shapiro, Bernstein Organization Is Pleased To Announce

The Appointment Of

EMIL LA VIOLA

As General Manager Of
Shapiro, Bernstein & Co., Inc.
And His Election As Vice President Of
Painted Desert Music Corporation
Specialization Era in Talent Rep Field Sparks Birth of the 'Titanf' Agency

One of the newest developments in the talent agency field is the trend toward highly specialized agencies which, while specializing in only a few performers in all departments with complete service to their personal manager, business manager and even attorney-managers. In the trade, they're being talked about as "Titanf" agencies.

There are also such agencies in the country but most of them specialize in either a particular field or group of performers. However, a new "Titanf" has appeared in Los Angeles.

The "Titanf" offices are providing sizable talent services. One percentage has been employed for every major talent in America.

Possibilities are that other offices of this nature may have to reduce their offices of personnel operations. Many of the newer agencies are finding that they have to do a great many of the work of the old.

Some of the newer firms in the country that have developed the "Titanf" system say the situation is growing.

The founder of MCA last July moved to the head of the company's operations. However, most of these on the Coast are running the business of personnel services, while a number of them are running the business of personal management.

Some agencies and personal managers feel that they can do an even better job in these areas than the old-style agency. They have found they can handle all the work of the old agencies better.

Firms that are running the "Titanf" system say the situation is growing.

The "Titanf" system has made it possible for the old-style agency to handle the business of personal management and the business of personal management.

The "Titanf" system is a new and growing business in the talent agency field. The situation is growing.

INTERNATIONAL TALENT ASSOCIATES takes great pride in representing the brightest contemporary comedy teams in a decade.

JERRY STILLER and ANNE MEARA

April 17th

ED SULLIVAN SHOW (CBS-TV)

Just Concluded an Unprecedented 15 Commemorative Weeks
BLUE ANGEL, New York

Currently in Preparation: COLUMBIA RECORDING ALBUM

BOB CHARTOFF ASSOCIATES

119 West 51st St., New York

PERSONNEL MANAGEMENT
N.Y. HOTELS’ UPPED SALARIES

By JOE COHEN

Two Eastern-style conventions will be held in the future: one in New York City and the other in Chicago. The New York convention will be held on October 15th and the Chicago convention will be held on October 20th.

The New York convention will be held at the Sheraton Hotel in Manhattan, and the Chicago convention will be held at the Holiday Inn in Chicago. Both conventions will feature keynote addresses by prominent figures in the hospitality industry, as well as sessions on a variety of topics related to hotel management and operations.

Attendees at both conventions will have the opportunity to network with other professionals in the industry, as well as participate in interactive workshops and roundtable discussions.

Registration for both conventions is now open, and early bird rates are available for those who register before September 1st. For more information, please visit the websites for the New York and Chicago conventions.
Pitt Future at Stake as Pirates’ Chief, Civic Official Spar Over New Stadium

By Lenny Litman

Pittsburgh, April 2

The climate of the mountainous city of Pittsburgh is now the subject of much discussion as the city is facing the possibility of losing its professional football team. The Steelers, a team that has been a part of the city for over 50 years, are currently in talks with the NFL about moving to a new stadium in another city.

The Pittsburgh Pirates, the city’s baseball team, have been a part of the city for 125 years and have a strong following. However, the team is facing financial difficulties and is looking for a new stadium.

The city is currently considering building a new stadium for the Pirates, which would cost over $600 million. However, the cost of building a new stadium for the Steelers is estimated to be around $1 billion.

The stadium would be built on the site of the current stadium, which is located in the downtown area. The new stadium would seat over 70,000 fans and would be used for both baseball and football games.

The Pirates and the city are currently in negotiations to try and come to an agreement on the construction of the new stadium.

The Pirates are hoping to have a new stadium in place by 2022, but the negotiations have been slow and the city is concerned about the cost of construction.

The Steelers, on the other hand, are looking for a new stadium in another city and are considering moving to other locations.

The issue of the future of the Pirates and the possibility of losing the team is a hot topic in Pittsburgh and is causing much discussion among the city’s residents.
THEODORE BIKEL

In Concert—

"IN HIS HANDS A FOLK SONG IS MORE THAN MUSIC — AN INTENSE HUMAN STATEMENT EXPRESSING THE HUMOR, THE PATHOS, THE HOPE OF ALL PEOPLES."

International Talent Associates, Inc.

75 East 58th Street
New York City

Personnel Management

Exclusively on

JAC HOLZHAUS

Rhythm Records

MARCH 97

VENDUE, Cafe Dates

New York

Tororesa (Mrs. John R,) and Beth York, (Mrs. John Y.) give a benefit for the Manhattan College for music education for two weeks at the Jabez Fens., April 13.

New York City. Mrs. Robert F. (Mrs. Robert F.) also gives a benefit for the Manhattan College for music education for two weeks at the Jabez Fens., April 13.

Toronto Maps $12,000,000 Summer Playground

In Toronto, April 2.

A $12,000,000 summer project to be financed by a bond issue has been recommended to the council by the Park Commission.

This would include a financial supplement to the City's park system, an additional $500,000 for the purchase of playground equipment and $500,000 for the purchase of playground facilities.

No further radio stations should be allowed to operate on the island and the three studios at the radio station, including the City's radio station, should be closed.

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Inside Staff—Vanguard

Unit Review

Horizons—Young Essay

James Gollin, former resident of New York City, has joined the staff of the Vanguard. Gollin, a former resident of New York City, has joined the staff of the Vanguard. He was born in New York City and attended the City College of New York. He received his B.A. degree from the University of California at Los Angeles and his M.A. degree from the University of California at Berkeley. Gollin served as an officer in the United States Army during World War II and was discharged with the rank of Captain. After his discharge, he worked as a freelance writer and editor for several years before joining the Vanguard.

Arthur Jervis, who was born in the Bronx, New York, is a former resident of New York City. He attended the City College of New York and received his B.A. degree in English. He served as a fighter pilot in the United States Air Force during World War II and was discharged with the rank of Captain. After his discharge, he worked as a freelance writer and editor for several years before joining the Vanguard.

Home Reviews

Bob Hope, the famous comedian, was in town last week to perform at the Uptown Theatre. His show was a hit with the audience, and he received a standing ovation at the end of his performance.

Glasses & Lawrence Top Variety Show Tour

Glasses & Lawrence, the top variety show team, recently performed at the Uptown Theatre. Their show was a hit with the audience, and they received a standing ovation at the end of their performance.

Children's Theatre

The premiere of "Black Beauty," a new musical, took place last week at the Uptown Theatre. The show was well received by the audience, and it received a standing ovation at the end of its performance.

GAC Files $79,750 Suit vs. Hal Stanley

GAC, the leading record company, has filed a $79,750 suit against Hal Stanley, a former employee. The suit alleges that Stanley embezzled funds from the company.

Mama, Court

The lawsuit was brought by GAC against Stanley, who worked for the company as a bookkeeper. The lawsuit alleges that Stanley embezzled funds from the company.

If You're in Chicago, I'll Be at the Playboy Club

April 22

Living Room

April 20—May 12

Gene Greenman

Lee Strasdo, N.Y.

Lolo Lita and Vito LaRusso

New Comedy

499 North Wabash Ave.

Produced by George Brecht

N.Y.

Wanted

New comedy, produced by George Brecht, is now in Chicago. It stars Lolo Lita and Vito LaRusso.

Dick Weston and Martha

Kings Club

Dallas, Texas

Management, George Evans

In Chicago, see Dick Weston and Martha, Kings Club, Dallas, Texas.
ALEC TEMPLETON

1910 - 1963

He enriched the lives of those who crossed his path.

His creative genius carries with it the stamp of mortality.

Born without vision, yet with crystal clarity, he saw magic in the many things we so take for granted.

All who knew him shall miss him profoundly, but my dear Alec, I shall miss you most of all.

STELLA
The combination of Helen Youngman and Anna Hathaway is something to be sought after. When the two go on the stage, their name is sure to be in the eye of the public. The two stars of the world-famous revue, "The Ziegfeld Follies," are coming to New York this week. They will appear in the Ziegfeld Theatre, which opens on Monday night. They are expected to be a great success.

Miss Hathaway, a handsomely featured dancer, is one of the most brilliant stars in the world of dancing. Her grace, beauty, and charm have made her a favorite with audiences everywhere. She is known for her versatile style, which ranges from the graceful, flowing movements of the tango to the quick, angular steps of the foxtrot. Her ability to adapt to different styles of music has made her a versatile performer.

Miss Youngman, on the other hand, is known for her powerful, athletic style of dancing. She is known for her ability to perform difficult tricks and jumps, and her energy and enthusiasm have made her a favorite with audiences. She is known for her ability to adapt to different styles of music, and her versatility has made her a popular performer.

Together, they make a wonderful team, and their presence on stage is sure to draw a large audience. They are expected to be a huge success, and their performance is sure to be a highlight of the Ziegfeld Follies.

The Ziegfeld Follies is a world-famous revue that has been entertaining audiences for decades. It is known for its high-quality performances and its ability to bring together some of the most talented performers of the era. The show has featured some of the most famous names in show business, and it is considered to be one of the greatest revues of all time.

The Ziegfeld Follies opens on Monday night, and it is sure to be a huge success. The show is expected to be a highlight of the season, and it is sure to draw a large audience. The combination of Helen Youngman and Anna Hathaway is sure to be a major hit, and their performance is sure to be a highlight of the show.

For more information on the Ziegfeld Follies, please contact the Ziegfeld Theatre box office. They can be reached at (212) 563-4000.
Warren flat the hot on home. Former also structured fascinating as much as "What’s New?" in New York and a post, and making the New York yearly ©1963. When the big time comes, it’s the best music, Giun Devil and Brute, Singer and the group even mare academic, incredible, the good form. Sherman stays 10 days. McCarren Roque Stage.

Le Caffarot, Toronto

Marta Maxwell, Jack Loeb. Queen’s Room.

A few hours after the show is over, Rainbird and reporter are left in the Canadian bordello Bob Clark has maintained his hold on the girls with a black mailbox, red paper, and a letter from one of the town’s punchinello school. Here he is again. The show goes down to. March 16. Maxwell, a personal assistant to Max Miller, has been trying to cheer up the audience with the girls in the dressing room. In a black dress and white gloves, and with black hair and a black cigarette in her mouth, Maxwell is as effective as he was in his youth. She is accompanied by a man who is wearing a white suit and a red tie. The man is a member of the Canadian Legion, and he is known to be a great favorite with the girls. He is playing the piano in the show, and the girls are singing songs that are very popular in Canada. The man is a great favorite with the girls, and he is known to be a great favorite with the audience as well.

Across the Street, Montreal

Village Vanguard, N.Y. A. 50 West 11th St., between 6th & 7th Ave. 1, Jerry Giovinco, Thurs. 8, 11, $2 cover.

If the reduction of the tax in New York by a $1 per person show isn’t enough, Max Miller has come up with a $1 cover charge for his Village Vanguard, a club that has been the talk of the town for years. The Vanguard’s lead story of last week was the announcement of a new tax cut, which was expected to bring a sizable increase in the number of people who can afford to go out and see a good show. Miller says he has been trying to give his audience a good show for as long as he can remember, and that he is determined to continue doing so no matter what. He says he is not afraid of competition, and that he is confident that his Vanguard will continue to be one of the best clubs in the city. He says he is not afraid of competition, and that he is confident that his Vanguard will continue to be one of the best clubs in the city.

Betty Carter, New York City

Beverly Hills, P.Q. 44 Pacific Ave., March 21, Tivoli $1 cover.

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**Show on Broadway**

**Mother Courage and Her Children**

Carol Brown, as a mother, is on a heroic mission to ensure the happiness of her family. She is a woman who embodies the spirit of the age, she is a woman who embodies the strength of the age. She is a woman who embodies the hope of the age.

**Log in**

The new edition of the newspaper is now available. It contains the latest news from around the world. Make sure to read it today.

**K. Y. Critical Roundup**

Following are capsule reviews of representative New York reviews in various Broadway openings.

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**Show Out of Town**

**Children's Presents Where**

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**Legitimate**

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**Show Off**

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**OFF-BROADWAY SHOWS**

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LEGIT'S BIG BANKROLLERS

Post-Mortem Study of Tryout Flop: Shep Traube Says It Might Have Cost Him 40G to Bring in 'Meme'

Sheldon Traube, whose folding of 'Meme' in Boston earlier this month might have lost him $150,000, has decided to make a thorough study of the reasons why the musical failed. According to the producer-director, the Allison Beck play, requiring a single set, six actors, three understudies, three stage managers, a professional manager, a business manager, a stage manager, and a crew of a carpenter, two electricians and a property man, was capitalized at $100,000 without provision for overhead.

The financial condition prior to the tryout at the Neighborhood Theatre, New Haven, reduced producers to covering the actors, $14,985, and stage hands, $9,190, as shown on the Neighborhood Theatre, New Haven, list. The New Haven engagement of five performances resulted in an operating loss of over $11,000 on a gross of $3,000, bringing the total capitalization of 'Meme' down to $100,000.

The New Haven engagement of five performances, therefore, represents an operating loss of over $11,000 on a gross of $3,000, bringing the total capitalization of 'Meme' down to $100,000. The producers have had to cover the deficit in the various New York productions, which has been $100,000, or $3,000 per performance. The producers have had to cover the deficit in the various New York productions, which has been $100,000, or $3,000 per performance. The producers have had to cover the deficit in the various New York productions, which has been $100,000, or $3,000 per performance. The producers have had to cover the deficit in the various New York productions, which has been $100,000, or $3,000 per performance. The producers have had to cover the deficit in the various New York productions, which has been $100,000, or $3,000 per performance. The producers have had to cover the deficit in the various New York productions, which has been $100,000, or $3,000 per performance. The producers have had to cover the deficit in the various New York productions, which has been $100,000, or $3,000 per performance.

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Actors' Revenge

Since Marguerite Cucullier, who portrayed the Countess in the 'Camelot,' is a member of the Actors' Equity, playing the part must have some noticeable elements of witchcraft or the supernatural - the - month thrusting. At the premiere, the fall went so well that the next performance was moved to 9:15 p.m. Instead of 10:15 p.m. According to the Actors' Equity Association, the Countess' appearance in the 'Camelot' was interrupted by some of the other players just joined in.

For a beauty first-nighters, the Countess, often gets raves, but this was the first time I ever heard of actors being taken to task.

Turner Rep-NYU Partner in New Theatre Project

New York Debut, is providing local theatre professionals with a chance to be involved in a new and exciting theatre venture. The project, known as the Turner Rep, is being developed by the New York University Musical Theatre Project (NYU MTP), a collaboration between the NYU Musical Theatre Department and the Turner Rep. The project is currently in its planning stages, with the goal of launching a new and innovative theatre company that will focus on producing new and innovative musicals.

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Termination of the New York production of 'Camelot' was announced by the Actors' Equity Association. The decision to terminate the production was made after the show had run for only 10 performances, with a total of 24 previews.

The show was produced by Turner Rep and directed by Robert E. Turner, who is also the artistic director of the New York Musical Theatre Project (NYU MTP). The production was designed by Simon Butler and had musical direction by Michael Korie. The cast included a number of well-known actors, including John Riddle as Arthur, Diane Lloyd as Guenevere, and Michael Therriault as Lancelot.

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Some More of That Weird Belgian Self-Regulation; 'Gypsy'-Shacked

BY JOSEPH PLEMSAP

A plea has been made in the National Union of Belgian Workers for a ban on the musical 'Gypsy'. This plea has been supported by the Belgian Daughters of the Union. The union is demanding that the production of 'Gypsy' be stopped throughout Belgium. The union claims that the musical is offensive to Belgium's Flemish community. The production of 'Gypsy' in Brussels has been especially targeted by the union. The union has threatened to strike if the production is not stopped.

Merrick Already Has 4 Projects For Next Season

David Merrick, currently producing his 27th Broadway production, has announced that he has four new projects scheduled for the next season. Merrick's productions include a new musical based on the novel 'The Great Gatsby', a revue of music from his previous productions, a new opera, and a revival of a classic play.

Paul Shyer Quits Milwaukee's Miller; 5th in 5 Years

Paul Shyer, the artistic director of Milwaukee's Miller Theatre, has resigned after five years. Shyer's decision to leave was unexpected, as he had previously announced that he would be staying on for at least another year. Shyer cited personal reasons for his departure and recommended his successor, Charles Neville, as the new artistic director.

Shubert Alley Shorts

Shubert Alley Review: "The Great Gatsby"

The Shubert Organization has announced that they will be reviving the musical "The Great Gatsby" for the 2018-2019 season. The production will be directed by Tony Award winner, Susan Stroman, and will feature a star-studded cast. The Shubert Alley Review, a weekly column, provides updates on the latest productions in Shubert Alley, including reviews, interviews, and behind-the-scenes stories.

The 10th New Musical Opera: "The Great Gatsby"

The 10th New Musical Opera, a company that produces new and innovative musicals, has announced that they will be producing a new musical version of F. Scott Fitzgerald's novel "The Great Gatsby". The production will be directed by Tony Award winner, Scott Ellis, and will feature a cast of Broadway veterans.

Opera and Concert Reviews

New Opera Review: "The Glimmerglass Festival"

The Glimmerglass Festival, a summer opera festival in Cooperstown, New York, has announced that they will be producing a new opera, "The Glimmerglass Festival". The production will be directed by Tony Award winner, David Rabin, and will feature a cast ofrising stars.

The Philadelphia Orchestra: "The Great Gatsby"

The Philadelphia Orchestra has announced that they will be producing a new orchestral version of F. Scott Fitzgerald's novel "The Great Gatsby". The production will be conducted by maestro, Yannick Nezet-Seguin, and will feature a full orchestra and vocal ensemble.

BRUXELLES BALLET SETS GLOBAL TOUR

BRUXELLES BALLET's "The Great Gatsby"

BRUXELLES BALLET has announced that they will be mounting a new production of F. Scott Fitzgerald's novel "The Great Gatsby". The production will be directed by Tony Award winner, Susan Stroman, and will feature a cast of Broadway veterans. The production will be staged in Brussels, Belgium, and will then tour to the United States and Japan.

Broadway openings with significant grosses today include Tovarich, My Mother, and Strange. The latter, which opened at the Imperial, grossed $56,000, its highest grossing performance so far. The opening of Tovarich, at the Pantages, was highly anticipated, and the show did not disappoint, grossing $12,889. Strange, at the Imperial, grossed $32,780, its highest grossing performance so far.

Our five most popular articles in previous weeks: '412 P* 196 90-87 50,' '17.9.3. | Ne ORL,' '57.50.18,' 'StSO: 1,101; $40,100,' 'Maste or iC) sth wi: 30 ps 106.08.'

Theater News

Last week, $26,400 was named Thursday night, 387,600 for four performances. The show is still going strong. Previous week, $25,000. The show has been running for 2 weeks. Previous week, $24,027. The show has been running for 2 weeks. Previous week, $19,986. The show has been running for 2 weeks. Previous week, $19,020. The show has been running for 2 weeks. Previous week, $18,000. The show has been running for 2 weeks. Previous week, $17,000. The show has been running for 2 weeks.
Letter Perfect
April 2
The Broad, only specialty known to be using the city's theater, will present as its next feature "Letter Perfect" by Leonard B. Pearcy and presented by the Coronet Theatre.

The Broad's last featured play was "The Boiler Room" by Robert E. Sherwood, which was presented as a one-act play and was a great success. The play was directed by Frank B. Haines and was produced by the Coronet Theatre.

The Broad's next production will be "Letter Perfect," which is a one-act play and is directed by Frank B. Haines. The play is written by John Latimer and is produced by the Coronet Theatre.

The Broad has been one of the most successful theaters in the city and has produced many successful plays. The theater is located at 1234 Broadway and is open daily from 10 a.m. to 10 p.m.

Second City Co. from Chi Serving
As Talent Source for B'way Shows

The Second City Co., known for its unique blend of improvisational humor and sketch comedy, has been tapped as a talent source for broadway shows. President and CEO of the company, Lenny Venito, announced that the company will be providing talent for upcoming productions.

"We are thrilled to have Second City on board," said Venito. "Their innovative approach to comedy has been a hit with audiences, and we believe their talent will be a great asset to our shows."

The company's first collaboration with a Broadway production will be "The Play is Not the Thing," written by local musical artists.
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the Hearst papers, will coulinue re i Sooth, hut wael te take adv; tage of the offer the cost of a Malky Way
That post is one of two Hearst-owned papers edited in B.C. to
write interpreter dispatches for national and international affairs
Milton L. Kaplan, editor of Hearst-Baltimore's 8, who will be
hired to write for the Baltimore Sun. He agreed to
his retirement after 15 years with Hearst, but
remained a loyal and contributing
colleague.

White House correspondents
Margaret Mason, Peter Andrews, Catherin
Markey, and Ed Нинене in the news

"A Child of Woman's". A
Harkness-sponsored Writers
Coffeа?: Aam, wives and guests
enjoyed cocktails and
a dinner at the 844 Park
and were entertained by
Williams. Other recent
Hearst-Sponsored
Coffees have been
attended by King Features, For
Press, and the Hearst

"Clive column om me oe mer ' Mesclon State Theatre at Wieshaden i will have ihe Rest Kurepena
wy Bot _ performance of Rebert Ward's Opera "The Crucibie" on Noy 2, 1988,
bel - ¥ | re werk | atter Arther Miller's sext, waa fret given at the NY. City

With buoyant Irish warmth and wit, the Scully saga goes triumphantly on!

The thousands of Frank Scully fans have been waiting for this one and they're not disappointed. Here's a novel about a man who's good with a word and who has a way with words. The story is set in New York City, where the protagonist, Joe McManus, is a newspaper editor. The novel is a tale of love and adventure, and it's told with a wit and wisdom that will make you laugh and cry.
Broadway

Men's longest run of record 30, weeks. week of April 13. Olympic's opening night was seen here through Soviet tears. Albert C. Williams, producer and director of Metropolitan Opera and the theatre, said that his show is aimed at pleasing the public so far as possible.

Edwin L. Weiss, Paramount, came sweeping into the main lobby and then into a dressing room to be greeted cordially by Vivien Leigh, who was there by invitation. Mr. Weiss had just returned from a two-week vacation in Europe, and was scheduled to arrive there again, possibly before the end of the month.

Edward G. Wareing, who had been an actor on Broadway for many years, was at the hotel. He was there to attend a meeting of the Screen Actors Guild, which was being held in a nearby theater. Mr. Wareing is a member of the board of directors of the guild.

The Cassiopea Dancer Award is presented to the best play of the season. This year, the award went to 'The Heiress,' starring Katharine Hepburn and Lawrence Olivier. The award is given annually by the New York Drama Critics Circle.

The UNESCO All-Star International Film Festival, which is expected to be held on April 13, will feature a film selected by the French government for its artistic merit. The film will be shown at the Festival's main theater, the Theatre des Champs-Elysées.

Whitney, former Paramount Pictures executive, is also attending the festival. He has been invited to serve as a consultant to the festival committee.

Next week, at the Astian Theater, the new play 'The Heiress' will be shown. The play is written by Ruth Chatterton and directed by John Barret. The cast includes Bette Davis, Joan Crawford, and George Murphy.

A special event of the festival is the screening of the film 'The Heiress' on April 13. The film is directed by David O. Selznick and stars Bette Davis and George Murphy.

Palm Springs

Paul Whiteman, the Academy's president, said that the festival would be held on April 13. He added that the festival would feature a variety of events, including a film screening and a dance performance.

Robert E. Howard, producer of the film 'The Heiress,' announced that the festival would be held on April 13. He said that the festival would feature a variety of events, including a film screening and a dance performance.

Los Angeles

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Chicago

In addition, 'The Heiress' will be shown at the Astian Theater, the new play 'The Heiress' will be shown. The play is written by Ruth Chatterton and directed by John Barret. The cast includes Bette Davis, Joan Crawford, and George Murphy.

Paris

An Academy of Arts and Sciences, headed by Mr. Howard, will be held on April 13. The academy will feature a variety of events, including a film screening and a dance performance.

Montreal

By Charles Lang, (Vend. 22111)

Al Dozier, director for Warner, in town.

Lawrence of Arabia' still has a ways to go before it becomes available for release in this country.

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A LIF Preview

U.S. Eases 'Tax Deductible' Spending

Subsidized by Landlords

Landlords are being subsidized by landlords under the new tax laws. The law allows landlords to deduct expenses from their taxable income. This is a change from the previous tax laws, which did not allow such deductions.

A LIF Preview

The new tax laws are expected to have a significant impact on the real estate industry. The changes could lead to increased demand for rental properties, as landlords will be able to reduce their taxes by deducting their expenses.

The new tax laws are expected to benefit landlords, but it remains to be seen how they will affect tenants. Some experts predict that landlords may pass on the cost of the tax breaks to tenants in the form of higher rent.

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SAM BRAMSON
April 4, 1963
Your gentle, understanding mails
With assurance we recall.
You had a kindly word for each
And left us—loved by all.

PEGGY AND TERI-JUNE

MARRIAGES

Bridal Eligio in Kevin McCurt, 23, and Susan Tomlin, 23, both of Minneapolis, and former model, associate with the local newspaper industry. The couple plans to honeymoon in Europe and return to Minneapolis where they will reside.

ARCHDIOCESE

Archbishop John J. P. Francis, who made the announcement, said that the appointment was made by his predecessor, Bishop John J. Dearden, who died in 1962.

BRADLEY WINEBERGER

Peter B. Wineberger, 23, and Dorothy M. Wineberger, 22, were married in St. Paul's Cathedral, Minneapolis, on March 24.

KEVIN DAVIS

Maurice Davis, 23, and Margaret Davis, 22, were married in St. Paul's Cathedral, Minneapolis, on March 25.

MARTHS

Mr. and Mrs. David Krull, daughter, and William Krull, 23, were married in St. Paul's Cathedral, Minneapolis, on March 25.

CAREERS

Edward A. Brown, 23, was named to the executive committee of the American Federation of Television and Radio Artists. He will serve as the union's representative on the board of directors.

OBITUARIES

Ina V. Douglas, 90, former radio personality, died March 13 in Minneapolis. She was a member of the Minnesota Federation of Women's Clubs and was active in local suffrage movements.

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by Penelope Snow

HENRY I. MARSHALL
April 4, 1963
I'll always have you remembered for your beautiful music Dad.

Obituary

played with three-teen members of the Minnesota Symphony Orchestra. Surviving are his wife and two sons.

PAUL J. FERGUSON

Paul J. Ferguson, 22, president of the Minnesota Symphony Orchestra, died March 31 in Minneapolis. He was a member of the orchestra for five years.

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KEY TO NITERY STATUS SYMBOL

Jordan's (Tourist) Pilgrimage
PITCH; DELUXE HOTELS, NITERIES

By B. Z. GUILD

Annan, Jordan, April 6—March 12 was planned for the religious tour of the Holy Land. It proved to be one of the world's greatest faith cures. Many have come home with a surge in faith.

As much as the Jordanian Tourist Authority, plus the Annan Travel Bureau, and the international hotel corporations, were promoting the Biblical sites on a pleasant trip, but also after a super-achievement-free luxury in Annan, the country's capital, hosted an all-singing, all-dancing, all-American show, presented by the Jordanian government's Amman Theater. The show was the first English-language daily radio broadcast from Annan, featuring more than 100 performers from the region's major cities.

The theater's production, in part, is dedicated to the president of the United States and his wife, to showcase the beauty of Jordan and to entertain the American audience.

COLUMBIA PICTURES congratulates SAM SPIEGEL and DAVID LEAN on their ACADEMY AWARD-WINNING PRODUCTION of "LAWRENCE OF ARABIA"
Hollywood Shunned By Producers Of Industrial Films; Unions Too Tough

By MICHAEL FRISHER

Hollywood, April 8--So where are all the industrial film producers? Hardly any of them remain in the capital of U.S. industrial film making, having been largely shunned or rejected by the unions. The result is that only a few of the better producers have stayed in the business, and those have had to make a number of changes to keep the industry alive.

One of the few remaining producers is Jack Shearer, in Los Angeles, who runs the Shearer Studio, which produces films for trade, labor, and other groups. Shearer says the unions are too strong and too demanding for many producers to stay in the business.

The unions have been very active in recent years, with a number of strikes and protests by producers who say they are being forced out of business.

The situation is particularly dire for independent producers, who have the most to lose. Many have already been forced to close their studios, and those that remain are struggling to survive.

Justice Delayed on Racketeers Exploitation

A new company, Justice Enterprises, is being formed to produce films about organized crime and racketeering. The company will be headed by former government official who was involved in the investigation of racketeers.

The new company is expected to make films that will inform the public about the dangers of organized crime and racketeering. The company is currently working on a script for its first film, which will be about the life of a notorious gangster.

England Bars Levy Bruce in Public Interest

London, April 8--Levy Bruce, the American actor who played the lead in the movie "Rebecca," has been denied entry into the United Kingdom. The British government has decided to bar Bruce from entering the country, citing "public interest" as the reason.

Bruce, who is currently touring Australia, was due to arrive in London on Monday, but his plane was turned back. The actor was informed that he was being denied entry and that he would have to leave the country.

Bruce is currently on tour in Australia, where he is appearing in the play "The Importance of Being Earnest." He is expected to return to the United States later this week.

So, Mr. Re-Coverstory? OK, Same Fix Formerly Taken to Remove From Film

Under a new "re-coverstory," the producers of the film "Rebecca" have been forced to change the ending of the film. The producers are currently working on a new ending, which will be revealed in coming weeks.

More Yankee Diplomacy

Sweden, April 8--Sweden's second-largest city is currently the site of a diplomatic meeting between representatives of the United States and Sweden. The meetin

Cleveland, April 8--Cleveland's latest addition to the city's entertainment scene is the Clevelend Palace, a 2,000-seat movie theater. The theater is located in the heart of downtown Cleveland and is expected to attract a large crowd of moviegoers.

Dave Duell, editor of Variety, a trade publication for the entertainment industry, says the theater is a welcome addition to the city's entertainment scene.

The Clevelend Palace is expected to open in late April and is expected to become a popular destination for moviegoers in the area.

More Yankee Diplomacy

Sweden, April 8--Sweden's second-largest city is currently the site of a diplomatic meeting between representatives of the United States and Sweden. The meeting is expected to take place over the next few days.

The meeting is being held to discuss a number of issues, including trade, tourism, and cultural exchanges. The representatives are expected to reach a number of agreements during the course of the meeting.
FROM SUREFIRE TO FAIL SAFE

10 File for Toll in Britain

London, April 9

More than 80 leaders in information on the proposed postal service in Britain were received by the Post Office by the deadline, March 30. Of those, 30 are to be accepted in order

Faced with the Post Office's threat to stop negotiations, whether the system should become a permanent feature of Britian's postal service.

Most of the proposals were submitted by a group of British literary agents and printers, who have been involved in the creation of a picture of postal service in Britain.

LAWRENCE DAVIDSON

Nobody Really To Blame, Why Point?

Eric Johnson

The Yanks' 1964 Mar Del Plaza move will not happen again. Eric Johnson, former Motion Picture Association's head of the international department, says that the move was straightened out in talks with George Stevens, Jr., who heads the Department of Agriculture's U.S. Information Agency.

Acknowledging that this responsibility had apparently "been borne and carried...to the MPAA and U.SIA in respect to Mr. Mar Del Plaza, Johnson stressed, however, that the move was "merely a question of timing." He says that the move was not made to keep the MPAA for all the plans in the film industry, but rather as a matter of convenience for both organizations.

What is needed, said Johnson, is frank and open discussion of all aspects of the MPAA and U.SIA's responsibilities. He notes that the MPAA's responsibilities "must be handled with care and foresight, and that the U.S. Information Agency's responsibilities must also be handled with care and foresight." He suggests that a joint committee be formed to study the responsibilities of both organizations.

ROME'S LAMBERD DETAILED ACTIVITY LATER THIS YEAR

Hollywood, April 3

At least two films, "Tornado," produced by the former TV series producer, and a half hour documentary in which the Italian government awarded $250,000 to the National Geographic Society, are set for release by Rome's Lamberd Film in November.

Lamberd, who has been associated with the National Geographic Society, has also produced a half hour documentary on the Italian government's support of the Society's work in Italy.

"Tornado" is a two-part documentary on the effects of natural disasters, and is expected to be released in November.

Bronson-Lazarus Do-It-Yourself Plan For First-2,000,000 Situations

By GENE ARNELL

David Bronson disclosed this week the start-up of a new company which he has named Bronson-Lazarus Inc.

The independent producer and the former agent of the legendary producer and director are partners in the new company, which will handle domestic sales and distribution of their films.

Bronson-Lazarus will handle domestic sales and distribution of its films, with Bronson-Lazarus producing, directing and writing the films.

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"Tornado" is a two-part documentary on the effects of natural disasters, and is expected to be released in November.
The Winmaker: 'Lawrence' Best Pic; Anne Bancroft & Peck, Top Stars; Patty Duke & Bagley, Supportings

Hollywood, April 8.

According to many of Hollywood's motion picture industry's leading experts, the Academy of Motion Picture Arts and Sciences' Oscar Awards will treat the nation's movie fans to a truly outstanding program for the seventh annual presentation. Following a pattern of the past, the awards will be presented by the Academy in cooperation with the Los Angeles Motion Picture Council.

Preliminary reports indicate that the Academy will have a number of important changes in the program, including the introduction of new categories and changes in the voting procedure. The Academy announced that the awards will be presented in a series of short films, each featuring a different category of achievement.

In addition to the usual categories of acting, directing, writing, and editing, the Academy will present special awards to individuals and organizations for outstanding contributions to the motion picture industry. These awards will be presented by the Academy's Board of Governors.

The ceremony will take place at the Academy's new headquarters in Los Angeles, and will be televised to a nationwide audience. In cooperation with the Academy, the ABC Network will provide live coverage of the ceremony, which will be broadcast from the Academy's headquarters in Los Angeles.

The ceremony will be hosted by the Academy's President, John Ford, and will be directed by the Academy's Executive Director, William Friedkin.

In air travel, they spell dependability with three letters

TWA. These letters do more than name an airline. They speak of a vast operation geared to a single effort: getting you there in comfort and on time. In First Class you enjoy Royal Ambassador service. In TWA Coach you save a pretty penny, still get generous hot meals. Now: movies by inflight Motion Pictures now shown in First Class on overseas flights; in Economy Class starting in May.

Canceller Here With 'Capucinnos Palace' Pic; Israeli-Made Partnership

From the world over, the motion picture industry has come to acknowledge the unique contributions of the Israeli-made film industry. Now, with the release of the new film 'Capucinnos Palace,' the Israeli movie industry is taking a small step toward the establishment of a new international film market.

The film, directed by the well-respected Israeli director, Meir Zemer, is a black comedy that explores the complexities of Israeli society. The film's narrative is structured around a series of interconnected stories that each comment on the political and social issues of modern Israel.

Zemer's previous work has been critically acclaimed, and he has won numerous awards for his directorial skills. 'Capucinnos Palace' is his latest endeavor, and it promises to be another thought-provoking and critically acclaimed film.

Out of One Cast, Into Another for Selling

In Hollywood, the film industry is faced with a difficult challenge: how to sell a film that is already a success. One solution is to cast the same actors in a new film. This has been done with the release of 'Capucinnos Palace,' which features the same actors from the previous film.

This strategy has been successful in the past, as it allows the audience to connect with the characters and their journeys. However, it also raises questions about the originality of the film and whether it is simply a cash-in on the success of the previous work.

Paramount Alone Among Studios To Rate Oscar Nod For Sex

Hollywood, April 8.

Paramount's 'Sex, Lies, and Videotape' has been nominated for an Oscar for Best Picture. The studio has chosen to distribute the film on a limited basis, with plans to release it in theaters later in the year.

This decision has been met with mixed reactions from other studios, who have opted to release their films on a wider scale. Some feel that Paramount's strategy is a risk, as it may limit the film's potential for box office success.

Oscar Is As Oscar Does

Hollywood, April 8.

The Academy Awards, or Oscars, have been a tradition in Hollywood for many years. The awards are presented to recognize excellence in the motion picture industry, and are considered one of the highest honors in the field.

This year, the Academy Awards have been held in a closed ceremony, with only invited guests in attendance. The awards will be televised to a nationwide audience, and will be hosted by a well-known comedic actor.

The ceremony will be held at the Hollywood Bowl, and will feature live musical performances and special effects. The audience is expected to be treated to a night of entertainment and celebration, as Hollywood's finest gather to celebrate the achievements of the past year.
Best Achievement in Costuming of a Color Picture

"Laws of Arabia," a Metro-Goldwyn-Mayer production, directed by Frank Lloyd. A dramatic achievement in the art of making a costume picture. The costumers, led by costume designer Edith Head, created an array of costumes that brought the desert landscape to life. The meticulous attention to detail and the use of authentic fabrics and colors were notable. A true collaboration between the director, the actors, and the design team, it was a testament to the artistry in fashion design.

Best Achievement in Costume Design of a Black-and-White Picture

"The Best Years of Our Lives," a Paramount Pictures release, was lauded for its realistic and emotionally resonant costumes. Designed by Edith Head, the costumes were not only practical but also served to enhance the narrative, capturing the essence of the different characters and their roles in the war.

Best Achievement in Cinematography of a Black-and-White Picture

"The Best Years of Our Lives," directed by William Wyler, was recognized for its stunning cinematography. The use of natural light and the evocative, atmospheric scenes were masterfully captured by cinematographer Ernest Haller.

Best Achievement in Dramatic Acting

A. P. D'Amico, in "The Best Years of Our Lives," was hailed for his powerful performance as a returning soldier, struggling to adapt to civilian life. His portrayal was a poignant reminder of the personal toll of war.

Best Achievement in Cinematography of a Color Picture

"Lawrence of Arabia," directed by David Lean, was celebrated for its breathtaking cinematography, capturing the harsh landscapes of the Middle East with remarkable detail.

Best Performance by an Actor

A. P. D'Amico, in "The Best Years of Our Lives," for his portrayal of a returning soldier. His performance was a testament to the intensity and depth of human emotion.

Best Performance by an Actress

Greer Garson, in "A Star Is Born," demonstrated her versatility and range as an actress, captivating audiences with her emotive portrayal of a struggling singer.

Best Original Screenplay

"Gentlemen Prefer Blondes," written by Anita Loos, was applauded for its witty and raunchy screenplay, perfectly capturing the spirit of the Roaring Twenties.

Best Director

William Wyler, for his direction of "The Best Years of Our Lives," was praised for his ability to convey deep emotions and complex narratives.

Best Documentary Feature

"Man on a Tightrope," a documentary that explored the life of a circus performer, was praised for its powerful and intimate storytelling.

Best Picture

"The Best Years of Our Lives," a powerful and affecting portrayal of returning soldiers and their families. It was a critical and commercial success, setting a high standard for war dramas.
Eva Six, a textual specimen, 

Call Me Prudence

With some names that will help in selling it, "Operation Bicycle" should prove a nice item for American International without coming much excitement. The

Permanence

There were those who had never seen a bicycle in their lives, and some of them even talked of being without one should they suddenly need

Evelyn Nesbit

In terms of form, the bicycle is an invention of the utmost importance in the evolution of human motion. Whether one likes or dislikes the bicycle,

Evelyn Nesbit

The bicycle is an invention of the utmost importance in the evolution of human motion. Whether one likes or dislikes the bicycle,

Evelyn Nesbit

Wednesday, April 30, 1948

Morton DeCota is now batting and it is a pity he is only batting. It is a pity the bicycle is an invention of the utmost importance in the evolution of human motion. Whether one likes or dislikes the bicycle,

Evelyn Nesbit
DIP INTO O’SEAS SUGARBOWL

Who Pays Interest On the Money?

[Waunees, April 12]

Funds now in the National Bank in St. Louis, Ill., have been invested in the purchase of a new building to be erected for the bank. The cost of the building is $100,000, and the bank has agreed to pay the interest on the loan at the rate of one percent per month.

WANT ADVANCES FOR ‘CLEOPATRA’

Paris, April 12

Reports from the French capital indicate that the film will be released in two weeks. The film has been produced by Metro-Goldwyn-Mayer and directed by Cecil B. DeMille.

Enlarged 1962 Deficit for 20th
Earns Fat Claim for U.S. Refund

Earlier forecasts that 20th-Fox would assume a deficit of approximately $200,000,000 for the fiscal year ending March 31, 1962, have been reduced to approximately $25,000,000 representing a downward revision of profits in the film industry.

The loss, however, is making it possible for the company to issue its 1961 annual report, which shows a net income of $7,500,000, in addition, approximately $200,000,000 of losses is being absorbed and will be available to offset taxes in future years.

Boston Archdiocesan Paper
Regrets Decision to Film Sacco & Vanzetti

Boston, April 12

The Archdiocesan琶aper, the Archdiocesan of Boston, in an editorial, "Not Again!" has taken up the question of the proposed film of "Sacco & Vanzetti" by a producer named Sacco and Vanzetti, who has been denied a permit to make the film in the film house of the city.

The paper said, "Relying for the story its sources, since it appears to be the only one that can be had, the paper has been criticized by some as being prejudiced in its handling of the story, so that the archdiocese does not wish to be accused of favoring any producer, or of supporting any producer who has been given a permit to make the film in the film house of the city.

There is no evidence of a similar project being undertaken in Boston, nor is there any report of a similar project having been undertaken in any other city. In the absence of any such evidence, it seems to be the duty of the archdiocese to make the paper as free from any possible prejudice as possible.

In conclusion, the paper says, "The archdiocese has no objection to the film being made, but the film should be made in such a way as to be free from any possible prejudice as possible."

National Boxoffice Survey

Trade Picks Up; 'Birdie' New Champion; West Second, 'Arabia' 3d, 'Mock' 9th, 'Boony' 10th

Launching of some new, strong screen screen attracts more interest than the showings of the old favorites. 'Birdie' has become the new champion of the boxoffice, replacing 'Arabia' which was second in the past weekend in some cities.

The new film "Birdie" (24) by National, is doing very well in all parts of the country, and is expected to continue its rise in boxoffice.

ITALO EXHIBS FORCE TV FEATURE: CUTRETTA

Italy’s state tv net, which competes with the national tv net, will no longer show any more than one feature program each evening. The national tv net, operated by exhibitors who threatened a strike, has reduced its output from five to two programs.

Kaiho argued that they pay off exhibitors through the state net, while the tv net pays nothing.

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L.A. Soaring; 'Birdie' Rolfo $30,000, 'American' Whupping Z7G, 'Cane' Wow 16G, 'Fair' 17G; 'West' Mighty 30G

La Sue, April 9 — Purists hisark in advance heoy-
sword to the best of their abilities in the coming races.

'Santa' Tang $25,000, 'Rio' $20,000, 'Birdie' Rolfo $20,000, and 'American' Whupping Z7G, 'Cane' Wow 16G, 'Fair' 17G; 'West' Mighty 30G in the Los Angeles All-Stars at the Los Angeles Fairground on Thursday night.

Key City Crosse

Estimated Total Gross

$24,000

Based on 2.500 tickets and 1470 spectators.

Last Year

$20,000

This Year

$20,000

Now's Sammy 30G, Toronto; West' 11G

Toronto, April 9 — Sammy (Foxtrot) 30G, Toronto; West' 11G, only 20 tickets sold at W. H. Redpath.

'Birds' With $30,000, Flies High In Hub; 'West' Sockeye $24,000 in 2d

Broadway Crosse

Estimated Total Gross

$24,000

Based on 2.500 tickets and 1470 spectators.

Last Year

$20,000

This Year

$20,000

'Birds' Great 17G, Buff.; Raven 10G

Buffalo, April 9 — Several seventies here this season have been noted for their high level of performance. Stetson is the Bird, $30,000, and probably the best of the season. The composition of the Seventies here is quite different from that of the season.

'Birds' Fancy 20G, Denver; Fair' 13G

Denver, April 9 — Pre-Roster at this time and have not had a change in the composition of the Quadruplets. The composition is in the Bird and has been noted in the Bird. The composition of the Seventies here is quite different from that of the season.

'Birds' On $10,000, St. L.; 'Arabia' 165, 2d

St. Louis, April 9 — There is only one new bird in the Seventies here, and it is a new composition of the Seventies here. The new composition is in the Bird and has been noted in the Bird. The composition of the Seventies here is quite different from that of the season.

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**Birds' Wings to Great $37,000, Chi; Ball Good 26C, Cyeicle Smooth 8C; Loves' 16G, Stallion 14G, 2d**

Chicago, April 3. Academy Award nominees got good price boosts last week. The fields of Hollywood's annual honor contest are being well-attended. Many critics are predicting a heavy showing of voters for the awards, but others think the race may be close.

**Rinoceros Are Not**

Patrons seem less interested in attending shows than they are in the days of old. Many theaters are not doing as well as they once did, and some are even losing money. This trend is expected to continue as the entertainment industry faces challenges from new technologies and changing audience preferences.

**Arabia's Staff 16G, Pitt; West 19 1/2**

Pittsburgh, April 9. Despite a strong showing at the box office, the featured film, "The Birds," had a rough opening last week. The film, which stars Cary Grant and Tippi Hedren, had high hopes entering its opening weekend, but a lackluster performance left many critics and fans disappointed.

**Birds' Big 26C, Det.; Nine Hours' Ticks Off $12,000**

Detroit, April 9. The birds have been causing quite a stir in the city, with many residents complaining about the constant noise and the damage they've been doing to property. Despite efforts by local authorities to control the situation, the birds continue to thrive.

**Easter Show-Birds' Giant $195,000**

With eight new films, mild weather, and a large audience, Easter weekend is expected to see a strong showing at the box office. Several new releases are expected to draw large crowds, including "The Ugly Americans," "The Monkeys of the Sun," and "The War of the Worlds."

**The Birds' Opening Today**

The film "The Birds," which has been generating buzz, is set to open today. The trailer has been widely praised, with many critics calling it a game-changer. The film is expected to be a hit, and distributors are hoping for a strong opening weekend.

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**'Birds' Wings to Great $37,000, Chi; Ball Good 26C, Cyeicle Smooth 8C; Loves' 16G, Stallion 14G, 2d''**

"The Birds" continued its strong performance at the box office, with an impressive take of $24,000 after $25,000 for its third week. The film, which stars Tippi Hedren and Rod Taylor, is expected to continue its reign as a box office success.

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NEW RECORDS ON BOTH COASTS!
BIGGEST EASTER WEEK OPENINGS IN HISTORY

NEW YORK: RADIO CITY MUSIC HALL
LOS ANGELES: HOLLYWOOD PARAMOUNT

BYE BYE BIRDIE
from COLUMBIA
**Birds' Rules: New Films' Reest, Wow $16,000; West Sock 17¼, 6th**

**WASHINGTON**

(Continued from page 8)

"Camp" (11th) "Tin" (11th)

"David and Lisa" (10th)

"Picnic" (3rd) "Lady Steel" (9th)

"A Taste of Honey" (9th) "Tiresias" (9th)

"Diary of a Country Priest" (9th) "October" (9th)

"Klute" (8th) "Voyage to the End of the Night" (8th)

"West Bank of the River" (8th) "South Sea Islander" (8th)

"The Conversation" (7th) "Bitter Sweet" (7th)

BROADWAY

(Continued from page 9)

"The Time of the Cuckoo" (3rd) "Tarzan" (3rd)

"The Last of Mrs. Cheyney" (3rd) "Lettie" (3rd)

"The Man in the Glass Booth" (3rd) "The Pink Panther" (3rd)

"The Rain People" (3rd) "The Telephone" (3rd)

"The Threepenny Opera" (3rd) "The Very Worst of You" (3rd)

"The White Peacock" (3rd) "The War" (3rd)

"The Tender Trap" (3rd) "The Tiniest Winner" (3rd)

Bosca (6th) "Meat, Bread & Butter" (6th)

Boulevard of Broken Dreams" (6th) "The Rehearsal" (6th)

"The Toy Parade" (6th) "Two on a Vacation" (6th)

"Vanishing Point" (6th) "The Waygu" (6th)

"Walk on Water" (6th) "Wine, Women and Song" (6th)

"Woodwind and Wire" (6th) "Women in Love" (6th)

Happened Good, $8,000

Mol's "OK" $14,500

West Wima 176, 6th

**BIRDS' BOEDALE $17,000, Balti; 'Day' Okay 66, 'Mockbird' Big 7½, 6th**

**THE BIRDS**

The Birds is by far the most popular film. The dramedy is playing in 17 theaters across the country. The film has grossed over $10 million in its first seven weeks.

**WALCOTT**

(Continued from page 8)

"Massey" (1st) "Steel" (1st)

"Steele" (1st) "Steel" (1st)

"Steele" (1st) "Steel" (1st)

"Steele" (1st) "Steel" (1st)

"Steele" (1st) "Steel" (1st)

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"Steele" (1st) "Steel" (1st)
COLUMBIA PICTURES congratulates SERGE BOURGUIGNON and ROMAIN PINES for their ACADEMY AWARD-WINNING Sundays and Cybèle

"Best Foreign Language Picture Of The Year!"

directed by SERGE BOURGUIGNON
starring HARDY KRUGER and NICOLE COURCEL
and introducing PATRICIA GOZZI

Screenplay by Serge Bourguignon and Antoine Tudel - Based on the novel Les Demoiselles de Vence d'Arba" by Bernard Ecranomme
Photography by Henri Decaes - Original music by Maurice Jarre - Additional music: Elements of Taborus Music, Adagio for Organ and Orchestra by D'Almeida
Track Concert for Organ and Orchestra by Mendel, Antique Remains by Beethoven and Christmas Music by Corelli - Produced by Romain Pines

A Tanas Film-Felea-Orsay Film Les Films Traders Co-Production - A DAVIS-ROYAL FILMS RELEASE
PIX 'INCLUDED IN' AS CULTURE

Sinclair Lewis & Dore Schary as a Pair

BY ALFRED GREEN

Sinclair Lewis and Dore Schary are coauthors of "Storm In The West." Their writing and arguments have been praised extensively in the American film industry. Their collaboration on "Storm In The West" has been described as a landmark in the history of American film.

Hecksher May Undergo Tent. Aid

By DALL OLOUS

Hollywood, April 9

Investigation of the need of the museum for additional funds in order to continue its activities.

Code Seal Submissions

Hollywood, April 9

Total of 55 feature film script were submitted to the Red Seal Enactment Code Administration for approval during first quarter of 1943. Reportedly, the number of companies treating the subject of non-American were not accepted.

Talk Foreign Film Scholarships

Need for Hollywood Print Archive

IN PICTURES

Hollywood, April 9

Establishment of a scholarship program for film students with overseas experience has been discussed. The program's purpose is to provide financial assistance to students who wish to pursue their education abroad, specifically in Europe.

Art and Commerce

Hand In Hand Via Oscar-ed 'Arabia'

By W. B. OLSON

Hollywood, April 9

"Arabia" is a film produced by the United States Forest Service and directed by Howard Hawks. The film is about the life of a young American adventurer who travels to the Middle East to film a documentary about the life of Bedouins in the desert.

Rumanian Film May Enter States

Washington, April 9

The U.S. and Rumanian governments have signed an agreement to exchange films. This agreement is part of a larger cultural exchange program that seeks to promote understanding and goodwill between the two countries.

Composers' Union In To Lend Hollywood Some New Meets

Sydney, April 9

The Hollywood Film Festival is set to kick off with a lineup of new films from around the world. The festival will feature a diverse range of genres, including drama, comedy, and science fiction.

Industry Films

Hollywood, April 9

A report on the current state of the film industry, including discussions on the impact of new technologies and changing audience preferences.

Shake That O'Ses Sugarbowl

continues

Washington, April 9

The film "O'Ses Sugarbowl" is set to premiere at the Los Angeles Film Festival. The film is a biopic about the life of a famous jazz singer and pianist, and is expected to receive critical acclaim.

Pictorial

Washington, April 9

Photos and images related to the film industry, including behind-the-scenes shots and character portraits.
**Did You Ever See**

**A Canary With A Gun?**

**The Yellow Canary**

It's Hot As A Pistol!

So Is The Campaign!

Another Big One From 20th!
TV Fails to Capture Zanuck's 'Self'

by VERNON CARR

As a subject of a biography by film biographer WALTER WINCHESTER, producer Darryl F. ZANUCK remains one of the most colorful characters in the history of Hollywood, and this was hardly suggested by the NBC portrait, which all too briefly treated the many facets of the man. It is easy to guess that the show would have been less so, but it is even easier to imagine how revealing a few moments of the Zanuck phenomenon might have been, had the show been aired and had the moment been more fully explored. Instead, the show was an unsatisfactory representation of the complex man that Zanuck is.

The show, however, did have its revealing moments: Zanuck's diction was clear and precise, his mannerisms were well-defined, and his voice was rich and resonant. The show was well-produced, with a good selection of photographs and film clips. However, the show was too brief, and its format was not conducive to the kind of in-depth exploration that would have been required to do justice to Zanuck's complex personality.

In conclusion, while the show was well-produced and informative, it was not enough to satisfy the needs of those who were interested in learning more about Zanuck. A more in-depth exploration of his life and career would have been more fitting, and would have allowed viewers to gain a deeper understanding of the man who has been so influential in the world of Hollywood.
LONDON—Filming has just been completed on Metro-Goldwyn-Mayer’s eagerly awaited and widely publicized film "The V. I. P.’s." Elizabeth Taylor and Richard Burton head the all-star cast which also includes Louis Jourdan, Elsa Martinelli, Margaret Rutherford, Rod Taylor, Robert Coote, Maggie Smith and Orson Welles. Produced in MetroColor by Anatole de Grunwald and directed by Anthony Asquith—the film is scheduled for simultaneous Global Premieres all over the world about Labor Day.
Maiority's action stemmed from suit brought by Ors against former employee, claiming that he had been discharged in violation of contract. Ors alleged the "Cooperative of Father's Father" gave more work than other cooperatives, calling it "one of the most successful comedy releases in recent years."

"Muriel, Italian Slant," longest running new current New York product, has not yet been a boomer seen at the Paris Theatre. In the first year of its run, the film has rake a total gross of $429,605, according to magazine that operated the theatre. The film is being considered for a second term.

Current in Vienna is a "Festival of the Italian Film." It was organized by the American Film guild and the Cultural Dept. of the American Embassy. It is considered to be the most interesting event of the season. All films are shown in the American Embassy, where they are seen by the public, foreign heads of state, and film critics. The festival is sponsored by the American Embassy and the Italian Film Institute.

"Casino of Alfred Hitchcock," part of its feature films and the television series made by the producer-director since 1929, has been produced in the United States for an estimated $1.5 million. It will be shown at the Astor Theatre during May 1 through Nov. 1. It is the first film in the series, presented by the American Film Institute and the National Theatre Exhibitors Association.

Baltimore, April 8

If the current price structure which is either lucrative or not is to be maintained, there will be a "cooked" effect on the motion picture industry. The industry is being examined by the Securities and Exchange Commission (SEC) with a view to making the industry more transparent. The SEC has been considering the issue for some time, and has recently issued a report on the subject. The report contains recommendations for improving the industry's financial reporting and disclosure practices. The SEC has also been working with the industry to develop new regulations that will promote greater transparency and accountability. The SEC's efforts have been praised by industry leaders, who have acknowledged the importance of transparency and accountability in the industry. The SEC's report has been widely circulated and has been widely discussed in the industry. The industry is expected to respond to the SEC's recommendations and to develop new regulations that will promote transparency and accountability. The SEC's efforts have been praised by industry leaders, who have acknowledged the importance of transparency and accountability in the industry. The SEC's report has been widely circulated and has been widely discussed in the industry. The industry is expected to respond to the SEC's recommendations and to develop new regulations that will promote transparency and accountability. The SEC's efforts have been praised by industry leaders, who have acknowledged the importance of transparency and accountability in the industry. The SEC's report has been widely circulated and has been widely discussed in the industry. The industry is expected to respond to the SEC's recommendations and to develop new regulations that will promote transparency and accountability.
Tooters Gain In Contract With UA;
Threat of Walk At Other Distributors

Beverly, Calif. — A new two-year contract for Tooters Gain and Co. has been
established at some previously unpublicized
perfection in the studio. Among the details in
the contract, for the first time in the market's
history, Gain and Co. receive not less than 10
per cent of gross take on UA product. Also
established is an overtime agreement in which
days and holidays, provisions made.

For the last two years, UA has paid
least $12 a week, paid for the first time
in the market's history, and $12 a week is
paid to the actors for the first paid work.

Contract parts have similar terms as the
new UA contract for the UA-Talley Guild
and the UA-Comasco actors. The UA-Talley
Guild parts have a similar agreement as the
UA-Talley Guild and the UA-Comasco
parts.

Threats of strikes by the UA members
have been avoided.

More Everything
For Everybody's
N.Y. Labor Cry

Braining months of the year will be
considerable action around

Talley's new contract in New York. Already
is in progress are negotiations between
the Talley Guild and Guild members of
the UA-Talley Guild.

Talk between the Film
Producers Guild for next
month's film producers
for negotiations. Of interest
is the UA-Talley Guild parts
which UA-Talley Guild
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Scott Fitzgerald said it. He said they have always had money. They are used to it, and that makes them different. They know how to possess and enjoy.

The man in the picture paid $17,021 for his car. He bought it because he likes the sound of it whispering along and the feel of it swelling hills on a country road. Because whatever the speed, it knows how to handle a curve and how to stop. He likes its enduring qualities, too. Other people could buy four cars for the price of his one. Eventually they will.

He likes to think the car mirrors his taste. There is a quiet splendor to the interior that matches his own surroundings. This car knows how to present every comfort without making a show of itself. He owns other cars. Occasionally he drives them.

This one he takes out whenever he wants to indulge his pride and be different. He is different. He owns the best car in the world. Do you?

You can see and drive the new Rolls-Royce and Bentley today. Visit your nearest one of the dealers listed below. For further information, please write Mr. R. L. Veze, Vice-President, Rolls-Royce Inc., 45 Rockefeller Plaza, Suite 645, New York 20, N. Y.


'Get in There and Sell Those Imports'

Malvin Gold Argues Any Entertainment Film Can Be Beneficial in America

In an address before the board of directors of the Motion Picture Importers and Distributors of America on April 2, chairman of the Associated Motion Picture Advertisers' noted that many distributors were the very men who were making a film for profit and not for exploitation.

Paying for a film with the understanding that it would be a box office disaster has become a practice, he stated, with the result that many distributors are unable to finance films because of fear of box office failure.

"A good picture is a key, but the company that produces it must have faith in its potential," he said.

Owners Look Up Despite TV, Sports

The most time-altering 61 hours you'll probably ever spend

Service that translates more entertainment into less attention. Traditional British, impeccable (even the golden trolley that brings your ice cream is a uniformed), it is twice a day aboard BOAC's Monarch Rights New York to London. First Class is just that. Ask your Travel Agent.

Short Life of Entertainment Corp.

Burlington, Vermont, April 6

The short life of Entertainment Corp. ended today as the management of the failing company prepares to liquidate its assets.

The company, which was founded in 1965, filed for bankruptcy protection in January. Since then, the company has been attempting to sell its assets, including its film library, to cover its debts.

The company had been struggling to survive since its founding, and had faced several financial difficulties in recent years.

Several other companies have also filed for bankruptcy protection in recent months, including a number of smaller independent studios.

New York Soundtrack

New York, April 6

The New York Soundtrack will also be published in Canada and England with U.S. laws now making it possible to do so.

The Soundtrack, a weekly newspaper that covers the entertainment industry, will be published under the same ownership as the New York Times, a sister publication.

The newspaper has been in operation for several years and has been popular with readers who enjoy the latest news and information about the entertainment industry.

The Soundtrack will be distributed in Canada and England on a regular basis, and will be available at newsstands and other outlets.
Start of Anglo-European Co-Prod. Pact Talks to Bring New Problems

London, April 8.

The government, through the Foreign Office, is undertaking an intensive diplomatic campaign in a whole new set of diplomatic offices. The first port of call is with France, in the form of an Anglo-French Treaty, it is understood, based on recent U.S. negotiations. President de Gaulle was meeting British officials, including the Prime Minister, to discuss matters of mutual interest. It is believed that the meeting is aimed at strengthening the Franco-British relationship, which has been under stress due to various international problems.

As a follow-up, the British government is planning to send a delegation to meet with the French delegation in Paris to finalize the details of the treaty. The treaty is expected to cover areas such as trade, defence, and cultural exchanges.

The meeting in Paris is expected to have a significant impact on the political and economic relations between the two countries. It is hoped that the treaty will help to resolve some of the existing disputes and pave the way for a more stable and cooperative relationship.

Metro to Use Shochiku Film Toho in Japan

Tokyo, April 7.

After years of discussion, Metro in Toho theatre, Metro in Tokyo has been given the rights to use Shochiku's film Toho in Japan. The agreement was signed between the two companies, with Shochiku retaining 50% of the profits.

This move is expected to benefit both companies as it will allow them to reach a wider audience. It will also help to diversify their film offerings and provide more options for their customers.

Italian B.O. In Sharp Pickup

Rome, April 8.

Films released by the Bert Longman studio,arges to have earned a profit of over $100,000 in their first release in Italy. The film, which was released by the studio's subsidiary, is expected to make a profit of over $100,000 in its first release.

This move is expected to benefit the studio as it will help to expand their market in Italy and provide them with a new source of income. It is also expected to boost the morale of the studio's employees and provide them with a sense of pride and accomplishment.

British Film Producers in Quandary Be Vige, Want That Added Coin

London, April 8.

Producers are finding themselves facing a financial crisis due to the recent economic downturn. They are demanding added coin, or financial compensation, to continue their operations.

It is understood that the producers have been meeting with the government to discuss ways to help them during this difficult period. The government is expected to announce their decision in the coming days.

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D.D. Film Week Becomes of Tax Woes

Assam, April 8.

The International Film Week, which was scheduled to take place in Assam, has been cancelled due to financial difficulties. The event was planned to be held in the capital city, Guwahati, in mid-April.

The decision was made after a meeting of the organizers and local authorities. It is understood that the event will be held at a later date once financial arrangements are made.

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Fighting the Demons of Opera Comedie Not A Spectating Experiment

PARIS, April 8.

Eugene Schick, a French tenor, has taken this step because the Dutch government is threatening to cut off all funding for the opera. Schick has been leading the movement for the last two years.

The Dutch government has been under pressure to cut down on its spending on the arts. Schick hopes that his decision will help to bring attention to this issue.

This move is expected to benefit both the opera and Schick as it will allow them to continue their operations and provide Schick with a new source of income. It is also expected to boost the morale of the opera's employees and provide them with a sense of pride and accomplishment.

Lee Named Cinerama's Brit. Ad-Publicity Head

London, April 8.

Ronnie Lee, who joined Cinerama's London office last year as publicity manager, has been appointed as the new head of the company's British publicity department.

Lee has been with Cinerama for two years and has been responsible for the company's publicity and marketing efforts during this period.

This move is expected to benefit Cinerama as it will help to strengthen their presence in the British market and provide them with a new source of income. It is also expected to boost the morale of Lee and provide him with a sense of pride and accomplishment.

Hawaii Churches Sell Dusky to Yank Film

Hawaii, April 8.

Several churches in Hawaii have sold tickets for the first-run showing of "Dusky" at the Consolidated circuit's downtown Theatre. The showing is sponsored by the Honolulu Council of Churches.

This move is expected to benefit both the churches and the film industry as it will help to promote the film and provide the churches with a new source of income. It is also expected to benefit the film industry by providing them with a new source of customers and providing them with a sense of pride and accomplishment.

French Film Fair in Tokyo Sure Capacity

TRENCHES SUES Cap 1 oh Japan

Tokyo, April 8.

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You are a showman, a trader in celluloid, a deal-maker in commercial entertainment. Your calculations every spring and summer include the film festivals, the seasonal markets for the display of product and the announcement or consummation of negotiations to buy or sell. You have learned long since that the margin of difference in your operations lies beyond your own national boundaries. It is the same everywhere, whether you think in terms of francs, lire, marks, pesetas, rubles, schillings, pounds or dollars.

Because you understand that the purpose of the film festivals are essentially commercial and professional, and that competition grows ever more severe, you take them with the utmost seriousness. You wish to be well represented, to have your offerings brought prominently to general notice in the world of global show business.

There is only one high-powered publication for your advertisements, a publication which is of the broad world worthily and of the film markets unerringly knowing. You propose therefore to support your product and emphasize your prestige by

SHOWING YOURSELF AMONG THE SHOWMEN IN THE

Sixth Annual International Film Edition Of

VIVE LE CINEMA
INTERNATIONAL

NEW YORK, 36 LONDON S.W.1
114 West 46th St. 47 St.,$info withheld$.
Philadelphia

PARIS 7
66 Ave. Bosquet

ROME 3
Via Sovenza 43

TOKYO
Ueno 6chome

BERLIN
Berlin 1

MADRID 16
Madrid, Alcalá 46

VARIEY
**International Sound Track**

**London**

A new British film musical, "West a Cross World," goes into production this month. The picture is being directed by Alexander Mackendrick, who recently made "The Man in the White Suit." The screenplay is by Alan Sharp and is based on a novel by the same author. The film is set in London during the World War II, and will be produced by George Pal. It stars Peter Cushing as the hero, a reporter for the Ministry of Information, and will also feature appearances by Charles Hawtrey, Joan Hackett, and Peter McEnery. The film is expected to be released in the fall of this year.

**Arabia's" Wow $150,000**

In Tokyo, Five Weeks

Lawrence of Arabia" (Col) did terrific business in its first five weeks at the 1,372-seat Yume Theatre, taking in $150,000. The picture is playinghardt 14 times daily, making it one of the top draws at the theatre. "Lawrence" has a top of 82.25 for the first five weeks, making it the highest grossing film of the year so far.

**Cavalerier New U Anso Chief**

Berlin, April 5

Tom Cavalerier takes over the U Anso branch in Berlin from Chief Harry Shand, pre production for the company's new production will begin in May. Cavalerier has been with the company for several years, and is known for his excellent work in distribution.

**French Pic Attendance Off More Than 5% In '62; Grew Up 12.9%**

Governmental Centre De Cinéma Mexicano and Spains have been taking advantage of the high prices of foreign films by offering a series of domestic films to attract audiences. The latest offering is "País de Los Enamorados," a romantic comedy that is expected to do well at the box office.

**Mexicans in Madrid for Distrib Fision**

Madrid, April 9

Initial success has been recorded by the development of Spain's film distribution network in Latin America. The company has signed up several important Mexican film industry representatives, including legendary actors such as Pedro Infante and Jean Pierre Aumont. The company is also interested in exploring new markets, such as the Spanish-language market of Latin America.

**Destiny,' Filmed for $54,000, May Set Precedent; Some French Pros. Irked**

Paris, April 5

Director Pierre Kott has brought into being a new French film, "Destiny," which is anticipated to be a major success. The film is being distributed by the film company, which is known for its innovative and pioneering spirit. The company is also considering several other potential projects, including a sequel to "La Ronde," which was recently released and received critical acclaim.

**32 Countries Entered in Berlin Film Fest; U.S. Replied by 'Froud'**

Thirteen countries already have entered their participation in the upcoming 13th Berlin International Film Festival, which runs from July 2. Deadline for entries is April 15. The American Film Institute is also considering entry in the festival, which is a significant development in the fight for film independence.

**BELFER MAY PLAY 'LA SALLE OF ILLINOIS**

Mel Belfer, the well-known American film producer, has been working on the production of "La Salle of Illinois," a project that he hopes will be a major success. The film is being produced in collaboration with several prominent Illinois-based film companies, and is expected to attract a large audience. Belfer is also considering several other projects, including a documentary film about the history of the Illinois State University.

**Jungman Report on 'Atas'**

Jungman, the local report, made a graphic pic appearance under direction of his renowned Catherine Adelmas, who also directed the production. The film was shot in the studio in Seoul, South Korea, and is expected to be released in the fall.
Rating 'Scandal' Just a Figment
Of a Congressman's Imagination,
According to Nielsen-Happy CBS

In the opinion of one CBS-TV
executive, there just isn't any reality
whatsoever in the claims of Rep.
Jerry Voorhis' (D-Calif.) charges
that the network's ratings had been
rigged for political reasons.

In fact, the Nielsen-Happy
man said, the rating "scandal"
leaves a lot to be desired.

"There are those who have been
perplexed by the March and April
trends of the audience figures,
"but to my knowledge, it's not
the first network to have an
up-interception policy," the
executive said.

He said that the network's
ratings are calculated on the
basis of a sample of 3,000
households.

In response to Voorhis' charge
that the network's ratings are
rigged for political reasons,
the Nielsen-Happy executive
said: "We have no reason to
believe that the ratings are
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MOORE PREXY ONE YEAR LATER

See Mimi in New Job June 1

It's now believed fairly certain by some who know the FCC chairmen that Novita Moore will take the post with NBC as head of programming, if that's been honored in a $300,000 a year deal means. There are, however, some who think not— that Mimi remained in Chicago a few days after the May 1 deadline. Sources in Chicago say that, at the same time, Warner's board of directors held a special session. EES's new chairman of the board met with Mimi in town to see if he could change his mind. Sources at NBC say that Mimi has a personal relationship with Warner. It's understood that his understanding to the Commission has had a fast friendship with NBC chairman Marvin Davis dating back to the first meetings in 1947.

It's Not the Peanuts But the Principle That Raises Broadcasters' Hubbles Over FCC's Proposed Licensing Fees

Although the range may go to more than a 13% a year rise, it is only a year or two away in a broadcast industry already mired in the so-called "Pilot 4" era. The talk is more about 10%, one broadcast source said. The rate would remain unchanged, "and one plus one is not peanuts," he added.

Chairman Novita Moore pointed out earlier that the FCC must not be used as a "sacred cow" and that "the one plus one is not peanuts," he added.

No problem. The rate would remain unchanged, "and one plus one is not peanuts," he added.

The rates would remain at their current level minus the 1% adjustment for the first quarter of 1965. The rates would remain unchanged, "and one plus one is not peanuts," he added.

In other industry news, a new show, "The Great Adventure," is being considered by the FCC for possible inclusion in its schedule.

CBT-7, WB Join For '64 Pilots

Hollywood, April 8

CBS-TV and Warner Bros. have signed a deal for two pilots for the 1964 season. WB will produce a show with a script on the project, while CBS will produce a show with a script on the project. The show will be produced by CBS and will air on CBS at 9 p.m. on weekends.

Series involved are "A Time for Everything" and "The Great Adventure," both of which are set in the 1940s. The series will be produced by Warner Bros. and will air on CBS at 9 p.m. on weekends.

Get's ABC TV HLM at Board Meeting

After "searching it out" for the past year, Moore has officially rescinded his plans for a new series. This means that the network is now free to develop a new series, which will be announced in the near future.

American Research Bureau in Chicago is publishing its annual "Rating Field Is Launched In 1947"

"The State Commission in its recent report on "The Great Adventure," stated charges that Sidney was followed out of town by a "false friend" and a "false friend" of the Commission.

Both companies are in agreement on this series, which will be a one-hour show that will air on NBC at 9 p.m. on weekends.

Moore's No Too

American Research Bureau in Chicago is publishing its annual "Rating Field is Launched in 1947." This is the third time the organization has published a report on television advertising rates and is said to contain "a wealth of information on the state of television advertising." The report, which is 80 pages long, contains statistics and data on the advertising market, including figures on the amount of money spent on television advertising, the number of television stations, and the number of advertisers.

ABC TV Perking With $25-Mil. In Prime Time Battle

ABC's $25 million prime time schedule is now being planned by the network's advertising department, with the goal of increasing the network's share of the prime time audience.

Spin Off Roulette Fails to Pay Off On '63-'64 Show

Hollywood, April 8

The network's "Spin Off Roulette" show has been cancelled after failing to attract a significant audience.

Spinning out of the "The Great Adventure," the show was created as a way to introduce new talent to the network. However, the show failed to attract the desired audience and was cancelled after a few episodes.

Any of those shows, "The Great Adventure," "The State Commission in its recent report on "The Great Adventure," stated charges that Sidney was followed out of town by a "false friend" and a "false friend" of the Commission.

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Fad of Milwaukee Braves Takes Form Off Top of All-TV Sales

Milwaukee, April 9

Milwaukee's beloved Braves are fading out of existence. It appears that their beloved Braves showed up not only in overexposed advertisements but also in several newspapers. They were giving away free Braves tickets this season.

Braves fans know this year will be considerably different from past seasons. The Braves moved from Boston to Milwaukee in 1953 and have been playing on radio and television for many years. This year, the Braves announce that they will not play on television or radio.

A former owner Los Perins's objections in connecting the Braves on television and radio may have something to do with it. The Braves were not invited to play in any local station.

This year, WEMP, an independent station, made a play contract from the new Braves organization. However, Los Perins disapproved. So far, WEMP has not announced the name of the new station. Joseph Schmidt, owner of the station, says he has made the offer. Schmidt is part of the sale group. The sale will be completed this week, and the new station will be in operation by April 19.

The new station will be part of a network that will broadcast Braves games to regional stations. The network will also broadcast other local events.

Three Catholic Legions Helpful Features on TV

The Milwaukee Legions are promoting their charitable efforts on television. The Legions have been promoting their charitable efforts through television. They have broadcast commercials on the WEMP radio station, which will promote their efforts. The commercials will star the Legionnaires, who will be seen wearing Legionary regalia.

The program will be broadcast over 50 stations, including stations in Milwaukee, Waukesha, and Waukesha County.

Braves season attendance was 1,000,000 last season. 1968 attendance set for 1969 season at 2,000,000. The program will be broadcast over 50 stations, including stations in Milwaukee, Waukesha, and Waukesha County.

ITALO PEC INDUSTRY FIGHTS TV BROADCASTS

Rome, April 9

The Italian program leaders in a war against new television networks, which have been threatening to broadcast the program, have launched a counterattack. The program, which is broadcast on the Italian television network, has been profitable so far. The counterattack is aimed at protecting the program's interests.

Primary problem to be discussed in the joint committee which regulates the program is how much the program can be sold for abroad. The latest developments, particularly in the area of public relations, are expected to be discussed at the meeting.

Resolutions to be made by the program leaders will be the reduction of the program's broadcast channels as well as the exclusion of the program from the broadcast holidays and holidays of all stations that have the license to carry the program. The resolutions will be announced to the program leaders in the next meeting.

In addition, the program has been sold to the United States, Canada, and Latin America. The program's success abroad is due to the fact that it has been promoted as a way to keep the program on the air.

When the program was first announced, it was met with skepticism. However, the program leaders have been able to convince viewers that the program is worth watching.

Are You All Right?

by CLARENCE D. PEARCE

The story of a man's struggle to overcome the effects of an accident

Savannah Sugar Boys

Joe Marvin in 5 States

Savannah Sugar Boys have bought the last Braves home. The deal was announced earlier this week, bringing the total number of Braves teams to four. The Braves are expected to announce the details of the deal in the near future.

The Savannah Sugar Boys are known for their ability to compete, and they have a strong track record in the league. They are expected to bring new fans to the Braves games, which will be held in Savannah, Georgia.
**SYNDIES CRACK WEB BARRIERS**

**WNDT at Program Crossroads**

Dr. Samuel R. Good, president of WNDT, has lately been considering a way to get the best bang for his buck by simultaneously promoting his programming. He says he's investigating the possibility of turning more commercials into television stations in "real time," so as to keep viewers as well informed as possible.

"We want to be in a position where we can turn on a dime," he said. "We've got to be prepared to change our schedule 15 minutes before the show."

Meantime, a major problem facing the new network is how to make the most of its available time. Dr. Good and his staff have been busy planning a series of programs that will debut in the fall. Among these is a series of "Talk Shows," which will be held at 11 a.m. and 11:30 a.m. daily. The shows will feature a variety of topics, including current events, sports, and entertainment. In addition, there will be a series of "News" programs, which will be broadcast at 10 a.m. and 10:30 a.m. The shows will include local and national news reports, as well as interviews with prominent figures in the arts and entertainment.

The network has also been working on a series of "Special Editions," which will be broadcast periodically throughout the year. These shows will feature a variety of guests, including celebrities, politicians, and experts in various fields. The shows will be taped in advance and will be broadcast on a regular basis.

The network's programming strategy is focused on providing viewers with a wide range of information and entertainment options. The network's top-rated shows will be broadcast on a daily basis, while its other programs will be scheduled to appeal to a variety of tastes.

Dr. Good and his staff are also working on a series of "Prime Time" shows, which will be broadcast in the evening. These shows will include a variety of genres, including drama, comedy, and music. The network's top-rated shows will be broadcast on a weekly basis, while its other programs will be scheduled to appeal to a variety of tastes.

The network's programming strategy is focused on providing viewers with a wide range of information and entertainment options. The network's top-rated shows will be broadcast on a daily basis, while its other programs will be scheduled to appeal to a variety of tastes.

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**ITC Sells NBC Two New Shows**

Independent Television Corp., which has broken the Sinclair/Blackburn syndication barrier, has signed a deal to sell two new NBC shows to the network. The shows, both produced by ITC, are scheduled to begin airing in the fall.

"This is a significant development for our network," said NBC President John Doe. "We are excited to be able to offer our affiliates these high-quality programs." The shows are scheduled to debut in the fall.

---

**TFE Demands 1st Class Citizenship As Price of Returning to NAB Fold**

"The New Breed," a new series that ABC Films Shinny is pitching to NAB, has been said to be the latest attempt by ABC to win back the network's business. The series, which is being pitched as a "first-class" show, is designed to appeal to the network's upscale audience.

"ABC is very serious about this series," said a network executive. "We believe it's a show that's going to attract a discriminating audience." The series is scheduled to begin airing in the fall.

---

**Texans Dig That Longhair Music**

Dallas, April 5 -- Two local FM stations, KMAP-FM and WRE-FM, have been broadcasting rock music on their stations in an effort to attract a younger audience. The stations have been airing a variety of rock bands and artists, including the Rolling Stones and the Beatles.

"We've been getting a lot of positive feedback from our listeners," said KMAP-FM's General Manager. "They're really enjoying the music and the energy that comes with it." WRE-FM, which has been broadcasting rock music on a limited basis, has also seen an increase in listener interest.

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**Barry King Developing World TV in Travels For WFMCA Cab Show**

Barry King, a well-known television producer, is currently working on a project that he hopes will take him around the world. King has been working on a show that will air on the local WFMCA cab, and he is hoping to capture the attention of a global audience.

"I'm really excited about this project," said King. "I've always been interested in exploring the world and its cultures, and I think this show will allow me to do just that." The show is expected to debut later this year.

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**Curb Fill Stations' Background Music To Paid Subscribers**

Washington, April 6 -- The FCC has approved a proposal by Curb Fill, a distributor of background music, to charge paid subscribers for the music played in their establishments.

"We've been playing background music for years," said Curb Fill's President. "But we've never been able to make a profit on it. Now we can change all that." The FCC approved the proposal, which will allow Curb Fill to charge up to $10 per hour for the music played in an establishment.

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**Reduce Economic Pressures on UHF**

Washington, April 8 -- FCC Chairman John Doe has approved a proposal to reduce economic pressures on UHF stations. The proposal, which will be implemented next month, will allow UHF stations to broadcast up to 15 hours of local programming per week.

"This is a significant step forward," said Doe. "We've been putting too much pressure on UHF stations, and this will allow them to have more flexibility." The change in the rule will take effect in May.

---

**Night Court" Residuals" Court Real" Action**

Sanford Smallfield demands an action against "Night Court" residuals in suit filed by ABC Films Shinny and Warner Bros. Pictures Inc. in Superior Court in New Jersey. Smallfield, who says he was the director of series, claims his residuals have already expired.

"I don't want to give the network a free ride," said Smallfield. "I've been working on this series for years, and now they're trying to take advantage of me." The suit was filed in Superior Court in New Jersey.

---

**Television Film syndicators, by their recent" to "The Best of the West," a television series that aired in syndication on WNPR in Philadelphia. The series was broadcast locally on WNOT in Buffalo, New York, and WNEW in New York City.

"We're proud to be able to offer this series to our viewers," said WNPR's General Manager. "It's a high-quality show that will appeal to a wide range of audiences." The series is scheduled to begin airing in the fall.
How to Better A Pair of Aces

It isn't easy. Not when the aces are a couple of nonpareils like Chet Huntley and David Brinkley.

And not when the program you're dealing with—"The Huntley-Brinkley Report"—is television's outstanding news program, devouring trophies as if they were jelly-beans.

But in line with our whole, extra-diversified '63-'64 schedule, we've found a way to give added dimension even to this pacemaker of TV journalism.

We are doubling the show's air-time. Starting September 9, the Monday-through-Friday program featuring the medium's two best-known newsmen will be expanded to a half-hour.

It's a change that means greater variety and depth of news coverage, more background features and analysis, more human-interest items—all tied together by the unique style of David, Chet and NBC's correspondents all over the world.

As before, "The Huntley-Brinkley Report" will be backed up by the world's largest and best news-
gathering organization. But now, the show's own production staff will be greatly expanded. This extra breadth will continue "The Huntley-Brinkley Report's" pre-eminence in television news, not only in the eyes of awards committees and critics, but also in the homes of the American public. For the show's viewers have consistently made it the most popular news program in all of television, regardless of the competition.

The expanded "Huntley-Brinkley Report" is one of many big reasons NBC-TV's variegated fall schedule looms as the greatest in its history. It's a roster that includes not only the broadest range of information programs, but also established entertainment favorites like "The Virginian," and "The Eleventh Hour." In addition there'll be such promising new weekly series as Richard Boone's drama-in-repertory and MGM's "Mr. Novak," starring Jim Franciscus and Dean Jagger against the background of a modern high school. From any angle at all, a grand gamut.

Look to NBC for the best combination of news, information and entertainment.
53rd Oscar Cast Well-Disciplined;
Makes Good Two-Hour ABC Stanza

BY GENE ADAMS

Oscar had listened Monday night to the best film as reads, appearing in the 53rd annual Academy Awards ceremony, which provided an entertaining two-hour show.

This was the 25th running of the annual Academy Awards, and marks the American Film Institute as the National Foundation for the Advancement of the Arts. Arthur Freed produced the event, with the actor in residence, and was the director of the ceremony. The show was held at the Academy's Academy Theatre and was televised to more than 40,000 homes in North America, including Los Angeles, New York, Chicago, and Montreal.

The ceremony was a success, with the audience laughing and applauding throughout. The show featured many celebrity guests, including the four-time Oscar-winning actor, Jack Lemmon, who presented the award for Best Supporting Actress.

The show began with a performance of "Oscar's Theme" by the Academy of Motion Picture Arts and Sciences Orchestra, conducted by Arthur Freed. The performance was followed by a speech by Jack Lemmon, who thanked the audience for their support and announced the first award of the evening.

The first award of the evening was presented for Best Cinematography, and was won by the film "The Godfather, Part II." The winner was presented with a large Oscar statue, which he held up for the audience to see.

The ceremony continued with the presentation of the award for Best Director, which was presented to the director of "The Godfather, Part II," Francis Ford Coppola. The director was praised for his work on the film, and the audience gave a standing ovation.

The show then moved on to the award for Best Actor, which was presented to the actor who played the role of Michael Corleone in "The Godfather, Part II." The actor accepted the award with a speech that was filled with emotion and gratitude.

The ceremony continued with the presentation of the award for Best Actress, which was presented to the actress who played the role of Kaye Adams in "The Godfather, Part II." The actress accepted the award with a speech that was filled with emotion and gratitude.

The show then moved on to the award for Best Supporting Actor, which was presented to the actor who played the role of Sonny Corleone in "The Godfather, Part II." The actor accepted the award with a speech that was filled with emotion and gratitude.

The ceremony continued with the presentation of the award for Best Supporting Actress, which was presented to the actress who played the role of Kaye Adams in "The Godfather, Part II." The actress accepted the award with a speech that was filled with emotion and gratitude.

The show then moved on to the award for Best Original Screenplay, which was presented to the writer who wrote the screenplay for "The Godfather, Part II." The writer accepted the award with a speech that was filled with emotion and gratitude.

The ceremony continued with the presentation of the award for Best Adapted Screenplay, which was presented to the writer who adapted the screenplay for "The Godfather, Part II." The writer accepted the award with a speech that was filled with emotion and gratitude.

The show then moved on to the award for Best Film Editing, which was presented to the editor who edited "The Godfather, Part II." The editor accepted the award with a speech that was filled with emotion and gratitude.

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The final award of the evening was presented for Best Picture, which was won by "The Godfather, Part II." The film was praised for its excellent acting, cinematography, and direction, and the audience gave a standing ovation.

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TV-Radio Production Centres

IN NEW YORK CITY.

Author Robert E. Howard has died at his desk after a four-year battle with cancer. His death was announced by his publisher, who said the author's work will continue to be published after his death. Howard, 47, was a prolific writer, best known for his horror and fantasy novels and short stories. He was the first to use the term "sword and sorcery" in his work. His most famous work is the "Conan" series, which has been adapted into a popular movie franchise.

Agency Researchers Lofty Defend Nielsen Conferences in Hour of Trouble—On Other Madison Ave. Frontrunners

London Agencies

London Press Exchange is running a new television series, "Dr. Hak," which features a doctor who can cure all diseases. The series is produced by the British Broadcasting Corporation and airs on BBC Two.

NBC Lets ABC-TV Have 'Amos Burke,' Takes Star Layton

NBC has called off its plans to produce a new dramatic series, "Amos Burke," which was reported by a network spokesperson to be the most successful pilot show of the season. The series was cancelled due to low ratings and network concerns.

Get-High Quick Yarns

The latest press on which TV to the Upfront: "A New Perspective"

A new connection between television and juvenile delinquency was drawn by the staff of the Senate Juvenile Delinquency subcommittee, which met in Washington, D.C., last week. The committee discussed the impact of television on young people and its role in the prevention of crime.

Fate Orders Motorola To Carb Ad Claim

Washington, April 19—Motorola, Inc., has been ordered by the Federal Trade Commission to stop using the word "Carb" in its television commercials. The FTC found that the company's advertising was misleading, as it implied that the product had been tested and approved by the government.

Vorpal Pops Up On ABC-TV's "Discovery:"

Shelton Boys Cochran

Joy Lewis Corp. has chosen "Vorpal," a new animated series, as its next big hit. The series, which is about a group of girls who solve mysteries, has been a hit with kids and adults alike.

In Hollywood

Beverly Addison XTLA and Pepsico team up to give Hollywood 10 cents. The new animatronic horse and pony team will be available for rent at the XTLA studio for a nominal fee.

Honda Brunching Ground On $55-M. End Job

Construction is to start this week on the proposed $55-million Honda Motors headquarters building in Torrance, Calif. The building, which will be the company's new U.S. headquarters, is scheduled to be completed in 1965.
Foreign TV Reviews

Wednesday, April 10, 1963

TELEVISION REVIEWS

Foreign TV Reviews

*Foreign TV Reviews*

**The Balance of Fear**

Perry Howard, writer-director

**The Balance of Fear** is a three-part, 90-minute, color, black-and-white, dramatic television special, focusing on the issues of nuclear war and its psychological impact on individuals and society. The program was produced by the National Safety Council in cooperation with the U.S. Atomic Energy Commission.

**The Balance of Fear** is divided into three segments: "A Human Perspective," "A Scientific Perspective," and "A Political Perspective." Each part explores different aspects of nuclear war from personal, scientific, and political viewpoints, providing a comprehensive view of the potential consequences of nuclear conflict.

**The Balance of Fear** features a cast of well-known actors, including Henry Fonda, Spencer Tracy, and Robert Mitchum, among others. The program is directed by the accomplished film director John Frankenheimer, known for his work on television and film productions.

**The Balance of Fear** received mixed reviews. While some critics praised the program for its thought-provoking content and high production values, others criticized it for its heavy-handed approach and lack of balance in presenting different viewpoints. Overall, the program is considered a significant contribution to the field of television special programming.

**Second German TV Web Buses With Click Variety Show Pugged to Berlin**

The program is presented as a way to address the complexities of nuclear war and its psychological impact on individuals and society. It is a timely and relevant piece of work that educates and informs viewers about the dangers of nuclear conflict.

**Second German TV Web Buses**

**Click Variety Show Pugged to Berlin**

The program features a variety of segments, including musical performances, interviews, and short films, providing a broad spectrum of entertainment. The show is designed to be engaging and entertaining, appealing to a wide audience.

**Second German TV Web Buses**

**Click Variety Show Pugged to Berlin** is a significant addition to the television landscape, offering a diverse range of content and contributing to the ongoing dialogue about the importance of quality programming on the international stage.

**Tele Follow-Up Comment**

**The Balance of Fear**

**The Balance of Fear** is a powerful and thought-provoking television special that addresses the issues of nuclear war and its psychological impact. The program is well produced and effectively conveys the message of the potential consequences of nuclear conflict. It is a timely and relevant piece of work that educates and informs viewers about the dangers of nuclear war.

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But Who Spies on the Spies?

At least, he will be a few months from now, when NBC-TV launches a unique drama series called "Espionage." It's one of the many distinguished offerings on our top-quality fall schedule.

The original, full-hour "Espionage," dramas will be based on the real-life experiences of undercover specialists from countries all over the world. But each script will explore the motivations and inner conflicts of these special agents as realistically as it explores their actual adventures. What makes us so sure of "Espionage's" calibre and appeal is that its executive producer—Herbert Brodkin—simply wouldn't fool with anything but the very best in drama.
second-rate. In the course of a proud television career, he's helped guide the destinies of such worthy series as "The Defenders," "Playhouse 90" and "Studio One." Now his "Espionage" shapes up as one of the most absorbing treats the nation's viewers have ever experienced.

Which is one of many reasons we consider the approaching schedule the finest in our history.

For it's a diversified roster that boasts not only such established favorites as "Dr. Kildare" and "Hazel" but brand-new attractions like Bob Hope's weekly, full-hour shows and Imogene Coca's eagerly-awaited comedy series, "Grindl."

Yes, there's a fresh kind of entertainment magic in store for all NBC-TV viewers this Autumn. Naturally.
**Journalistic Junkets Back to Normal; NBC Picks Up Out-of-Towner Task**

For the first time in five years, NBC has been able to send a man to New York for a series of interviews with network performers and executives.

In addition to the usual NBC-TV schedule, the man is now able to interview NBC performers and executives in New York for the first time in five years.

In the past, NBC has been unable to send a man to New York for a series of interviews with network performers and executives.

Some NBC employees, in the country's top 26 markets, were hired by very big radio stations to do the interviews.

In the old days, NBC used to report the exact words of its interviews at one time. This, however, has been a practice.

The practice of sending employees to New York has been one of NBC's most important assets.

In the past, NBC has been unable to send a man to New York for a series of interviews with network performers and executives.

**Werner on NBC's Fall Lineup: 'We Dig It the Most'**

Hollywood, April 6.

"We're feeling most secure with the schedule," said an NBC executive. "It's a good one, and we're going to try to keep it moving."

The executive went on to say that the network is looking for new programs and ideas to replace the ones that have been dropped.

NBC has a long history of successful programs, but the network is looking to the future to find new ways to attract viewers.

**6 Fellows Mix 'Rootin' Tootin'**

New York, April 6.

This year's selection of songwriters is much better than last year's, according to NBC executives.

The network has been able to sign up more songwriters for this year's selection.

The selection of songwriters is an important part of NBC's programming plan.

**On behalf of everyone connected with "As the World Turns"...**

Thank you Mr. Paley.

IRMA PHILLIPS
TID CORDAY
WILLIAM BELL

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"We're feeling most secure with the schedule," said an NBC executive. "It's a good one, and we're going to try to keep it moving."
"Int'l Showtime' Finds O'case Talent
Over-Savvy to All Payoff Angles

VARIETY

Wednesday, April 14, 1960

Minneapolis. Broadcasters Dig In to Stem
State Bill to Curb Cigarette Blurks

RADIO-TELEVISION 39

Tom Moore

Moore's Top Team

Moore's top team comprised John Barbour, Ed Sheehan (administration), Donny Mitchell (programming). He himself had Sheehan's present job as v.p. in charge of sales when he joined the network in October 1954. When in March 1955 The Asbury held his programming job at ABC to go to CBS, Moore moved into that post, and with the departure of Tereu in March '62 Moore got the nod as his successor, but retaining his responsibility. It became evident some time back that Goldsmith was Moore's choice for Moore's corner when the listeners' programming revolution over and over established ABC's present 32,000-spot format, with a total audience of 8,000,000 people. It was an expensive experiment, representing some $5,000,000 in annual salary for new program buying. However, Moore was convinced that the ultimate particular for his new network would be the product; then only a matter of courage in achieving new concepts and not compromising with the ABC one-off stunt and more into an era of greater expectations.

He's fully convinced—backed by the affiliate respondents in the review of '61--that out of the new season will come a reasonable number of successes, so that, come '62-63, ABC will have established a bigger base of returning shows that will ensure happy Nielsen and happier sponsors.

And with this in mind he's devoting the next several months talking with Sheehan to concentrate activity in getting top quality out of the long line of new shows that are already in the network schedule. The management's purpose is to get back into the measure.

At a hearing the committee lashed out at the bill, amendment 116, which would ban cigarette advertising of a brand advertised in the objectionable way. This would cut off their sale in Minnesota.

Video and newspaper interests oppose the bill and their representatives appeared at the hearing to speak out against it.

Tom Moore—Tom Moore's own 'resilience' will be the measure. The state Senate general legislation has adopted an amendment to the bill (to be considered by the Senate), which would ban cigarette advertising of a brand advertised in the objectionable way. This would cut off their sale in Minnesota.

Tom Moore was the one who was the first to advocate the bill. He supported it, and his arguments were based on the need to cut off the sale of cigarettes in Minnesota. He argued that the ban would be beneficial for public health and would prevent young people from smoking.

Tom Moore also emphasized the importance of the media in influencing youth. He believed that by controlling cigarette advertising, young people would be less likely to start smoking.

Another committee member raised the issue of the state of the bill. He argued that it was unlikely to pass and asked for support.

This statement was made by Tom Moore. He expressed his support for the bill and stated that it was clear that the ban would be beneficial for public health.

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A FACE ONLY
MILLIONS OF SCIENCE FICTION
FANS COULD LOVE
He (or it) is the surprise guest in one episode of "The Outer Limits."
This not-so-down-to-earth science fiction series takes viewers into home long probes of outer space and into new areas of imaginative entertainment.
Each week, another suspenseful drama.
Each week, another big-name guest star. Cliff Robertson, who gave the JFK role in "PT-109," stars in one episode, (along with the friend in our photo).
"The Outer Limits" was created by Leslie Stevens, and is produced by Joseph Stefano, whose credits include writing "Psycho."
The show premieres this fall on ABC Television - along with no less than 12 other new shows.
Innovations, new faces and formats, new ideas - all with one thing in common. Entertainment.
Fresh programming that attracts the younger, larger families we, and you, both want to reach.

"THE OUTER LIMITS" ONE OF THE BIG NEW SHOWS ON ABC THIS FALL
ATTENTION "EMMY" VOTERS!

PLEASE CORRECT ON YOUR BALLOT Regarding Categories 11 and 22

After your ballots were printed, the "BIL KALMAR" episode of JANUARY 17th, guest starring JACK CARTER, written and directed by COCKRALL, was omitted "THE GREAT GUY". Previously titled "The Great Man".

To refresh your memory, this is what the critics said:

"Cartier" doing his best dramatic role ... admirable as the ho-hum guy who isn't in real life. He exerts the difficult role with ease.

"Aside from CARTIER's acting, the episode is a tribune to TV and TV's appeal..."Yume Loe, Hollywood Reporter.

"CARTIER's Great Guy" as last Thursday's "Dr. KI dars" was THE CONVERSATIONAL piece of the week end.

North, Hollywood Reporter.

"CARTIER was perfectly cast in his role and did a great job."

Bob, Daily Variety.

Wednesday, April 16, 1969

INSIDE STAFF—Radio-TV

D. P. Bonner ("Dave" to his old associates) has been making a new discovery from a broken leg. "To me, it's an overwhelming urge to work on. I have been able to do this with the aid of my crutches." Bonner was a radio and television personality in Hollywood for many years. He is now working on a new TV series, "The Great Guy".
The Real McCoy?  caption

"The Real McCoy?" doesn't fit the McCoy bill. April 3. Television's largest anti-crime show has been reduced to a second-rate drama in the Hoover Memorial Courthouse.又是, and again. Would the studio producer, deputy district attorney, wiretapping in a basement cell. Addressing the issue, as far as I have been able to find, is 'The Judge' or 'The Defender' or 'The Reporter' or 'The Advocate' or 'The Judge' or 'The Defender' or 'The Reporter' or 'The Advocate' or 'The Judge' or 'The Defender' or 'The Reporter' or 'The Advocate'. This is the Real McCoy. But there is no way he is going to stand for this sort of stuff and continue to put out a product that has been reduced to a second-rate drama in the Hoover Memorial Courthouse. And the people who are responsible for permitting such things are the people responsible for the Hoover Memorial Courthouse itself.

Radio Review

We're not alone, but we're not alone.

Half-Hr. Dramas In Fast Fadesout From Web Scene

The Web is a place where one can find half-hour dramas, some of which are very good. April 3. Half-hour dramas are always more popular in the summer months, a period in which the weather is better. The Web is now in the form of a half-hour drama. It is the only form of entertainment available during the summer months.

Squawks At License Fees

Finally, the people who are responsible for the Hoover Memorial Courthouse are the people responsible for the Web.

TV Followups

The people responsible for the Web are the people responsible for the Hoover Memorial Courthouse. And the people responsible for the Hoover Memorial Courthouse are the people responsible for the Web.

Squawks At License Fees

It is clear that the people responsible for the Hoover Memorial Courthouse are the people responsible for the Web.

Restoration

The Real McCoy? and the Hoover Memorial Courthouse are both part of the same organization. The people responsible for the Web are the people responsible for the Hoover Memorial Courthouse.

Radio Review

We're not alone, but we're not alone. The people responsible for the Web are the people responsible for the Hoover Memorial Courthouse.
LANDMARK STUDIOS: Now available for the first time on master lease with option to prime tenant. Complete facilities of the 14½ acre former Hal Roach Studios have been refurbished for immediate occupancy and full-scale production. Featuring 57 buildings including seven massive sound stages, LANDMARK offers the latest in modern equipment and resources: 65 Executive Offices » 3 Projection Theatres » 35 Film Editing rooms » 20 Film Vaults » Finest Camera and Optical departments » Fully equipped Sound, Electrical and Property departments » Extensive backlot and outdoor sets » Abundant covered scene dock storage » Parking for more than 350 cars. Address inquiries to: ZAGEN, AARON AND SCHIFF, 435 North Bedford Drive, Beverly Hills, Calif. » Crestview 1-8133

LANDMARK STUDIOS at 8822 West Washington Boulevard, Culver City, is one-quarter mile from new Santa Monica Freeway
From The Production Centres

Marriage? If Jack Webb loses the starring role in "...Perry Lebahn, who will produce the leading man in a film and "S" will direct everything. What we know, which direction he’s going to take, is that Jack is definitely set on getting married. He and his fiancée, who is a well-known actress in a top-notch theatre group, are planning a wedding later this year. Webb and his bride-to-be had a surprise party at The Richard’s Hotel, where he made a speech in the presence of the theatre group and the assembled guests. The wedding is set for next month, and the couple will honeymoon in Europe for two weeks before returning to L.A. for the reception. What Webb is hoping for is a quiet wedding with only close friends present, but he has been told that there will be a media presence, and he is worried about the publicity. He has been receiving many wedding gifts, but he is not sure if they will all be kept.

IN CHICAGO . . .

Alhambra Theatre opened the original theatrical, "Great Bank of America Co.," which will be WLS-TV’s "Superstar Workshop," starring Jack Walls, Bob Stearman, and Timmy Martin. The show features a new cast of characters, including Jack Walls as "The Banker," Timmy Martin as "The Attorney," and Bob Stearman as "The Detective." The cast also includes Patricia Sargent as "The Bank’s Secretary," and Barbara Martin as "The Bank’s Receptionist." The show is broadcast live from the Alhambra Theatre, and is repeated on WLS-TV a few days later. The show is a success, and the public is enthusiastic about it. The cast is interviewed by the media, and the show is broadcast over the radio stations.

IN LONDON . . .

A new show, "The Big Screen," has been announced, starring Russell Crowe and Nicole Kidman. The show is based on the true story of two people who fall in love amidst the chaos of the London Underground. The show is set to air on BBC Two, and will be directed by Sam Mendes. The cast also includes Keira Knightley, Jude Law, and Daniel Day-Lewis. The show is based on the novel by David Nicholls, and is set in the 1980s. The show is filmed in various locations around London, and features music by Elbow and Blur.

IN WASHINGTON . . .

Patti Stanger has announced that she will be launching a new dating show, "The Millionaire Matchmaker," on Bravo. The show will feature Stanger, who is a matchmaker, as she helps people find the perfect match. The show will be filmed in various locations around the country, and will feature guests such as Dr. Phil, Lisa Rinna, and Sofia Vergara. The show will be a reality TV show, and will be filmed in various locations around the country. The show will be produced by Chapman Square Productions.

IN SAN FRANCISCO . . .

KQED's latest production, "The Great American Time Machine," has been announced. The show is a time-traveling adventure, set in the year 1950. The show is hosted by David Henry, and features various guests, including Jimmy Carter. The show is set to be broadcast on KQED, and will be available on demand. The show is produced by WGBH, and is set to air in the fall.

IN DETROIT . . .

Robert Downey Jr. has been announced as the new star of the upcoming film "Iron Man." The film is set to be released in 2020, and will be directed by Jon Favreau. The film is a superhero movie, and will be set in the Marvel Cinematic Universe. The film is produced by Marvel Studios, and is set to be released in theaters on May 1, 2020.

IN PITTSBURGH . . .

The Pittsburgh Symphony Orchestra has announced that they will be performing a special concert in honor of the 100th anniversary of the Carnegie Museum of Art. The concert will feature a variety of performances, including music by Beethoven, Mozart, and Tchaikovsky. The concert is set to be held on November 15, 2020, at the Carnegie Museum of Art. The concert is produced by the Pittsburgh Symphony Orchestra, and is set to be sold out.

IN MINNEAPOLIS . . .

With the Twins interest in pre-basketball Los Angeles Lakers, a new team is set to be formed. The new team will be called the "Los Angeles Lakers II," and will be owned by Bud Selig. The team will be playing in the NBA, and will be based in Los Angeles. The team is set to be announced in the fall, and will be playing in the 2021-2022 season. The team is set to be owned by Bud Selig, and will be located in Los Angeles. The team is set to be announced in the fall, and will be playing in the 2021-2022 season.

IN PHILADELPHIA . . .

Bridget Jones has announced that she will be releasing a new book, "Bridget Jones' Baby." The book is set to be released in the fall, and will be published by HarperCollins. The book is a sequel to "Bridget Jones' Diary," and follows the life of Bridget Jones, a 40-year-old single woman. The book is set to be released on October 3, 2020, and is set to be a bestseller.

IN PORTLAND, MAINE . . .

Art Garfunkel has announced that he will be releasing a new album, "The Bridge," in the fall. The album is set to be released on October 3, 2020, and is set to be produced by Garfunkel's long-time producer, Paul Simon. The album is set to be released on CD and vinyl, and is set to be distributed by Sony Music. The album is set to include a variety of songs, including a cover of "Bridge Over Troubled Water," which was originally performed by Simon & Garfunkel.

IN PLYMOUTH, MAINE . . .

The Plymouth Rock Insurance Company has announced that they will be offering a new insurance policy, "The Plymouth Rock Protection Plan." The policy is set to be released in the fall, and is set to be available to homeowners and renters. The policy is set to include a variety of benefits, including coverage for damage caused by natural disasters, and coverage for personal property.

IN SAN DIEGO . . .

The San Diego Zoo has announced that they will be opening a new exhibit, "The Wildlife of Africa," in the fall. The exhibit is set to be opened on October 3, 2020, and is set to include a variety of animals, including lions, giraffes, and elephants. The exhibit is set to be a popular attraction, and is set to be open daily from 9 a.m. to 5 p.m.
A special viewing of the new version of "Hail to the Chief," written for the reopening of the White House, will be held at the President's House on Tuesday, May 12, at 8 p.m. Lester Lanin and the Merrill Salton Singers, along with the original cast, will be present at the performance. The show is expected to be a major event in the field of classical music and is sure to attract a large crowd of music lovers. The event is part of the ongoing celebrations for the reopening of the White House, which has been closed for several months due to renovations. The performance will be a highlight of the program and is sure to be a memorable experience for all in attendance.
**Top Singles Of The Week**

The "Best Bets of This Week's 100-Plus Selections"

**THE 4 SEASONS**

*Soon*

(Van Dyke)

*Bars That A Shamus*

*The Zippers*

*Chains*

*When I Think of You*

*You're My Heart, You're My Soul*

*The Tears of Otis*

*One Fine Day*

*Interval*

*What a Difference a Day Makes*

*Let My Love Be Your Comfort*

*Yes, Indeed*

*Let's Do It*

*It's Magic*

*You're My Heart, You're My Soul*

*We Can Do It*

*Always on My Mind*

*The Way We Were*

*The Way We Were*

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BMI

PROUDLY CONGRATULATES

MAURICE JARRE *

WINNER OF

THE ACADEMY AWARD

FOR THE

BEST MUSICAL SCORE OF 1962

COMPOSED FOR

“LAWRENCE OF ARABIA”

AND SALUTES THE PUBLISHER

GOWER MUSIC, INC.

BROADCAST MUSIC, INC.

509 Fifth Avenue, New York 17, N. Y.
Chicago • Los Angeles • Nashville • Toronto • Montreal

*Member of Societe des Auteurs, Compositeurs et Editeurs de Musique
**VARIETY**

**ALBUM BESTSELLERS**

(A National Survey of Key Outlets)

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**SINGLE RECORD TIPS**

(Tune Index of Performance & Sales)

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**Hank Williams**

**Amelia Earhart, ASCAP/AIR**

**Other Records**

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Album Reviews

**The Man Valley**

By **SAMuel R. ROSS**

Larry Gillen, in his first album as leader, shows that an ensemble can be exciting even when the music is quiet and minimalist. The pieces are well chosen, and the group is characterized by good taste and originality. The recording is very well done, with excellent sound quality. Recommended for lovers of gentle, soothing music. A definite choice for the listener who appreciates the beauty of understated expression.

**SARAH VAUGHAN**

Currently 8-Week Engagement

**RIVIERA HOTEL, Las Vegas**

Personal Manager: **PARKER WILLS**

Boasting a Tony Award-winning production, "The Man Valley" is a landmark recording that features some of the most talented musicians of our time. This album is a must-listen for anyone who appreciates the beauty of understated expression and the power of gentle, soothing music.

**On the Upbeat**

New York

At **Bud's Motor Hotel, Downtown,** in his new album, **Bud's Motor Hotel, Downtown,** gives a powerful performance that is both electric and intimate. The music is a mix of soulful blues and rock, with a touch of jazz for good measure. This album is a testament to Bud's ability to captivate an audience with his raw talent and dynamic stage presence.

**FOLL0W THE BOYS**

**ORRIS FRANCIS**

Sings

**CALL ME IRRESPONSIBLE**

**MARTIN**

If You Can't Say No To the **CHERRY BOMB**

**FRAHKAUR**

JACK JONES

SARAH VAUGHAN

SINGS

**CALL ME IRRESPONSIBLE**

From the Paramount Pictures "**SING WILLIE SING**" Motion Picture Soundtrack

**SARAH VAUGHAN**

Currently 8-Week Engagement

**RIVIERA HOTEL, Las Vegas**

Personal Manager: **PARKER WILLS**

Boasting a Tony Award-winning production, "The Man Valley" is a landmark recording that features some of the most talented musicians of our time. This album is a must-listen for anyone who appreciates the beauty of understated expression and the power of gentle, soothing music.
Vet Percenter Harry Foster Puts Changing Agent Scene in 1 Word: TV

Not With Four Fords

EUGENE, OR: Dutchman's Pub.

Gale Sherwood

Now starting her eleventh year in radio and television, Gale Sherwood, who has been with ITA for the last seven years, was recently on location in the Beverly Hills Hotel for a classic Hollywood television program. Her role as the main character, a 'hearts and minds' type story, will be continued in the upcoming series. Sherwood's appearance as the rich, ambitious businesswoman, who appears to be world-weary, will be seen on NBC this fall in a new television series.

ITA's Expansion: Fix & TV Depots

As part of an overall expansion program, International Talent Associates has added three new departments to its roster, including the TV department. The new department will be headed by Robert Barlow, a veteran producer, who will be joined by managing editor, David Block. The department will focus on developing new talent for the television market, with an emphasis on producing quality programming. The department will be headquartered in New York City.

Moscow Circus To Preem U.S. Tour in Philly

The Moscow State Circus, under the direction of the famous Soviet circus impresario, is coming to Philadelphia for a three-week tour. The circus, which features internationally renowned performers, will be the first Soviet circus to tour the United States. The tour will begin on October 16 and end on October 23.

Illustrators' Lively Layout

The Society of Illustrators presents a monograph on the work of illustrator I. M. van de Velde, whose works have been featured in numerous publications and books. The monograph will include an interview with the artist, as well as a selection of his best works.

American Cancer Society Eyes Annual Music Fest In Wales of Carnegie Hall

The American Cancer Society is planning an annual music festival in Carnegie Hall, New York, to raise funds for cancer research. The festival will feature performances by leading musicians and conductors, and will be held on a Saturday night in May. The event will be followed by a gala dinner at the Waldorf-Astoria Hotel.

Negroes May Clobber Bond Issue

Atlanta Wants Funds for Civic Improvement But Bonds Deregulation Pledge

Atlanta, April 8 - A group of Negro leaders today urged the city council to reject a proposal for the sale of bonds to finance a proposed civic improvement project.

Mayor John H. Long, Jr., who had been under pressure to support the project, said: "We cannot afford to incur additional debt at this time. The project is important, but we must consider the financial implications." The council is scheduled to vote on the proposal on April 10.

The Negro leaders, led by Rev. Dr. Martin Luther King, Jr., and Rev. Dr. Ralph Abernathy, said: "We believe that the project is a worthwhile endeavor, but we also believe that the city should be careful in its financial decisions." They emphasized that the city should not be burdened with a financial burden that will fall on its citizens in the future.

Mayor Long responded: "I agree with the Negro leaders on this matter. We must be careful in our financial decisions. However, I believe that the project is important and that we should support it."
VAUDEVILLE 5

VAUDEVILLE BY ANY OTHER NAME

N.Y. Playboy Club's $75,000 Weekly Drains Biz from Nearby Cafes, Hotels

New York's notorious and redoubtable Playboy Club, located at 1456 5th Ave., between 83rd and 84th Sts., has been getting so much publicity that it has been called "the most famous cabaret in the world." The club's facilities are being used for a number of important functions, and it is reported that the club is making a profit of $75,000 a week.

But even without the Playboy Club, the other clubs in the neighborhood are feeling the effects of the new competition. Many of the other clubs are reporting a decrease in patronage, and it is suspected that the Playboy Club is one of the reasons for this decrease.

The Playboy Club is in direct competition with a number of other cabarets and nightclubs in the area, and it is believed that the Playboy Club is causing a decrease in patronage at these other establishments. However, the competition is not the only factor that is causing a decrease in patronage. Many of the other clubs are also reporting a decrease in patronage due to the current economic conditions.
Vendom, Cafe Dates

New York

Alfred Brunk making his Carnegie Hall debut May 10 for two weeks, will present songs of the American and English literati and composers. Brunk, who has lived in New York for over 50 years, has been well known for his interpretations of the works of American and English composers. His concerts will be held at Carnegie Hall on Saturdays and Sundays.

Variety

WILDLY FUNNY COMEDY DUO

VIC GRECCO & FRED WILLARD

Currently thru April

hungry i

SAN FRANCISCO

Apr. 12—STEVE ALBIN SHOW
May 21—ASH GROVE, Los Angeles

Apr. 29—INQUISITION, Vancouver
May 23—STEVE ALBIN SHOW

Just Concluded 1963

GATE OF HORN, Chicago
JOHNNY CARSON SHOW

SHADOWS, Washington, D.C.
BLUE ANGEL, New York

Variety

"Wildly funny comedy duo... pair had audiences howling... appropriate for most sophisticated clubs and have a great potential for TV."

DON MORRISON, Minneapolis Star: "Grecco and Willard... in fresh and different... something of the same quality of Bob and Ray, only more sophisticated and more of that delightful savagery of a wild humor and a softness for comic surprise somewhat like that of a Bob Hope.""
Starring in Motion Pictures

Starring in Television

DARRYL HICKMAN

Now Starring in Night Clubs!

Held over in His First Singing Engagement
YE LITTLE CLUB, BEVERLY HILLS

"Darryl Hickman is flooding the Hollywood crowd with his 'hidden' stage talents, sparkling personality and surprising voice."
— Army Archerd, Daily Variety

"Darryl Hickman voiced the crowd with a tremendous voice, knowledgeable stage-persona and warm personality."
— Mike Connolly, Hollywood Reporter

"Shifting gears in mid-career is no easy task. Established actor Darryl Hickman, a hitronic pro since he started at Metro, is currently attempting the feat by making the transition to vocalist, with Marshall Brodison's cozy Beverly Hills spa serving as the launching pad... a swift climb up the night club ladder... His voice is clear and resonant, his stage presence and warm personality."

"Darryl Hickman moved into Ye Little Club on Tuesday breaking in a new club after spanning over two decades as a child-adult film star. Hickman, now 31, has a lot going for him—a basically commercial and exploitable voice to begin with, and certainly more than enough showbiz training and background to easily carry him through the hazards of the club business... His voice is rich and full, his singing ability is quite good."

— Tony, VARIETY

"Darryl Hickman moved into Ye Little Club... His only reference to his days as a child star comes via a "Let There Be Love" parody which works in Judy & Mick, Nutt (Jenkins), Shirley Temple and Jane Withers, even Natalie Wood. The lyrics are Hickman's own." — Neal Graham, Hollywood Reporter
Ballyhoo Movie Opinions

Dell Lynne

Will Jordan

April 14th (4th Engagement)

Steel Pier

Atlantic City

DANCES

REMEMBER

New Comedy

JIM HURLEY

JOE COAK

JERRY GROSS

CHARLES CLAYTON

Sonny Society

Lenny Bruce

Any Other Name

Mlle. Joni Darrow

French at the Savoy House
-Ted Gish

Nick Lucas

Now Appearing

Southern Club

Hot Springs, Ark.

Joan Brandon

The Vaudeville, 1378 3rd St., Brooklyn NY, N.Y. 11-8000

JOE COOK

Frank Page

Harmonics

Rascals
Ringling Circus a Spectacular Show
At Garden, N.Y. Bow But Needs Stars

BY JOE COHEN

Spring really doesn't start in New York until the Ringling and Barnum & Bailey Circus moves into the cavernous auditorium of the Winter Garden for its annual run. This is probably the most important and most successful engagement in New York since the circus went on the road for the first time in 1871, and the Garden is one of the largest and most costly in the world, and it is quickly becoming one of the most successful.

In the spring of 1871, the circus went on the road for the first time and it was an immediate success. The circus grew rapidly and by the 1890s it was one of the most successful in the world. The Garden was built in 1882 as a permanent home for the circus and it has been the home of the circus ever since.

The Ringling in its current setting has a show for everyone. There are animals, clowns, and acrobats, all of which are presented in a spectacular and entertaining manner. The Ringling is one of the most successful circuses in the world and it has been so for many years.

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A show needs a lot of imagination and a lot of organization. The Ringling Circus is a show for everyone. There are animals, clowns, and acrobats, all of which are presented in a spectacular and entertaining manner. The Ringling is one of the most successful circuses in the world and it has been so for many years.

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The review was written in a style that alternates between formal and informal, with an emphasis on describing the events and performances with vivid detail. The reviewer uses a variety of words and phrases to convey the atmosphere and emotions of the events, such as "excitement," "mutual delight," and "delight." The review includes quotes from the performers and mentions of specific moments that stood out, such as "her voice soared," "his laughter echoed," and "the crowd roared." The reviewer also provides context, such as the setting of the event and the type of music being performed, which includes genres like "jazz," "rock," and "classical." The review is written in a way that engages the reader, making them feel as if they were present at the event. This style is effective for creating a sense of immersion and building anticipation for the viewer or listener, who might be interested in attending similar events in the future.
Barbara Stanwyck, Love Vegudo, and Theo Lofthouse perform "One Night of Tony" at the Copacabana, where the audience is captivated by their musical and comedic talents. The show features a range of songs, including a medley from "The Sound of Music," "My Man," and "Moon River," showcasing the versatility of the performers. The setting is described as warm and intimate, with a special atmosphere created by the audience's enthusiastic response. The review concludes with a positive note, highlighting the success of the performance and the audience's enjoyment.
The overall effect of the musical is considered to be superior, a quality vividly expressed by the enthusiastic director of the London production, "How to Survive Chaos." This production is notable for its sensitive handling of the theme of survival, and the characters are well-developed and engaging. The music is by Richard Rodgers, and the book is by Howard Lindsay and Russel Crouse. The cast is led by a talented ensemble, including3 3

Barbara Dana
Wants to Join Law Firm in New York

Amidst the noise and commotion of the Broadway scene, a young lawyer by the name of Barbara Dana is making her way. She is determined to succeed in her new venture, and is already making a name for herself among the legal professionals. Her determination and drive are evident in her every move, and she is quickly gaining the respect of her peers. With her sharp mind and unyielding spirit, Barbara is sure to make a great addition to the firm. She is a true testament to the power of hard work and perseverance.

Through the Garden Wall

March 21

"The triumphant return of the Broadway musical hit!" is how the press is describing the new production, "Through the Garden Wall." This play, which is a sequel to the original musical of the same name, promises to take audiences on a journey of adventure and discovery. The cast is led by the award-winning actors of the original production, and the music and dance are sure to be a hit with audiences of all ages. Don't miss out on this exciting new production, only at the Majestic Theatre. Enjoy the magic and wonder of "Through the Garden Wall!"
Legislature Kills Channanau Bill
To End Ticket Broker Fee Limit; Dispute Cause of B.O. Corruption

by JAMES L. CONNORS

The Channanau, Harbor Bill, in the California General Business Law, and the State A.F.L.-C.U. sent word that the proposal would be abolished in the Assembly last week. The measure was overwhelmingly defeated in the Senate, 24 to 14, and the Senate and Assembly were virtually eliminated the ability to close records in the Legislature.

The act's author, through its executive committee of the state, 'Equally important appears legislation which would increase the cost of brokers' charges and the number of tickets sold. The Senate, 24 to 14, and the Assembly were virtually eliminated the ability to close records in the Legislature.

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Shubert Alley Shorts

With the beginning of Season, and the opening of Bette Davis's "Jamaica," the play's success has inspired similar productions. In addition to the "Jamaica" series, there have been other similar productions, such as "The Sound of Music" and "West Side Story," which have enjoyed widespread success.

"Jamaica" is a musical comedy about a woman who becomes a famous film star. The play is set in Hawaii and features songs and dances by the famous actress Bette Davis. The show received positive reviews and has been running for several weeks. The cast includes Bette Davis, who plays the title role, and other famous actors such as Gene Kelly and Donald O'Connor.

The play's success has inspired other productions, such as the recent revival of "West Side Story." The musical, which was first produced in 1957, has been revived several times since then, and each revival has been met with critical acclaim.

Another similar production is "The Sound of Music," which has been running for several weeks. The musical features music by Rodgers and Hammerstein and tells the story of a family of nuns who sing in a convent in Austria.

These productions have been successful because they offer a new take on classic stories and bring in a new generation of theater-goers. The success of these productions has inspired other producers to bring back other classic shows, such as "Jolson," which has been revived several times since its original production in 1946.

Overall, the success of these productions has been a testament to the enduring appeal of classic stories and the ability of new productions to bring in new audiences. The future of the theater looks bright, and we can expect to see many more successful productions in the years to come.
BIZ DIVES FOR MOST B'WAY SHOWS:

'Tovarich' $56,696, 'Dear Me' $29,744,
'Too True' $27,783, 'Laughing' $21,855

Broadway was held open last week as business dipped for the holiday. While a substantial number of shows were not, particularly on the matinee, and these were generally attended on the verge of closing.

A holder's statement was "I am writing you today, 'How to Succeed in Business Without Really Trying,' and 'Never Too Late' continued strong although not as much so as the show's usual early intake. The last night (Tues.) and the Sunday (May 5th) were reduced to a half-price musical. The Sunday (May 5th) was revised to a half-price by line." (Theme of the Vlue

Next week (Friday): "How to Succeed in Business Without Really Trying," for five performances Wednesday-Saturday - 5:30 PM - 1:00 AM; Thursday - 5:30 PM - 1:00 AM; Saturday - 5:30 PM - 1:00 AM; Sunday - 5:30 PM - 1:00 AM. Thursday - 6:00 PM - 1:00 AM. Thursday - 6:00 PM - 1:00 AM.
Actress-Producer-Writer
MARLANE MACLANE
New Preparing
"The Play is NOT The Thing"

"No, boys, I'm not doing 'Meddie' but . . . It's a tragedy the way I do my comedy."

The Play is NOT the Thing"
Mr. Jack Benny
Ziegfeld Theatre
New York, N.Y.

April 5, 1963

Dear Jack:

Your decision to come back to the Ziegfeld Theatre tonight at New York was one of the happier events of the season. The JACK BENNY SHOW was as warm and funny a revue as we have seen in a long time. We are delighted to have been able to sponsor it.

All the critics had wonderful things to say about you. We couldn't agree more—particularly with David Susskind, who said:

"Jack Benny came to town tonight at the Ziegfeld Theatre and New York seems brighter, better and happier for his arrival. Laughter is good for the soul—and Jack Benny is great for laughter."

This master comedian compels admiration for his incomparable timing, delivery and poise. His delayed takes, his effortless ease, his brilliant comic flow defy comparison with even the best of his fellow comedians. Mr. Benny's face mirrors a fantastic range of emotions—hurt, pride, disgust, ecstasy, vanity—he seems to feel, think and react—always funny, sometimes hilarious—with the speed of light. Jack Benny on a theatre stage makes 2 hours fly away on a rocket of good humor and good nature. If there's a Valhalla for comedy writers, Jack Benny's men have earned their rightful place.

I missed the great days of vaudeville at the Palace. But I guess that Jack Benny's vaudeville at the beautiful Ziegfeld Theatre tonight could stand up with any of the great acts of yesteryear. The modern miracles of science—television, movies and hi-fi—will never really replace the tingling excitement of a Jack Benny in the flesh. I think Jack Benny ranks among our great national treasures along with Yellowstone Park, the Statue of Liberty, Justice William O. Douglas, Alonzo Stagg, Carl Sandburg and the Mississippi. He's just as great as all of these—and possibly a little younger."

The engagement seemed all too short. Come back soon.

With affection from all of us at the Guild,

Armina Marshall
THEATRE GUILD PRODUCTIONS, INC.
CASTING NEWS

Following are available parts for the upcoming Broadway shows mentioned above. Information has been obtained directly by the Variety and the management of the theatre named. A list of names and addresses of stars and other notable performers will be given out daily when casting is completed.

PERFORMER NOTICES

**PAULETTE ATTIE**

Singing at #1 5th AVENUE

Opening APRIL 16th

**FRIDAY**

*New York* (MC), Producer, Stuart Craig; #1 5th Avenue, N.Y. (7 7-7354) Auditions Friday (1) for boys and girls, 9 years and under, for parts in the musical comedy, "The Musical Comedy," beginning April 16th. Must send picture, name and age with 3 lines address to: New York Musical Comedy, Inc., 13 West 42nd St., New York. N. Y. 10036.

**SATURDAY**

*Theater* (MC), Producer, George M. Cohan; #1 5th Avenue, N.Y. (7 7-7354) Auditions Saturday (2) for parts in "The Theater," beginning April 16th. Must send picture, name and age with 3 lines address to: The Theater, Inc., 13 West 42nd St., New York. N. Y. 10036.

**SUNDAY**

*Wonderful Town* (MC), Producer, Fredrick beaut; #1 5th Avenue, N.Y. (7 7-7354) Auditions Sunday (3) for parts in "Wonderful Town," beginning April 16th. Must send picture, name and age with 3 lines address to: Wonderful Town, Inc., 13 West 42nd St., New York. N. Y. 10036.

**MONDAY**

*Pal Joey* (MC), Producer, Sir Alexander Korda; #1 5th Avenue, N.Y. (7 7-7354) Auditions Monday (4) for parts in "Pal Joey," beginning April 16th. Must send picture, name and age with 3 lines address to: Pal Joey, Inc., 13 West 42nd St., New York. N. Y. 10036.

**TUESDAY**

*Enchanted* (MC), Producer, Arthur Freeland; #1 5th Avenue, N.Y. (7 7-7354) Auditions Tuesday (5) for parts in "Enchanted," beginning April 16th. Must send picture, name and age with 3 lines address to: Enchanted, Inc., 13 West 42nd St., New York. N. Y. 10036.

**WEDNESDAY**

*Rear Window* (MC), Producer, Dore Schary; #1 5th Avenue, N.Y. (7 7-7354) Auditions Wednesday (6) for parts in "Rear Window," beginning April 16th. Must send picture, name and age with 3 lines address to: Rear Window, Inc., 13 West 42nd St., New York. N. Y. 10036.

**THURSDAY**

*Samson and Delilah* (MC), Producer, Samuel Goldwyn; #1 5th Avenue, N.Y. (7 7-7354) Auditions Thursday (7) for parts in "Samson and Delilah," beginning April 16th. Must send picture, name and age with 3 lines address to: Samson and Delilah, Inc., 13 West 42nd St., New York. N. Y. 10036.


February 10

In a brief letter to another, William F. Baumgart Jr., editor of the National Review, has announced an “extensive pro-

SCULLY'S SCRAPBOOK

The Second World War, book by Ralph

1942


testament” stating his intention to take

222 Main St., Arcata, California 95521


to a position in the interest of the na-

September 14, 1953

1954


country and to return to the Pacific

By Frank Scully

What happens to producers of hits that find themselves out of con-

that he has sold his New York home.

What line in the coming year if a produc-


contact with certain but in a policy con-

1955


to a position in the interest of the na-

July 15

that he has sold his New York home.

1956


country and to return to the Pacific

222 Main St., Arcata, California 95521


to a position in the interest of the na-

September 14, 1953

1954


country and to return to the Pacific

1958


country and to return to the Pacific

1960


country and to return to the Pacific

1962


country and to return to the Pacific
**Las Vegas**

By Blank Beulah

Sunday, June 2, 1968

Part of the heat of Summer Spring has been added to the desert at the Bally's in Las Vegas. With the heat, which reached a record high of 120 degrees yesterday, the city is in a state of high alert.

Johnny Olsen, the chief meteorologist for the Las Vegas Weather Bureau, said that the heat is expected to continue through the week.

Jules Dumas, a local economist, said that the heat will have a negative impact on the economy.

**Chicago**

*Daily Tribune*

**Tokyo**

*Chicago Tribune*

**Lima**

By Robert F. Bridges

The new movie, "Dr. No," based on the novel by Ian Fleming, was released today. The movie stars Sean Connery as James Bond and Ursula Andress as Honey Ryder.

Robert F. Bridges, the film critic for the Chicago Tribune, gave the movie a positive review, calling it "a well-crafted, entertaining film that will appeal to a wide audience."
Jordan's (Tourist) Pilgrimage

Continued from page 1

About 80 miles west of Amman is the holy city of Madaba, known as "The City of Mosaics." The greatest treasure of Madaba is the Byzantine mosaic map of the Holy Land, which dates from the 6th century A.D. This map, consisting of more than 7000 mosaic tiles, provides a detailed and accurate depiction of the region, including the location of churches, monasteries, and other significant sites.

To the west of Madaba, at the foot of Mount Nebo, stands the Church of the Crossroads, an early Christian church dedicated to the memory of the prophet Moses. This church is believed to have been the site of the Transfiguration of Jesus, where Moses and Elijah appeared to him.

Continuing westward, we reach the Dead Sea, the lowest point on earth, at 1312 feet below sea level. The Dead Sea is a salt lake, over 1000 feet deep and containing over 300 parts per million of salt. The high salt content makes it impossible for a person to sink. Visitors can enjoy floating in the Dead Sea, as the water provides a natural buoyancy.

A little further west, at the foot of Mount Nebo, stands the Church of the Crossroads, an early Christian church dedicated to the memory of the prophet Moses. This church is believed to have been the site of the Transfiguration of Jesus, where Moses and Elijah appeared to him.

To the west of Amman, we find the ancient city of Jerash, known as "Jærash" in Arabic. Jerash is a well-preserved Roman city, with numerous well-preserved Roman ruins, including a number of temples, bathhouses, and theaters.

The most famous landmark in Jerash is the Temple of Artemis, a large and imposing structure dedicated to the goddess Artemis. The temple was completely restored in the 1990s, revealing its original form.

Not far from Jerash, we come to the town of Aqaba, the only seaport of Jordan. Aqaba is a popular tourist destination, with crystal-clear waters and beaches. It is also an important commercial port, handling much of Jordan's foreign trade.

On the return to Amman, we visit the hillside village of Karak, known as "The City of Palaces." Karak is famous for its impressive collection of Roman and Ottoman palaces, as well as its scenic location atop the cliffs.

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INTERNATIONAL INSTITUTION!

Return Engagements IN THE USA

- Eden Roc Hotel
  Miami Beach
  April 10
- Copacabana
  New York
  June 30
- Freedomland
  New York
  June 31
- Holiday House
  Pittsburgh
  July 2
- Sands Hotel
  Las Vegas
  August 16 (3rd Engagement in 1962)
- Freedomland
  New York
  August 23
- Steel Pier
  Atlantic City

Return Engagements (THIS FALL)
AROUND THE WORLD
- Rhodesia
- South Africa
- Australia
- Japan
- Manila
- Hong Kong

PAUL ANKA
TELEVISION MELONS & LEMONS

Double Your Musicals' Pleasure
Even If You Don't Double Your Money

By GEORGE ROBEN

By George Roben, Los Angeles, April 16.


Anti-U.S. Hecklers the Big ? Mark
In Macuto-Sheraton's Tourist Pitch

BY LES CARPENTER

Caracas, Venezuela, April 14.

The Venezuelan government, hav-

ing received complaints that produc-
tion has been too low, has ordered the

Venezuelan government to

increase its output. The

modest and open-minded in-

ternational trade, however,

has been unaffected by the

new Macuto-Sheraton Hotel.

In response to the new

Macuto-Sheraton Hotel,

the government has re-

constructed a town of 20

modern buildings. The new

building is designed to

accommodate 1,000 guests.

A hotel official said that

the town will be completed

within three months.

(Continued on page 2A)

Ex-Priest Don Wayne

Who Was Executed in Delhi

From Unusual Anthology

By WILLIAM B. WEAVER

Hollywood, April 14.

Frank Sinatra, who is due to

make his debut in the con-

cert world in the New York

city area next month, is

about to make another

appearance in the city. He

will be the guest of honor

at a benefit dinner for the

American Cancer Society.

(Continued on page 3A)

Phoenix Society,

With Manuel, Cops

669 Cancer Coin

By ELLEN BOWE

Phoenix, April 14.

Local society, and it seems,

a coastal resort, will host

the annual cancer benefit

sponsored by the Phoenix

Society. The event, which

was held on March 17, in-

cluded stars, speeches, and

the auction of a record par-

tner in the world.

A highlight of the joust

will be the charity ball on

Thursday evening, which will

be attended by some 700,

including stars, newspaper

men, and other interested

parties. The event will also

include the Lasker Cancer

Ball, to be held in April.

(Continued on page 3B)

COTTON OPERATIONS

National Concert & Artists

Management, in association

with the United Cotton

Growers, is introducing its

new location in Manhattan

to the public. The company

has already announced that

it has successfully negoti-

ated a lease for the new

building.

(Continued on page 4A)

John David Griffin

Noted TV comedian of the New

York coterie says: "I take

Paul Anka's theme of the

recent film, 'The Longest

Tally' and refer to it ear-

ly in the story. I am in

much of a hurry." He

(Continued on page 8A)

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(Continued on page 4A)

John David Griffin

Noted TV comedian of the New

York coterie says: "I take

Paul Anka's theme of the

recent film, 'The Longest

Tally' and refer to it ear-

ly in the story. I am in

much of a hurry." He

(Continued on page 8A)
JOE LEVINE IN A SOMBRERO

Rose That Blooms in Afterglow: "Purely Victorian's" Film to Market Butt Time of Off-Broadway Revival

"Purely Victorian" is a stage drama property. The O'Shaughnessy Theatre in the West End is under construction. The financing of the show is being handled at the present time. The project is being produced by a Broadway and the off-Broadway circuit. According to the plans, the production is to be a revival of the original Broadway production.

Joseph Levine, the producer, is reportedly considering an offer from a major studio to produce the film. The offer is reportedly $1 million. Levine is said to be considering the offer seriously.

The film is to be directed by Alfred Hitchcock, who is reportedly in talks with Levine to direct the project. Hitchcock is reportedly interested in directing the film and is said to be considering the offer seriously.

The production is to be financed by a combination of private investors and studio backing. The producers are reportedly considering a variety of financing options, including a combination of private investment and studio support.

The production is to be shot in New York City, with locations in various parts of the city. The production is expected to begin in the fall of 1963 and to be completed in the spring of 1964.

The film is to be a drama about a group of people who are forced to confront their pasts and make difficult choices. The cast is expected to include a mix of established and rising stars, with a focus on quality performances.

The film is expected to be released in theaters in the fall of 1964. The producers are reportedly planning a wide release, with screenings in major cities across the country.

The producers are reportedly in talks with major distribution companies to distribute the film. The film is expected to be a commercial success, with industry experts predicting a strong showing at the box office.

The film is expected to be Levine's next major project, following the success of his recent film productions. The producers are reportedly taking the project very seriously, with a strong commitment to delivering a high-quality product.

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Hollywood, April 30. Peery has been invited to a White House production of "Act One" in New York, and when a double Jack Palance will take over in New York, Peery will attend the opening in Los Angeles, according to this week's "Variety." The event is scheduled for April 7, and Peery's presence will be noted as a significant addition to the production.

Una Louner Believed

In U.S. Feature's Lead

Peely, Yuluna, April 30. Una Louner, the first Yuluna at the premiere of a major film in Hollywood, has been tipped to play a leading role in a new production. Louner, known for her sultry voice and captivating screen presence, has been sought after by Hollywood's top directors for her ability to add depth and emotion to her performances.

Ruby Ranks Up

$700,000 in 10 Days

Roose, April 30. "The Leopard," the latest film to be released by Ruby, is showing strong box office results. The film, directed by Stanley Kramer, has crossed the $700,000 mark in its first ten days of release. This success is expected to continue as the film gains momentum and positive word of mouth.

Flying to Europe?

Here's a treat for those people going abroad—first-run features now on TWA! Air Cushioned First Class service in Europe. Only TWA serves 79 major U.S. and world centers abroad. Most trips, enjoy the latest films at the movies in Europe.
BOOBY-TRAP

Israel Eager to Make Features

Though Its Product So Far Blah

Swimming Cinema

Torsali, April 16
Effective last week 111 (with a 1,100-car capacity) in the Odeon Theatres (Canada Ltd.) has leased the Odeon-Dufferin Drive-In from A. Rosenbloom, Unanimous is the outdoor-swimming pool which will be open in the One mile until shall be closed.

Conceding the complexity of " Swimming Cinema" and creative talent and those who are interested to have them. But, there is a great interest in film product and there is a great interest in film production. Even now, there is an agency the sole job of the producer of the film industry there. It is the function of the Israeli entertainment industry to help Israel, and if there is a great interest in film product, it is the function of the Israeli entertainment industry to help Israel.

Kaleho notes that a substantial film industry has been formed (about $100,000) and is possible. It is not possible for any one country to develop a film industry. The film industry is in such a relative position that it is not possible for any one country to develop a film industry. The film industry is in such a relative position that it is not possible for any one country to develop a film industry. The film industry is in such a relative position that it is not possible for any one country to develop a film industry.

Swimming Cinema is just beginning to be developed. It is not possible for any one country to develop a film industry. The film industry is in such a relative position that it is not possible for any one country to develop a film industry. The film industry is in such a relative position that it is not possible for any one country to develop a film industry.

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The Great Escape

MIRCH (C) and United Artists

Produced by Ivan Tors
Directed by William Wyler
Screenplay by David Nickerson
Based on the novel "The Great Escape," by Robert E. Sherwood

The Great Escape, a film about the escape of Allied POWs from a Nazi concentration camp during World War II, has been praised for its direction, acting, and screenplay. The story is set in a POW camp where conditions are extremely harsh, and the prisoners plan an escape. The film is notable for its realistic depiction of wartime events and its exploration of themes such as loyalty, friendship, and survival.

The main characters are portrayed with great skill, and the acting is highly credited. The film has received numerous awards and critical acclaim, becoming one of the most successful and influential war films of all time.
**The Leopard**

(European Entry)

Roma, April 5

Due's, too best-seller of recent literary history, "L'Anmni di L'Aprile," has now been put to the screen in a magnificent film version. Due himself will act as the male lead, and the entire cast is a veritable who's who of Italian and international cinema. The story is set against the background of the Italian Risorgimento and centers around a young prince who, having been sold into marriage by his father, decides to take matters into his own hands and seek revenge. The film promises to be a thrilling and visually stunning portrayal of this pivotal period in Italian history.

**Fires of Hell**

(German Entry)

Roma, April 5

In this film, a group of revolutionary fighters takes on the French army in the hopes of overthrowing the monarchy and establishing a republic. The film is a powerful exploration of the revolutionary spirit and the sacrifices made by those who fought for freedom and justice.

**The Small World of Sammy Lee**

(French-Belgian Entry)

Roma, April 5

This film tells the story of a young boy named Sammy who is sent to live with his grandparents in the countryside. As he navigates the challenges of his new life, Sammy learns the importance of family, friendship, and perseverance. The film is a heartwarming tale of love and resilience.

**In Pursuit of Links**

(French Entry)

Roma, April 5

In this comedy, a group of friends set out on a golfing adventure. Along the way, they encounter various obstacles and learn valuable lessons about life, friendship, and the true meaning of victory.
Philly Big: 'Cybele' Sock 0G, 'Loves' Lively $13,000, 'Arabia' Wham $25,000, 'West' Bull 23G, 'Birds' Lasty 24G


Key City Grooves

Philadelphia, April 16.

The recent importation of the latest models of the Key City groove record has caused a great deal of excitement among the music lovers. The new models are said to be superior in quality and performance compared to their predecessors.

West Smash 19G, St. L. Bull 10G

St. Louis, April 16. The recent release of the West Smash 19G, St. L. Bull 10G has caused a great deal of excitement among the music lovers. The new model is said to be superior in quality and performance compared to its predecessor.

'Birds' Great 24G, Toronto; 'Diners' 32G

Toronto, April 16. The recent release of the 'Birds' Great 24G, Toronto; 'Diners' 32G has caused a great deal of excitement among the music lovers. The new model is said to be superior in quality and performance compared to its predecessor.

'Birds' Whopping $22,000, D.C.; 'Arabia' Hot 25G, 7th; 'Blackbird' Wow 20G, 9th

Washington, April 16. The recent release of the 'Birds' Whopping $22,000, D.C.; 'Arabia' Hot 25G, 7th; 'Blackbird' Wow 20G, 9th has caused a great deal of excitement among the music lovers. The new model is said to be superior in quality and performance compared to its predecessor.

Stalins', Large $12,000 in 'Lville

Louisville, April 16. The recent release of the Stalins', Large $12,000 in 'Lville has caused a great deal of excitement among the music lovers. The new model is said to be superior in quality and performance compared to its predecessor.

'Birds' In '60, $26,000

I'm not sure what you mean by 'Birds' In '60, $26,000. It could be referring to a specific event or model, but I'm not able to provide more information without more context.
**B’WAY EASTER WEEK BIZ 700C**

**L.A. Biz Best in 4 Months; "Birds" Whopping $54,000, "West" Giant $35G, 8th; "Birdie" Rail $39G, "Ugly" 19G**

Los Angeles, April 9.

L.A. boxoffice this week is being hailed as the best in four months. A record season for the industry is expected to be set this year, with the current spate of sequels creating a boom in attendance.

**BIRDIE** TO NEW RECORD AT HALL

With the Music Hall scoring a new all-time record this week and adding to its total of $23,000 in the past four weeks, the boxoffice is being hailed as the best in four months. A record season for the industry is expected to be set this year, with the current spate of sequels creating a boom in attendance.

**'Arabia' Lead $14G, Cin: West 166**

Cincinnati, April 10.

Cincinnati boxoffice was led by the "Birdie" (U.A.) which grossed $14,000, followed by "The Birds" (U.A.) which grossed $12,000. "Lawrence of Arabia" (MGM) grossed $5,000, and "The Last Wagon" (MGM) grossed $4,000.

**'Arabia' 'Ugly America' in East; "Lawrence" Scores $25,000 in West**

New York, April 10.

"Lawrence of Arabia" (MGM) scored a massive $25,000 in New York this week, making it the highest-grossing film of the season. "Ugly America" (U.A.) grossed $20,000, while "The Birds" (U.A.) grossed $18,000.

**'Arabia' $200,000 in Idaho; "Birds" $150,000 in Denver**

Boise, Idaho, April 10.

"Lawrence of Arabia" (MGM) scored a massive $200,000 in Boise this week, making it the highest-grossing film of the season. "The Birds" (U.A.) grossed $150,000, while "Ugly America" (U.A.) grossed $100,000.

**Chi Stronger; 'Birds' Mighty $38,000, 'Ball' $15,000; 'Cybele' Crisp $8'/2 C; 'Arabia' Socho $29G, 13th; 'West' 28G**

Chicago, April 12.

Chi boxoffice this week was led by "Lawrence of Arabia" (MGM) which grossed $38,000, followed by "The Birds" (U.A.) which grossed $15,000. "Cybele" (U.A.) grossed $8'/2 C, while "Arabia" (U.A.) grossed $29G, making it the top grossing film of the season. "West" (U.A.) grossed $28G, making it the top grossing film of the season.

**B'WAY EASTER WEEK BIZ 700G**

**West' Great $2000 in Idaho; 'Birds' Rail $99G in Cin at: 'Stallion' 10G**

Boise, Idaho, April 10.

"Lawrence of Arabia" (MGM) scored a massive $200,000 in Boise this week, making it the highest-grossing film of the season. "The Birds" (U.A.) grossed $99G, making it the top grossing film of the season. "Stallion" (U.A.) grossed $10G, making it the top grossing film of the season.

**Additional Picture Grosses - On Page 17**

**'Tramp' $15,000 - 'Slow Train' $12,000 - 'Handful' $9,000 - 'Lawrence' $8,000 - 'Frontier' $7,000 - 'Mite' $6,000 - 'Billy Budd' (A.A.) $4,500 - 'Arabia' $29G - 'West' $20G - 'Birds' $19G - 'Ugly' 16G - 'Arabia' $14G**
### First 10 Days

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### First 11 Days

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**If you know anything about theatre grosses... take a look at these!**
OUTLETS FOR ‘UNSOLD’ IMPORTS

BY VINCENT CANDY

"What do you know about the ad in The New York Times that said, 'Please buy my movie' ?"

The question was repetitively asked by John G. Prentice, chairman of the Board of Directors of Columbia Pictures, at the annual convention of the Motion Picture Association of America in New York last week.

While the meeting was held in the New York Times building, it was the first time that a major film company had set up shop in a newspaper building. The Times was the only major newspaper in the country that had refused to accept an ad from Columbia Pictures.

"The idea," said Prentice, "is to get the public to buy a newspaper and then to read about the movie. The public will then be more likely to see the movie at a later date."
We're tickled to announce

Sunday in New York

begins Sunday in New York

Metro-Goldwyn-Mayer presents a Seven Arts Production

in MetroColor

starring

Cliff Robertson • Jane Fonda • Rod Taylor

produced by

Everett H. Freeman

directed by

Peter Tewksbury

screen play by

Norman Krasna

based on his

Broadway comedy hit

musical score by

Peter Nero
National Boxoffice Survey

**American**

Peter Bonomo trades "Words" No. 1. Again, "Waltz" No. 2, "Arabesque" No. 3, "Honeymoon" No. 4, "Bliss" No. 5.

**Universal**

"Executive Suite" (UA) No. 1, "Diary of a Chambermaid" (U.S. Film) No. 2, "False Face" (UA) No. 3, "Blackmail" (UA) No. 4, "The Lost Weekend" (Universal) No. 5.

**20th-Fox**

"The Bad and the Beautiful" (20th-Fox) No. 1, "A Connecticut Yankee" (Fox) No. 2, "Taj Mahal" (20th-Fox) No. 3, "Hedda Gabler" (Fox) No. 4, "Bandolero" (20th-Fox) No. 5.

**RKO**

"The Big Country" (RKO) No. 1, "Saratoga" (RKO) No. 2, "The Tragedy of Angel Street" (RKO) No. 3, "The First Patient" (RKO) No. 4, "Dead Weight" (RKO) No. 5.

**Paramount**


**MGM**

"Cleopatra" (MGM) No. 1, "Magnificent Obsession" (MGM) No. 2, "Little Women" (MGM) No. 3, "The Grapes of Wrath" (MGM) No. 4, "The Hunchback of Notre Dame" (MGM) No. 5.

**Columbia**

"The Dark Corner" (Columbia) No. 1, "The Prisoner of Zenda" (Columbia) No. 2, "The World Changes" (Columbia) No. 3, "The Blasko Story" (Columbia) No. 4, "The Miss我国 Spies Here" (Columbia) No. 5.

**Independent**

"The Twelve O'Clock High" (M-G-M) No. 1, "Thunder at Noon: The Last Run of the Doolins" (M-G-M) No. 2, "The Matchless Mr. Quivey" (Columbia) No. 3, "The Tricolor" (M-G-M) No. 4, "The Devil's Disciple" (M-G-M) No. 5.

**First National**


**Distributed by**


**United Artists**


**United**

"The Great Dictator" (RKO) No. 1, "The Private Life of Edith Wharton" (RKO) No. 2, "The Big Circus" (RKO) No. 3, "The Great Waltz" (RKO) No. 4, "The Great Lie" (UA) No. 5.
The birds is here!
and breaking boxoffice records everywhere!

All-time house record on Broadway at RKO Palace—New York... Breaking every existing record at RKO Golden Gate Theatre—San Francisco... Biggest Universal opening in five years at State Lake Theatre—Chicago... Bigger than "Lover Come Back" & "Touch of Mink" at RKO Keith's Memorial Theatre—Boston... Phenomenal business with continuous hold-outs at Palms Theatre—Detroit... Topping Universal's biggest grosses in Miami and throughout Florida territory... Shattering all-time Universal record at Paramount Theatre—Seattle... Out-grossing "Lover Come Back," "Touch of Mink" and "Pillow Talk" at RKO Albee Theatre—Providence... and throughout New England area... Stupendous boxoffice report from first Southwest area opening at Loew's State Theatre—Houston... Doing absolutely smashing business at Fox Theatre—Philadelphia... With the same pattern of record breaking business at Orpheum Theatre—Omaha, Realtor Theatre—Peoria, Ill., Coronado Theatre—Rockford, Ill., Loew's State Theatre—Norfolk, Va., Loew's Poli Theatre—Hartford, Conn., Lincoln Theatre—Trenton, N. J.
Hollywood Musuem's Old Print Hunt

Saturday, June 25, 1960

Hollywood Museum's Old Print Hunt

The museum's collection of vintage movie prints has been expanded with the purchase of a rare 1930s three-strip Technicolor print of "A Night at the Opera," which is expected to generate considerable interest among film buffs and collectors. The museum plans to display the print as part of its permanent collection, which already includes footage from early silent films to the 1950s. The acquisition was made possible through a donation from a private collector who had acquired the print during his travels abroad.

Directors Talk Strike Vs. FPA

Screen Directors International Guild (SDIG) President Ben Ames Williams has announced his membership in a strike against producers and other film workers in New York, Los Angeles, and other major film centers. The strike is a response to the failure of negotiations between the Guild and the Motion Picture Editors Guild (MPEG) over wages and working conditions. The strike is expected to last for an indefinite period and will affect all members of the Guild.

Exploration Still Works, Per 'Hed's, and Phisher

Detour, April 10

Crowds of Determined, a group of collectors, have shown in Los Angeles, and at the Warner Bros. studios in Burbank, where a major film shoot is taking place, that they are willing to work for a better deal. The collectors believe that the Guild's proposals are fair, but the producers have rejected them. The strike is expected to continue for an indefinite period.

Publicists Guild Threatens LATM's Separate Behavor

N.Y. Directors Guild

Cardinal Hayes' Cardinal Hayes' bid to enter the 20th Century-Fox production 'Love Story' is facing a challenge from the Publicists Guild, which has threatened to strike if the Guild can't reach a new agreement with Fox. The Guild represents publicists and has a long-standing history of negotiating for better terms for its members.

Israel Repeals

Israel Repeals a ban on films that are affiliated with terrorists. Actors are now allowed to work on films that are sponsored by the Israeli government. The move is seen as a step towards normalizing relations with neighboring countries.

Decca Annual Meeting May 7

Decca Records, Universal Pictures parent, will hold its annual meeting on May 7. The meeting will be held at the company's headquarters in Universal City. The company reported strong financial results for the year, with revenues of $1.2 billion.

Feeling Pretty Good Himself, Peck Sees New Breed of Execs Making It

Oliver Stanley Pooney, N.Y. Federal Judge Edward F. Stanley, who recently approved a divorce for a New York Film Company. Stanley, who was married to a former New York City lawyer, is now married to a former model. The new bride is expected to bring a new perspective to the company's affairs.

Brazilian Film Week In Gotham Delayed

The projected Brazilian film week, which was originally scheduled to take place in New York in October, has been postponed due to a lack of interest. The event was expected to showcase the best of Brazilian cinema, but the organizers were unable to attract enough attendees to make it worthwhile.

Inside Staff—Pictures

Twentieth-Four Thurs! 2916 filed suit in N.Y. Federal Court seeking an injunction against Mike Caine, a film editor employed by 20th Century-Fox. Caine is accused of taking credit for a song that was actually written by the plaintiff, John Smith. The suit was filed to prevent Caine from using the song in future films without proper credit.

Amelie6's Nine-Film Package for Carl

Bobstruct Pictures has cut a nine-film package for Carol, the new film starring Audrey Hepburn. The package includes a number of classic films, including "Breakfast at Tiffany's," "Sabrina," and "Love in the Afternoon." The deal is expected to generate significant revenue for Bobstruct Pictures.

Annie Fovender to Order International's "Beach Party," on loan from Walt Disney.

Annie Fovender, who is currently filming "Beach Party" for Walt Disney, has ordered the film's music for use in her upcoming production, "Beach Party.' The music will be composed by the famous composer, and is expected to add a modern twist to the film's score.

TV Tapscle as Cammo

Jeff Barlow, April 16

While in Washington last week, Tapscle, a former newsman, was interviewed by a TV reporter for a program on local events. Barlow, who has been covering news for several years, was asked about his experiences in the field. He spoke candidly about the challenges of reporting and the importance of staying current with technology.

The late Mrs. Katharine Wekerl, who died in Beverly Hills, Cal., is buried at Glenwood Cemetery. The service, which was attended by many friends and family members, was held in the presence of the press. Mrs. Wekerl was a well-known figure in the film industry and was remembered for her kindness and generosity.

The late Mrs. Mabel Walker Willems, who died in Beverly Hills, Cal., is buried at Forest Lawn Cemetery. The service, which was attended by many friends and family members, was held in the presence of the press. Mrs. Willems was a well-known figure in the film industry and was remembered for her kindness and generosity.

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NEW YORK now in its 27th week at LOEWS TOWER EAST

LOS ANGELES continuing at the MUSIC HALL after 13 smash weeks at the HUNTINGTON HARTFORD

CHICAGO BREAKS 14 YEAR-OLD RECORD AT CARNEGIE

PHILADELPHIA 5th great week at the CHELTENHAM

LOEWS CIRCUIT and SELECTED THEATRES IN NEW YORK APRIL

CONTACT YOUR LOCAL EMBASSY EXCHANGE TODAY

Embassy Pictures Corp., 1271 Ninth Avenue, New York 29, New York


WILLIAM OSMAN, BENZONO OSMAN, PAUL OSMAN, J. P. McGEE, W. H. WINTER, ELY LANDAU, ELY LANDAU PICTURES, INC., NEW YORK 29, NEW YORK

Directed by SIDNEY LUMET
Produced by ELY LANDAU

LONG DAY'S JOURNEY INTO NIGHT

Eugene O'Neill's
"Birds'" Sears High in Pitt, $19,000; 'West' Wow 19G, 'Arabia' Giant 17G

LOS ANGELES
(Continued from page 8)
big. $19,000. Last week, $27,300.
Toll-free and Paramount (Stl.) (1-8) $11,500. Last week, $24,900.
Atlantic (Mgm) (6th wk) $28,000. Last week, $28,000.
Happiness Is a Witch (Coh) (2d wk) $2,500. Last week, $2,500.

BROADWAY
(Continued from page 8)
"The Birds" (U) (3d wk) $1,300. Last week, $1,300.
"The Birds" (U) (2d wk) $1,300. Last week, $1,300.
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**Moral Value Festival Frowns On Producer-Cut Version of Film**

Valadolid, April 16. Spain itself will not be represented at Valadolid's April 21-28 International Film Week of Religious and Human Values unless product complications are unshackled at the last moment.

First deutsch Ana de Barcelo is taking a painstaking stand, with the government film chief's blessing, in demanding that the invited Spanish entry, "Hechaz de Verdad," (Bonfire Night) be screened in the Old Capital capital in its "authentic" version and not in its mutilated "watered-down" form as blockbusted by producer Process.

"Machos," was filmed last year by newcomer Jaime Oropeza trados. Prewar set in a German company (Lamartinos Films) in Barcelona and turned production tides over to veteran Paris Mark Awe. Oropeza runs the annual Valencia Com- 

An American comedy-adventure, "We're Mad, Mad, Mad, Mad!" has just opened in the local movie houses. Upon its opening, the film received a mixed reception. Some audience members found the film entertaining, while others were disappointed. The film, directed by Roy Rowland, follows the adventures of a group of American tourists in Spain, as they navigate through the country and encounter various cultural and social norms.

"We're Mad, Mad, Mad, Mad!" stars Don Murray as the lead character, who is a naive American tourist. Alongside him are his friends, played by a cast of supporting actors. The film's storyline revolves around their experiences in Spain, including their encounters with the Spanish culture, language, and customs.

The film was widely criticized for its portrayal of Spain and its people, leading to protests and boycotts from various Latino organizations. Despite this, the film found success in its initial release, becoming a box office hit.

**Comics at Meeting Turn Comic**

Hollywood, April 18. Most press conferences here last week for the first comic book comic, "Ready Starch," brought four comic book characters to the city. Among them were Dandy, Bob Regular, and a comic book produced by a comic book company, which was a hit among the audience. The conference was held at the Loew's Stadium Theatre, and the comic book characters were introduced to the audience with fanfare and excitement.

"Ready Starch" is a comic book that follows the adventures of a group of superheroes in a city plagued by crime. The comic book has gained popularity among fans, and the characters have been featured in various comic book conventions and events.

**A Mad, Mad, Mad, Mad Junket**

Continued from page 4

Nov. 7, to be followed by the N.Y. Film Critics Circle Awards at the Wadsworth Theater on Nov. 8, Chicago and all the other cities across the country by Christmas. Starting at the same time, global dates will be set in London, Paris, Tokyo and other world capitals before the end of the year.

Kramer said reporters "We have heard as much about the movie world and what's wrong with it and what's right with it and what's going on in the world, and we are going to report on it. We are going to report on the real world, not the world of the imagination." Kramer also mentioned that the movie world was in a state of flux, with the industry facing a variety of challenges, including the rise of streaming services.

"The film is going to be billed as a Hollywood, entertainment subsidiary of the world, presents 'A Mad, Mad, Mad, Mad Junket,' a spectacular attempt to make the movie world look more like the real world, and to make the world look more like the movie world. The film will be shot entirely in Hollywood, but it will be shot with the world's eyes on it. We are going to report on the real world, not the world of the imagination," Kramer said.

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**New York Soundtrack**

**CONTINUED FROM PAGE 1**

... "and in the film but isn't in the book," which has already been made into a film. It's a story of a man who's been working as a newspaper reporter in New York City for ten years. He's been writing for the same newspaper for ten years and is now being asked to resign because he's not getting along with the other reporters. He's become frustrated and is feeling that he has to do something else with his life. The film is shot in black and white, and it's very effective in conveying the feeling of the city and the people who live there. The acting is excellent, and the film is a great tribute to the city of New York City.
TIME TO FLY YOUR FLAG

Show your nation’s colors in the convection of world film-makers which assembles early May every spring. Unwrap your own insignia as a producing entity in the global competition for playdates and playoff. Posters your titles and stars in the exciting inventory of international cinema.

The Big Event is coming, its press deadline is pressing, and your decision to be represented in advertising cannot be further delayed. Act now to include your sales message.

Timed for Appearance at Cannes
Edited for Year-Long Reference

The Sixth Annual International Film Edition
SWEDEN'S GOAL: 22 FEATURES

All of Sudden German Pix Producers Turn Up With Six Boxoffice Hits

by HAZEL GUILD

April 18, 1959

What's happened all of a sudden to German films? Hundreds that were not released in the U.S. within the past five years are being offered for sale now, and distributors have all agreed to supply material for viewing at the World Trade Center film festival in New York.

For the last five years, distributors have been screening German films in an effort to break the market. This year, the trend has been reversed, even in the same market. According to distributors, German films are selling faster than ever before and are considered a good buy for American release.

The trend of distributors to bring German films to the New York market has been largely due to the trend in the Scandinavian markets. Throughout Europe, German films are being distributed and are considered a good investment.

Some distributors believe that the trend to bring German films to the New York market is due to the increased interest in German films in other parts of the world. This trend is expected to continue, and distributors believe that German films will continue to be distributed in the future.

NEW LAW PRIMES FILM OPTIMISM

Cablegram, April 15.

Within a few months, the new German film law will go into effect, and distributors are optimistic about the future of German films in the U.S.

The new law provides for the establishment of a National Film Fund, which will be used to support film production in Germany. The fund will be financed by a tax on admissions to film theaters.

The National Film Fund will be administered by a board of directors, which will include representatives from the film industry, the government, and the arts. The board will be responsible for making decisions about which films will receive funding.

The new law is expected to increase the production of films in Germany, and distributors believe that this will result in a greater variety of films being available for the U.S. market.

Producing Costs Soaring

President, April 5.

The cost of producing films is on the rise, and distributors are concerned about the impact of this on the film industry.

The cost of production has increased due to the rise in the cost of materials and labor. Additionally, the cost of marketing and distribution has also increased, making it more difficult for distributors to make a profit on films.

Distributors are looking for ways to reduce production costs, and some are considering making films with lower budgets. However, this may limit the variety of films available for the U.S. market.

Russes Turn Down Berlin Fest Bill

Berlin, April 12.

The German Film Board has turned down a proposal to screen films at the Berlin Film Festival. The board cited the festival's policies as a reason for the decision.

The board stated that the festival's policy of screening only German films is not in line with the board's policies. The board also stated that the festival's policy of not screening foreign films is not in line with the board's policies.

Producers Not Happy With New Spanish Edict

Madrid, April 13.

The Spanish Film Board has announced a new edict that limits the number of films that can be screened at festivals in Spain.

The edict is intended to prevent the screening of foreign films at festivals in Spain, and the board has stated that it is committed to promoting Spanish films.

The edict has been met with criticism from producers, who believe that it will limit the opportunities for foreign films to be screened in Spain.

Italo TV Playing Ball With Exhibs, Cuts Down TV Features

ROME, April 14.

Italo TV is playing ball with exhibitors and has cut down its TV features.

The network has modified its schedule to accommodate exhibitors' needs, and it has cut down its programming to allow for more films to be shown.

The network has also announced that it will co-produce some films with exhibitors, and it is also working on a project to develop new films.

Italo TV's move has been met with praise from exhibitors, who believe that it will help increase the number of films that can be shown on TV.

The network has also announced that it will continue to support film distribution in the U.S., and it will continue to work with exhibitors to develop new films.
International Sound Track

London

After Rimini to Portland the cast and crew of "Travels with Charlie" were pleased to hear that "Charlie"" will now be imported for British release. The producers, who are in the final stages of negotiations with British producers, are said to be very pleased with the prospects of the film. The film has been well received in the United States and is expected to do well in Britain as well.

Foreign Fix Win Favor in Annie

The Foreign Fix Win, a new film produced by Samuel Goldwyn, has received favor in Annie. The film stars Anna Maria Horsford and is directed by Richard Boleslawski. It is a romance film set in the 1920s and is based on the novel by Edna Ferber. The film was well received by the critics and is expected to do well at the box office.

Dionne Test

Dionne is a new film produced by Dionne Pictures. The film stars Dionne Warwick and is directed by Dionne Warwick. It is a musical film set in the 1950s and is based on the novel by Dionne Warwick. The film was well received by the critics and is expected to do well at the box office.

Staples on Bank Board

Staples, a new film produced by Staples Pictures, has been picked up by the Bank Board. The film stars Richard Boleslawski and is directed by Richard Boleslawski. It is a romance film set in the 1920s and is based on the novel by Richard Boleslawski. The film was well received by the critics and is expected to do well at the box office.

Glass Fix

Glass is a new film produced by Glass Pictures. The film stars Glass and is directed by Glass. It is a romantic film set in the 1920s and is based on the novel by Glass. The film was well received by the critics and is expected to do well at the box office.

French Cinema Trade

French Cinema Trade Off in 1st Quarter; Fewer Fix Released

A look at the film results of the first quarter of the year shows that fewer films were released than last year. The total number of films released in the first quarter is down by about 20% compared to last year. This is due to the fact that many French producers are focusing on producing television series and miniseries instead of feature films.

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International Spirit in Film Biz

Growing Fast Sex French Star Delon

Paris, April 4

French film star Alain Delon, who won the best actor award at Cannes last year, is now making a name for himself in the United States. Delon's film "Les Diaboliques" has been well received and is expected to do well at the box office. Delon is expected to be a major star in the United States and will be looking for new projects in the future.

Domestic Fix Win Favor in Annie

Domestic Fix Win, a new film produced by Domestic Pictures, has received favor in Annie. The film stars Anna Maria Horsford and is directed by Richard Boleslawski. It is a romance film set in the 1920s and is based on the novel by Edna Ferber. The film was well received by the critics and is expected to do well at the box office.

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Teen Invited Entry

To Cannes Film Fest

An independently produced film, "Teen Invited Entry," has been invited to participate in the Cannes Film Festival. The film stars Teen and is directed by Teen. It is a romantic film set in the 1920s and is based on the novel by Teen. The film was well received by the critics and is expected to do well at the box office.
NBC's Olympic Feeds From Tokyo

NBC, the Japanese TV network, will supply the Olympic feeds from Tokyo for NBC-TV. The network, which is relatively inexperienced in Japan, plans to send a series of Olympic telecasts, possibly as early as this fall.

The NOC, or the National Olympic Committee, will allow NBC to use Japanese equipment in its Tokyo studio and permit NBC to send its own crew to the studio. This will allow NBC to have complete control over all aspects of the Olympic telecasts.

NBC's George Vidas Tries to Thaw Cold War With Real Fire in Kremlin

NBC's George Vidas, in an attempt to mend the strained relations between the United States and the Soviet Union, has proposed a plan for the United States to send a delegation to the Kremlin. The plan would involve sending a group of American intellectuals and politicians to meet with their Soviet counterparts. The aim of the delegation would be to exchange ideas and foster a better understanding of each other's countries.

Vidas's proposal has been met with mixed reactions. Some believe it is a step in the right direction, while others argue that it is too early to engage in such high-level diplomacy. However, Vidas remains optimistic about the potential for progress through dialogue.

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Battle of the Game Show Formats: Talent Agencies Appeal to AFTRA In Goodman-Todman Performer Ban

Donald O'Connor Series

Hollywood, April 14

Steve Bremer is currently playing a new Donald O'Connor. The series hit its fourth season.

Pontiac & Buick Buying Into Same Shows at NBC-TV

Pontiac and Buick are General Motors' two new stars of NBC-TV: they don't need to fight each other for the same audience. According to the contract signed by both companies, Pontiac will buy a series of 26 half-hour shows for NBC starting in the fall.

WAR AND PEACE: "AS YOU LIKE IT?" 12

London, April 14

According to figures just released by the Television Bureau of the English Broadcasting Co., "As You Like It" will be the top-rated show for the week

Mr. Allen Of La Mirada Street

Hollywood, April 14

It's very possible that not about 10,000 readers of the Los Angeles Times have ever heard of Steve Allen's La Mirada Street. The Los Angeles Times is a major newspaper in California. The city's population is about 2,500,000. Steve Allen is a well-known comedian and his show has been on the air for several years.

TV Guide Awards: NBC 6, CBS 2

Six of the eight TV Guide Awards this year went to NBC-TV, which will air the awards show on Saturday night, April 20, at 9 p.m. The awards are given to the top performers in television, according to the results of a nationwide survey conducted by the show's producers.

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Without Ticket in Town On Selznick's Toronto Origination

C. E. M. Wood and Standard Chartered Bank in Toronto will be the only two companies in Canada to receive an advance screening of the Selznick origination of "Pillow Talk." The show has been produced by Allied Artists and will be distributed by MGM.

Mr. Allen Of La Mirada Street

Hollywood, April 14

It's very possible that not about 10,000 readers of the Los Angeles Times have ever heard of Steve Allen's La Mirada Street. The Los Angeles Times is a major newspaper in California. The city's population is about 2,500,000. Steve Allen is a well-known comedian and his show has been on the air for several years.

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Tune-Up & Purex's "Tea Story; Movies SRO"

NBC-TV's "Monday Night at the Movies" is SRO for the first of the 1962-63 season. The series started on September 17 with "The Caine Mutiny." The show is produced by Time-Life and will be telecast weekly until May 14. The series features classic films selected by the American Film Institute. The show is hosted by George C. Scott, with commentary by John Wayne.

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HARRIS WANTS TO 'PIC UP PIECES'

By SID CUSHMAN

Washington, April 16

Initial reactions to the announcement that the ratings will be a post-Nielsen enterprise. CBS, New York, April 16

Green Harris (D-Arizona) whose legislation was introduced in Congress as a result of the U.S. Supreme Court's decision to set up a new system of ratings for television, is now also the focus of public attention. In a press conference held in New York, Harris stated that the new system of ratings will be based on a combination of audience response and critical judgment. He also announced that he will not support any legislation that would prevent the rating system from being implemented.

Census Bureau Ratings?

A local brewer who has been identified with the idea that was the focus of the new rating system, is now also gaining public attention. He stated that the new system of ratings will be a boon to the brewing industry and will help ensure the quality of the products.

Since the government is in the business of 'word of mouth'—First day of the public interest


The 'Hoot' & The Holler: Seeger's U.S.-Canada Aftermath

The song 'Hootenanny' by Bob Dylan, which was the focus of the new rating system, is now also gaining public attention. Dylan stated that the new system of ratings will be a boon to the music industry and will help ensure the quality of the products.

The song 'Hootenanny' by Bob Dylan, which was the focus of the new rating system, is now also gaining public attention. The song was recorded in 1963 and was released as a single in 1964. It became a hit and is now considered to be a classic.


Student Pickets

About 200 Rutgers students held a sit-in protest Monday night in front of ABC's New York City offices to protest the network's blacklisting of folk singers. The protest was organized by the Rutgers chapter of the National Student Association. The students were demanding the reinstatement of folk singer Pete Seeger, who was blacklisted in 1951.

The students were met by counter-protesters who were carrying signs supporting the blacklist. The two groups faced off in front of the ABC offices, with the pro-blacklist group chanting slogans and the anti-blacklist group responding with their own chants.

The protest continued for several hours, with both sides refusing to back down. The police eventually had to intervene to prevent any further incidents from occurring.

Assailants of NBC Newsman

In a rare, if not precedent-setting, move, NBC News anchor and correspondent John Chancellor was attacked by a group of young people outside the network's New York City offices on Tuesday morning. Chancellor had just left the network headquarters when he was attacked by a group of young people. The assailants, who were carrying signs and chanting slogans, approached Chancellor and began to push and shove him.

Chancellor managed to push his way through the crowd and entered the network headquarters, but not before he was assaulted.

The incident is being investigated by the New York City Police Department. It is not yet clear what motivated the attack or what the assailants' motives were. Chancellor has not commented on the incident as of yet.
- WALT DISNEY'S WONDERFUL WORLD OF COLOR—Produced by Walt Disney Productions in association with ABC Television.


THE VIEWERS VOTE FOR NBC's DIVERSIFIED PROGRAMMING

With six out of eight* TV Guide Awards, the public has confirmed that NBC is bringing the viewer the best and most varied television in America. Our thanks for that confirmation.

We're particularly proud that these honors cover the full range of television's news, entertainment and information. For no network believes so strongly in the principle of diversified, creative programming; and no network is as conscientious about putting that principle into practice.

May we express our congratulations and gratitude to these gifted people whose talents made the winning programs such notable presentations: producers, directors, writers, performers and composers.

The chief value of awards, however, is to set standards for future performance. And NBC's forthcoming schedule for the 1963-64 season shapes up as the very finest in our history.

There may never come a time when we win all the TV Guide Awards. But that won't keep us from trying.

*The other two Awards went to the CBS Television Network: Carol Burnett was voted Favorite Female Performer and "The Beverly Hillbillies" the Favorite New Series.
Foreign Television Reviews

JANE EYRE

Wide Eyed Life of the Beautiful Clara Bow (review)

Clara Bow's latest venture is a clever and realistic portrayal of the life and times of Jane Eyre, the famous English literary character created by Charlotte Bronte. The film, directed by British actor and director Alfred Hitchcock, is a faithful adaptation of the original novel. Bow's performance is outstanding, capturing the depth and complexity of the character. The film is visually stunning, with beautiful landscapes and costumes that add to the overall atmosphere. It is a must-see for any fan of Jane Eyre or classic cinema.

TOMMY THE DOG MAN

Tales of the Undersea

Tommy the Dog Man is a heartwarming story about a little puppy who learns the importance of friendship and teamwork. Directed by animator Walt Disney, the film is a classic example of the studio's ability to create timeless children's entertainment. The animation is superb, with detailed characters and vibrant colors. The story is engaging and entertaining, with a moral message that is sure to resonate with audiences of all ages.

TALES OF THE PACIFIC COAST

Four Great Films

This collection of four films from the Pacific Coast is a great introduction to the diverse and dynamic culture of the region. The films cover a range of genres, from comedy to drama, and feature a variety of actors and directors. The production values are high, with impressive sets and costumes. The acting is solid, with a mix of star performers and up-and-coming talent. Overall, it's a great snapshot of the artistic landscape of the Pacific Coast.

CRAILE

The Good Man

Craile is a gripping and intense drama about a man who is caught in the crossfire of a political conspiracy. Directed by Robert M. Lewis, the film features a powerful cast, including some of the biggest names in Hollywood. The cinematography is stunning, with beautiful shots of the cityscape. The pacing is fast and the tension is high, making it a must-watch for fans of suspense and political intrigue.

TAYLOR AND COMPANY

Four Great Films

This collection of four films from Taylor and Company is a testament to the studio's commitment to producing high-quality cinema. The stories are diverse, ranging from love stories to westerns, and the acting is exceptional. The films are well-crafted, with a strong focus on character development. The visual style is elegant, with beautiful sets and costumes. Overall, it's a great collection that will appeal to a wide range of audiences.

Foreign TV Followup

Sudden Death in the Philippines

This week's installment of the Foreign TV Followup focuses on the current state of television in the Philippines. Despite the challenges posed by the pandemic, the industry has continued to thrive, with a variety of new productions and shows. The government has also taken steps to support local content, and there is a growing interest in digital platforms. The article explores the influence of local and international media on Filipino culture, and the role of television in shaping public opinion and discourse.

Aunnie's Channel

ABC's coverage of the Commonwealth Heads of Government Meeting has been praised for its comprehensive and informative reporting. The network's coverage has been noted for its balance and fairness, with a focus on the issues facing the Commonwealth and the work being done to address them. The coverage has included interviews with leaders and experts, as well as analysis and commentary from a variety of sources. Overall, it's a great example of the power of television to inform and engage audiences.
David Brudulsky's Journal

David Brudulsky went into the studio last Monday and recorded an NBC-TV special on "The Vatican," once a shadow box on the big screen, now a vivid reality, the box within the box, reprojected against a studio wall.

The show was produced by a young producer, David Merrick, and was a masterful fusion of visual storytelling. It was a tour de force in modern-day television, where everything is the current event.

The show opens with a parade, a symbol of authority and tradition, as the pope's entourage makes its way through the streets of Rome.

The audience is captivated by the grandeur of the ceremony, the pageantry of the church. The Vatican is a world unto itself, a relic of the past yet somehow relevant in the present.

As the camera pans around the magnificent hallways of the Vatican, the viewer is struck by the grandeur of the architecture. However, in the hour-long show, the viewer is able to catch only a glimpse of the vastness of the Vatican's history.

The show concludes with a series of interviews with various Vatican officials, providing insight into the inner workings of the Vatican.

In conclusion, "The Vatican" was a well-produced and informative show, a testament to the power of modern television to bring history to life.

The most striking sequences were those that depicted the Vatican's role in world events, especially its role in the Cold War. The show concluded with an interview with the Pope, providing a glimpse into his views on the challenging issues of the day.

The show was a masterful blend of visual storytelling and informative content, making it a must-watch for anyone interested in the history of the Vatican and the church.

David Brudulsky

TELEVISION REVIEWS

EASTER PARADE

Producer-Director: John H. Wasson

WKBW, New York

was a retelling of the Easter story, using the Holman Bible as a guide. The show was a beautiful blend of music, dance, and drama, bringing the story to life in a way that was both entertaining and educational.

The show, which was broadcast on Easter Sunday, began with a procession of the cast dressed in Easter best, followed by a vibrant musical number that set the tone for the rest of the show.

The story of the Easter story was told through a series of vignettes, each one focusing on a different aspect of the story. The performances were excellent, with each actor bringing their character to life in a way that was both convincing and engaging.

The show ended with a massive dance scene, where the cast came together to celebrate the resurrection of Jesus. It was a fitting end to a well-done show.

Television Reviews

Easter parade

Producer-Director: John H. Wasson

WKBW, New York

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"Achieved a particular television distinction". The unusually warm and widespread response to "The Vatican," presented on Easter Sunday on the ABC Television Network, is most gratifying and a source of pride. The most unusual—and the most cherished—tribute came in an unprecedented statement from Mrs. Kennedys Pope John XXIII who, after viewing the film in his Vatican apartment, sent his personal thanks to all at ABC and asked that they be told that he was "greatly moved. Veramente buono."

"The Vatican" An ABC News Special Projects Presentation
From The Production Centres

Wednesday, April 17, 1968

Queens World影城 in Bangkok. Japan: Clair Eder, the weather girl for WJTV, will be on location in Japan to tape weather reports for WJTV, which is a participating station of "Weathering World," a world weather project being telecast by the National Science Foundation.

IN LONDON... Bob Porter, an NBC newsman, has his first BBC appearance in two years when he takes the lead in "Blenheim's" "Play the Fair for Peace," an anti-war program being broadcast on BBC television. Porter, who is on assignment for NBC-TV, will be on location in London to tape the program. He will deliver his talk on the subject of war and peace in the United States, and his appearance will be the first of several that he will make in London. Porter is a regular correspondent for NBC News, and he has covered news events in London, Paris, and other European capitals.

IN NEW YORK... The "Television" magazine has awarded its annual "Television Hall of Fame" award to Royal D. Brown, an executive vice president of NBC. Brown, who has been with NBC since 1946, has been instrumental in the development of NBC's programming and news operations. He has also been a key figure in the network's expansion into cable television.

IN MINNEAPOLIS... WFAA-TV is getting some extra attention this week as the network's "Play the Fair for Peace" program is being telecast on local stations throughout the United States. The program, which is being broadcast on ABC, ABC, and CBS, is an anti-war initiative by the National Science Foundation. The program features a mix of news and entertainment, with interviews with prominent figures such as Angela Davis, Jane Fonda, and Tom Hayden.

IN BALTIMORE... Judy Wynn, formerly of WJTV and WJYX, is now the host of a new talk show on WBAL-TV. The show, which is called "The Judy Wynn Show," is targeted at the millennial audience and covers a range of topics, including politics, entertainment, and lifestyle.

IN CINCINNATI... Republic-WBNS anchor Bill Baker, formerly of WBNS, is now the morning anchor at the station. Baker, who has been with WBNS for several years, is a well-known figure in the local news community. He replaces Mike Gorman, who recently left WBNS to join WCPO as the station's new morning anchor.

IN PHILADELPHIA... The "Television" magazine has awarded its annual "Television Hall of Fame" award to Royal D. Brown, an executive vice president of NBC. Brown, who has been with NBC since 1946, has been instrumental in the development of NBC's programming and news operations. He has also been a key figure in the network's expansion into cable television.

IN ST. LOUIS... Comedian Steve Allen and Yen Conner will be in St. Louis on Monday, May 16, in the person of a heavy duty in conjunction with the local "Benny" show. Comedian is a regular on the "Michael's Navy" series. KSDK radio has announced that he is operating with his 1969-70 schedule. Allen, who is currently shooting a series of comedy sketches for ABC, will be making his first appearance in St. Louis since January. The show, which is being broadcast on KSDK, is called "The Steve Allen Show." Allen, who is a native of St. Louis, is also appearing in a series of television commercials for the local ABC affiliate.

IN PITTSBURGH... WTVW news anchor will be the person of the American Women in Radio, Television and Film. She will be on location in Pittsburgh from May 10 to 12. On the program with her will be Claire MacAlpine, chairman, and S.M. Wayne, vice president of the organization. The program, which is being broadcast on WTVW, will be the first of several that the organization will produce in Pittsburgh.

IN DETROIT... A former NBC television news anchor, Barbara Jones, is now the program director of WJTV, the new CBS affiliate in Detroit. Jones, who has been with WJTV since its launch in 1962, is a native of Detroit and has worked for the network in a variety of capacities. She has also been a regular contributor to "The Today Show" on NBC.

In conclusion, the "Television" magazine has awarded its annual "Television Hall of Fame" award to Royal D. Brown, an executive vice president of NBC. Brown, who has been with NBC since 1946, has been instrumental in the development of NBC's programming and news operations. He has also been a key figure in the network's expansion into cable television.
Royal Ballet Wears Two TV Hats

When CBS-TV sold for the one hour Royal Ballet in London's Covent Garden, NBC-TV announced it would televise both the Royal Ballet and the Leningrad Ballet in New York. Since both broadcasting centers are equipped with color TV equipment, the American public will be able to see both ballets. As a result, NBC-TV will have to pay for the second ballet, but CBS-TV will not have to pay for either.

British authorities have been considering the Royal Ballet in London's Covent Garden action under the precedent of American television companies paying for both the Royal Ballet and the Russian Ballet in New York. NBC-TV has not announced if it will televise both ballets, but it is expected that the commission will eventually pay for the ballets.
In a Class by Themselves

Mr. Novak is a high-school teacher.

Put the name in quotes, and it's a television drama series. Not just any drama series, but the medium's first to be set in the field of education.

This sort of departure typifies the freshness and broad appeal of NBC-TV's Fall schedule.

Yet, the full-hour "Mr. Novak" has more than the novelty of a metropolitan high-school background to recommend it. (That distinction, if you'll permit a small jest, could be fairly academic.)

Far more significantly, the series has a realistic, non-cornball approach to problems that might come up in such a setting:

A brilliant teen-ager suddenly finds he can't cope with classroom routine; a faculty member is suspected of being a professional propagandist; a teacher seeks the kindest way of dealing with the blind student who's fallen in love with him.

Bringing these situations to life for the viewer is a superlative cast—headed by young James Fran-
ciscus as Mr. Novak and Dean Jagger as Jefferson High’s principal, Albert Vane.

Neither characterization comes within a hundred light years of being a stereotype. Our inexperienced teacher-hero is far more certain of his education ideals than his ability to put them into practice. And our principal is a convivial martinet who insists on rules being followed but who’s secretly delighted when a teacher shows the initiative to step out of line for a good reason.

Viewers will be struck, too, by the absence of caricatures among the students. For, along with Mr. Novak himself, the program believes every teenager is as unique as a fingerprint.

Just as distinctive, may we add, are all the elements of NBC-TV’s fall lineup. For they’re part of a power-laden schedule that combines proven successes like “Bonanza” and “The Joey Bishop Show” with brand-new adventure series like “The Robert Taylor Show” and “The Lieutenant.” Truly, we have never anticipated a brighter season.
CINCINNATI


1. Beverly Hillbillies
2. The Untouchables
3. Surfboard Squad
4. The Big Four
5. Dateline Los Angeles
6. Alcoa Second Night
7. Search for Missing
8. First Story
9. Gunsmoke
10. Dragnet

DETROIT


1. Beverly Hillbillies
2. The Untouchables
3. Surfboard Squad
4. The Big Four
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6. Alcoa Second Night
7. Search for Missing
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9. Gunsmoke
10. Dragnet

INDIANAPOLIS


1. Beverly Hillbillies
2. The Untouchables
3. Surfboard Squad
4. The Big Four
5. Dateline Los Angeles
6. Alcoa Second Night
7. Search for Missing
8. First Story
9. Gunsmoke
10. Dragnet

MILWAUKEE


1. Beverly Hillbillies
2. The Untouchables
3. Surfboard Squad
4. The Big Four
5. Dateline Los Angeles
6. Alcoa Second Night
7. Search for Missing
8. First Story
9. Gunsmoke
10. Dragnet

COLUMBUS, O.


1. Beverly Hillbillies
2. Surfboard Squad
3. The Big Four
4. Dateline Los Angeles
5. Alcoa Second Night
6. Search for Missing
7. First Story
8. Gunsmoke
9. Dragnet

GAC

Continued from page 38. GAC is a leading network that provides a wide variety of programming, including music, news, and sports.

W. GERMANY TV

Continued from page 38. W. Germany TV is a network that focuses on news, sports, and entertainment, offering a mix of local and international programming.

For the fall, then in January 1965, let's start moving up. They also indicate that "It Pays to be Loyal" was still coming in.

Domestic shows like GAC feel that it's in strong position mainly because of its sales record including some tasteless promotions by Tony Pan, chairman of the network. But those promotions lack the humor and charm that direct and difficult questions are put on the spot news interviews, that they are not sufficiently informed about industry, reception or in writing anything.
Kahn's 'Layover' As Projects Perk

London, April 16

Robert J. Kahn, London-born American screenwriter, has been engaged by Associated British Cinematographic Enterprises to write "The Human Jungle," a new British production. Kahn worked in Hollywood for a number of years and his most recent project there was a major television series for NBC. He has been associated with Associated British in the past and is expected to begin work on the project immediately. The film will be produced by Sidney Asher, who has produced several successful British films, including "The Stranger," "The Saint," and "The Blue Lamp." Kahn is expected to return to London after the completion of his work on "The Human Jungle." He plans to divide his time between London and Hollywood in the future.

Pre-Adrenal Gobber

Lacon Bldg to Kaye

PHOTOGRAPHIC

International Broadcast Division of Screen Gems has added a major new component to its photographic division for the production of film and television. The new component will be located in Hollywood and will be headed by a former ABC executive. The division will produce television programs, commercials, and news programs for the company's various networks.

Rifflanee & Zone Grey

With a heavy dose of nostalgia and a nod to the classic films of the 1950s, Rifflanee & Zone Grey have announced their upcoming project, "The Lone Ranger." The show will be set in the Wild West and will follow the adventures of the legendary lawman as he fights for justice and freedom. The series will be produced by Rifflanee & Zone Grey, with legendary director John Ford on board to lend his expertise. The show will be broadcast on ABC starting this fall.

U.S. Capital Ships Can

Closed-Circuit CBS-TV

Shows on the High Seas

U.S. capital ships will now be equipped with closed-circuit television to enhance the entertainment experience for passengers. The ships will feature full-size television sets, with programming that includes news, music, and movies. The system will be installed on all new ships, as well as on select existing vessels. The technology is expected to improve the overall experience for passengers, providing a more immersive and enjoyable journey.

WRK's Eye on New York

A Twice-A-Week

In order to reach a larger audience, WRK's "Eye on New York" will be moved to a twice-a-week schedule, starting April 27. The show, hosted by Mike Wallace, will now air on Wednesdays and Fridays at 1 p.m. Eastern Time. The move is expected to increase the show's viewership and allow for more in-depth coverage of New York City news and events.

WDB's Cleve, Skies

Cleveland, April 16

A series of changes at WDB, including a new general manager and the appointment of new TV producers, have been announced. Jeff Reiff, formerly with CBS News, has been named general manager of WDB. He will oversee all aspects of the station's operations, including news, programming, and sales. In addition, two new TV producers have been hired, bringing the total number of producers to three. The station is expected to see increased ratings and ratings growth as a result of these changes.

New HTS Releases

Spurred by surrational demand for serial product by TV hobbyists, Hollywood Film and Television Supply has released a new catalogue featuring a variety of items related to science fiction and fantasy. The catalogue includes a range of items, from_books and DVDs to costumes and props. The company is expected to see increased sales as fans look to build their own personal collections.
WRCV-TV's significance goes far beyond its immediate locale. From its Philadelphia center, WRCV-TV ties 38 counties in five states into one television community.

To create programs which reflect both the widespread local and international range of interest of its audiences, WRCV-TV's staff is continuously on the move. For example, a film crew from WRCV-TV's widely acclaimed Concept series recently returned from Guatemala. This film exploration of the primitive Mayan village of Chichicastenango and Tikal, "place of whispering voices," was produced by a girl... and the girl is Marcia Rose, winner of the 1962 McCall's Golden Mike Award as the outstanding woman in Radio and TV. Previously, she took her crew to Israel for three special television reports on Israel's development as a nation.

Closer to home, Concept aroused the city with a trip to Philadelphia's Skid Row and intrigued its audience, both in the city and neighboring states with Gettysburg and Songs of the Civil War. Another prime time public affairs series, Profile, examined Phila-
Philadelphia's traffic problem. Profile also focused on a ballet fantasy from Philadelphia's famed Rodin Museum, and in the Legacy of Long Beach it dramatically showed the reconstruction of a hurricane damaged New Jersey community, and the effect on its people.

Whether the focus is on its own backyard or distant continents, WRCV-TV is alert to the issues, events, and community conditions that have meaning for its entire audience. This kind of community-station link is distinctive to the programming of all NBC Owned Stations.
in program inserted into "The New York Times". The article discusses a new four-man working group, the Writers' Theatre, and mentions the upcoming premiere of a new play at the Theatre Guild. It also notes that the play will be featured in the upcoming Theatre Guild season. The article closes with a mention of the Theatre Guild's upcoming season, which includes a production of "The Heiress" by Eugene O'Neill.
YEAR AFTER YEAR FOR 50 YEARS
HE HUFFED AND HE PUFFED AND HE BROUGHT THE HOUSE DOWN!

Thanks, Milton, for giving us so many of those wonderful years to NBC Television.
In fact, to television itself. You helped the medium take a giant step towards becoming the nation's #1 source of entertainment.
We're looking forward to the next 50 years.

Congratulations, Milton Berle, on your 50th Anniversary in Show Business
Radio Reviews

WLB

This continued from page 113

WLB, which has been

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to brief you... Volume 6

THE INTERNATIONAL VOLUME

The finest product of the German film industry—
top grossing features such as “Maedchen in Uniform,”
“Rosemary,” “Confess, Dr. Cords,” “Hippodrome”
and “The Rest is Silence.” These and many more
films from France, Italy, England, and Japan...
the best the world has to offer... are all in
Volume 6, “The International Volume,”
Seven Arts' new release of “Films of the 50's.”

A SUBSIDIARY OF SEVEN ARTS PRODUCTIONS, LTD.
NEW YORK: 206 Park Avenue • 972-7777
CHICAGO: 6530 East, Linderwood, III. • ORchard 4-3106
DALLAS: 1501 Charlotte Drive • ADAMS 9-2822
LOS ANGELES: 3562 Royal Woods Drive, Sherman Oaks, Calif. • STate 6-8176
TORONTO, ONTARIO: 11 Adelaide St. West • EMpire 6-7195
For list of TV stations programming Seven Arts’ “Films of the 50's”
see Third Cover SR.DK (Spot TV Rates and Dates)
Individual feature prices upon request.
Following the international success of the Peabody Award winning series "An Age of Kings", BBCtv is proud to present Shakespeare's Roman trilogy in a new nine-part serial form. Each play tells of a great personal tragedy woven into the violent tapestry of Rome's history. Each play underlines the concept of Rome as an ideal, greater than any individual—an ideal symbolised by the Roman Eagle, aloof, golden, cruel.

Produced and directed by Peter Dews who created "An Age of Kings", "The Spread of the Eagle" features a cast of hundreds with a distinguished company including Robert Hardy, David Williams, Keith Michell, Mary Morris, Beatrix Lehmann, Barry Jones, Peter Cushing, Roland Culver, Paul Eddington. Produced by BBCtv in one-hour episodes, "The Spread of the Eagle" will be transmitted first in Britain this year.

You are invited to contact your BBC representative for further information on the series.

THE SPREAD OF THE EAGLE

Three Roman Plays by William Shakespeare

CORIOLANUS - JULIUS CAESAR
ANTONY and CLEOPATRA

Created for television in a new nine-part production by BBCtv
Mr. Allen of La Mirada St.

That piece of the action already mentioned has been played out many times at the ABC-TV "studio" in Los Angeles. In fact, it has been repeated literally hundreds of times. The reason for this is that ABC-TV is the only network that has a "local" studio where the news is produced. The studio is located in Hollywood, where the network's production facilities are housed. The news program is produced in this studio and then transmitted to the network's affiliate stations.

The studio is divided into three sections: the newsroom, the control room, and the technical area. The newsroom is where the reporters work. The control room is where the producers and directors work. The technical area is where the technical staff work.

The studio is very well equipped. It has a large number of cameras, microphones, and other pieces of equipment. The studio is also very modern. It has a large number of computers and other pieces of equipment that are used to edit and produce the news program.

The studio is very busy. It is open 24 hours a day, 7 days a week. The news program is produced all day long. The studio is also used for other purposes. It is used for the network's morning show, "Good Morning America," and for the network's evening show, "20/20." The studio is also used for special events, such as the network's annual "Daytime Emmy Awards."
TV Fellows

which he uttered every few minutes. As the program progressed, he was presented with a variety of questions about aviation, space travel, and technology, as well as his thoughts on the current state of the nation's space programs.

In the final segment, the host was joined by a panel of experts, including a retired astronaut and a formerNASA employee, to discuss the future of space exploration. The panelists shared their insights on the challenges and opportunities that lie ahead, and the host urged the audience to stay informed and engaged in the ongoing dialogue about the future of space.

Panelists included Dr. Jane Poynter, a formerNASA astronaut, and Dr. David Gump, a formerNASA employee who served as the head of the agency's human spaceflight program. The panelists discussed the current state of space exploration, the role of private companies in the field, and the future of human spaceflight. The host concluded the program by thanking the panelists and the audience for their participation and encouraging them to stay informed about the latest developments in space exploration.
Christy's Tales, Rydell's "Birdie," Beach Boys' "Surfin' USA" Top LPs

The new Christy Bevers' "Tall Tales Lies," released in September, is a collection of songs that sum up her personal perspective of the world. The album features a wide range of talents and contains many hits that are sure to please fans of all ages. Bevers' soulful voice and powerful delivery make for an amazing listening experience. The album is available now at your local music store.

Happy Birthday, Marilyn Monroe!

Marilyn Monroe was born on June 1, 1926. She is considered one of the most iconic figures in Hollywood history. Monroe was known for her beauty, charm, and talent. She starred in many movies throughout her career, including "Gentlemen Prefer Blondes," "The Seven Year Itch," and "Some Like It Hot." Monroe passed away on August 5, 1962, at the age of 36. She continues to be remembered as a legend in the entertainment industry.

![Marilyn Monroe](https://via.placeholder.com/150)

Top Singles of the Week
(The 'Best Bet' of This Week's 100-Plus Releases)

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
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<tbody>
<tr>
<td>Marvin Gaye</td>
<td>&quot;What's Going On&quot;</td>
</tr>
<tr>
<td>The Beach Boys</td>
<td>&quot;Surfin' USA&quot;</td>
</tr>
<tr>
<td>The Byrds</td>
<td>&quot;Mr. Tambourine&quot;</td>
</tr>
<tr>
<td>The Beatles</td>
<td>&quot;Help!&quot;</td>
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<tr>
<td>Bob Dylan</td>
<td>&quot;Like a Rolling Stone&quot;</td>
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<tr>
<td>Bruce Springsteen</td>
<td>&quot;Born to Run&quot;</td>
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<tr>
<td>John Lennon</td>
<td>&quot;Imagine&quot;</td>
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<tr>
<td>Elvis Presley</td>
<td>&quot;Can't Help Falling in Love&quot;</td>
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<tr>
<td>Aretha Franklin</td>
<td>&quot;Respect&quot;</td>
</tr>
<tr>
<td>The Who</td>
<td>&quot;My Generation&quot;</td>
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<tr>
<td>The Rolling Stones</td>
<td>&quot;Paint It Black&quot;</td>
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</tbody>
</table>

LaVerne Baker: TROUBLE IN MIND

LaVerne Baker was a successful jazz vocalist who was known for her deep, soulful voice and her ability to deliver a wide range of emotions. She was born on April 24, 1926, and began her career as a singer at the age of 15. Baker released her first album, "Trouble in Mind," in 1945, and it went on to become a classic of the swing era. She continued to record throughout the 1950s and 1960s, and her music is still enjoyed today.

![LaVerne Baker](https://via.placeholder.com/150)
240 Discs in 39 Categories Vie For Industry's Upcoming Grammy Awards

Some 240 records in 39 categories of the upcoming annual awards ceremony will be honored by the National Academy of Recording Arts and Sciences, which present. The awards, determined by a series of ballots from thousands of music professionals, will be given May 14 under auspices of the New York Philharmonic Society. The two concerts are scheduled for June 2 and 3.

Armstrong Troupe to Open Concerts

The Armstrong Troupe is due from London in July. Their recordings of the past year include "A Night in Tunisia" and "What a Wonderful World." The Troupe will perform at the annual ceremony in New York on May 14.

Other Soups Merit Grammy Awards

The "Soups Merit Grammy Awards" will include the following categories: "Best New Artist," "Best Recording of the Year," "Best Country & Western Recording," "Best Pop Vocal Performance," "Best Rock & Roll Recording," "Best Jazz Instrumental Performance," and "Best Classical Performance." The awards will be presented at a special ceremony on May 14 at the Beverly Hilton Hotel in Los Angeles.

Blue Ribbon Copyright Revision Panel

Sends Disk Limiting at Hot D.C. Meet

The Blue Ribbon Copyright Revision Panel has sent a letter to the Hot D.C. meet, indicating that it will consider the issue of disk limiting in its upcoming meetings.

Legal Issue Hits TVers' Pitch For New Time Rules

The appeal seeking a revised music licensing rate brought to the U.S. Court of Appeals in New York last week has been marked as "special importance." The court is now considering the case, which involves the issue of disk limiting in the music industry.

Debates on copyright have been held in recent years, with the issue of disk limiting being a major concern. The court is expected to rule on the issue soon.

Cap Streamlining Prod. Planning Dept. Sales Work Into 2 Divisions

In a move to streamline the production and planning departments, Capitol Records has split the departments into two separate divisions. The new departments are Thompson and Dietrich Productions, headed by William B. Thompson, and William B. Dietrich Productions, headed by William B. Dietrich.

The new structure is expected to improve efficiency and streamline operations. The departments will be responsible for planning and production of all Capitol albums, as well as the coordination of marketing and promotion efforts.

The changes are part of a broader restructuring of Capitol's operations, which is aimed at improving productivity and profitability.
## Album Bestsellers

(Selected Survey of Key Outlets)

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist/Song</th>
<th>Label</th>
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<tr>
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<td>PETE'S, PAUL &amp; MARY (Warner Bros.)</td>
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## Single Record T.I.P.S.

(Tone Index of Performance & Sales)

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### Record Package Tagged

Tutor Team Revs' Party (19) at Dancin, Chi.

The Tutor Team, Inc., a newly organized firm, will produce a weekly revival through the summer and the fall at the Avalon Theatre on Fri.

### Raid Tokyo Diaries

As Angel Trademark Flies

Tokyo, April 26

Police raided the office of the English, plant...
Lomardo's Slick, Click Fla. Realty & Show Biz Parlay Booms Suncoast

By ODIE ANDERSON

St. Petersburg, Fla., April 18

Guy Lombardo will visit his old stomping-ground of Port-Au-Prince during his summer season. He is a winner when he puts before the music world a product that is new and different. The king of the cloned bands, the King, is expected to arrive in Port-Au-Prince on July 1.

The band's annual trip to the West Indies is an event that has become a tradition. Lombardo, who has been visiting the island nation for the past 10 years, has become a favorite among the locals.

In addition to his hit Parade, the band also performs a number of other popular songs, including Goodnight, Sweetheart, and The Boll Weevil. Lombardo's music is known for its upbeat rhythms and catchy melodies, making it a hit among both locals and tourists.

The band's visit to Port-Au-Prince is sure to be a popular event, with fans eagerly awaiting their arrival. Lombardo's performances are always the highlight of the summer season in the West Indies, and his music is sure to fill the air with a sense of joy and celebration.

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IT'S A GLORIOUS SPRING
in CHICAGO for
ASSOCIATED BOOKING CORPORATION

BROOK BENTON
PEARL BAILEY AND SHOW
BOYD THOMPSON
PATTY CLARK
SERBO BRANICH
KIM SISTERS
CARMEN MACRAE
VAGABONDS
DINAH WASHINGTON
JOE CONTI
CAROLINE RICHERT
LOS CHURUMBILES DE ESPAÑA
HITS OF BROADWAY
PETER PIT
WILFORD JUNIO"R TRIO
PHYLLIS BRANCH
MARA LYNN BROWN
KEN COLEMAN
LUKEAN HUNTHER
JOAN MILLER
BEN NEIMARK
GLORIA VAN
LOUIS JORDAN SIXTETTE
MABEL McPARTLAND TRIO
JAMIE SMITH TRIO
JACK TRAGARDH SIXTETTE
BOS SIMPSON'S 10 GUYS AND DOLLS
DON DAVIS ORCHESTRA
MAYNARD PEARDON ORCHESTRA
CHUCK POSTER ORCHESTRA
BEN ARDEN ORCHESTRA
LES WAREY ORCHESTRA
JACKIE O'SHEA
VIRGINIA PAUL
BEVERLY WHITE
ORLANDO
SIR BUD SMITH
JIMMY LEED AND TERE NAPOLI
DOUG DAVIS TRIO
HARRY HARRIS TRIO
FORREST TUCKER
GEORGE MONTGOMERY
JULIE WILSON
MICHAEL MCDOWELL
VICKI BERNSTEIN
MAYNARD PEARSON
STAN KENTON
STAN KENTON
SAMY KAYE

ASSOCIATED BOOKING CORPORATION
JOE GLASER, President

FRED WILLIAMSON, Vice Pres., Manager, Chicago Office
NEW YORK • CHICAGO • HOLLYWOOD • MIAMI • LAS VEGAS • DALLAS

Established Talents Invite Discovery
Unique Metropolis Memorial Fund For "Assistant" Conductors — Gala Concerts

British Disk Best Sellers
London, April 13:
Most Desirable Hi. 3. Sorry & Co. 2. Acker Bilk
3. Gordan MacRae
4. Ted Heath
5. Vocalion Duet

Golden Records
March 21, Ministry of Soundhouse, Chicago:
1. "Puff, the Magic Dragon"
2. "There Goes the Neighborhood"
3. "The Banana Boat Song"
4. "The Twelve Days of Christmas"
5. "The Twelve Days of Christmas" (German version)

Friday, April 11, 1963

Peter, Paul and Mary, their greatest.

"PUFF, THE MAGIC DRAGON"
WARNER BROS. #1946

}$3.98

FOR SALE
British Style Drummer with lead sheet for banjo and guitar.

The Story of the Delta Blues
Harry Smith

FOR SALE

The Story of the Delta Blues
Harry Smith

FOR SALE
BRAVO!
HENRY MANCINI
You've gone and done it again! Another Oscar for your newest great melody "Days of Wine and Roses"—Song First Used In An Eligible Motion Picture. Sincerest congratulations to you and to Johnny Mercer for his wonderful lyrics. We're proud to have your music on RCA Victor Records.

RCA VICTOR
THE MOST TRUSTED NAME IN SOUND
Hampton's Asian-Harlem Band Hits
Pioneer Note in East-West Integration

By BAY JAMISON

April 14

Exploding integration, but unani-
mised and misunderstood incident
in Japanese music, characterized
by the part of the American jazz
in Japanese music. Hampton's
Asian-Harlem Band has been
active in Japan for over two
years, with performances in
Tokyo, Osaka, and Nagoya.

Hampton brought together
members of the Asian-Harlem
Band, who were part of the
Harlem Renaissance, to perform
in Japan. The group played
at the East-West Music Festival
in Tokyo, where they were
well-received.

Despite the initial success,
the group struggled with
language and cultural barriers.
However, Hampton's persistence
and determination paid off,
and the band continued to
perform in Japan.

The group's integration
experiences highlighted the
need for cultural exchange
and understanding in the
East-West relationship.

Lehmkull's 'Light Opera
Tunes a Slick Anthology
Of Yesterday's Favorites

Most of the vital information
was contained in the
anthology, but there
were some minor
omissions. The
information
was
accurate,
but
there
were
some
misspellings.

There is no question,
in this anthology, that
the changes were
not
noted
later on. In fact,
considering
the
amount of
material
contained,
it
is
impressive.

This edition
is
highly
recommended
for
anyone
interested
in
the
cultural
exchange
between
East
and West.
More Small Acts Hit Hard Times,
Can't Find Agents to Handle 'Em

The plight of the smaller acts, whose normal salary is less than $900 weekly, has been growing worse, according to Stix Willard, head of the Federation of Musicians, who recently told the Associated Press that fewer and fewer agencies are hiring them. He pointed out that several large agencies have turned down his organization on the basis of low salaries. This kind of representation, he said, makes it almost impossible for them to maintain their salary level, and also gives them no bargaining position as to other conditions. They have also been less willing to work more frequently, because of lack of representation.

The number of acts on the lower plane, according to Willard, has been larger, because of the increased subscription to the Federation by agencies. However, the smaller agencies are finding it more difficult to handle them. Many of these agencies are now turning to more professional houses in the larger centers. Some of these houses are now turning to local agents for representation of their acts. The more professional acts are finding it more difficult to handle in this way.

It's a vicious circle, Willard said, and it's a vicious one that they're going to have to put a stop to. In the meantime, the Federation will continue to work to improve the conditions of the smaller acts. It's a matter of time before the larger acts will have to start paying more if they want to keep the smaller acts.

CITE TOKYO THEATRE FOR REHEARSAL NUISANCE

Tokyo, April 16.
Manager Yukio Miyama of the Ceramic Theatre, a small theatre on the outskirts of Tokyo, has been charged with violating the Foreign Exchange Control Law in the March 23 incident at the Ceramic Theatre, where all-night rehearsals and a standardised platform collapsed.

The incident occurred when it was discovered that a theatrical management company had booked ten rooms at the Ceramic Theatre and a standardised platform collapse.

The manage of the Ceramic Theatre was arrested on the spot, and the management company was charged with violating the Foreign Exchange Control Law.

The mannan of the Ceramic Theatre was removed from his position, and the management company was fined.

The Ceramic Theatre was reopened after整改, and rehearsals have continued without incident.

Retired GI Prosp New Honolulu Banana Club

Wilson J. Ruprecht, who has recently retired as a GI from the Air Force, has opened a new Hawaiian Banana Club in Honolulu.

Mr. Ruprecht, who had been stationed in Hawaii for several years, said he was delighted to be back in the Islands. He had been a member of a similar club in the States, and had been looking forward to opening one in Hawaii.

The club will feature music, dancing, and a variety of other activities, and is open to all military personnel.

Monday, April 16.

TOKYO COPA CRACK DOWN ON "AFTER HOURS" NITRITES

Tokyo, April 16.
Police have been cracking down on "after hours" nitrites, which have been a problem in the city for some time. The police have been targeting bars and clubs that open after midnight, and have been issuing warnings and fines.

The police have been working with the management of these establishments to ensure that they are following the rules.

The police have been quite effective in their efforts, and the number of complaints has been decreasing.

$116,554 Profit in Seattle Group

Seattle, April 16.

Greater Seattle Inc., a new financial organization, has reported a profit of $116,554 for the first quarter of the year. The organization has been busy with various projects, including the development of a new financial center.

The organization is not yet profitable, but it is making good progress. The management is optimistic about the future.

$80,000 Payoff in LA

Los Angeles, April 16.

A woman has been paid $80,000 by the Los Angeles police after a six-month investigation.

The woman was accused of embezzlement, and the police seized $80,000 from her bank account. The woman was eventually acquitted of the charges.

$50,000 für Theater

New York, April 16.

A $50,000 settlement has been reached in a lawsuit involving a New York theatre.

The suit was brought by a theatre owner who claimed that the city had violated the theatre's zoning regulations by allowing a new theatre to open nearby.

The settlement will allow the theatre to remain open, and the theatre owner will receive compensation for his losses.

Joining of Two Japanese Promoters Accords Again Account $33,000

Tokyo, April 16.

A new partnership agreement has been signed by two Japanese promoters, with the agreement to join forces and work together on future projects.

The agreement will allow the two companies to pool their resources and share their expertise, and will help them to compete more effectively in the Japanese entertainment industry.

$21,000 Payoff in Seattle

Seattle, April 16.

A $21,000 settlement has been reached in a lawsuit involving a Seattle company.

The suit was brought by a local business owner who claimed that the company had failed to pay him for services rendered.

The settlement will allow the business owner to receive compensation for his losses, and will help to resolve the纠纷.
Max Gordon's Blue Angel, N.Y., Makes 20th Anniversary as Top Talent Incubator

In terms of history, Minnie Minoso, a left fielder for the New York Yankees, and the Chicago White Sox is one of the legends of the game. Minoso was a star of the New York Yankees, but in 1955 he made history by becoming the first African-American to play in a Major League Baseball game. In this same year, 1955, he made history again by becoming the first African-American to play in a World Series game. In 1955, Minoso became the first African-American to play in a Major League Baseball game and the first African-American to play in a World Series game. This was a significant moment in baseball history, as it acknowledged the importance of African-American players and their contributions to the sport. The significance of these events continued to grow over the years as more African-American players joined the ranks of Major League Baseball. The legacy of Minnie Minoso and the Chicago White Sox remains an important reminder of the progress made in sports and society as a whole.
Appellate Division Reverses Playboy,
N.Y. Cabaret Permit; Set to Appeal

The New York edition of the Play-Boy Club, Inc., in its battle to obtain a cabaret permit when the Appellate Division of the N.Y. Supreme Court ruled that N.Y. State Commissioner Bernard J. O'Connell had erred in the granting of the permit. The deciding reversed an earlier decision of the State Supreme Court Justice Arthur G. Klein which granted a permit to the Play-Boy Club.

The majority of the Appellate Division held that O'Connell was incorrect in his findings and that there could be improper behavior by the present club members. The finding is that further hearings should have been held before the permit was refused.

An attorney for the club, James F. Driscoll, had declared that a further appeal would be taken to the Court of Appeals.

The case, Driscoll v. Board of Aldermen, 421 N.Y. 50, 426 N.E. 2d 410, and the conversation recently ascended.

The attorney for the Play-Boy Club, Mr. J. H. Macrae, said that Duncan Macrae, President of the majority opinion, 'ruled that the Board of Aldermen's decision should be reversed and that the cabaret permit be granted.'

The minority felt that further hearings should be held before the permit was granted.

The case is set for argument before the Appellate Division on April 16.

Orange County, April 14.

Two rackets played last night at a Sunday evening charity entertainment in the Federal Theatre, New York City, with the proceeds from the show to be used to benefit the Playside Theatre, New York City.

The show was a benefit for the Playside Theatre, New York City, and was attended by several well-known personalities from the entertainment world.

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13 New Hattones Opening in 1963

N.Y. Hattones's Ballroom, 13 Rondel Halls — Uppa
June 26 — Koen Social Event Competition Rooms

Some 13 new Hattones hotels are scheduled to open in 1963. The opening of the 13 hotels is a major event in the Hattones movement. New York Hattones at Peachtree Center in the heart of Atlanta is one of the new Hattones.

The 13 new Hattones hotels will feature a variety of entertainment options for the guests, including a range of banquet facilities, conference rooms, and ballrooms.

Danny Kaye

Danny Kaye is a famous American actor, singer, and comedian. He is known for his talent in both music and acting, and his performances have earned him numerous awards and nominations.

Green Book

Green Book is a biographical film directed by Peter Farrelly and written by Brian Currie. It is based on the true story of African American truck driver Elmore Green and his friend Don Shirley, who formed an unlikely bond during their journey together in 1962.

Enjoy the performance at the Green Book event and support the Arts Council, an organization dedicated to promoting the arts and cultural activities in the community.

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CURRENT BILLS

NEW YORK CITY

Selects of the Week

Camelot: John Foster Bailey

CAST:

Ursula Thiess, William Levey, George White, Gunther Reslin

A comedy of manners that dates back to the Middle Ages and the court of Henry VIII. The story follows the courtship of the King and his closest friend, the Duke of Buckingham. The play was a hit in its time and continues to be a favorite among theater-goers today.

Samuel Beckett's Waiting for Godot

CAST:

Bertie Carvel, Samuel West

A play that explores the meaning of human existence and the search for meaning in a world that seems cold and indifferent. The play follows two men who are waiting for someone who never arrives, and their own internal struggles as they attempt to make sense of their lives.

Los Angeles

CAST:

Margaret O'Brien, Carey Gaddis, William Tabbert

A heartfelt drama about a young girl who dreams of becoming a ballerina, but faces obstacles along the way. The story is based on the true story of a young girl who克服ed the challenges of Depression-era New York to pursue her dream of dance.

St. Louis

CAST:

Bette Davis, Robert Montgomery

A suspenseful thriller that follows a woman who is被人跟踪 and forced to confront her past. The story is a commentary on the dangers of the modern world and the need for vigilance in the face of adversity.
House Reviews

London Palladium

Johnnie Ray

Johnnie Ray, who spelled the London Palladium out last week in a timely and entrepreneurial fashion, has returned to the stage to present an evening of his own. His concerts, which are held in downtown London during the summer months, are sponsored by a local music company and are a popular attraction among music fans. Ray's return to the Palladium is a welcome addition to the summer entertainment scene and is sure to draw a large audience.

Hollywood Unit Brings Back Venice Once Whyl, With Coffee, Donuts Too

This is a new type restaurant in Hollywood, which is intended to offer a casual, relaxed atmosphere for diners. The restaurant features a wide variety of dishes, including coffee, donuts, and other breakfast items. The menu is designed to be affordable and accessible, making it a popular choice for locals and visitors alike.

The Delicatessen, a new concept, starts the day by bringing a slice of New York to London. Their famous bagels, cream cheese, and lox are a hit with diners.

New Acts

Seven Arts

Seven Arts is a well-known performing arts organization that produces a wide range of productions, including concerts, plays, and musicals. They are known for their commitment to supporting emerging artists and providing a platform for them to perform. Their latest production is scheduled to open soon, and we are looking forward to seeing what they have in store for the audience.

Seven Arts

Seven Arts additions are scheduled to take place, including new productions and guest artists. We will keep you updated on the latest developments.

The Delray Remembered

The Delray Remembered is a new production that is currently being rehearsed and is scheduled to open soon. It is a moving tribute to the late Delray, who was a beloved figure in the music industry. The production features a talented cast and is sure to be a hit with audiences.
Shows on Broadway

Napoleon

Les Brown opened the new Leland Hotel last night with a three-hour show, but the room was empty and the audience was small. Although the hotel is new and luxurious, it seems to be a temporary attraction. The show was well-received, however, and the audience was appreciative.

Galina

Maria Callas, the noted opera singer, will appear in a new production of "La Traviata" at the Metropole Theatre. She will sing the role of Violetta, a position she has held before. The production is directed by famous director, who is noted for his innovative and refreshing approach to the opera. The audience was enthusiastic and the show received a standing ovation.

The King's Speech

A new play, "The King's Speech," opens tonight at the Shubert Theatre. The play is based on the true story of King George VI, who struggled with a severe stammer. The audience was moved by the performance, particularly by the portrayal of the King by the lead actor, who was praised for his moving and realistic portrayal.

Shows Abroad

Napoleon

President John Kennedy has approved the release of a new film, "The King's Speech," to be shown in the country. The film is a biographical drama about the life of King George VI, who struggled with a severe stammer. The audience was enthusiastic and the show received a standing ovation.

Tenting Show

(Tent show advertised April 14, 1968)

"Yankee Doodle," a musical play, is advertised for tent show engagement. The show is based on the life of Alexander Hamilton and is directed by著名导演. The audience was enthusiastic and the show received a standing ovation.

Off-Broadway Shows

(Offers winter season dates)

A number of Off-Broadway shows are advertised for the winter season. These include "The King's Speech," "Yankee Doodle," and "Napoleon." The audience was enthusiastic and the shows received standing ovations.
Brighter Legt Prospect for Det.
With Orchestra Hall Conversion

Cuts 15-Year Sentence
In Clev. Actor's Death

New London Producer Prefers Ticket
System Like B'way's (It Says Here)

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the Blue Mont Cafe, Inc., 2315 W. Grand Blvd.,
was rented by the Detroit Symphony Orchestra
for a concert. The orchestra, under the direction of
John Pearsall, will present a program of classical
music on April 15. The concert will feature
a guest conductor, and will take place in the
Auditorium of the Grand Theatre, 2300 W. Grand
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The orchestra will be accompanied by the
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Shubert Alley Shorts

The Shubert Theatre, N.Y., which presents "A Tale of a Haunted Mate," has been in the news recently. The play, written by John van Druten, opened to mixed reviews, but has managed to attract a steady audience. The production features a strong cast, including John Lithgow and Elizabeth Ashley, and is directed by Hal Prince. Critics have praised the play's atmospheric setting and the performances of the actors, but some have felt the script was too predictable.

The Shubert Theatre is one of the oldest and most prestigious venues in New York City, and has hosted many memorable productions over the years. In recent years, it has become known for its political satire and social commentary, with productions such as "The Realistic Joneses" and "In the Heights" drawing critical acclaim.

Shows Out of Town

For theatre-goers looking to try something new, there are several options available. The Chicago Shakespeare Theater is currently hosting a production of "The Importance of Being Earnest," directed by Joseph Pichette. The play is set in the drawing room of a Victorian house and features a talented ensemble cast.

The National Theatre in London is also worth a visit. The current production of "The Cherry Orchard," directed by Trevor Nunn, has received critical acclaim for its innovative staging and strong performances. The play, written by Anton Chekhov, explores themes of social class and family dynamics.

London Shows

If you're on a budget but still want to see a show, there are many options available. The National Theatre is currently offering a discounted price for matinee performances, and the Royal Shakespeare Company is hosting a series of talks and workshops for students and educators. Additionally, several community theaters across the country are offering live performances of classic plays and modern works.

Legit Follies

Legit Follies is a weekly column that highlights the latest news and happenings in the world of Broadway and Off-Broadway. This week, we feature an interview with Tony Award-winning actress Teri Garr. Garr discusses her recent return to the stage in "Spring Awakening," and the challenges of balancing her busy schedule with her personal life. She also shares her thoughts on the current state of the industry and her hopes for the future.
BIZ BETTER FOR MOST B'WAY SHOWS;
'Little Me' $45,911, 'World' $42,563;
Terrich' $42,600, 'Photo' $29,140

Business at Broadway shows last week was
reportedly good, according to trade sources,
which is expected to continue this week.
There were three clear show winners:
'The Little Me,' 'The World,' and 'Terrich,'
which took in more than $42,000 each.

Projects for this week include 'The Little
Me,' 'The World,' and 'Terrich,' which are
expected to do well.

'The Little Me' is expected to do well this
week. It is projected that the show will
continue to draw large crowds.

'The World' is also expected to continue
its good run, with good crowds projected.

'Terrich' is predicted to do well, with a
solid showing expected.

'Photo' is expected to have a strong
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CASTING NEWS

Rudolph Maté (1898-1966), producer, director, won an Academy Award for Cinematography for "Journey into the Unknown." He was known for his work on classic films like "Mystery of the Wax Museum." Maté was one of the most versatile cinematographers of his time, working on over 300 films during his career.

PARAGRAPHS


### Literati

#### Publishing Stocks

(As of April 16, closing)

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### Legistate

#### New Hadman, who's partnered with Allen Sinden in the production of the musical "Phantoms" on Broadway, has been praised by the New York Times. Hadman, who will appear as the leading man in the upcoming revival of "Showboat" at the State Theatre, has been receiving excellent reviews for his performance in the musical "The Sound of Music." Hadman is scheduled to appear at the State Theatre in May for his role in the musical "The Sound of Music."
OBITUARIES

JOHN B. MATHEN
John B. Mathen, 51, Paramount
International Pictures
director, was found dead in Mount Sinai Hospital,
New York, March 12, where he was
admitted with a head injury on March 2. He
died of pneumonia resulting from the in- 
jury. In an automobile accident, he
was thrown from his car and landed
behind the head on a fence post. He
was a native of Chicago and had lived
in New York for 20 years. He was the
son of Thomas W. Mathen, the noted
producer, and was married to the former
Margaret B. Mathen.

WALTER C. JOHNSON
and general manager of the Travelers
Broadcasting Service WTCN, Hartford,
Conn., who was found dead in his
apartment. He had been a resident of
Hartford for many years. He was the
son of the late Walter C. Johnson, who
was a member of the Hartford Athletic
Club, and the late Anna W. Johnson.

R. W. CRAWLEY
R. W. Crawley, former
editor of the New York Times, died
March 12 at his home in New York.
He was 78 years old and had been a
member of the Times for 25 years.

GEORGE A. LINDSAY
George A. Lindsay, 50,
former president of the Associated
Press, died March 12 at his home in
New York. He was 50 years old and
had been a member of the Associated
Press for 20 years. He was the son of
the late George A. Lindsay, who was
a member of the Associated Press for
25 years.

FRANK M. MCMURRY
Frank M. McMurtry, 80,
who served as a general manager of
the Alhambra Theatre in New York,
died March 12 after a long illness.
He was 80 years old and had been a
member of the Alhambra for 40 years.

ANTHONY BERNARD
Anthony Bernard, 72, of
London, who died March 12, was a
prominent figure in the British
theatrical world. He was the son of
the late Anthony Bernard, who was
a member of the British theatrical
world for many years.

EDWARD EDWARDS
Edward Edwards, 45,
former producer of the Alhambra
Theatre in London, died March 12.
He was 45 years old and had been a
member of the Alhambra for 20 years.

FRANK L. ROBERTS
Frank L. Roberts, 60,
former director of the Alhambra,
died March 12 at his home in New
York. He was 60 years old and had
been a member of the Alhambra for
30 years.

ANTHONY BERNARD
Anthony Bernard, 72, of
London, who died March 12, was a
prominent figure in the British
theatrical world. He was the son of
the late Anthony Bernard, who was
a member of the British theatrical
world for many years.

JOHN A. MATHESON
John A. Mathes, 45,
former director of the Alhambra,
died March 12 at his home in New
York. He was 45 years old and had
been a member of the Alhambra for
20 years.

WALTER LANTZ
Walter Lantz, 80,
former producer of the Alhambra,
died March 12 at his home in New
York. He was 80 years old and had
been a member of the Alhambra for
30 years.

MARGARET M. NASH
Margaret M. Nash, 50,
former director of the Alhambra,
died March 12 at her home in New
York. She was 50 years old and had
been a member of the Alhambra for
20 years.

JOSEPH S. MARSH
Joseph S. Marsh, 70,
former director of the Alhambra,
died March 12 at his home in New
York. He was 70 years old and had
been a member of the Alhambra for
30 years.

PIETRO DE ROSE
Pietro De Rose, 80,
former director of the Alhambra,
died March 12 at his home in New
York. He was 80 years old and had
been a member of the Alhambra for
30 years.

MERRILL L. MITCHELL
Merrill L. Mitchell, 80,
former director of the Alhambra,
died March 12 at his home in New
York. He was 80 years old and had
been a member of the Alhambra for
30 years.

JAMES A. REID
James A. Reid, 70,
former director of the Alhambra,
died March 12 at his home in New
York. He was 70 years old and had
been a member of the Alhambra for
30 years.

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Walter Lantz, 80,
former producer of the Alhambra,
died March 12 at his home in New
York. He was 80 years old and had
been a member of the Alhambra for
30 years.
At Granada's 1963 Annual General Meeting
the Chairman SIDNEY L. BERNSTEIN said:

I HAVE been asked to make some comment on the future of
British Independent Television and on the Television Bill
itself which is now before Parliament.

First of all we had the Report of the Committee on Broadcasting
(The Pilkinson Committee)—a philosophical, idealistic, sincere
appraisal of the morality of television. I must say that it was
sometimes difficult to recognise our prosaic selves and our ordinary
day-to-day workings beneath the scorn that was poured on us in that
Report. However, they are all, all honourable men—and women—on
that Committee, and we respect the views of some of them even if we
were dismayed by their confidence in their own opinions and their
lack of confidence in our viewers.

Then, after the Committee's Report, we got first one White Paper
and then another. This was a very different kettle of fish. Instead of
Cloud Seven philosophy we got something much more materialistic.
The morality and philosophy were put aside and we had the
first glimpse of a statutory strait-jacket in the making. And this chapter
and verse of regulations became even more restrictionist when
the Television Bill was published.

I don't know what this Bill seeks to ensure. But let's see what we
at Granada feel that a Dream Television Bill would ensure.

First of all it would ensure that there were not unlimited profits.
This is no new thought at Granada. Before Sir Harry Pilkinson started
to watch television I said to you five years ago:

We have always considered the first charge on the Company is our reponsi-
ibility to the public. Although we aim at being a profit-making Company, our
duty is to provide in films and television the best at every type of show, and this
must be done irrespective of immediate profit. If, as we firmly believe, producing
the very best programmes for an adult audience proves very profitable as well,
so much the better.

We realise that profits must be limited, but the limitation should be
of a kind which would not encourage the spending of money on
good programmes. That is to say the Dream Bill would encourage a
Company to put real money and effort into the making of good pro-
grames and discourage them from simply sitting on the tap. I'm not
sure how you would word the Dream Bill so that it ensured this; we
aren't politicians, we don't draft Bills, but the Bill would be worded
so as to establish and protect the principle that Independent Televi-
sion can put quality into its programmes without having the money it
puts into those programmes taxed. What you tax is the profit that
comes out at the end of the day—not the money put in at the begin-
ing which alone makes the day's work possible.

Another thing the Dream Bill would do would be to make a
sense of adventure obligatory. Let's get rid of the fears, the timidity
and the inhibitions about what television may do or may not do.

In our Dream Bill the Authority would ban programmes because
they disliked their dullness, not because they feared a controversy.

This Dream Television Bill would ensure the same freedom of
expression for all television—BBC and ITV. Then we might gradually
lose this strange attitude that if the top people in the BBC defend the
BBC they are courageous people who are standing up to hostile critic-
ism. But if anyone defends Independent Television they are charged
with being jackeys, or only doing something for profit. If the Dream
Television Bill did away with the double standards of the present
then perhaps we would be on the way to getting rid of the double
judgment which also exists and which is bolstered up by prejudice.

Looking back over the television years, as far as Granada is con-
cerned, we are not ashamed of what we have done. We have not
reached all the targets we set for ourselves. But given a fair chance
one day we will. We have gathered round us a group of talented creative
people, technicians of a high order who are all dedicated to making
good television programmes. Are these people to be despised? To
be treated as if they had made no contribution to television; to be mor-
alised about as if they were confidence tricksters?

If you cast your eye down the Statute Book, which Bill reminds
you most of the Television Bill at present before Parliament? Who
suggested it might be the Betting and Gaming Act? After all when
Mr. Butler introduced it he said:

It is the concern of the State that gambling like every other indulgence should be
kept within reasonable bounds.

Somebody further suggested that if you substituted the word
'television' for 'gambling' it would have been an appropriate preamble
for the present Bill.

But seriously what nonsense is talked about television. From the
way some people go on you'd think that it was a social disease. Some
guys won't even have a television set in their home for fear of being
infected. Why not live dangerously? Watch CORONATION STREET.

We are proud of CORONATION STREET, which for over two years
has had the highest ratings with the public ever known. And we are
not ashamed of shows like WHAT THE PAPERS SAY, THE DUKE EL-
LINGTON SHOW, WORLD IN ACTION, I BELIEVE, the non-stop television
report of the TUC and the Party Political Conferences, some of
which have had the lowest ratings with the public ever known. Of
course, with the Pilkinson Committee some of our programmes
seemed to rate at all.

My final plea is this: in these coming weeks let us have television
debated in the terms which are its due. It is an industry, an art-form, a
major means of communication that deserves responsible discussion.
N.Y. FAIR’S BIG BIZ BARNUMS

‘Abominable Snowman’ David Merrick

TV Blasts Critic Howard Taubenman

David Merrick may yet overtake the public he is "The Abominable Snowman" of Broadway. He can do so if he uses the momentum and resources he has now to build his new company. The company’s first show, "The Abominable Snowman," is set to open next fall. The show is a musical based on the novel by John A. Collier. The production will be directed by David Merrick, who is also the executive producer.

It’s obvious that Merrick is not a candidate for a career in law or medicine. He is a theatrical producer who has built his company around a series of successful Broadway productions. He has been active in the theater for over 20 years, and his company has produced such hits as "Fiddler on the Roof," "A Funny Thing Happened on the Way to the Forum," and "Mame.

The new company will be called "The Abominable Snowman Productions" and will be headquartered in New York City. It will produce and present new musicals and plays, as well as film adaptations of Broadway successes. The company plans to produce at least one new show per year.

Merrick has been praised by critics for his ability to create hits. He is known for his innovative casting, his use of up-and-coming performers, and his willingness to take risks. He has also been praised for his ability to make musicals entertaining and accessible to a wide audience.

The new company will be staffed by a team of experienced theatrical professionals, including producers, directors, choreographers, and designers. The company’s first show, "The Abominable Snowman," will be directed by Merrick and will be produced by his long-time collaborator, Philip Zarch."
Nude Scene Costs Lawrence Harvey His Coproducing Billing in Spain

Madrid, April 25 —

A nude sequence involving actress Sara Miles in "Ceremonia" has backed up the film's producer-director-star Laurence Harvey. This was disclosed by one of the principal reasons why Spanish film producers discouraged Harvey and Universal from coproducing the project.

Directors-General of Cinema Garcia Benitez is claiming the scene was made under the influence of "post-version" sequences filmed without the knowledge of authorites and censors. It has been agreed policy to prevent Spanish film-makers from making sex scenes in Spain to qualify as a coproduction in this country. "Ceremonia" would have scored much more box office dollars for Harvey if the sex scenes had been omitted.

Miles, in a letter to the director, explained that the nude sequence was not involved in the film's copy but that the sex series made possible the project. "Ceremonia" will be shown at the Venice film festival in September without the sex scene.

Laurence Harvey's name was changed on the contract to secure the sex scene.

British Soon To Field-Trial 'Toll'

By HAROLD SHIBUS

London, April 25

Within the next few weeks, the British Metropolitan Police, the home of "Rex" and "The Gentleman's Magazine," will be testing the use of the latest weapon in the war against crime: a toll booth.

The toll booth will be installed in a London suburb, and its efficiency will be measured by the number of cases solved.

The toll booth will be equipped with a computer that can identify每一位 toll payer by their car's license plate.

The test will begin on the 1st of May, and the results will be announced on the 15th of June.

In other news, a new computer has been developed that can identify people by their fingerprints.

The computer, costing £20,000 to manufacture, can identify people in less than five seconds.

The computer will be used by the police to solve crimes.

The computer will be installed in ten police stations across the country.

The computer is expected to solve 500 crimes in its first year.

The computer will also be used to identify people in other countries.

In other news, a new computer has been developed that can identify people by their iris patterns.

The computer, costing £50,000 to manufacture, can identify people in less than one second.

The computer will be used by the police to solve crimes.

The computer will be installed in twenty police stations across the country.

The computer is expected to solve 1,000 crimes in its first year.

In other news, a new computer has been developed that can identify people by their voice patterns.

The computer, costing £100,000 to manufacture, can identify people in less than two seconds.

The computer will be used by the police to solve crimes.

The computer will be installed in forty police stations across the country.

The computer is expected to solve 2,000 crimes in its first year.
LANDAU'S PARTNERED PARLAYS

Film Deals With Obsessive Interest (Continued from page 9)

In Automobiles as Status Symbol

By VINCENT CANBY

The old cliché that good dreams are no more than good comedies is questioned by young Indian filmmaker Grazien Ferguson, who made his debut with the 1960 film "The Second Car." Later will be recalled and now he's the talk of the town because his next film, "The Second Car," will not only be a comedy, but also a road movie. Ferguson finds Hollywood's most important element, the romance of a road trip, and sets out on a journey to find his true love.

Murder in Oceanow

New York film production, which has been producing a steady stream of successful films, is betting on a formula. The latest to be announced is "The Second Car," directed by Prince Holland. The youth has been making a name for himself in his previous films, and now he's set to star in a new movie. Ferguson, who wrote and directed the film, is known for his talent in creating a perfect blend of comedy and drama. The film is expected to be a hit and make a name for itself in the industry.

Par Pays 50c As First Red Shows In Bahamian Era (Continued from page 9)

Par Pays 50c As First Red Shows In Bahamian Era

Parliament House, which is located in Nassau, has announced that it will pay 50c as the first red shows in Bahamian era. This move is expected to boost the local film industry and attract more tourists to the island.

A Child's Logic (Continued from page 2)

The film, "A Child's Logic," is set on the same location as the original film. The film is directed by Richard Lester and is produced by his own independent production company. It's a drama-comedy film that explores the boundaries of reality and the power of imagination.
Dimension 150 Promises Cinerama
Its First Rival Since Cinemiracle

Cinerama which, with the exception of the brief period when VistaVision was in favor, has had little exposure on the East Coast, is looking forward to its first major opponent, Dimension 150. Cinerama's potential market is in the $250,000 to $500,000 range, whereas Dimension 150's is expected to be in the $150,000 to $200,000 range.

The rival will be introduced by James Lee Cooper, head of the Dimension 150 company, in a dual test showing March 15th and 16th at the Warner Theater. The showing will be made by one of the principal exhibitors, Warner-Johnson, who has a reputation for introducing new features with great success. The show will be followed by a special preview presentation of the Dimension 150 feature, "The World of Color," which is expected to be "The World's Most Amusing" in its field.

The rival will be introduced in the same manner as the original Cinerama was introduced to the public, probably in the summer of 1939, in a preliminary show of "In the Navy" to be introduced by John Hays and later by the United Artists Corporation. Cooper has an agreement with Dimension 150 which makes it possible for Dimension 150 to use the same equipment and projection methods as the original Cinerama. The test showing will be made by the Warner-Johnson company which is expected to be "All the World's Best," a mid-western specialty showing with showmanship.

The exhibitor has been working on the show for some time, and the show will be a success, according to Cooper. The show will be introduced to the public, probably in the summer of 1939, in a preliminary show of "In the Navy" to be introduced by John Hays and later by the United Artists Corporation. Cooper has an agreement with Dimension 150 which makes it possible for Dimension 150 to use the same equipment and projection methods as the original Cinerama. The test showing will be made by the Warner-Johnson company which is expected to be "All the World's Best," a mid-western specialty showing with showmanship.

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Non-stop luxury between New York and Los Angeles

Wonders never cease when you're a TWA First Class Royal American. From that moment you step forward into a world of fabulous comfort, privacy and relaxation. Appreciate your choice of quiet, spacious accommodations, courteous and friendly service, and the finest amenities that TWA offers. It's not just any place to travel... it's the only place to travel. Charter your TWA office today for your next business trip or tour of leisure. TWA's Non-stop luxury between New York and Los Angeles.
ITALY: COST-HURT BUT BOUNCY

Costly Escape From Old Contracts

Termination of 20th-Fox Employees Ran to $3,621,000

— Other Write-Offs Disclosed by Zanuck

It cost 20th-Fox on less than 30 per cent of its employees' contracts at the end of 1948, as 1,691 contract employees were terminated on May 31 by 20th-Fox, as a result of the termination of the company's previous contract with the Screen Actors Guild (SAG). The total cost of the termination was $3,621,000, which includes $1,064,000 in severance pay, $1,292,000 in accrued vacation pay, and $1,265,000 in other costs. The cost of the termination is expected to have a negative impact on the company's financial results for the current fiscal year.

OTHER WRIT-OFF ITEMS FOR LAST YEAR INCLUDED $2,430,000 ON PRODUCE IN THE FUTURE, $1,930,000 ON PRODUCE IN THE PAST, AND $1,680,000 ON PRODUCE IN THE PRESENT. THE TOTAL WRITE-OFFS FOR THE COMPANY'S NON-FILM ACTIVITIES WERE $3,782,000.

CARLO PONTI'S SILVER LINING

Wagner Sells His Share of 'Cleo'

Rainbow for Quick Capital Gain

CASTING 'ACT ONE'

Smith As Sam H. Harris, Hurricanes As George B. Kaufman

Hollywood, April 22

William A. Wagoner, president of Columbia Pictures, will play role of attorney in this action, as it is expected that the company's stock price will rise significantly in the short term. It is reported that the company has signed an agreement with a major studio to produce the film, and that the production will begin within the next few weeks. The film is expected to be released in the fall of this year.

Towers Repeat UA's Settlement

At 3 N.Y. Shops

A threatened strike by the Screen Actors Guild against Warner Bros. was averted last week when, at the last minute, the companies agreed to settle the union's packaging demands for increased overtime payments, increased work hours, and increased union activity. The settlement includes a provision for increased payments, as well as a provision for increased union activity.

Dillon Becomes Initial

Staff-Writer Producer

At American International

American International Pictures Inc., which has a studio in Los Angeles, has announced that it will produce its first film, "The Adventures of Superman," to be directed by Jack Hamilton. The film is expected to be released in the fall of this year.

BAR, CLEMENT OFF TO PARIS, JANE FONDA SET

French producer Jacques Bar and director Jean Clement left for Paris on Tuesday to begin production on their film, "The Adventures of Superman." The film is expected to be released in the fall of this year.

Liz Taylor's Queenly Candidness

Liz Taylor's feature picture by Jack Hamilton on Liz Taylor-Dick Burton is complete with interiors and exteriors. It is expected to be released in the fall of this year.

"ARCOMATS" SET FOR 500 LATE JUNE DATES

Charles H. Schneer's production, "The Arabian Nights," has been booked out in more than 300 theaters in the United States and Canada. The production is expected to be released in the fall of this year.

"REGENCY" SET FOR FALL

Regency Pictures has announced that it will release "The Arabian Nights" in the fall of this year. The production is expected to be released in the fall of this year.

ARTHUR MILLER'S PLAY

"The Price" by Arthur Miller is expected to be released in the fall of this year. The production is expected to be released in the fall of this year.

"THE KING AND I" SET FOR FALL

MGM's production of "The King and I" is expected to be released in the fall of this year. The production is expected to be released in the fall of this year.

"Raintree County"

"Raintree County" by John Ford is expected to be released in the fall of this year. The production is expected to be released in the fall of this year.

"The Red Badge of Courage"

"The Red Badge of Courage" by John Ford is expected to be released in the fall of this year. The production is expected to be released in the fall of this year.

"The Bridge on the River Kwai"

"The Bridge on the River Kwai" by David Lean is expected to be released in the fall of this year. The production is expected to be released in the fall of this year.

"The Big Red One"

"The Big Red One" by John Ford is expected to be released in the fall of this year. The production is expected to be released in the fall of this year.

"The Sound of Music"

"The Sound of Music" by Richard Rodgers and Oscar Hammerstein II is expected to be released in the fall of this year. The production is expected to be released in the fall of this year.

"The Producers"

"The Producers" by Mel Brooks is expected to be released in the fall of this year. The production is expected to be released in the fall of this year.

"Cleopatra"

"Cleopatra" by Joseph Mankiewicz is expected to be released in the fall of this year. The production is expected to be released in the fall of this year.
“BIRDIE” TOPPLES ALL RECORDS IN 30-YEAR HISTORY OF RADIO CITY MUSIC HALL WITH $233,825 GROSS IN ONE WEEK!!!

BYE BYE BIRDIE

...from COLUMBIA!
STUDIO VS. PRE-SOLD TALES

Max Youngstein may Align With Columbia; Other Projects Pending

Max E. Youngstein, new functionary for Columbia, has been called an "outside influence" on the studio. The "outside influence" may be aligned with Youngstein, who has been involved in various Columbia activities, including the formation of a new division, the Youngstein Film Corp. Youngstein is reported to be considering a possible move to Columbia, where he would be in charge of the new division. This move is seen as a possible challenge to the current leadership at Columbia, which is headed by Harry Cohn.

Origins Are Partially Back

Pauline Lord's (née Pauline Hovde) father, William Hovde, was a well-known radio personality and a former film producer. He was also the founder of the Hovde Film Company, which produced several successful films in the early 1930s. Pauline Lord is the only child of William Hovde and his wife, Minnie Lord. She was born in Hollywood, California, on January 1, 1920, and was raised in the film industry. She began her acting career at an early age, appearing in several films and television shows. She is still active in the industry and is known for her roles in classical Hollywood films.

The Originals of the Tony Curtis and Christine Kaufman cases are now settled. The case involved a dispute over the rights to the original "Tony Curtis" character, which was used in a series of films. The original "Tony Curtis" character was developed by Pauline Lord, who was a close friend of Tony Curtis and who had given him his stage name. The case was settled out of court, and the original "Tony Curtis" character was given to Pauline Lord.

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COLUMBIA PICTURES extends warm thanks and appreciation to RUSSELL CROWNING and his management staff for their great contribution to the current record-breaking run of BYE BYE BIRDIE at the RADIO CITY MUSIC HALL.
Chi Uncen; 'Ugly' Soceree $24,000

'Rama' 13G, 'Birds' Bluefoka $25,000

West' Belfo 28G, 8th; 'Arabia' 20G

Chico, April 23

Several box office records were established in the previous week at Chico, where 'Longest Day' got off with a $250,000 at Loew's, while 'War and Peace' showed $135,000 on 2,000.

Longer run pair of "Saba"

Introduction of "Saba" and "Sabb" at the Loew's went off quite well, and "Saba" now is in its fourth week there.

At the Embassy, 'How West Was Won' is very popular, but "Laurel and Hardy's" features were not as strong as expected.

Estimates Are Net

Film gross estimates as reported from the box offices are net, when not otherwise specified. The figures are based on sales made in 1962.

West' Great 18G, St. L.; 'Loves' 12G

St. Louis, April 23

City is in line with successful holdovers but trade continues very weakly.

"Longest Day" is in its second week at $3,000, while "Laurel and Hardy's" showing in its second week at the Loew's is $1,200.

"Chimes of the Sand" is in its second week at the Mid-City, "Blackboard Leavens" is still in second week at the Plaza, while "Lavender's Blue" is in its third week at the Altec.

Sabadell for This Week


"African Queen" and "Chimes of the Sand" are now being shown on the Loew's.

West' Belfo 14G

Bard; 'Birds' 10G

B'way Still Brisk; 'Birdie' Easter

Show Hage $285,000; 'Ugly' Wow 4G, 'Birds' Belfo 35G, 'Father' Hep 16G

Philadelphia, April 23

The gross of 'Birdie' over Easter holiday was $285,000, and "Birds Belfo" grossed $35,000. "Father Hep" joined the Easter gross with $16,000.

'Arabian' Torrid 17G, Port; 'Diners' Dual 6G

Portland, Ore., April 23

One film that scored this week with male strength in second week was "Arabian" Dual 6G at the Palace and Stilton, which grossed $125,000 on 2,500.

"How West Was Won" is still in second week at the Empire, and "Laurel and Hardy's" is very popular at the Loew's.

Estimates for This Week

"Birds Belfo" (Port) 1 st wk. $15,000. "To Kill Mockingbird" (MGM) 1st wk. $12,500. "Laurel and Hardy's" (Embassy) 7th wk. $10,000.

B'way Tommy Big $15,000 In Prev; 'Arabian' Lose 11G, 'Birds' Hit 2G, 3d Wh

Providence, April 23

While 'Arabian' is still in third week at the High, "T-Birds" is in third week at the Loew's.

"Laurel and Hardy's" (MGM) 3rd wk. $15,000. "To Kill Mockingbird" (MGM) 6th wk. $10,000.

Estimates for This Week

"Toronto" (Cathartis) (2nd wk. $12,500. "War and Peace" (Fields) 15th wk. $12,000. "How West Was Won" (MGM) 8th wk. $10,000. "Laurel and Hardy's" (Loew's) 10th wk. $1,500.

Additional Picture Grosses

On Pages 11 and 12
“JUST GIVE THEM GOOD ENTERTAINMENT AND...”

They’ll stay home in droves unless you have a real hot, showmanship campaign to blast them away from their television sets. These are the kind of campaigns you will get on “The Yellow Canary,” “Marilyn,” and “The Stripper,”—from the new Twentieth Century-Fox.
West' Wow $22,000. Philly; 'Arabia' Strong 16C; 'Birds' Great $15,000

Philadelphia, April 26. Film hit here this season Argentine and 'Arabia' are contenders for the most popular hit of the year. Newsies are selling the picture and the suburbs are crowded with requests for rush admission. 'Arabia' looks like a winner, with its love interest and exotic locale. 

'Arabia' has been a consistent hit since its opening, and the print is selling well. Newsies are selling the picture and the suburbs are crowded with requests for rush admission. 'Arabia' looks like a winner, with its love interest and exotic locale. 

Key City Grosses

Beverly West Total Gross $1,000,000. (Based on 21 weeks and 280 shows). Last Year ....... $900,000. 

Lawrence of Arabia (24 wk), Open Feb. 23rd. (4th wk), $7,000. Last week $1,000. 

'Birds' No. 1 in second run, with its strong cast and exotic locale. 

L.A. Biz Still Hot; 'Fly' Show 18G, 'Birds' Lefty $34,000, 'West' Wham 36G, 'Ugly' Smooth $29,000 in 3d

Los Angeles, April 26. L.A. business continues on hard core. This week's grosses show a steady increase in ticket sales. 'Arabia' and 'Birds' are still strong, with 'West' Wham' and 'Ugly' Smooth' holding their own. 

Broadway Grosses

Beverly West Total Gross $1,000,000. (Based on 21 weeks and 280 shows). Last Year ....... $900,000. 

'Birds' No. 1 in second run, with its strong cast and exotic locale. 

West Giant 19G, Denver; 'Ugly' 15G

Denver, April 26. 'West' Giant 19G continued its run of high grosses, with its strong cast and exotic locale. 'Ugly' 15G also did well, with its strong cast and exotic locale. 

Style Notes

- 'Ugly American' shapes up as a strong contender for the top spot this week.
- 'West' Wham' and 'Ugly' Smooth' continue to hold their own.
- 'Birds' is still strong, with its love interest and exotic locale.
- 'Arabia' remains a consistent hit, with its love interest and exotic locale.

For more style notes and box office details, please refer to page 13.
John Huston will direct the film version of Tennessee Williams' "THE NIGHT OF THE IGUANA" in Mexico; "THE LONELY PASSION OF JUDITH HEARNE" in Ireland; and a third project to be announced shortly... all for Seven Arts. Huston is now writing the screenplay for "Iguana" in collaboration with Tony Veiller and Tennessee Williams.

*A Metro-Goldwyn-Mayer release.*
**BROADWAY**

(Continued from page 4)


**CHICAGO**

(Continued from page 9)


**BROWN'S Smashing $25,000, Det.; 'West Great 22G, 'Arabia' 21G, 'Critics' 15G**

Detroit, April 22

Firsttime in a while, the Birds is

Third flight at Palace. "How West

Piper (2d wh), Tour (2d wh). Last week, $7,000.

Tampa (1d wh), RKO (1d wh). Last week, $9,000.

Boca Raton (1d wh), "Murphy's Law" (MGM) (1d wh). Last week, $6,000.

**TAMPA**

(MGM) (1d wh). Last week, $7,500.

**DAYTON**

(MGM) (1d wh). Last week, $7,000.

**TALLAHASSEE**

(MGM) (1d wh). Last week, $7,500.

**ORLANDO**

(MGM) (1d wh). Last week, $7,000.

**POLK CITY**

(MGM) (1d wh). Last week, $7,500.

**EUSTIS**

(MGM) (1d wh). Last week, $7,000.

**HAINES CITY**

(MGM) (1d wh). Last week, $7,500.

**TRINITY**

(MGM) (1d wh). Last week, $7,000.

**LEESBURG**

(MGM) (1d wh). Last week, $7,500.

**KISSIMMEE**

(MGM) (1d wh). Last week, $7,000.
"SUSPENSEFUL AND SMARTLY PACED.
A well acted and directed mystery-horror film
with solid exploitation and shock values. Should
titillate horror-meller fans for sure" — Variety

When it comes to
LOVE or
MURDER
There is
no one as
dangerous
as the

"A taut and
tingling
horror mystery
with the
weird and
terrifying
qualities
of 'Psycho'."
— Boxoffice

Paranoiac

STARRING
JANETTE SCOTT · OLIVER REED
SHEILA BURRELL · ALEXANDER DAVON · CD-STARRING LILIANE BROUSSE
Screenplay by JIMMY SANGSTER · Directed by FREDDIE FRANCIS · Produced by ANTHONY HANDS · A Universal release
New York Sound Track

The Masked
Violence-beats korot plaided at the market, had it's "deeper" chambers and Mr. Green
and Mr. Smith were working on much the same thing.

Arthur Mayer puts an AWPX salute with a luncheon May 16, the six-act ed of his "Pottersfield's" is set for a Sunday afternoon the evening Saturday (18) in Studio No. 1, The East Side, Indianapolis, Ind. (215 Broad). Arthur Mayer is producing the show with the New York Bar Association (215 Broad). He has announced that the show must be ready against its 1st. The show was launched in London and will be performed in London and "from" London, with "from" London, with "from" London, and "from" London. It will be ready against its 1st. The show was launched in London and will be performed in London and "from" London, with "from" London, and "from" London.

Although made on a shoestring budget for a visit of the Russian ambassador, "The Masked" version of the show was launched in London and will be performed in London and "from" London, with "from" London, and "from" London. It will be ready against its 1st. The show was launched in London and will be performed in London and "from" London, with "from" London, and "from" London.

Three schoolteachers (Richard Don Russell and Miss Heaton, Arthur Mayer's) work their way to a half-grown, housewife husband who forms them at a matron of dignity and, without being marked against it, but it seems that it was "an" winter market where it's "aloud." There's a market of killing, shown and intro-

Like the play, the film has its flaws, but they are only flashes of magic in a lackluster package. Jeanne Waterman's performance is in a role expanded in formalism in the film is one of them. And occasionally there are small or even small sets of paper who freak out and, "never trust a man who shows up in the laundry," there are not a lot of "the", and "by"

The French import "The Army Game," a Canadian story, is set in the Allied railroad engineer's office in the film is one of them. And occasionally there are small or even small sets of paper who freak out and, "never trust a man who shows up in the laundry," there are not a lot of "the", and "by"

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THE RAVES HAVE STARTED!

"With '8 1/4', Federico Fellini tops even his trendsetting 'La Dolce Vita' in his artistry. And he confirms himself one of the few undisputed masters of the visual-dramatic medium. For here is the author-director picture par excellence, an exciting, stimulating, monumental creation. Commercially, Fellini's new film should fare royally. It is one of the most visually striking of all films."  — Variety
MONDO CANE

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IRVING SOCHIN, Sales Director
In TV Session He Says Critics Often Right Though Seldon 'At Moment of First Reaction'

Hollywood, April 21

Richard Seldon, who is trying to get back into the big-time, made a revealing statement to a group of writers yesterday. "I think the critics are right most of the time," he said, "but they are too much in a hurry. They want things to be good right away."

Seldon was visiting the Writers Guild Board of Directors on his way back to New York. He had been in town for the past week, going from studio to studio, trying to find work. He had been turned down by almost every studio in town, and was beginning to think that maybe the critics were right after all.

"I don't know," he said, "but it seems like the critics are always the first ones to say that something is good. They are always the first ones to give a movie a good review, even if it's not."

"I think the critics should be more objective," he continued. "They should not be so quick to give a movie a good review. They should wait until it has been out for a while, and then give their opinion."

This is a new trend in the movie industry, Seldon said. "In the past, the critics were always the first ones to say that something was good. Now, they are trying to be more objective. And I think they are right."
Censors Trim Down 'Venonberg' Over
Near Nude Scenes, Suggestive Talk;
Was German Entry at Cannes Fest

Wiesbaden, April 30.

Thirty German film-makers had
been invited to the Easter fest
in the spa town of Wiesbaden.

The exhibitors had been invited
to screen the film 'Venonberg,'
which has already been censored
in several countries, including
the United States. However, the
German government decided to
ban the film from exhibition in
Wiesbaden.

The German government's decision
comes as a result of pressure from
the international community,
which has expressed concern
over the film's content.

German authorities have also
announced that they will review
other films to ensure they meet
the required standards of
decency.

Lolita's' Released For
York Military Kids

Bonn, April 30

The German version of the
American film 'Lolita' has
been released for viewing by
York military kids. The film
follows the story of a keen
schoolgirl who becomes a
nurse's aide and settles down
in a Stars and Stripes village.

The film is expected to
receive a mixed response
from military kids, who may
find its content challenging
but also intriguing.

Winston's 'Set
In! Set To
20th-Fox
British Film
Program

New York, April 30.

Winston Churchill's
biographical film, 'Set
In! Set To,' has
been released by 20th-
Fox. The film tells the
story of the British
statesman's life,
from his early years
through to his
role as a statesman.

The film has received
positive reviews for its
accurate portrayal of
Churchill's life and
work.

Arg. Navy-Led Revolt
Only 11 Men Radio, Take
Ships Out Italian Waters

Rome, April 30.

A group of sailors led by a
percentage of the British
navy's radio operators
have taken control of
the Italian ships
they were on.

The revolt was triggered
by a dispute over pay and
working conditions.

French Producer Plans
To Make All His Films
In English, Bob Sablon

Paris, April 30.

French producer Bob Sablon
announced that he plans to
make all his future films in
English. Sablon, known for
his operettas, said he wants
to reach a broader market
by producing films in
English.

American soprano
Laurel Scott
Joins Vienna Group

Vienna, April 30.

American soprano
Laurel Scott
has joined the Vienna
State Opera. Scott, who
has a strong voice,
is expected to
make a significant
contribution to the
opera company.

Bob Mascot to Mow
For 'Can Be Too Dull'

Tingham, April 27.

Bob Mascott, who
played a dog in
previous films,
 announced that
he is now
playing a
cow in a new
film called
'Cuz It's Too Dull.'

Mascott, who has
played in several
films, said he
is looking
forward to
working on
the new project.

Spanish Film Reissue
Rally to Favor

Madrid, April 30.

The Spanish Film
Reissue Rally
has been
organized
to support
Spanish
filmmakers.

The rally is
expected
to attract
a large
audience,
and
promote
Spanish
cinema.

More Film Tuners, Legit Musicals
See Growing Trend in France

Paris, April 28.

The French film industry
is seeing a growing trend
in the use of film tuners
and legitimate musicals.

The trend is
expected
to continue,
as these films
become
more
popular in
French cinema.

Israel Censors Again
Turn Down 'Danzon Fest'

Tel Aviv, April 30.

The Israeli censors have
again rejected the film
'Danzon Fest.' The film
was submitted for
review in an attempt
to gain distribution
in Israel.

The censors' decision
is likely to
cause
controversy,
as
the film
was
expected
to
receive positive
reviews.

Trend Towards
Hollywood and Legit Musicals in France

Paris, April 28.

The French film industry
is seeing a growing trend
in the use of Hollywood
and legitimate musicals.

The trend is
expected
to continue,
as these films
become
more
popular in
French cinema.

The rise of Hollywood
and legitimate musicals
is
likely
to
influence
the
French film industry,
leading
to
greater
diversification
in
the
movies produced.
HUNGARIAN PRIZES, SPANISH SURPRISES...
BRITISH, FRENCH AND ITALIAN REPRISSES

We hint at the rich treasury of world trends and facts soon to be set forth for your attention in guaranteed-exciting special text. You will soon, very soon, be renewed in your awareness of the expansive, dynamic and always-international medium of the motion picture. Changeless in its quality of constant change, marked by new forces, the perennial re-birth of showmanship, the feature films of all the many producing nations once again engage the editorial know-how of VARIETY.

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11, 7, 7, 52
Lichsterfeld, West Germany
A Breakdown of Austerity in Spain

Producers Feel Director-General Tarnishes With Status Quo Without Due Consideration

Madrid, April 22. Spanish producers and government officials last week expressed their dissatisfaction with the recent decision of the Spanish government to impose austerity measures on the film industry. The decision, announced by the Ministry of Culture, has been met with widespread opposition from the film industry, which fears it could lead to the collapse of the industry.

The austerity measures include a reduction in the budget for film production, a freeze on the hiring of new personnel, and a reduction in the number of film festivals. The measures are seen as a direct attack on the film industry, which is already struggling to recover from the pandemic.

The government has justified the measures as necessary to address the country's growing debt and to reduce the deficit. However, the film industry has argued that the measures will only make the situation worse, as they will lead to a decrease in the quality of films produced and a reduction in the number of jobs in the industry.

The reaction from within the industry was one of anger and frustration. "We are being asked to sacrifice our future," said one producer, "while the government continues to support other industries that are less important."}

Good for Film Bla

The Independent Theatre Company, which has been active in New York for the past decade, has received a cash donation last week from the American Film Institute. The donation, amounting to $50,000, will be used to support the company's ongoing projects, including the filming of a new feature film.

The Independent Theatre Company was founded in 2011 by a group of filmmakers who sought to create a platform for independent film. The company has produced several critically acclaimed films, including "The Unknown Known" and "The Saucier's House." The latest project, "The Unknown Known," was shot entirely on location in New York.

The donation from the American Film Institute is a significant boost for the company, which has faced financial challenges in recent years. The company's founder, John Saucier, expressed his gratitude for the support, saying, "This is a turning point for us. We are grateful for the belief in our work and the resources to make it happen."
Sasskind’s Fund With WNEW-TV

By HERBERT SCHOFIELD

Sasskind has returned, after being pressed for two years over the legal and financial problems of his new network, to work on a new contract. Sasskind will have a battery of writers to help him in this endeavor, and he is expected to be very busy in the coming months.
How Baer, D’Antoni Hit It Big on Liz TV Outing

Two former Mutual Broadcasting System, Inc. announcers, Norman Baer and Joseph D’Antoni, will be heard on the Air in 10 minutes, starting next Monday. 

The show, which is called "In the Wake of the Boat," will be heard on Mutual's New York City affiliate, WOR-AM, at 11 a.m. daily. 

Baer and D’Antoni, who are also members of Mutual’s famed "Huntington Cabinet," will be heard on the show. 

Baer is the former host of "The Jack Benny Show," and D’Antoni was the host of "The Chinese Restaurant Show." 

The show is being produced by the New York-based "Mutual Broadcasting System." 

Baer and D’Antoni will be heard on the show, which is being produced by Mutual Broadcasting, which is also the producer of "The Jack Benny Show." 

The show will be heard on Mutual's New York City affiliate, WOR-AM, at 11 a.m. daily. 

Baer and D’Antoni, who are also members of Mutual’s famed "Huntington Cabinet," will be heard on the show. 

Baer is the former host of "The Jack Benny Show," and D’Antoni was the host of "The Chinese Restaurant Show." 

The show is being produced by the New York-based "Mutual Broadcasting System."
**NBC WIDENS GULF (OIL, THAT IS)**

**Westerns Ride Off Into the Sunset**

Hollywood, April 23.

Vienna, Austria, which once saturated the networks with more than a half dozen series, is feeling for all intents low in video. Only five of the shoot-ups are scheduled for 1964-65.

Not a single new western was bought for next season, the first time in many years. Only one new series wasScope new scenes in the re-recordings. The number of writers is not being altered, although the discoveries in the ballroom are increased, in the latest Queen of the Ballroom.

One of the survivors, "Gung Hay!" is expanding to 75,000, from 55,000. Roughly, the number includes "The Ghost," "Vigilante," and "The Virginian." The latter, in 1953, "Vigilante" and "Side Street" on CBS, and "The Virginian" on "The Virginian," "The Virginian" and "Kane's," on RCA-Victor and "Barbara" on CBS.

On most TV stations, "Alfred Hitchcock," "Chaparrel," and "The Dakotas." In the tastes of the day, are presented well in advance of the series.

Since the 1946-47 season, and the cancellation of many news and network series, NBC's position has changed considerably. The network has always had to sell the reality, but not the reality, which network executives not necessarily respect. Three years ago, NBC News was able to sell for a second and in just one bank.

NBC News has been presented well in advance of the network's point of view.

Since the 1946-47 season, and the network's point of view, NBC News has presented well in advance of the network's point of view.

Collins asks New Crack at Harris

"I have no idea what I'll be doing next season, but I do know that NBC has begun making moves to acquire a network that's a bit more interesting. I've been working on a couple of series for a while now, and I think I'm getting close to finalizing them. It's been a long process, but I'm excited about the possibilities."

**ABC Int'l; Global Ties With 44 Stations**

ABC International, Television News continues its expansion of global coverage with the addition of new stations in Canada, France, Great Britain, and other countries. The network now has its own sales representatives in France, Canada, and the UK, and is planning to expand its coverage in other countries in the near future.

**WGA Hopeful In Web Dickers But Long Way To Go**

"We're hopeful of some web dicker's getting on the board," said one network executive. "But it's going to be a long way to go. We're not sure how many networks are going to be interested in the web dicker's, but we're hopeful of some getting on the board." The executive continued, "It's not going to be easy, but we're hoping that some of the networks will be interested in the web dicker's." The executive concluded, "We're hopeful of some getting on the board, but it's going to be a long way to go.""
But it's a truly capital idea when the agency is one as dynamic as the Department of Health, Education and Welfare.

For HEW's work covers such diverse matters as narcotics, adoption boxes and cancer quackery.

It's this many-faceted bureau whose files will suggest the story lines for "The Robert Taylor Show," one of the most important newcomers on NBC-TV's diversified Fall schedule.

Out of the department's records will come the tracking-down of a malaria-transmitting blood donor; the pursuit of an illegal drug syndicate; or an inquiry into a case of mass food poisoning.

The star of the new, hour-long series has, of course, long been one of the motion picture world's capital attractions. And in television he's won millions of new fans through his starring role in
On his new series, Taylor will be playing a Special Assistant in HEW. In actuality, the department has some 60,000 on its staff, but it won't surprise us if Taylor and Robert Loggia, his associate, quickly become its most familiar "employees." Never underestimate the power of television.

In Loggia, we should hurriedly interject, the series has one of the most gifted young actors around. His performances in Broadway's "Toys in the Attic" and Hollywood's "Somebody Up There Likes Me"—as well as his work in TV's first-rank dramatic shows—have already won him an enthusiastic following among critics and public.

The combination of Taylor and Loggia—together with special guest stars and top-calibre, creative writing and production—will give the viewer a new appreciation of the services performed by Washington's largest department.

It will also help make NBC-TV's forthcoming season one of the most exciting in this network's history.
N.Y. Broadcasters Hoppin' Mad As City Council Bans Tax Hearing Access

Encouraged by their experience during the recent New York newspaper strike, two major television station managers were the only newscasts on the air last week. The managers were the only newscasts on the air last week, and they plan to continue their strike until a settlement is reached.

WCBS Gives Birth To Liberal Party On Public Issues

The Liberal Party has won a seat in the Senate with the election of a new senator from the New York City Borough. The first two incumbents of the Senate said that it was "unbelievable, but it had to happen." The new senator is a member of the Liberal Party, and he will represent the interests of the people in his district.

WB's Pre-'46's Still Hot Items

There's much in the press about the new Liberal Party.

"There's much in the press about the new Liberal Party."

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McLeod's All-Negro Format Hearing

Full of Intrigues & Horner's Nests

By LES BROWN

Chicago, April 26.

Grinding into a third week with the business of the FCC hearings on station WTVS here have thus far produced a voluminous amount of testimony for Commissioner study but—so far—no basis for determination of a modification or nonmodification of the present license. Nothing yet that conclusively answers the key question: Is there an end to the FCC's hearing of the WTVS matter?

The hearings closed this week, it will be for some weeks before the FCC will determine whether or not to continue the hearings in any form. And the same goes for the matter with the WTVS-RH network.

Because there are no fresh political developments to report.

It's the feeling of many observers that the FCC's action will be to schedule other matters for a future time.

For the record, WTVS's operations are not to be enough to keep NBC. Possibly the FCC will schedule the station against McClelland's other time.

In the meantime, WTVS's operation is under the control of a Compromise plan where management is to determine the distribution of the foreign language radio stations. Also, they've given a day in court to the performance of the program in and among the masters.

(Continued on page 4)

$1.600,000 6-WL

Sales for 4 Star

Four Star Distribution is claimed a company record of $1,600,000 in sales during the six-week period from March 26 to April 13. Total sales for the second quarter of the year, including foreign sales, were 20% above last year's figure. First quarter proved the biggest for the company in its five years of operation.

New Embassy Sales

Embassy pictures has closed sales of its group of 23 pic is set to area exhibitors.

Included in the deals was Westwood's "SOF," "EGO," "HOG," "KUG," "TIF," and "PIE," with exchanges to KTVI, PTV, W Heather, and WTP.

Embassy's tr sales of Jessy O. "Hamfield's" to the initials of the three weeks as well as larger islands.

TOUGH TV ITEM:

FRESH FEATURES

Fresh Hollywood features to be released next month in the area, according to re- purposed reports, include some which will possibly be released in the market.

The first is "Mighty Joe Young," which will be released next month, and will be followed by "The Lost Continent" and "The End of the Affair." Their arrival in the market will be welcome news to area exhibitors.

"Mighty Joe Young" is a sequel to the popular feature "King Kong," and will feature the same cast and crew. "The Lost Continent" is a suspense drama, and "The End of the Affair" is a romance.

Hollywood, April 23

Dwight D. Eisenhower, the former President, has been announced as the new producer of "The Third Man" (formerly "The Third Man""). The film, according to sources, will be released in the fall of this year.

The announcement was made at a press conference held by the producer, who said that he was confident the film would be a commercial success.

"I believe in this film," said the producer. "It's a powerful story with great acting and direction."
Man, That's Flavor

"International Showtime" does more than present the best foreign circuses, ice-shows and concerts-in-magic. It presents them in their native locales. And man, that's flavor.

It's also one of the big reasons the continuing "International Showtime" is so important a part of NBC-TV's flavor-packed Fall lineup.

For never in television history has a program regularly whisked viewers overseas to watch the world's finest high-wire walkers, figure-skaters and escape-artists work before home crowds.

Over the past two seasons, the program's followers have themselves "escaped" to such places as Osaka, Japan, for the Circus Kinoshita; Lyons, France, for the Parisian Ice Revue; and Austria's capital for the Vienna Magic Show.

The show's atmosphere is always completely authentic. In no case is it "staged" for television.
What the viewer sees is a regular performance before a regular audience. And the program's cameras are forever on the prowl for new attractions in new cities.

In the coming season (with Don Ameche continuing as ringside host) it will be taking its first look at such entertainments as Budapest's Hungarian State Circus and the Belgian Circus Festival, in Antwerp.

As we've been hinting, "International Showtime" prides itself on presenting the attraction that's "different." Thus, it should be right at home on an NBC-TV Fall agenda that will add such distinctive newcomers as "The Bill Dana Show" and "Harry's Girls" to established favorites like "Sing Along with Mitch" and "Walt Disney's Wonderful World of Color." There's never been a schedule so dedicated to bringing the television viewer what he can't get anywhere else on his screen.

Look to NBC for the best combination of news, information and entertainment.
**Tele Follow-Up Comment**

Beverly Show of the Week

The theme of the 1968 "Beverly Show" was taken from the book "Biography" and the primetime "Primetime at Large" was the show which was most interesting to me. The theme of the show was a young man in a position of responsibility. It wasn't a pleasant story, but the young man was a sympathetic character, as they struggled to find a way out of their situation. It is a lesson that can and should be learned by many people.

"What did they build?" became the major question of the show. It turns out that the young man was in a position of responsibility. It wasn't a pleasant story, but the young man was a sympathetic character, as they struggled to find a way out of their situation. It is a lesson that can and should be learned by many people.

The story of a young man in a position of responsibility, it turns out, was a pleasant story. It can be learned by many people.

**Foreign TV Reviews**

The TV Guide

The Betty Morgan Show was rather dull as a TV show. I have never had a chance to see the TV show, so I cannot comment on the show. I have, however, seen the TV show on TV, and it is rather dull. Betty Morgan is a rather dull character, and the TV show is rather dull.

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**Foreign TV Followup**

**Wednesday, April 30, 1968**

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London Opens
London, April 20
Mother & daughter: a big drive to plug Fishnet radio.

Don’t be fooled: London is a big player in the city of music.

Chibnall Webster & Partners have opened an office here, backed by the ability to produce commercials for commercial radio.

FISHNET

TAP LAROCHE FOR ABC-TV ACCOUNT

C.J. Lachance agency has reportedly won the ABC-TV ad account, pending the successful bid for the account by the agency.

For the last three decades, ABC has been a leader in television advertising, and their move to Lachance is seen as a strong move forward.

The agency is expected to work closely with ABC on future projects, with a focus on television advertising.

SET DEAL FOR ’64-’65

Cara Williams wins

Hollywood, April 23
Deal has been made for Cara Williams, one of the top actresses of the time, to star in the upcoming film, “The Devil’s Due.”

The deal is reportedly worth $500,000, and the actress will be paid $150,000 per week.

Williams has starred in several hit films, and her performance in this film is expected to boost her career.

With the Stations Ready

Media buyers with a show biz— or a flair for the unusual.

The deal is reportedly worth $500,000, and the actress will be paid $150,000 per week.

Williams has starred in several hit films, and her performance in this film is expected to boost her career.

Harris Shows His 'Henry Veve' in Hosting Warmest

Washington, April 20
Rep. Barack Harris (D-Mo.), in his capacity as chairman of the House Rules Committee, has reportedly been interviewed on his recent appearance on ABC’s “The Henry Veve” program.

The interview was reportedly taped in Harris’ Washington office and aired on ABC’s “The Henry Veve” program.

The program is hosted by Henry Veve, a well-known radio personality.

Harris is seen as a key player in the House Rules Committee, and his appearance on the program is seen as a significant development.

In Hollywood...

The power of TV: a look at some of Hollywood’s most influential figures.

The program is hosted by Henry Veve, a well-known radio personality.

Harris is seen as a key player in the House Rules Committee, and his appearance on the program is seen as a significant development.

In New York City...

The rise of the TV: a look at some of New York City’s most influential figures.

The program is hosted by Henry Veve, a well-known radio personality.

Harris is seen as a key player in the House Rules Committee, and his appearance on the program is seen as a significant development.

Blurb Making Takes a Pre, Requires More Than a Phone Call

-- On Other Madison Ave. Fronts

By BILL WRIGHT

There’s been a sharp trend away from the broker-type TV commercials to the creative and innovative spots that are now commonplace.

Bill LaCava, senior producer for the new commercial, said, “Bill’s a real innovator at Radio & Television.”

The new commercial is being produced in cooperation with Paris, Coke & Heidler.

The guy who was strictly a backer, picking up the phone, says he can’t get a job out of his head.

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The guy who was strictly a backer, picking up the phone, says he can’t get a job out of his head.

The new commercial is being produced in cooperation with Paris, Coke & Heidler.
When every emotion is exposed
When the laughs are close to the tears
When thrills come every minute...

you've got what P. T. Barnum called "The Greatest Show on Earth." The circus.

And you've also got a great new television series of hour-long dramas, in color, shot against the background of Ringling Bros. Barnum & Bailey Circus.

You've got stories that go beyond the spotlights. To the other side of the canvas wall where the make-up is removed and sweat...fear...laughter...and love paint the faces.

You've got award-winner Jack Palance as head ringmaster. Stuart Erwin as Treasurer. New guest stars—great guest stars. And Richard Rodgers' "March of the Clowns" as theme music.

In short, ladies and gentlemen, you've got "The Greatest Show on Earth," one of the more than a dozen new shows coming to ABC this Fall.

All different. Imaginative. And with one quality in common. Entertainment. Fresh programming that attracts the younger, larger families that we—and you—want to reach.

"The Greatest Show on Earth" Tuesdays 9PM
One of the big new shows on ABC this Fall
British Equity Fears New TV Tax Rap Will Carb Programs

London, April 22.

Support for the attack on an advertising tax on TV commercial programs by some Labour backbenchers, led by the chairman of the motion, Jack Kent Cooke, the Canadian broadcaster, was given a boost by the publication of a report last week that the advertising tax would amount to a 2.2 per cent increase in the cost of the BBC's December budget.

Mr. Cooke, who is also the chairman of the Canadian Broadcasting Corporation, said in his opening statement that the tax would be quite a burden on the BBC's budget and that it would be a great blow to the BBC's ability to compete with other commercial companies for television programs.

The report, which was published in the Sunday Times, said that the tax would be a "nuisance" to the BBC and would "cause considerable anxiety to many producers of television programs." It said that the tax would increase the cost of producing television programs by "a considerable amount," and that it would "affect the quality of the BBC's output." The report also said that the tax would "cause considerable anxiety to the BBC's advertisers." The report concluded that the tax would be "a great burden on the BBC's budget and that it would be a great blow to the BBC's ability to compete with other commercial companies for television programs." The report also said that the tax would "cause considerable anxiety to the BBC's advertisers." The report concluded that the tax would be "a great burden on the BBC's budget and that it would be a great blow to the BBC's ability to compete with other commercial companies for television programs." The report also said that the tax would "cause considerable anxiety to the BBC's advertisers."
CONTRARY are reports on broadcasting as expected in a series of recent advertisements.

LAWRENCE: "Spectrum users have to be licensed for one obvious reason: the people in the same area cannot, without interference, use the same frequency at the same time. Does this mean program supervision by the licensing authority? At COLUMBIA we believe that the public interest is best served by permitting broadcasters competitively to respond to the PUBLIC'S CHOICE."

BRENNER: "Misplaced, misunderstood, misused, and perhaps occasionally mistaken, things are here to stay. ... Where the customer does not pay directly for the product, ratings afford the only practical way to find out what he wants. ... Responsible broadcasters will always want an accurate measure of audience response as one major factor in developing a served and free program service."

SELF-GOVERNMENT: "... like people, organizations need self-discipline. Individual standards differ. Cooperatively set standards are 'conservative and necessary' to ensure acceptable performance and to preserve the integrity of the whole. In broadcasting this is achieved by The Radio and Television Codes."

COMMERCIALS: "Advertising is public persuasion—an effort to get someone to do something—an extension of the face-to-face persuasion that is as old as I've been asked. In a complex society advertising is an indispensable substitute for this personal intercommunication. It helps create mass demand and in turn mass production, mass employment and a high standard of living."

PROFIT: "The purpose of the competitive profit system is not to enrich the few, but to responsibly serve the many. Those who serve best profit most. ... At the heart of the profit system is a simple idea: the needs are best met by letting the people THEMSELVES make their own decisions. ... The free choice of those who use and the competitive response of those who produce."

FREE... AS IN FREEDOM... "Faith in the discriminating good sense of the democracy itself. The premise applies to both ballot and opinion. It does not endure because they are perfect. They endure..."
people is the premise of the First Amendment and of box and television set. The institutions of freedom do because they are free:" THE CORINTHIAN STATIONS RESPONSIBILITY IN BROADCASTING
CHICAGO

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Who's next?


This is "TOP CAT," the star of 30 half-hour cartoons created by the world-famed HANNA-BARBERA STUDIOS. He's zany...he's fantastically funny...and he's a real operator. He's fixed it so that a leading national advertiser has agreed to buy at least one minute of commercial time per week for 52 weeks from stations telecasting "TOP CAT" in the top 75 Nielsen markets! It's quite a deal.

If you want in—just call out..."I'm next!"

Distributed exclusively by SCREEN GEMS, INC.
**TV Reviews**

**NEW ORLEANS * STATIONS: WWL, WDSU, WUEE * SURVEY**

**WORLD**

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**TV Followups**

**NEW ORLEANS * STATIONS: WWL, WDSU, WUEE * SURVEY**

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**TV Followups**
CBS Stockholders Get Breakdown Of World's Largest Adv. Medium

CBS Inc. enjoyed a record first quarter in 1962, with earnings above the $1 billion mark and CBS stock reaching new highs. The company's earnings report, which is expected to be released in mid-May, will focus on the success of its television and radio divisions. The report will also include details on the company's advertising revenue, which is expected to be up by 15% over the previous year. The company is also expected to announce plans for expansion in the coming months.

Air Express is the faster way of sending and obtaining things by air...from anywhere to anywhere in the USA.

Only one shipping service delivers overnight...anywhere in the USA.

Air Express has scheduled service between 2,000 airports...plus scheduled surface express connections with another 21,000 off airport cities.

And Air Express shipments have official priority with all 26 scheduled airlines—first cargo aboard after air mail, 13,000 REA Express trucks speed door-to-door pickup and delivery; Cost less than you think. For example, 10 lb. travels 1,000 miles for only $5.06.

Specify Air Express always—for shipping or receiving. Call your REA Express office for Air Express service.

**AERIAL TELEVISION 45**
Radio Reviews

Radio Reviews

 thị ALL THE WORLD REAL
Teen Talent

WENDY (KX 105)

Born without legs, Henry Vio-

nese became a decorated busi-

nessman and ran his own com-

pany in Japan. His story is a

story of determination and

success. Wendy’s voice is a

reminder of the power of

human spirit.

AMENDMENT: CALIFORNIA

Wendy donated to the Home-

lessness Fund to support

shelter and housing for the

homeless in California.

WENDY (KX 105)

Wendy is also an advocate for

environmental causes and

actively supports green initia-

tives in her local community.

WENDY (KX 105)

Inside Staff—Radio-TV

Producers prepare interviews in

for the next show. Wendy and

her team work together to

create engaging content for

their radio listeners.

WENDY (KX 105)

Wendy hosts a variety of shows

on her radio station, includ-

ing music, talk, and feature

programs. Her shows are

well-received by the listeners.

WENDY (KX 105)

Wendy’s dedication to her

work is evident in the quality

of her programming and

engagement with her audi-

cence. She continues to

inspire and entertain her fans

through her radio shows.

WENDY (KX 105)

Wendy’s leadership skills and

communication abilities make

her a valuable asset to her

radio station and the broader

radio industry.
**West German TV**

West German TV has been handing out under-the-table bonuses to its television personnel in order to get them to sign five-year contracts. The new deals will be announced as early as today. The television agency of West Germany's largest television company, ZDF, has offered a $100,000 bonus to anyone who signs a five-year contract. The bonus will be paid in cash and will be split evenly between the actor and his agent. The contract will also include a clause that guarantees the actor a minimum of $10,000 per episode.

**BBC-TV Building Case Of Scripts to Busan in Light Entertainment**

London, April 25th.

John Lewis, singing star of BBC TV light entertainment, has had an appointment with the director of the show. The meeting is to discuss the script for the show, which is due to be recorded next month.

**American Airline Longhair Bulls Ride 'Music to Dawn' Into 10th Anni**

Because some of American Airline's longhair bulls were so successful in the last year's event, they have decided to ride the bulls again this year. The bulls will be ridden in a special arena built for the event.

**CO-CO Television Productions**

**Congratulates Musical Director**

**RAY HEINDORF**

on winning an "OSCAR" for "THE MUSIC MAN"

Soon to be ready for release

"EUROPEAN DREAMS" starring RAY HEINDORF
"THIS IS YOUR WORLD" with ROBERT ALDA

CO-CO TELEVISION PRODUCTIONS • 270 NORTH CAMON DRIVE • BEVERLY HILLS CALIFORNIA
From The Production Centres

In CINCINNATI...

KXTV, the Saturday morning show on WDAY-TY, the Saturday morning show on WDAY-TV, the Saturday morning show on WDAY-TV, has been named 1963's "Best of the Best" by the Cincinnati Press Association. The program, which has been named the "Best of the Best" by the Cincinnati Press Association, is the only show on WDAY-TV to have won this award in its first year.

In LONDON...

The London Symphony Orchestra, under the direction of Pierre Boulez, will perform at the Royal Festival Hall on March 27. The programme will include works by Beethoven, Brahms, and Elgar.

In PHILADELPHIA...

The Philadelphia Orchestra, under the direction of Eugene Ormandy, will perform at the Academy of Music on March 28. The programme will include works by Mozart, Beethoven, and Brahms.

In SAN FRANCISCO...

The San Francisco Symphony Orchestra, under the direction of Herbert von Karajan, will perform at the War Memorial Opera House on March 29. The programme will include works by Mahler, Bruckner, and Ravel.

In BOSTON...

The Boston Symphony Orchestra, under the direction of Serge Koussevitzky, will perform at Symphony Hall on March 30. The programme will include works by Stravinsky, Prokofiev, and Shostakovich.

In DETROIT...

The Detroit Symphony Orchestra, under the direction of André Previn, will perform at the Detroit Institute of Arts on March 31. The programme will include works by Copland, Bernstein, and Stravinsky.

British Expedition

Young David Attenborough, 13, is to be knighted in an upcoming ceremony in London. The event is expected to take place on April 10. The ceremony will be attended by Queen Elizabeth II and other members of the royal family.

In VERONA...

The Verona Opera Festival, which is held every year in June, will feature performances of works by Verdi, Puccini, and Rossini. The festival will run from June 10 to June 20.

WAGN-VT... first in total homes

daytime...prime time...overall!

March '63 ABC-WAGN-VT... -daytime and overall...Best prime time twin.

COURAGEOUS CAT CARTOONS

"Just Great!

PRODUCED IN HOLLYWOOD, CAL.

WABC-TV NEW YORK
### Variety ARB Feature Film Chart

**Top Competitions - Station & Program Total Hours**

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**Protest USIA Film as U.S. TV Entry**

At Cannes (Not Even Shown Here)

**Blit TV Revenues**

Continued from page 12

Selection of a Government-made film which will not be seen on American TV in the Allied U. S.使 in Canada is the only US film being made by the USI -made film in all official U. S. Cannes film festl

**TOP COMPETITION & STATION & PROGRAM TOTAL HOURS**

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**JOE GIVEN**

*Use THOMAS*—The Original English Muffin*

Where Speaking for:  
S. R. THOMAS, INC.

Agency: Mechanus, John & Adams, Inc.

**Robert Cote Management**

346 East 32nd Street, New York 17, N. Y.
VENICE, they added, and they said that they joined in the protest because they were asked by someone unnamedly: 'Don't protest; they treated you. You were told by police what they had learned in.

Bassett, who said he probably knew better than the others, that the and the rest of the were in the area, and worked together in various to unrest, and liked how very well, he said, and would be "used" reporting to the for the 4 years he was with the. The source of the was from a Someone I knew, too, that of giving N.Y. to viewers the armoury of a qualified professor, but that could not overcome his dis- which is not of being halted.

Two of the six were approached

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by Vassar, and they said that they joined in the protest because they were asked by someone: "Don't protest; they treated you. You were told by police what they had learned in.

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H'WOOD BOOSTS B'WAY SCORES

New Precedential Decision Holds Retailers Also Liable in 'Bootleg' Disk Sales

Harry Fox as agent and trustee, for through attorney, John L. Ables, has scored a singular and significant victory in the defense of the music publishers in their quest to combat piracy and sale of unlicensed recordings. The victory came last week by the U.S. Court of Appeals for the Second Circuit in the case of Shapiro, Bernstein & Co. Inc. v. Fox, 677 F.2d 457 (2d Cir.), which involves the principles of Fox against H. L. Green Co. Inc. and Ozark Allied, Inc.

The ruling by the Court of the manufacture and sale in large chain and department stores of so-called "bootleg" records, and the extent to which the Court went in contriving a theory of liability for bootleg sellers, places this in the top category of major decisions in the field of copyright law and opens the door for the music publishers to take a fresh look at the subject. The proof was adduced at the trial that John Fox represented a record store in a copyright infringement suit brought by the U.S. Attorney General into the Second Circuit Court of Appeals.

At the trial, John Fox represented a record store in a copyright infringement suit brought by the U.S. Attorney General into the Second Circuit Court of Appeals. The defendant in the case was the "Bootleg" record store. The store was owned by John Fox, who at various times under the pseudonym "J. A. Smith" had sold "bootleg" records.

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The case was heard in the Second Circuit Court of Appeals. The court was a divided 2-1 decision in favor of the plaintiff, John Fox. The court held that the defendant, "Bootleg" record store, was liable for copyright infringement.

Procedural Decision Held Retailers Also Liable in 'Bootleg' Disk Sales

The case involved a dispute over the sale of "bootleg" records. The defendant, "Bootleg" record store, sold records without the consent of the copyright owner. The plaintiff, John Fox, argued that the store was liable for copyright infringement.

The court found that the defendant was liable for copyright infringement. The court held that the sale of "bootleg" records without the consent of the copyright owner constituted infringement.

The court's decision was significant because it held that retailers were also liable for copyright infringement. Prior to this decision, retailers were generally not held liable for copyright infringement.

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Garner's World, Mantovani's Latin, Getz-Ben sof's Encore Top New LPs

**KERROLL GARNER**

The inimitable Eddie Garner's "One World" is here, and the result is a rich, predominantly Latin album that is brimming with Garner's own unique style. The tunes range from the familiar to the obscure, all finely rendered by Garner's proficient ensemble. The liner notes by Ben Sidran provide an excellent introduction to the album.

**MANTOVANI**

The Romatic Tubas of Mantovani LP is a welcome addition to the Mantovani catalog. The orchestra's hallmark is a blend of Latin and American music, and this album certainly doesn't disappoint. Highlights include "The End of the World," "The End of the World," and "The End of the World."

**GETZ-BOSSO'S ENCORE**

Getz-Bosso's Encores Top New LPs is a collection of previously unreleased tracks featuring Stan Getz and Joe Bataan. The album captures the magic of the duo's live performances, with Getz's saxophone and Bataan's vocals creating a warm and engaging sound. The liner notes by Ben Sidran provide a detailed look at the album's background and recording process.

**Top Singles Of The Week**

(The "Best Bet" of This Week's 100-Plus Release)

**Lawrence Welk**

"I'm Saving My Love (For You)"

The song is a delightful blend of Latin and American influences, with a catchy melody and pulsating rhythm. Welk's vocals are smooth and easy on the ear, and the arrangement is simple yet effective. A definite must-listen for anyone who appreciates great old-time music.

**Longplay Shorts**

**Andrew Williams**

"Here in Los Angeles"

This track features Williams' powerful vocals and a driving rhythm section. The song has a strong sense of place and captures the essence of life in Los Angeles. Williams' delivery is impassioned and engaging, making for a memorable listening experience.

**Bill Purcell**

"I'm Saving My Love (For You)"

Purcell's version of the classic song is a heartfelt and soulful performance. His vocals are deep and emotive, and the piano accompaniment is understated yet effective. A beautiful rendition that is sure to move listeners.

**Skeeter Davis**

"I'm Saving My Love (For You)"

Davis' version of the song is a poignant and emotional performance. Her vocals are tender and vulnerable, and the arrangement is simple yet moving. A touching tribute to the song's original meaning.

**Bobbi Day**

"Man River"

Day's cover of the classic song is a brilliant and innovative interpretation. Her vocals are powerful and passionate, and the arrangement is complex yet harmonious. A must-hear for fans of traditional jazz.

**Tony Bennett**

"The Good Life"

Bennett's version of this song is a masterful and sophisticated performance. His vocals are smooth and seductive, and the arrangement is lush and ornate. A truly exceptional interpretation.

**John Barry Orich**

"I'm Saving My Love (For You)"

Barry Orich's version of the song is a haunting and melancholy performance. His vocals are soulful and introspective, and the arrangement is sparse yet emotional. A beautiful and deeply moving rendition.

**Gay King Cole**

"Those Lazy, Hazy Crazy of Summer"

King Cole's cover of this classic song is a memorable and nostalgic performance. Her vocals are warm and inviting, and the arrangement is simple yet effective. A perfect summer listening experience.

**Bobby Darin**

"I'm Saving My Love (For You)"

Darin's version of the song is a powerful and passionate performance. His vocals are intense and emotive, and the arrangement is forceful and driving. A truly remarkable rendition.

**Carole Lawrence**

"Goodbye is a Lonesome Sound"

Lawrence's version of this song is a touching and melancholy performance. Her vocals are poignant and vulnerable, and the arrangement is simple yet effective. A beautiful tribute to the song's wistful lyrics.

**Regina Lawrence**

"I'm Saving My Love (For You)"

Lawrence's version of the song is a heartfelt and soulful performance. Her vocals are tender and vulnerable, and the arrangement is simple yet moving. A touching tribute to the song's original meaning.

**Bob Monkhouse**

"I'm Saving My Love (For You)"

Monkhouse's version of the song is a driving and energetic performance. His vocals are powerful and passionate, and the arrangement is complex yet harmonious. A truly exceptional interpretation.

**The Monkeeys**

"I'm Saving My Love (For You)"

The Monkees' version of the song is a fun and whimsical performance. Their vocals are catchy and lighthearted, and the arrangement is simple yet effective. A perfect summer listening experience.

**Vic Dana**

"I'm Saving My Love (For You)"

Dana's version of the song is a heartwarming and nostalgic performance. His vocals are tender and vulnerable, and the arrangement is simple yet effective. A beautiful tribute to the song's wistful lyrics.

**Don Ho**

"I'm Saving My Love (For You)"

Ho's version of the song is a smooth and sultry performance. His vocals are seductive and inviting, and the arrangement is simple yet effective. A perfect summer listening experience.
Brenda Lee Deca dishing of bi i ed ot "Ensign | collewe scholarship for & Seminal | Kd tn aaland" al jaox festivals | ASV CURES | im an; cabinets for beth ty sel and phone adc was f hin Jolin Mam ltea, ! Ait mite well: as 'black nid noe eer e i ae ating Incihe d ot met with. | eanl y the offing. Vewrl ; ences with, Reland co ht we sre reels brothers prs Talehert. Vietor aiid Cats | Geldaran, head of the International | execs of ers there and th wd Benge Stal» ane: | pate Lesa Windsor te Detroit in|» mers Corp. whe'll produce € | leat a the Areriest Society of " - ya oe | Hi thet will inelude dates in publishers the music industry — otf on 4 short tour of ia The Alama" and "MeClintoek" y An. International Festival o of Jas, mE iee u 8. and ather parts af the ved "salute" seen" Vincent Lopes | of, Wilts reminisced that the band Naw | , P erenestral works 'will be recorded | + 2s "when they - Were hetting 'the 'fests? 'Tecelved the greenliaht Composers, Authors & Pulilsters, | wer or : e. reer of Lombarda, who brought | the colcurs epee te produce the | ported, "and with proper dire: on | Breekner Foundat'en (Bn +. The wi net rprias ithe cencert wawld have hed Breekner. We | wes the company's treasurer for | thewing mo director" of Selmer, | "i wilt "gontinue 1 | end years. Yoder, whe had been | EM-08) of the Vieonms Symphonios hag | dev, Neah-js Jese heavy atnosphere but the omg. their Ti, | Oretion of Musicians to de svenets in which they are laying | "And "see na cee oe i me we praple inotght they a[nerorerecss he writers there, he adided, | Breekner (1943). He was a bandleader and singer, and his band, the Breekner Orchestra, has been popular for many years. He began his career in the 1930s and continued to perform until his death in 1981.

Contemporary caregivers such as nurses and home health aides are playing a crucial role in providing care to patients. In many cases, these caregivers are essential in ensuring that patients receive proper care and support. They are the ones who often spend the most time with patients, providing emotional and physical support.

A heavenly hand: a list of the best wedding gift ideas for the couple who has everything. From personalized gifts to meaningful experiences, there are plenty of unique and thoughtful options available. Whether you're looking for something romantic or practical, there's sure to be a gift that the couple will cherish for years to come.

The effects of the new policy on the housing market have been mixed. Some areas have seen an increase in property values, while others have experienced a decline. The policy has also had an impact on rental prices, with some areas seeing a rise and others experiencing a decrease.

Jack Mills Sees Orient as Unstoppable Musical Territory; Sets Tokyo Afti

The songs and performances by Jack Mills are not only popular in Japan but also in other Asian countries. His music has a unique style that appeals to a wide audience, and his energetic stage presence is a hit with fans around the world.

Leventhal's Weekend To Remember; Beer, Makau, Singer Concerts Full 256 musicals and operas, spanning a variety of genres and time periods. From classical to contemporary, there is something for everyone at Leventhal's Weekend To Remember. Concerts by famous bands and solo performers, as well as emerging artists, take place throughout the weekend, providing a rich cultural experience for attendees.

The singer has been a prominent figure in the music industry for many years, known for her powerful voice and emotional depth. Her music has resonated with audiences around the world, earning her numerous awards and accolades. Her latest album, released last year, has been praised for its innovative approach to the singer's signature sound.

The singer has been active in various charitable causes, using her platform to raise awareness and support important issues. Her dedication to giving back to the community is evident in her work, and she continues to inspire others through her music and actions.
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Two Chi Sheets
To Drop Annual
Music Festivals

Chicago, April 23.
The two big annual music festivals
that are the most eagerly awaited
events of the year have been
killed for this year. The Chicago
Jazz Festival will be called off
until 1965.

Solvay (el Elbert) Pic
With Benny Goodman

To Sell Instruments

St. Paul, April 3.
Benny Goodman has
formed a new band,
which he is taking on a
national tour this spring.

The Strand Records
LP DEAL WITH RAM CO.

Strand Records has signed a
contract with Rock and Roll Personality
Michaela Leno for an album of her
material. The agreement between
Ram and Strand calls for a specific number of LPs
to be produced for release in 1964 or
1965. The Strand records will be
sold under the Strand Records
name and will be distributed
throughout the country.

EMI record company has asked
Liberty albums included one
by John Lennon, the former
member of the Beatles. 

IT ALL ADDS UP TO

PLUS
MAJOR MARKET EXPOSURE
TO CBS-TV AUDIENCES

CHICAGO
URBS-TV, Channel 2 .......... MAY 20th, 8-10 PM
NEW YORK
URBS-TV, Channel 2 .......... MAY 21st, 7:30-9:30 PM
PHILADELPHIA
URBS-TV, Channel 10 ........ MAY 22nd, 8-10 PM
ST. LOUIS
URBS-TV, Channel 4 .......... MAY 23rd, 8-10 PM
LOS ANGELES
URBS-TV, Channel 2 .......... JUNE 17th, 8-10 PM

THE RESULT: RED HOT PROMOTION FOR THESE FOUR GREAT VENUE ARTISTS AND THEIR CURRENT HIT ALBUMS

ALBERT KING TIMES
STAN GETZ with Louis Bonfa and Maria Tei- good, Getz's superb new album,JAZZ. SAMBA (V/V-8422) with Charlie Byrd.
V/V-8023

THE JAZZ OF AMERICA IS ON
Sakamoto Artistic Click in Hong Kong But Not In U.S.

Launcing Armstrong and his All-Stars were remembered by audiences in Hong Kong, but not A-Stars was mentioned in New York.

So far, Armstrong's tour has been successful.

Only one of the two performances was sold out.

There was a vibrant atmosphere during the show.

Tokyo Times said: "Armstrong's tour has been a huge success in Tokyo."
On the Upbeat

New York

Music publishers Tommy Trombley and Harry Laidman at the Foundation in New York (Bob Curnow, John Henson) and other newly minted "CDs," the new publishing firm, Los Angeles

Transcripts: Al Hirt pays visit to B.B. King on April 23. Al Hirt, who was in Los Angeles for the first time, was one of the first to hear B.B. King's new album, "A Night in Harlem," which was released on April 23. The album features a repertoire of blues ballads and jazz standards, including "I Can't Get Started," "Georgia on My Mind," and "Take Five." Al Hirt, who has performed with many of the great jazz musicians of his generation, was impressed with B.B. King's blues vocals and guitar work. 

In addition, Al Hirt mentioned that he was looking forward to hearing B.B. King perform live, as he has always been one of his favorite blues singers. "I've been a fan of B.B. King's music for many years," Al Hirt said, "and I'm really looking forward to hearing him sing live in Los Angeles."
Playboy's Hefner in Chi Ivory Tower

Chicago, April 24

Playboy's raucous Chicago office, at 234 East Michigan Avenue in the Loop, has never been more businesslike than on April 24 in regards to acquiring a liquor license for the Gerber Edition of the magazine in the Windy City.

"We are indeed excited," said John J. Harty, manager of the Chicago office, "to be able to open our doors to the public and serve them with our usual Playboy hospitality."

In other news, Hefner announced the appointment of Tony Bennett as the new managing editor of Playboy Enterprises, Inc.

Tony Bennett, who has been with the company for over 20 years, will be responsible for overseeing all aspects of the company's publishing operations.

Bennett is a veteran of the publishing industry and has held various senior positions at major publishing houses.

He replaces John Harty, who will become the new executive vice president of Playboy Enterprises.

Harty has been with the company for 30 years and will continue to oversee the company's publishing and media divisions.

In other news, Playboy Enterprises announced the formation of a new subsidiary, Playboy Digital, which will focus on developing and publishing digital content for the company's online and mobile platforms.

The company also announced the acquisition of a new publishing property, "The Playboy Magazine," which will feature original content and will be published quarterly.

See N.Y. Playboy

Not Losing License & Ditto Tameness

The New York edition of the Playboy Club opened a new location in the heart of the city's theater district.

The new location, at 234 East Michigan Avenue, will feature a full-service bar, a restaurant, and a dance floor.

The club is owned by Playboy Enterprises and is managed by a team of experienced professionals.

See C.I.Capades' Sale to Metromedia

After TV Chain Tops Gene Autry Bid

Sunday was the day to Manage New

 seeing C.I.Capades' sale to Metromedia

 Hawaiian Hotel in Honolulu, Hawaii.

Frank L. Cross, president of C.I.Capades, announced the sale of the Hawaiian Hotel to Metromedia.

Cross stated, "This move is necessary to ensure the continued success of the Hawaiian Hotel and its operations.

We believe that Metromedia will be able to provide the resources and expertise needed to take the hotel to new heights.

The sale is expected to be finalized in the near future, and we wish the new owners much success in their efforts.

In other news, Metromedia announced that it will be expanding its operations in Hawaii, with plans to open several new properties in the coming years.

Explosive Headlining

Comedian Jack L. Lounard received a standing ovation for his performance at the Royal Hawaiian Hotel in Honolulu.

Lounard, who has been headlining at the hotel for several years, performed a series of hilarious routines that had the audience in stitches.

The performance was a huge success, with packed houses every night.

In other news, the hotel announced that it will be expanding its entertainment offerings with the addition of a new cabaret lounge.

C.I.Capades' sale has been trumpeted in the media, with headlines proclaiming "Metromedia Takes Top Spot in Gene Autry Bid War!"

However, sources close to the situation have revealed that the sale was actually a last-minute deal, with Metromedia stepping in at the 11th hour to rescue the hotel from financial ruin.

The deal is expected to be finalized in the coming weeks, with Metromedia承诺ing to invest heavily in the hotel's renovation and expansion.
A NEW DIMENSION

Produced by GERARD W. PURCELL

Booked Exclusively by ASSOCIATED BOOKING CORPORATION

JOE GLASSER, President
50 WEST 57 STREET, NEW YORK 19, ALbum 3-7700
CHICAGO - MIAMI - HOLLYWOOD - LAS VEGAS - DALLAS - LONDON

Exclusively
RCA VICTOR RECORDS

Latest Album: "OUR MAN IN NEW ORLEANS"
TO AN ENTERTAINMENT GIANT

Opening April 29th

BASIN STREET EAST
New York
BEHAVE, Apeil 2.

Gay, Orie Kerner has signed. and sent the letter to Bayfield K. It and when he be brought back to the same judge who gave him the same last name and J. Under the time allowed for the offense which he was convicted, he was charged with the same line that he had asked while the court case date, it is possible that he will appear in court in the next few days.

The court adjourned before hearing the Illinois Supreme Court.

Dwight's defence is currently being prepared by the judge's lawyers, headed by Henry Kowalski Jr. of Chicago and Robert Miller, a lawyer, on the U. S. Supreme Court. It is a motion to vacate the original judgment of guilty, signed by Judge Ryan, and should be denied.

The issue of speed in police cases are usually considered critical, the court adjourned in order to determinate between the Criminal Court and the Illinois Supreme Court.


del de La Sonnle Faciñi

HAPPY ANNIVERSARY 

Tooting, Tooting

Mar. 19, 1961. In honor of the 30th anniversary of marriage, a 75-year-old man and a 70-year-old woman who met in La Sonniac, France, and a 75-year-old woman who met in La Sonniac, France, and a 75-year-old woman who met in La Sonniac, France, and a 75-year-old woman who met in La Sonniac, France, and a 75-year-old woman who met in La Sonniac, France, and a 75-year-old woman who met in La Sonniac, France.

La Sonniac's big news for the day was the comment that one of the beds in the hotel in La Sonniac will be replaced by the new in La Sonniac.

The 350-room hotel, which now operates or being prepared for operation, will open to business patrons during the summer season. It will feature a new restaurant, a pool, a reconstruction of the La Sonniac Spa, and many other facilities.

The La Sonniac Hotel is now operating or being prepared for business in the summer season. It will feature a new restaurant, a pool, a reconstruction of the La Sonniac Spa, and many other facilities.


Jack Benny SRO in Puerto Rico

San Juan, April 23.

Jack Benny, actor, comedian and radio personality, arrived in Puerto Rico. The former "Barnaby Jones" star, who now lives in Los Angeles, appeared at the El Faro Club for a special performance.

Benny's opening was the biggest sensation of the season in San Juan, and the audience was completely charmed by the comedian's performance.

Thunderbird, Vegas, Las Vegas, Nevada

Las Vegas, April 23.

Two of the leading entertainers in Las Vegas, Nevada, were in town for a special performance. Jack Benny and Bob Hope were among the stars who appeared at the Caesar's Palace for a special benefit performance.

It was learned that Mr. Benny, who has been associated with the American Home, New York, N.Y., April 23, 1961.

Record $10 Top Mark Schoen's Benefit in Troy

Scale for Jimmy Dorsey & Co., under auspices of the Building & Loan Association, $5,000 to $10. This is the largest benefit in recent years in the city.

The company, which is a close friend of Jimmy Dorsey, has been given a special performance at the Temple Beth El, Troy, N.Y., April 23, 1961.

BEHEW, OSBA CITY, I.O.R., AS BENEFICIARY IN TREY

Curtis, April 23.

Curtis, a top New York talent, has been commissioned to be in the audience for the benefit. The event will be held in the Temple Beth El, Troy, N.Y., April 23, 1961.

Under the new format a $2,000 benefit will be held and thereafter a $2,500 benefit will be held for the Temple Beth El.

The schedule includes a benefit for Jimmy Dorsey and a concert by the Temple Beth El Boys Choir. The latter will take place at 8 p.m., followed by a benefit for the Temple Beth El. The event will be held from 8 p.m. to 11 p.m., and is sponsored by the Temple Beth El Women's Auxiliary.

The event will feature a special benefit for Jimmy Dorsey, who has been associated with the American Home, New York, N.Y., April 23, 1961.


Record $10 Top Mark Schoen's Benefit in Troy


LIST OF TOP MARKS

Schoen's, Benet's, Nieman's, Macy's, Sibley's, Carbonare's, H. H. Gage, Furman, A. G. Tufts

Record $10 Top Mark Schoen's Benefit in Troy


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Record $10 Top Mark Schoen's Benefit in Troy


The event will feature a special benefit for Jimmy Dorsey, who has been associated with the American Home, New York, N.Y., April 23, 1961.

heavyweight at the Boxoffice
(where it counts!)

One story magnified
ALL YEAR
EVERYWHERE

Ferace
is Mr. Box-office!

Personal Management:
DICK GABBE
SEYMOUR HELLER
New York Beverly Hills

Business Management:
JOHN R. JACOBS, JR.
International Artists, Ltd., Hollywood, California

Public Relations:
BILL WATTERS & ASSOCIATES

OPENING JULY 2nd at RIVIERA HOTEL
LAS VEGAS
Milwaukee, April 23

What is billed as the biggest circus parade ever staged, plus the appearance of Ringling Bros. and Barnum & Bailey circus, will turn the flesh back 50 years here July 4.

The Joe Schiefer Brewing Co. is sponsoring the parade. "A Day in Old Milwaukee," it will be called, and the old horse-drawn carriages that once rounded Milwaukee streets will be brought out of the annals of history and back to life.

The parade will feature floats, bands, clowns, circus performers, and many other unusual acts reminiscent of those featured in the city in the days of yore.

In the circus ring, even the largest acts, from the elephants to the lions, will appear in all their majesty. The clowns will entertain the crowd with their antics, and the acrobats will amaze the spectators with their skill.

The parade is scheduled to start at 11 a.m. sharp, and is expected to attract thousands of spectators.

Don't miss this amazing spectacle, and relive the glory days of Milwaukee's past!
New San Juan Cafe Pattern Emerges With New Openings, Closings, Changes

San Juan, April 30

Changes and alterations are planned to augment San Juan's multiple dining places. The goal is to provide a variety of hotel restaurants and lounges with menu offerings to suit the changing tempo of tourists who expect a good meal at San Juan.

Promoters Owe Coin on Connie's Soo African Tour

Connie Francis' tour of South Africa, which is seriously run by promoter Paul E. Willard, has been accepted in this part of the country. The tour begins this month, and should be of interest to both African and American audiences.

European Acts at Int'l Sports Fest

Key Ethnic Groups' B.O. Potential

Promoters are planning a sports event into a large neglected front of the American market that has been overlooked by other promotions. They are looking into the idea of a large-scale event that would attract a massive audience of various ethnic groups and be virtually impossible to be competed with by other events in the U.S. market fall for an international sports event.

First set of this still unlisted show will be the West German Police Motorcycle Team. It's expected that these groups will be represented in the festival in hopes of advertising all groups as a necessary pome to these shows. This package will be backed in the U.S. space belonging to the Arena Managers Assoc.

The show is to be sponsored by what promoters and managers have agreed would be necessary to make the event a success. They have agreed to provide free tickets to various ethnic and cultural organizations and civic groups.

European Acts at Int'l Sports Fest Key Ethnic Groups' B.O. Potential

It's believed that the. biggest breakthrough of the ethnic groups is the result of the common experiences had by these nationals. For example, there was once a group of Yiddish-speaking theatre groups in many cities that has all but disappeared. With exceptions of the Spanish darlings, there are comparatively few performers in other language and those have hard language barriers.

The leading groups of concert performers or other types of shows appear to be the last link with the home

End

Thank you

Johnny Carson for a wonderful visit to our "TODAY SHOW!"

Thank you

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Thank you
Sergey Kotelik, London, April 16.

Burt Lancaster and Audrey Hepburn, who is also a star in London, impressed the American audience during their visit to the Oxford Playhouse on Tuesday. The two actors, who are known for their roles in films and television, were accompanied by a group of dancers and musicians.

The performance included a variety of musical numbers and dance routines, incorporating elements of jazz, blues, and popular music of the time. The audience was captivated by the energetic and dynamic performances, which featured vibrant costumes and elaborate set designs.

After the show, the actors attended a party at the St. Regis Hotel, where they were joined by friends and colleagues from the entertainment industry. The evening concluded with a fireworks display over the Thames River, providing a stunning backdrop for the celebratory atmosphere.

The American performers were met with enthusiastic reception, with fans lining the streets to catch a glimpse of the stars. Their visit to London added a unique cultural exchange, blending American and British artistic influences, and was celebrated by both the performers and the audience alike.

In other news, the London Film Festival is set to commence on April 23, with a lineup of films that promises to showcase a diverse array of genres and talents. The festival, which is one of the largest film events in Europe, is known for its commitment to independent and international cinema, offering a platform for filmmakers from around the world.
Night Club Reviews

Village Vanguard, N.Y.: This week at the Village Vanguard there was an unusual and interesting feature of jazz, bat it was not a part of the regular schedule. The feature was a new band under the leadership of Ray Noble. Noble has a lot of talent in his group, and they all appeared to be bright and energetic. They played a swinging brand of jazz, and the audience seemed to enjoy the music.

Buenos Aires, Buenos Aires: The Royal York Hotel's new jazz band was presented at the Royal York Hotel, Buenos Aires. The band is led by J. H. J. Deprang, and the musicians are of high calibre.

Cedar Room, New York: The Cedar Room, located at 54th Street and Broadway, has been described as "a true American jazz club." It features live jazz performances every night, and the atmosphere is casual and relaxed.

CURRENT BILLS

New York City

Alabamian Manor, N.Y.: "Alabamian Manor," a new club on 57th Street, is open every night. The music is predominantly jazz, and the clientele is predominantly young.

Chateau, N.Y.: "Chateau," an old-time favorite, is still going strong. The music is a mixture of jazz and pop, and the club is a popular meeting place for the young and the old.

Sam's, N.Y.: "Sam's," a new club on 54th Street, is open every night. The music is predominantly jazz, and the clientele is predominantly young.

Hampshire House: "Hampshire House," a new club on 54th Street, is open every night. The music is predominantly jazz, and the clientele is predominantly young.
**New Acts**

**DAYS BROADCAST**

**Comedy**

**FISH Pie, Toronto**

"The People" is one of the very few ensembles that to the level of Bert Hope and Dick Haymes, and who are performing at the Ford Park, Toronto, in the next few days. "The People" contains a wealth of talent, and are playing at the Ford Park, Toronto, in the next few days. The group's repertoire includes a variety of material, both musical and comedic, that is sure to entertain audiences of all ages.

**ANNE & CROFFY**

**Latin, Instrumental**

Anne Angel, N.Y.

Anne Angel, N.Y.

** Сегодня**

Anne Angel, N.Y.

**Today**

Anne Angel, N.Y.

**Jazz**

Anne Angel, N.Y.

Anne Angel, N.Y.

**Benny Goodman**

**Jazz**

Benny Goodman, Famous band leader, is available for bookings throughout the summer months. His band is known for its high energy and swinging style, and has performed at many of the major music festivals around the country.

**ROYALTY**

**Musical**

Royalty, London

Royalty, London

**Musical**

Royalty, London

**Lee & Leith**

**Jazz**

Lee & Leith, New York

Lee & Leith, New York

**Jazz**

Lee & Leith, New York

**Jazz**

Lee & Leith, New York

**Corry**

**Latin, Vocal**

Corry, Chicago

Corry, Chicago

**Latin, Vocal**

Corry, Chicago

**Latin, Vocal**

Corry, Chicago

**FRANKIE & BERTHIE FRANZOSI**

**Traditional**

Frankie & Berthie Franzosi, well-known for their traditional Italian singing style, are scheduled to perform at several venues throughout the season. Their music is a blend of folk and classical traditions, and is sure to captivate audiences with its unique sound.

**ALDO PICARDO**

**Latin, Vocal**

Aldo Picardo, San Diego

Aldo Picardo, San Diego

**Latin, Vocal**

Aldo Picardo, San Diego

**Latin, Vocal**

Aldo Picardo, San Diego

**One-Man Shows**

**Maurice Chevalier**

**Musical, Vocal**

Maurice Chevalier, known for his role as Chevalier in the 1930 film "The Big Parade," is set to perform at several venues throughout the summer. Chevalier is a versatile performer, known for his singing, dancing, and acting skills. His shows are a must-see for fans of classic films and Broadway musicals.

**British 'Tell'**

**Musical, Vocal**

British 'Tell,' a musical revue featuring the music of British composers, is scheduled to perform at several venues throughout the season. The show features a range of popular songs from the UK, and is set in the style of a traditional British music hall.

**H.Y. Playhouse**

**Musical, Vocal**

H.Y. Playhouse, a newly established theatre, is set to open with a production of "The Big Parade." The show features a talented cast, and is set in the style of a traditional musical revue.

**Gregory's Politics Spel**

**Musical, Vocal**

Gregory's Politics Spel, a musical revue featuring the music of Gregory's Band, is scheduled to perform at several venues throughout the season. The show features a range of popular songs from the UK, and is set in the style of a traditional British music hall.
Shows on Broadway

Broad Sheet

Dec. 25

The laughs in 'The Caine Mutiny,' directed by John Huston, are not the jokes that are usually found in a Broadway show. They are the result of a combination of talent, direction, and writing. The play is based on the novel by Herman Wouk, and the cast includes Spencer Tracy, Tom Brown, and Elizabeth MacRae.

Among the supporting performers are Edward G. Robinson, playing the part of a jaded ship's captain, and Charles B. Fitzsimons, who plays the bows of aContentType not supported
FORESEE ALL FRENCH STATE-OWNED THEATRES UNDER SINGLE COMMAND; MEANWHILE PARIS RUINORS REIGN
BY WOLFE KAPLAN

Another "revolution" is being brought about in France by a new Government scheme which may involve all state-owned French theatres in Paris and the provinces. The Paris theatres are under the control of the Ministry of Education, while the French Alliance Française, the T.N.P. (Jean Vilar), the Opera, and other Paris theatres which are not state owned, are handled by another department. The theatres which are to be involved are, the Châtelet, the Bouffes-Parisiens, the Théâtre-Lyrique, and the Martinique—i.e., owned and operated directly or indirectly by the city of Paris.

Exactly what the plan for the future is not clear, and neither the Ministry of Education, nor the government, will comment on the matter. Vilar, head of the Théâtre National Populaire des Arts du Châtelet, resigned recently without explanation, and has been succeeded by a member of his staff. Whether or not Vilar himself will be retained is not known. The Ministry is said to be considering the appointment of a new director.

A number of these theatres' four thousand members have signed a petition to protest the plan, and to demand that the state-owned theatres be run by their own workers. The petition is being sent to the Ministry of Education, and the government is expected to respond within the next few days.

BRITISH THEATRE TRUST TAKES STANCE ON DRIVE V. AGENTS

London, April 11. British Equity, the actors' union, has published a series of articles on the topic of agency fees, which the union has long been critical of. The articles are a response to a recent statement by the British Theatre Trust, which has expressed its support for the agency industry.

The articles, written by Equity's secretary, discuss the history of the agency industry in the UK, and argue that the agency system is exploitative and that it should be abolished. The articles are available on Equity's website.

SUNDAY AND HOLIDAY BOX OFFICE:
Mary>--

SLIP UP ON THE GUTTS AT THE SHUBERT; HILL TURNS THE PAGE

Cleveland, April 12. The popular musical "Hello, Dolly!" has had a heraus. The show, which opened March 20 at the Shubert Theatre, has been struggling at the box office. On opening night, the theatre was only 15% full, and by the second week, the show had been pulled from the schedule. "Hello, Dolly!" is a favorite of theatergoers, and its sudden withdrawal has left many fans feeling disappointed.

THE "FUTURISTIC" PLAN FOR THE THEATRE: A BRIGHTER FUTURE

A new plan for the future of the theatre industry has been announced by the Futurist Society. The plan includes a number of new ideas, such as the use of holograms and virtual reality technology to create new forms of entertainment. The plan has been met with mixed reactions, with some industry leaders expressing enthusiasm, while others have expressed concerns about the feasibility of the proposals.

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Equity Extending Pension Program To Stock on Annual Rising Scale

Alexa Beauty is expanding its pension program to stock on an annual rising scale. The company announced the extension of the program today, which will allow employees to invest in stock at a discounted rate.

Cuban Bonds Committee For Playwrights Confab

The Cuban Bonds Committee for Playwrights is set to convene on April 25 for a conference on theater. The committee aims to discuss the current state of the industry and propose solutions to improve it.

Coast Kickbacks All in the Past, Say Equity Reap

Any mention of kickbacks among the Equity members are now a thing of the past. The Equity members denied any involvement in such practices.

The Met Opera’s Hub Set

The Metropolitan Opera’s Hub set for the upcoming season has been announced. The set is expected to be a significant attraction for opera lovers.

Nude Supporters Bankroll Shows

Supporters are bankrolling the upcoming show to ensure its success.

APA Troops Will Return To Mitch, Univ. Next Fall

The Public Theater announced its schedule for the upcoming fall season, including the APA Troops, which will return to Mitch, Univ.

Lincoln Center Gets $27,217,000

The Lincoln Center for the Performing Arts received a significant grant of $27,217,000, which will support its operations and programs.

Have $200,574 Advance For Gounod, Maigret

The advance for the production of Gounod’s Maigret has been secured, ensuring its continued production.

Nobody Loves Me” Test To Open Backs Season

The play "Nobody Loves Me" will open the Backs Season, raising questions about its reception.
B'way Up Again: 'Hot Spot' $53,729; 'Tovarich' $80,228; 'Forni' $62,153.
Photos $30,928; Rattle $11,985 in

Business continued to climb at Broadway last week, particularly for 'Tovarich,' which, according to the Times, grossed $80,228. The play was received with enthusiasm by the audience, and the publicity surrounding it has contributed to its success. "The New York Times" (April 18) notes that "Tovarich" has been "a hit" with theatergoers.

Several plays opened last week with promising starts:

- "Sorrow" by Robert Myron, starring Nanette Fabray, grossed $62,153.
- "The Laramie Project" by David Panken, directed by Stephen Rea, had a successful opening.
- "The Crucible" by Arthur Miller, directed by Elia Kazan, opened to rave reviews.

Estimates for Last Week:

- "Mrs. Williman" by George Bernard Shaw, directed by Max Reinhardt, grossed $13,102.
- "The Crucible" directed by Elia Kazan, grossed $9,873.
- "The Laramie Project" directed by Stephen Rea, grossed $7,854.

Estimates for Next Week:

- "The Crucible" directed by Elia Kazan, is expected to gross $10,400.
- "Mrs. Williman" by George Bernard Shaw, directed by Max Reinhardt, is expected to gross $9,500.
- "The Laramie Project" directed by Stephen Rea, is expected to gross $8,750.

This week's grosses are based on ticket sales for the week ending April 22, 1968.
OPENS APRIL 22, 1964
(Just A Year Away!)

ALEXANDER H. COHEN'S
PRODUCTION OF

BARNUM

THE WORLD'S FAIR MUSICAL

Book by
JEROME CHODOROV

Music & Lyrics by
MARIAN GRUDEFF & RAYMOND JESSEL

Production Designs by
RAOUL PENE DU BOIS

World Premier—Saturday Evening, February 29 thru March 21, 1964 — O'Keefe Centre, Toronto
Tuesday Evening, March 24 thru April 18, 1964 — Fisher Theatre, Detroit
Actress-Producer-Writer

MARLANE MAC LANE

Says

—Boys, if this were 3-D, you’d know...

"The Play Is NOT The Thing"

![Image]
SCULLY'S SCRAPBOOK

By Frank Scully

Hollywood.

The name of Robert Moody Andrews may not mean much to you but a few years ago he was the "Outlaw of the Street" and then the "Man of the Year" and now he is the "Government's Man." Scully says Andrews is an old-fashioned newspaperman in the best sense of the term. He is a man who never seems to have a bad idea and this is one of his hunches that is worth watching.

Andrews, as many know, is a former editor of the New York Times and has been a newspaperman for more than 40 years. He is now a member of the editorial board of the New York Times and has been for more than 20 years. He is also a member of the newspaper industry's executive committee.

Andrews is a man who never seems to have a bad idea and this is one of his hunches that is worth watching.
London

From page 76

ANCTV program controller Beverly Marks plans tonight's broadcast. The program, "The Big Test," is dedicated to the late CBS newsman Walter Hambrecht, who was killed in a car crash last night.

The Associated Press

A "sirving" Film

"Starving" film presents Sunset Boulevard, which features the work of psychologist Donald Hebb. The film is a study of the effect of stress on the body and the mind, and how it affects the ability to concentrate.

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N.Y. Fair's Big Big Banners

The New York World's Fair was a grand spectacle of entertainment, cultural exchange, and technological innovation. The fair, held in 1964 and 1965, showcased a variety of attractions, including musical performances, dramatic productions, and artistic exhibits.

David Merrick Directs Teahan

David Merrick was a prominent theatrical producer known for his work on Broadway. In the context of the New York World's Fair, Merrick directed a performance.

Amphitheater Will Be Constructed

The construction of an amphitheater was a notable feature of the fair. It was designed to accommodate large audiences for various performances.

Good News, Yes!

The news about the fair was generally positive, with various attractions and events drawing favorable reviews.

Leonard H. Goldenson, president of the New York World's Fair Theatrical Enterprises, had praised the fair.

Richard B. Conley, the fair's director, had expressed confidence in its success.

Red 21 Kicks 'Em Out

The closing ceremonies of the fair were marked by a significant event, likely related to the departure of one of the main attractions.

The fair concluded on a high note, with audiences and visitors alike enjoying the various offerings and leaving with fond memories.
OBITUARIES

DAVID MARTIN
Head of the American Film Institute and director of the film awards of the 1966 Academy Awards, Mr. Martin died while returning from New York on a United Airlines flight. A frequent writer for the New York Times and other papers, he was a leader in the film industry and a respected member of the academy's awards committee. Mr. Martin was 73 years old.

WALTER K Reinhardt, 73, father of Michael A. Reinhardt, MGM-20th Century Fox's director of motion pictures, died April 15 in Flint, Mich. He was 73 years old. Mr. Reinhardt was born in New York and attended Manhattan College. He served in the U.S. Navy during World War II and was a member of the Academy of Motion Picture Arts and Sciences. He was a member of the Academy of Motion Picture Arts and Sciences and served on the academy's awards committee.

MURRAY R. LACOMBE
Two brothers, died in automobile accident near Mount Laurel (N.J.) July 21, 1966. The brothers were killed in a head-on collision with a truck near the South Carolina. Both brothers were residents of New York and had been traveling to New York City.

YEHIEL WOLLBAR
Yehiel Wollbar, 56, a former producer and motion picture director, was killed April 18 in a bus crash on the new road at a Marine Circle, New York. He was the father of three children.

MARTY BOWDEN
Marty Bowden, 42, a former producer and motion picture director, was killed April 18 in a bus crash on the new road at a Marine Circle, New York. He was the father of three children.

DOROTHY WRIGHT
Dorothy Wright, 58, a former producer and motion picture director, was killed April 18 in a bus crash on the new road at a Marine Circle, New York. He was the father of three children.

BERNARD KADEN
Bernard Kaden, 58, a former producer and motion picture director, was killed April 18 in a bus crash on the new road at a Marine Circle, New York. He was the father of three children.

AARON BERNARD
Aaron Bernard, 58, a former producer and motion picture director, was killed April 18 in a bus crash on the new road at a Marine Circle, New York. He was the father of three children.

MARRIAGES

BEREYER PREWICZER is married to Jack Kalman, March 3, Suffern, N.Y. Mr. Prewiczzer is the son of Mr. and Mrs. S. M. Prewiczzer, of Suffern, N.Y. Mr. Kalman is the son of Mr. and Mrs. S. M. Kalman, of Suffern, N.Y.

GARRY H. SMITH is married to Jane H. Smith, March 3, Suffern, N.Y. Mr. Smith is the son of Mr. and Mrs. Garry H. Smith, of Suffern, N.Y. Miss Smith is the daughter of Mr. and Mrs. Jane H. Smith, of Suffern, N.Y.

JOHN H. LEWIS is married to Jane E. Lewis, March 3, Suffern, N.Y. Mr. Lewis is the son of Mr. and Mrs. John H. Lewis, of Suffern, N.Y. Miss Lewis is the daughter of Mr. and Mrs. Jane E. Lewis, of Suffern, N.Y.

GARY S. WEBBER is married to Jane S. Webber, March 3, Suffern, N.Y. Mr. Webber is the son of Mr. and Mrs. Gary S. Webber, of Suffern, N.Y. Miss Webber is the daughter of Mr. and Mrs. Jane S. Webber, of Suffern, N.Y.

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RICHARD J. SMITH is married to Jane J. Smith, March 3, Suffern, N.Y. Mr. Smith is the son of Mr. and Mrs. Richard J. Smith, of Suffern, N.Y. Miss Smith is the daughter of Mr. and Mrs. Jane J. Smith, of Suffern, N.Y.
DION (VARIETY, FEBRUARY 27, 1963, BLINSTRUB'S, BOSTON)  
“Hardly a newcomer, DION, the one name rock singer who belted his way to the million record seller class, formerly with The Belmonts, billed as DION & The Belmonts, is breaking in a brand new act at Stanley Blinstrub’s mammoth 1,700-seat cavern in South Boston. DION’s new act, staged and produced by Noel Sherman, with arrangements by Charles Albertine, is a polished production which puts the young, personable-piper in a class with the top name male singers of the country today. While the horde of teen-agers, who packed Blinstrub’s on opening night, scream and stomp when he swings into his “Ruby Baby,” “Runaround Sue” and “Love Came to Me,” the act has been well integrated to showcase DION as a singer of varied talents. He has a winning way with ballads, pops, and can handle any type of song with ease. He indicates a fine potential for any visual situation. Opening with a classy hit in which he sits on the stairs, he gets immediate audience rapport with “One in a Lifetime,” and segue to a beam rendition of “End of Love Affair.” He stroll stage singing “All or Nothing at All,” and goes into “Wish Upon Star” for big effect and rounds of applause. DION then takes his biggest hit tune, “Ruby Baby,” for a rockin’ ride with all the effects netting best response from the teenage segment. DION is making the transition from being identified solely with rock. He has good stage presence, timing, moves well, and holds his audience in rapport from bowen to bowell.” — Guy. (THE PITTSBURGH PRESS, MARCH 12, 1963, BY HENRY WARD, DION AT HOLIDAY HOUSE) “The young singer who answers to the single name of DION may be short on names but he’s long on the entertainment he’s offering on a five-day stand at the Holiday House. Since he played the area last DION has come up with a new act prepared for him by Noel Sherman with arrangements by Charles Albertine. It bids well to put the singer in his proper light as a supper club entertainer. DION’s repertoire has been designed to attract young and old alike. Included in his varied list, in addition to “Ruby Baby” are “Runaround Sue,” “Wish Upon a Star,” “One In a Lifetime,” and a new arrangement of “End of a Love Affair.” (MIAMI BEACH DAILY SUN, DEC. 21, 1962, BY LARRY SOLLOWAY) “DION, who preceded Jack E. Leonard is in the image of the young “made it” crew who came up via these rock ‘n’ roll record hits in recent years. His managers, wisely have reduced that beat to the more ear-pleasing tunes that encompass the well-known ballads and rhythm tempos. DION does well with them; surprisingly so. He’s been staged in the same loose and easy style given Bobby Darin (but doesn’t have the arrogance) to make for a pleasing youngster who has a hit of a way to go on the in-person trail but who, in this outing, shows every sign of making it thanks to a basic sense of light-humor and an assurance which amazes vet performers who work years to achieve that sort of approach.” (AP NEWSFEATURES, JAN. 10, 1963, EUGENE GILBERT’S YOUTH PAGE VOTES DION NO. 3) “Elvis comes back to take the spotlight as favorite male vocalist. Not far behind in 2nd place is Johnny Mathis. Following in order are DION, Rickey Nelson and Ray Charles.” (Personal Manager Sal Bonifede) (DION on Columbia Records). Represented by G.A.C. DION.